
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Martin Schwimmer
Leason Ellis
White Plains, New York
United States of America



Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Harvard AB 1982;
Fordham School of Law 1988.

LANGUAGES

English

PRESENT POSITION

Partner – Leason Ellis LLP.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner – Moses & Singer LLP;
Partner – Fross Zelnick.

MEMBERSHIP IN PROFESSIONAL BODIES

INTA;
New York State Bar Association;
New York City Bar Association.

AREAS OF SPECIALIZATION

Trademarks, Domain Names, Copyright, Unfair Competition.

January 14, 2020

EXPERIENCE IN INTELLECTUAL PROPERTY

25 years as a Trademark Attorney.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Domain Name litigation since 1994 (first reported case);
Participated in ICANN Committee that drafted UDRP (1999);
Multiple UDRP;
Multiple ACPA Litigations.

MAJOR PUBLICATIONS

Co-Author – “Famous Trademarks on the Internet”, chapter in Mostert, famous and well-known marks;
Co-Author – “Notice and Takedown for Trademarks” 101 TMR 249 (Jan 2011).

EXPERIENCE IN COURT LITIGATION

New World Solutions v. NameMedia, 11-cv-02763-KMK (S.D.N.Y.);
Montblanc-Simplo GmbH v. cheapmontblancpens.com et al., 12-cv-00248-JCC (E.D. Va.) ;
Montblanc-Simplo GmbH v. Liu Dongping et al., 11-cv-07925 (S.D.N.Y.).

PROFESSIONAL TRAINING IN ARBITRATION

WIPO Seminar, October 2012.

EXPERIENCE IN ARBITRATION

CLIA v. Spring Way, ICC Exp/492/ICANN/109 = TLD Arbitration.

EXPERIENCE IN MEDIATION

SDNY Mediation – THOIP v. Disney 2010;
SDNY Mediation – New World Solutions v. Name Media 2012;
JAMS Mediation – First Niagara Insurance v. First Niagara Band 2010;
JAMS Mediation – Half the Sky Foundation v. Half the Sky Movement 2013.
