

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Lorelei RITCHIE  
Carbondale, IL  
United States of America



Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., Columbia University School of Law, New York, New York:

Awarded Parker School Certificate of Achievement: for studies of international and foreign law.  
Editorial Board Member: *Columbia Human Rights Law Review*.  
Awarded grant for human rights internship: Costa Rica.

B.A., Stanford University, Stanford, California:

Major: International Relations (Graduated with Honors): Focus in Latin American studies;  
Conferred additional honors for senior honors thesis on post-invasion Panama (archived by Hoover);  
Matriculated at Universidad de Salamanca: awarded honors; all coursework in Spanish;  
Named "Government Scholar" by New York City.

Admitted to Bar:

New York and California.

#### **Accolades:**

Has been recognized with numerous national awards and honors for contributions to the law, and in particular to the development of intellectual property and technology, including 2018 Distinguished Public Service Award from legal group in California (LAIPLA), and 2007 Bayh-Dole Fellowship in Public Policy from international group of university and technology transfer experts (AUTM).

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### LANGUAGES

English, Spanish

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September 1, 2020

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## PRESENT POSITION

Southern Illinois University, School of Law (SIU), Carbondale, Illinois;  
*Assistant Professor and Faculty Advisor to Intellectual Property Specialization;*  
Tenure-line position, teaching First Year Contracts and upper-level business courses, specializing in Intellectual Property. Faculty Advisor for Intellectual Property Specialization.

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## PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

### Prior Judicial Appointment:

U.S. Trademark Trial and Appeal Board, USPTO, 2008 to 2020

*Administrative Trademark Judge;*

Determined federal trademark appeals, oppositions, cancellations, and concurrent use proceedings as judge on the U.S. Trademark Trial and Appeal Board. Participated in agency rulemaking. Interacted with stakeholders via committees and conference presentations, and publications.

### University and Law Firm Experience:

University of California, Los Angeles (UCLA), 2002 to 2006;

*Intellectual Property Manager (and Assistant Director)*

Served as copyright and patent advisor for UCLA. Created new UCLA intellectual-property policies and collaborations, including UCLA "Intellectual Property Roundtable." Coordinated training on intellectual-property rights in the university environment, including through local, national, and international conferences, seminars and written brochures. Advised on legal trends. Negotiated and drafted intellectual-property and other legal agreements, including substantial number of copyright licenses, as well as venture-capital-financing agreements, and novel fee-structure agreement which resulted in a 90% cut to UCLA in the cost of legal filings. Managed university-patent portfolio of over one-thousand active cases. Managed over one-hundred external counsel. Managed multi-million-dollar budget. Assumed and created other responsibilities in this new position, in office that quadrupled in size during my tenure.

Arnold & Porter, Los Angeles, California, 2000 to 2002;

Brobeck, Phleger & Harrison LLP, Los Angeles, California, 1998 to 2000;

Skadden, Arps, Slate, Meagher & Flom LLP, New York, New York, Summer 1995/1996-1998;

*Attorney -- Litigation; Intellectual Property Finance; M&A;*

Specialized in business law, intellectual property, and technology. Successfully represented clients in negotiations, litigations, and ADR proceedings, including UDRP proceedings. Argued dozens of motions. Deposed and defended numerous witnesses. Organized case and trial preparation as first chair.

### Prior Faculty Employment:

University of California, Los Angeles School of Law (UCLA), Los Angeles, CA, 2010;

*Adjunct Professor, "Intellectual Property Licensing."*

Florida State University, School of Law (FSU), Tallahassee, 2006-2008;

*Assistant Professor*

Specialized in Intellectual Property, Contracts, and Alternative Dispute Resolution.

*Service: Admissions committee; Faculty advisor to the inaugural board of the Intellectual Property Law Society;*

*Advisor to Dispute Resolution Society.*

Loyola Law School, Los Angeles, California, Fall 2005;

*Adjunct Professor, "Intellectual Property Licensing."*

Santa Monica College, Santa Monica, California, Fall 2004/Spring 2005;

*Part-time Professor, "Business Law."*

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### AREAS OF SPECIALIZATION

Intellectual Property (Trademark, IP licensing, University IP ownership and licensing, Computer and Internet law).  
Business and competition laws.

