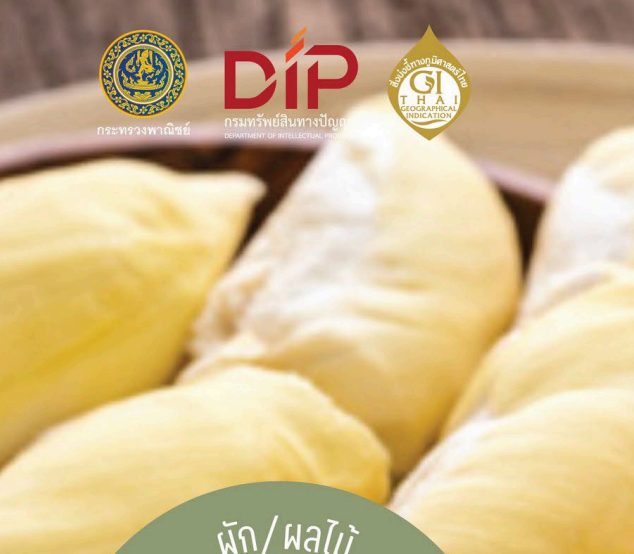


Geographical Indications : Prior Rights

Puttipat Jiruschamna
Department of Intellectual Property
Thailand

GI Application Substantial Requirements

- ▶ (1) consist of details as to quality reputation or other characteristics
- ▶ (2) not being a generic name
- ▶ (3) not being contrary to public order /good moral
- ▶ (4) being protected and used in the country of origin



ผัก/ผลไม้

ทุเรียน
ป่าละอู

Pa La-U Durian



ประจวบคีรีขันธ์



อาหาร

ไข่ครอบสงขลา

Songkhla
Steamed Egg Yolks



สงขลา



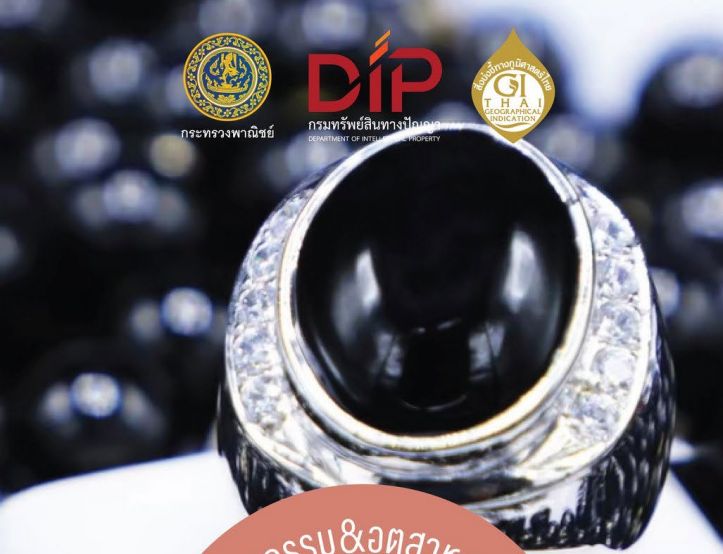
ผ้าไหม - ผ้าฝ้าย

ผ้าไหมสาเกต

Saket Silk



ร้อยเอ็ด



หัตถกรรม&อุตสาหกรรม

บิล
เมืองกาญจน์

Mueang Kan
Black Spinel



กาญจนบุรี

Relation with Trademark Act

- ▶ GI Protection Act does not prohibited registration of a trademark as GI.
- ▶ Trademark prior rights is not the ground for refusal.

- ▶ Cannot be registered as TM:
 - protected GI
 - the famous geographical name
 - bad faith filing

GI Registration Procedures

