
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Delia-Mihaela BELCIU
DB Law Office
Bucharest
Romania



Nationality: Romanian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Law degree, Bucharest University, Law School, Romania, October 2001 – June 2005;
Maitrise en droit international et européen, License, DEUG, University of Paris I, Pantheon Sorbonne, France, October 2001 – June 2005;
Masters, Intellectual Property, Contracts, Competition Law, Transfer of Technology (Honors);
Laureate, Eiffel Excellence Scholarship offered by the French Ministry of Foreign Affairs, Centre for International Industrial Property Studies, Strasbourg III, Robert Schuman University, France.

Attorney-at-law, Member, Bucharest Bar Association, since 2005;
Romanian / European Trademark and Design Attorney since 2008.

LANGUAGES

Romanian, English, French
In addition, can review case pleadings (including web pages) in Spanish.

PRESENT POSITION

Founding Partner, DB Law Office, Bucharest, Romania, since March 2017;
DB Law Office offers complete legal services to a wide range of clients, on both contentious and non-contentious aspects, prosecution, enforcement, litigations, regarding the full range of Intellectual Property (trademarks, designs, copyright, geographical indications, patents), domain names and IT matters, technology and TMT, data protection & privacy, advertising, consumer protection and healthcare.

Lecturer in International and European Intellectual Property Law at Master 2, Collège juridique franco-roumain d'études européennes, (Institute affiliated to Paris I, Pantheon Sorbonne), since 2015.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

March 13, 2023

Partner and head, the IP, Media & Data Protection Department, SA, Romania (former TSAA), September 2015 – February 2017:

Main areas of practice: Intellectual Property and IT, pharmaceutical and health care, TMT, consumer protection and advertising, data protection and privacy.

Managing Associate, Nestor Nestor Diclescu Kingston Petersen SCA, Romania, March 2015 – August 2015;

Senior Associate, January 2010 – February 2015;

Associate, October 2006 – December 2009;

Main areas of practice: Intellectual Property and IT, pharmaceutical and health care TMT, consumer protection and advertising, data protection and privacy.

Paralegal, Renault SAS France, May 2006 – September 2006:

Analyzed and prepared reports on treatment of specific intellectual property topics in French legislation and European and French jurisprudence;

Analyzed cases of infringement of intellectual property rights of Renault group by third parties, drafted notification letters and followed-up on sent notifications;

Performed administrative management of the intellectual property rights portfolio of Renault group (e.g. managed correspondence with international collaborators, updated Renault's trademarks database.

Paralegal, Radu Taracila Padurari Retevoescu (former associated with Allen & Overy LLP), Romania, September 2004 – May 2005:

Analyzed legislation and jurisprudence and drafted appropriate documents (memoranda, letters to the clients) on several topics such as real estate, banking, media, employment, European law, contracts, energy; Provided support for due diligence analyses on topics related to media, environment, energy and intellectual property.

Intern, Ministry of Foreign Affairs, Bucharest, Romania, June – August 2004:

Analyzed international treaties and related jurisprudence in connection with an international court trial involving Romania; prepared corresponding report;

Revised the implementation process of several pieces of EU legislation into Romanian legislation before Romania's accession to the European Union, including the translation of said legislation into Romanian.

MEMBERSHIP IN PROFESSIONAL BODIES

Member, the Bucharest Bar Association since 2005;

Member, the Romanian Chamber of Industrial Property Counselors – qualified Romanian and European Trademark and Design Attorney, since 2008;

Member, the European Communities Trademark Association (ECTA) and the International Association for the Protection of Intellectual Property (AIPPI), since 2009.

AREAS OF SPECIALIZATION

Intellectual Property (both contentious and non-contentious aspects, prosecution, enforcement, litigations, regarding the full range of Intellectual Property (trademarks, designs, copyright, geographical indications, patents), domain names, IT matters, technology and TMT, data protection & privacy, advertising, consumer protection and healthcare.

EXPERIENCE IN INTELLECTUAL PROPERTY

Experienced IP practitioner with some two decades of experience. As attorney at law and Romanian and European trademark and design attorney acting on both contentious and non-contentious aspects regarding the full range of Intellectual Property rights, including on prosecution, enforcement, customs, and litigations matters.

Has been ranked by WTR 1000 as a Leading Trademark Professional (Silver Band) in its 2015, 2016, 2017 editions and Gold Band in its 2018, 2019, 2020, 2021, and 2022 editions; recommended by Managing Intellectual Property as an IP Star in the 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, and 2022 editions. Also a lecturer on Intellectual Property matters, involved in several professional associations with a focus on Intellectual Property and on projects with the EUIPO, including being a trainer and examiner within the Examination Panels of the EUIPO Trade Mark and Design Education Programme since 2019.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

As an attorney at law, has handled a wide range of domain names issues, from registration to transactions, transfers, due diligence, enforcement, disputes and litigation matters. UDRP panelist with the WIPO Arbitration and Mediation Center.

Since 2020, has been a member of the EURid Board and Strategic Committee.

From 2016 to 2020, has served as a chair of ECTA Internet Committee.

A frequent speaker on domain names matters for World Intellectual Property Organization (WIPO) and for the Council of European National Top-Level Domain Registries (CENTR).

MAJOR PUBLICATIONS

Has published several articles on intellectual property matters, including:

Published by WTR:

“General Court confirms that mark representing a bell is not distinctive for Class 9 goods”, 2019;

“1st AMERICAN mark deemed distinctive as a whole”, 2019;

“Blow for Novartis as SMARTSURFACE mark is rejected as being descriptive”, 2019;

“New law introduces big changes to Romanian trademark regime”, 2020;

“General Court issues decision in “blade of grass in a bottle” sage”, 2020;

“CHARITÉ CLINIQUE application rejected for likelihood of confusion”, 2020;

“Romanian FLAMMKUCHEN trademark application rejected for registration”, 2020;

KASHMIR international mark granted in Romania after provisional refusal”, 2020;

“CJUE ruling on GOMBOK 3D shape trademark”, 2020;

“That really takes the biscuit: 3D trademark application rejected in Romania”, 2020;

“New copyright levy could impact the art world in Romania”, 2020;

“CJEU provides guidance on signs consisting exclusively of shape of goods necessary to obtain technical result”, 2020;

“General Court confirms lack of likelihood of confusion between BBQLOUMI and Halloumi”, 2021;

“Bottles designs held to produce different overall impressions on the informed user”, 2021;

“General Court confirms likelihood of confusion between Ø and φ”, 2021;

“General Court considers likelihood of confusion between ‘Süzme Peynir’ marks”, 2021;

“1ST AMERICAN in second round before the General Court”, 2022;

“General Court confirms that QUEST 9 is similar to QUEX”, 2022;

“KOPOBKA KOROVKA v KRÓWKA: General Court confirms lack of likelihood of confusion”, 2022;

“General Court confirms likelihood of confusion between GREENWICH POLO CLUB and BEVERLY HILLS POLO CLUB”, 2022.

EXPERIENCE IN COURT LITIGATION

Has acted as attorney-at-law in over 50 court cases as the main lawyer in courts of first instance, appeal, Supreme Court in Romania since 2012, as well as in front of the European Union Court of Justice. Subject matter of the court cases included trademark infringement, cancellation, domain name cancellations, copyright, design, geographical indications infringement, contracts, privacy, and technology matters.

PROFESSIONAL TRAINING IN ARBITRATION

Attended the WIPO Advanced Workshop on Domain Name Dispute Resolution: Update on Precedent and Practice, Geneva, October 2022.
