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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Kateryna OLIINYK  
Arzinger Law Firm  
Kiev  
Ukraine



Nationality: Ukrainian

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Recent recognitions and awards:

Chambers Europe 2018, 2019;

Considered to be “especially good in litigation and transactional matters” by market commentators;

The World’s Leading Trademark Professional (WTR 1000) 2018, 2019;

The legal market research “Client Choice” 2018 (“Yurydychna Gazeta”);

National ranking “Ukrainian Law Firms 2018. A Handbook for Foreign Clients”

Legal 500 Ranking.

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**LANGUAGES**

English, Russian, Ukrainian

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**PRESENT POSITION**

Partner, Arzinger Law Office, head, Intellectual Property and TMT.

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**PROFESSIONAL EXPERIENCE**

Associate, Pakharenko & Partners, IP & Law Office (UA).

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**MEMBERSHIP IN PROFESSIONAL BODIES**

Co-Chair, IPR Committee - American Chamber of Commerce, Ukraine;

Member, International Trademark Association (INTA), Member of Data Protection Committee of INTA);

Member, Intellectual Property Constituency, ICANN;

Member, Ukrainian Bar Association (Ex-Chairman of IP Committee);

January 30, 2020

Member, IT Committee of SUP (Union of Ukrainian Entrepreneurs);  
Member, Pharmaceutical Trade Marks Group.

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### **AREAS OF SPECIALIZATION**

Patent & trademark attorney of Ukraine. Panelist for UDRP and URS procedures. Experienced in transactional work involving intellectual property, which includes contract construction and contract interpretation. Representing clients' interests before Ukrainian courts of all instances in civil, commercial and administrative procedures. Especially dealing with infringement and cancellation proceedings related to trademarks, inventions, utility models, industrial designs, trade names, copyright and different alternative dispute resolution procedures. Trademark prosecution, opposition proceedings, managing IP portfolios of clients.

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Practice focuses on Intellectual Property, advertising, unfair competition, media, telecommunications and IT, data protection, e-commerce, commercial contract, regulatory and government affairs, product liability, consumers' protection, as well and other practices for companies across sectors.

Handles many cases involving infringement of intellectual property rights over the Internet, specifically, touching upon such issues as cybersquatting, copyright and trademark infringement over the Internet, as well as online sales of counterfeited products. Implements different ADR procedures, as well as standard right protection mechanisms provided under the criminal, administrative and civil laws.

Working closely with soft law and right protection mechanisms, data protection issues, issues related to cybersecurity and website blocking, freedom of speech, avoidance of collateral effects of website blocking. In this regard, cooperating with ICANN for more than a decade. Member of Intellectual Property Constituency of ICANN; selected as ICANN Fellow twice and once as ICANN Fellowship Coach for Internet governance subsequent to the IANA transition period.

UDRP and URS panelist for many years – has been involved in the development of ADR policies in the .UA ccTLD. Also participated in the development of local laws regarding notice & takedown procedures in Ukraine. Providing advice to e-commerce businesses for many years and providing legal support in development of the terms of use and IP policies for online platforms.

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### **MAJOR PUBLICATIONS**

“Коллективное сознательное” (“Collective Consciousness”), February 19, 2019, Yuridicheskaya Praktika (an article on the reform of collective management societies in Ukraine);  
Protection of EU Geographical Indications in Ukraine. EU-Ukraine Association Agreement and Other Available Tools. June 2018, European Food and Feed Law Review;  
Legislative Gridlock under the Dome: Collective Management Organizations and DCFTA implementation. January 2018, Business Ukraine magazine;  
Infringement of Trademark Rights in the Contextual Advertising, June 29, 2017, Юрист&Закон №24 (Attorney & Law);  
Ukraine: Protecting Investments through Entry Agreements between Pharma and Government, June 27, 2017. Pharmaceutical Executive;  
Protecting Intellectual Property to Encourage Business Confidence, March 2, 2017, Emerging Europe.

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**EXPERIENCE IN COURT LITIGATION**

Counsel in over 20 court cases (including 10 as lead counsel) in courts of first instance, appellate courts and courts of cassation, regarding trademark infringement and trademark cancellation, patent infringements and general contractual disputes.

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