
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Gonçalo Maria Cabral DA CUNHA FERREIRA
Cunha Ferreira Advogados
São Paulo
Brazil



Nationality: Portuguese

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Post Graduation in Arbitration, Universidade Nova de Lisboa, Portugal;
Post Graduation in Strategic Management (INDEG/ISCTE), Lisboa, Portugal;
Law Degree, Universidade Moderna, Lisbon, Portugal.

LANGUAGES

Portuguese, English and Spanish

PRESENT POSITION

Founder and TTO, Entogreen International

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Founder and Managing Partner, Cunha Ferreira Advogados, São Paulo, Brasil
Partner, Garrigues, Head of the Portuguese IP/IT Department and Deputy Head of the IP practice worldwide, Lisboa, Portugal
Founder of the ADPM – Associação para a Defesa de Produtos e Marcas, Lisboa, Portugal
Founder and Managing Partner, Cabral, Cunha Ferreira & Associados, Lisboa, Portugal
Consultant, Intellectual Property, Gastão da Cunha Ferreira, Lda, Lisboa, Portugal

AREAS OF SPECIALIZATION

Intellectual Property: trademarks;
Domain Names;

November 17, 2021

Mediation and Arbitration.

EXPERIENCE IN INTELLECTUAL PROPERTY

Assessment in the management of IP portfolios, licensing, prosecution and litigation, actions against counterfeiters, data protection and domain name disputes for national and multinational clients.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Private registrars in Portugal and Brasil and closed several deals in this area.
WIPO Panelist for domain name disputes under the UDRP and SACI (the Brazilian dispute resolution system).

MAJOR PUBLICATIONS

Portuguese chapter of "International Patent Litigation: Developing an Effective Strategy", edited by Davil Wilson (Globe Law & Business Publishing), 2009.
Conflicts in the field of Intellectual Property and the way of mediation, Revista de Arbitragem e Mediação (Instituto de Advogados de São Paulo) Ano 11, vol. 40, jan-mar 2014

EXPERIENCE IN COURT LITIGATION

Trial and appellate proceedings.

PROFESSIONAL TRAINING IN MEDIATION

WIPO Virtual Mediation and Arbitration Workshop, June 1, 2021 (speaker)

WIPO-ABPI Mediation Course, April 22, 2021 (trainer)

Workshop on Mediation in Intellectual Property Disputes at INPI, organized in collaboration with the Brazilian National Institute of Industrial Property (INPI-BR) Center for Intellectual Property Protection (CEDPI), Rio de Janeiro, March 12 and 13, 2013 (participation as trainer);

Workshop on Mediation in Intellectual Property Disputes at INPI, organized in collaboration with the Brazilian National Institute of Industrial Property (INPI-BR) and Center for Intellectual Property Protection (CEDPI), Rio de Janeiro, November 27 and 28, 2012 (participation as trainer);

Workshop on Mediation in Intellectual Property Disputes at INPI, organized in collaboration with the Brazilian National Institute of Industrial Property (INPI-BR) and Center for Intellectual Property Protection (CEDPI), Rio de Janeiro, July 24 to 26, 2012 (participation as trainer);

Workshop on Arbitration and Mediation of Intellectual Property Disputes, organized in collaboration with Instituto Nacional da Propriedade Industrial, December 14 and 15, 2009, Lisbon, Portugal (participation as trainer);

WIPO Advanced Workshop on Domain Name Dispute Resolution, Geneva, Switzerland, October/2008;

WIPO Advanced Workshop for Mediators in Intellectual Property Disputes, Geneva, Switzerland, May/2008;

Mediation Training, ASIPI – Cartagena de las Índias, Columbia 2007;

Mediation and Arbitration Training, ASIPI/INTA. São Paulo, Brazil 2006.

PROFESSIONAL TRAINING IN ARBITRATION

Mediation and Arbitration Training, ASIPI/INTA, São Paulo, Brazil 2006;
Arbitration and Conciliation Training, ASIPI, Punta del Este, Uruguay 2005.

EXPERIENCE IN ARBITRATION

Arbitrator at ARBITRARE – Centro de Arbitragem para a Propriedade Industrial, Nomes de Domínio,
Firmas e Denominações – Portugal;
Past President of ASIPI Mediation and Arbitration Committee;