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### MEMBERSHIP IN PROFESSIONAL BODIES

Honored Judge, Giles Sutherland Rich American Inn of Court (March 2008);  
Judge Member, The Judge Paul Michel American Inn of Court (2008-present);  
Sole recipient, 2007 Bayh-Dole Fellowship in Public Policy;  
Appointed by the Board of Governors to the 17-member Executive Committee of State Bar of California, Intellectual Property Section (2005-2008);  
Appointed by Hon. Secretary of Commerce Carlos Gutierrez to the national, 9-member Trademark Public Advisory Committee (2006-2008);  
Past Co-chair, Education Standing Committee of the State Bar of California, Intellectual Property Section;  
Past Co-chair, ABA Universities and Intellectual Property Committee (2007-2008);  
Admitted to State Bars of California and New York, and corresponding federal courts.

#### Dispute Resolution Appointments:

California Superior Court, *Temporary Judge (Judge Pro Tem)*;  
California Superior Court, *Panel of Arbitrators*;  
World Intellectual Property Organization (WIPO), Geneva, Switzerland, *Domain Name Panel*;  
WIPO Arbitration and Mediation Center, Geneva, Switzerland, *Panel of Neutrals*.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Presently, tenure-line faculty and faculty advisor to IP Specialization, Southern Illinois University (SIU);  
Previously, Administrative Trademark Judge (USPTO);  
Past IP Manager and Assistant Director, Prosecution and Copyright, University of California, Los Angeles (UCLA);  
Previously on full-time or part-time faculty at Florida State University, School of Law (tenure line);  
UCLA (adjunct); Loyola Law School (adjunct); Santa Monica College (part time);  
Attorney at Arnold & Porter; Brobeck; Skadden, Arps.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Panelist on over 100 WIPO UDRP domain name disputes, including several as Presiding Panelist on Three-Member Panels;  
Domain Name Summit, 2-day workshop, San Francisco, California, February 2001;  
WIPO Workshop on Domain Name Dispute Resolution, Geneva, Switzerland, October 2004.

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### MAJOR PUBLICATIONS

#### Law Review Articles:

*Reconciling Contract Doctrine with Intellectual Property Law: An Interdisciplinary Solution*, 25 SANTA CLARA COMPUTER & HIGH TECHNOLOGY LAW JOURNAL 105 (2008);

*Re-Evaluating Declaratory Judgment Jurisdiction in Intellectual Property Disputes*, 83 INDIANA LAW JOURNAL 957 (2008);

*The Price of Progress: Are Universities Adding to the Cost?* 44 HOUSTON LAW REVIEW 1373 (2006);

*What Copyright Teaches Patent Law About "Fair Use" and Why Universities Are Ignoring The Lesson*, 84 OREGON LAW REVIEW 779 (2005);

**Chapters:**

“Immigration Law: The Immigration Consequences of Criminal Activity,” chapter of *A Jailhouse Lawyer’s Manual*, published by the *Columbia Human Rights Law Review* (4<sup>th</sup> Ed. 1996) (co-author).

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**SPEAKING/PLANNING ACTIVITIES**
**Presentations At Law Schools:**

