
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Deanna WONG WAI MAN
Founder
DeLab Consulting
Hong Kong, China



Nationality: New Zealand

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LLB., Bachelor of Laws Degree, New Zealand;
BSc., Bachelor of Science, double majoring in Genetics, Biochemistry and Molecular Biology.

Admitted as a barrister and solicitor in New Zealand and Hong Kong.
Legal Risk Management trainer for the Hong Kong Law Society.

LANGUAGES

Chinese, Mandarin, Cantonese, English

PRESENT POSITION

Founder of DeLab Consulting.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Hogan Lovells, Intellectual Property team.
IP counsel, the Federal Institute of IP, Switzerland during their bilateral meetings with China authorities.

MEMBERSHIP IN PROFESSIONAL BODIES

INTA, Asian Patent Attorney Association, Hong Kong Institute of Trade Mark Practitioners. Hong Kong Law Society.

January 20, 2020

AREAS OF SPECIALIZATION

Intellectual Property.

EXPERIENCE IN INTELLECTUAL PROPERTY

Since 1998, has been practicing IP law with a focus on contentious and non-contentious IP in the Greater China area. Particular focus in trade mark and unfair competition work.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Handled numerous domain name recovery proceedings on behalf of clients wanting to recover hijacked domain names or domain names registered and used in bad faith or for fraudulent purposes; Also handled various appeals relating to domain names in China, often related to large scale IP infringement; Handled numerous domain name purchases for veracious international clients; The types of clients include consumer brands, heavy industry brands, apparel brands, financial institutions, ecommerce entities, entertainment industries, etc.

MAJOR PUBLICATIONS

Managing IP – regular contributor;
World Trade Mark Review – regular contribution;
LImegreen – Hogan Lovells client newsletter;
Various Hogan Lovells client notes and case analysis;
Getting the Deal through – Legal publication and contributed to various chapters over the years including right of publicity and other IP topics.

EXPERIENCE IN COURT LITIGATION

Has overseen a number of IP litigations in China and in Hong Kong including ones relating to large finance institutions; large entertainment conglomerates; large consumer retail brands over the last 10 years for both defendants and plaintiffs. This includes a number of cases at the PRC Supreme Court.

PROFESSIONAL TRAINING IN ARBITRATION

Experience in arbitration has been limited aside from general legal training as a lawyer and litigator. However, has been part of settlement discussions for a number of large scale court related litigations in trying to derive a settlement for the client.

EXPERIENCE IN ARBITRATION

See above

PROFESSIONAL TRAINING IN MEDIATION

See above

EXPERIENCE IN MEDIATION

See above