Distinguished Alumni Workshop, Columbia University School of Law, September 23, 2009 (*featured speaker*);  
 Faculty Scholarship Workshop, Chapman University School of Law, November 26, 2007 (*presented paper*);  
 Faculty Scholarship Workshop, Hofstra University School of Law, November 19, 2007 (*presented paper*);  
 WIPO Comes to CA: Updates on the Madrid Protocol, Southwestern University, Los Angeles, CA, November 5, 2007 (*conference chair*);  
 Symposium on Works in Progress, Intellectual Property, American University, Washington D.C., September 28-29, 2007 (*presented paper*);  
 Recent U.S. Supreme Court Cases on Patenting, Loyola Law School, Los Angeles, CA, June 15, 2007 (*invited speaker*);  
 The International Patent System 2007, Chapman University School of Law, Orange, CA, April 19, 2007 (*invited speaker*);  
 Global Pharmaceuticals, Florida State University, Tallahassee, April 5-7, 2007 (*panelist*);  
 Employee-Inventor Rights, Loyola Law School, Los Angeles, CA, September 15, 2006 (*moderator*);  
 Intellectual Property Scholars Conference, Boalt Law School (Berkeley, CA), August 10-11, 2006 (*presented paper*);  
 Careers in Intellectual Property, USC Law School/Whittier Law School, March 2006 (*chaired panel*);  
 Exploiting Patent Portfolios, Loyola Law School, Los Angeles, CA, October 7, 2005 (*featured speaker; planning committee*);  
 The International Patent System: WIPO Comes to UCLA, Los Angeles, CA, September 16, 2005 (*initiated and organized conference; conference chair; featured speaker*);  
 USC 2005 Intellectual Property Institute, Beverly Hills, CA, May 24, 2005 (*chaired panel of ADR experts; planning committee 2004/2005*).

**Other Legal Presentations:**

The Trademark Office Comes to California, Los Angeles, CA, 2010 (*presenting judge*);  
 Washington in the West, Los Angeles, CA, February 11, 2010 (*presenting judge*);  
 Bankruptcy and Intellectual Property, The Judge Paul Michel American Inn of Court, February 23, 2009 (*team member*);  
 Giles Sutherland Rich Inn of Court, Washington, D.C. March 11, 2008 (*honored judge*);  
 Recent U.S. Supreme Court Cases and Licensing Practice, CA State Bar, July 12, 2007 (*invited speaker*);  
 AUTM 2007 Annual Meeting, San Francisco, CA, March 8-10, 2007 (*presented paper*);  
 The Federal Circuit Comes to California, Los Angeles, CA, February 20, 2007 (*conference chair*);  
 Columbia Law School Alumni Reception, Los Angeles, CA, March 26, 2006 (*presented*);  
 WIPO Conference on Dispute Resolution in International Science and Technology Collaboration, Geneva, Switzerland, April 25/26, 2005 (*invited speaker*);  
 Patent Donations; a Program of the LAIPLA, Los Angeles, CA, March 8, 2005 (*invited speaker*);  
 Who Owns Art/Who Owns Science? Featuring Copyright Professor/Author David Nimmer, Los Angeles, CA; November 16, 2004 (*moderator*).

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**EXPERIENCE IN COURT LITIGATION**

Significance experience in court litigation in business and intellectual-property. Served over 10 years as agency judge at USPTO.

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**PROFESSIONAL TRAINING IN ARBITRATION AND MEDIATION**

Arbitration Workshop, Los Angeles, California, May 2002;  
 Cross-Cultural Issues for Arbitrators and Mediators, 2-day workshop, Los Angeles, California, April 2004;  
 Domain Name Summit, 2-day workshop, San Francisco, California, February 2001;

WIPO Workshop on Domain Name Dispute Resolution, Geneva, Switzerland, October 2004.

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### **EXPERIENCE IN ARBITRATION AND MEDIATION**

Appointed to panel of neutrals available to serve as arbitrator or mediator in ADR disputes by the World Intellectual Property Organization (WIPO), Arbitration and Mediation Center, UDRP and other Arbitration/Mediation, conducted UDRP, arbitration, and mediation proceedings as party advocate in U.S. federal and state courts;

Previously, on Panel of Arbitrators, Los Angeles County Superior Court, presiding over arbitration proceedings on various business, commercial, and other areas of law. (*Spanish and English*).

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**ARBITRATION EXPERIENCE**
**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc	6				6
Number of cases: sub-total		6				6
Domestic Arbitrations	AAA					
	Ad Hoc	25		6	7	12
Number of cases: sub-total		25		6	7	12
<b>TOTAL</b>		<b>31</b>		<b>6</b>	<b>7</b>	<b>18</b>

**MEDIATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad hoc	3		3
Number of cases: sub-total		3		3
Domestic Mediations (Estimates)	AAA			
	Court-annexed			
	Ad Hoc	5		5
Number of cases: sub-total		8		8
<b>TOTAL</b>		<b>8</b>		<b>8</b>