



ORIGINAL: ENGLISH
DATE: NOVEMBER 15, 2023

Madrid Working Group Roundtable

organized by
the World Intellectual Property Organization (WIPO)

Geneva, November 15 and 16, 2023

REVISED PROVISIONAL PROGRAM

prepared by the International Bureau

Wednesday, November 15, 2023

15.00 – 15.05 Welcome by the International Bureau of the World Intellectual Property Organization (WIPO)

[Topic 1: Update from the International Bureau of WIPO

- Latest Developments of the Madrid System
- Changes in Operations
- Progress of the New Madrid IT Platform

Please, see the presentation on the website.]

15.05 – 16.30 **Topic 2: E-Filing and Data Exchange with Offices**

- Options for Filing of International Applications
- Madrid e-Filing (Demonstration)
- Current and Future Solutions of Data Exchange with Offices
- The Use of XML Templates and API by the International Bureau and Designated Contracting Parties
- E-mail Addresses Collection for the Existing International Registrations

Speakers: Representatives of the International Bureau of WIPO and Intellectual Property (IP) Offices

16.30 – 16.45 Coffee Break

16.45 – 18.00 **Topic 3: Classification**

- Project on Increasing Green Terms in the Christmas Tree
- Updates of Madrid Goods and Services Manager (MGS)
- Informational Roundtable on Classification Practice of Metaverse-related Terms
- Presentation of *Global G&S Terms Explorer*
- Demonstration by the IP Office of Australia

Speakers: Representatives of the International Bureau of WIPO and IP Offices

Thursday, November 16, 2023

- 10.00 – 10.30 **Topic 4: User-centric Examination Practice Innovation**
- Establishing a Pre-approved List of Goods and Services for Major Users
- Speakers: Representatives of the International Bureau of WIPO and IP Offices
- 10.30 – 11.00 **Topic 5: Finance**
- Available Financial Reports
 - Experience Sharing About Removal of the Second Part of the Individual Fee
- Speakers: Representatives of the International Bureau of WIPO and IP Offices
- 11.00 – 11.45 **Topic 6: Statements of Grant of Protection and Certificates**
- Statements of Grant of Protection and Domestic Certificates
 - New Functionality about Grants of Protection Lists in the Madrid Office Portal (MOP)
 - Designation Status at the Madrid Monitor
- Speakers: Representatives of the International Bureau of WIPO and IP Offices
- 11.45 – 12.00 Coffee Break
- 12.00 – 13.00 **Topic 7: Partial Cancellation**
- Partial Cancellations and Possible Issues for Offices Where the Remaining List Is Considered to Be Broader in Scope
- Speakers: Representatives of the International Bureau of WIPO and IP Offices
- 13.00 – 15.00 Lunch Break
- 15.00 – 15.45 **Topic 8: Improving Customer Experience – eMadrid**
- Online Tools
 - Experiences by Users
- Speakers: Representatives of the International Bureau of WIPO, User's Organizations, and IP Offices

15.45 – 16.30

Topic 9: Marketing and Promotion of the Madrid System

- How IP Offices Can Contribute to the Marketing and Promotion of the Madrid System in Their Countries: Experiences and Projects Developed by Offices of Designated Contracting Parties

Speakers: Representatives of the International Bureau of WIPO and IP Offices

16.30 – 16.45

Coffee Break

16.45 – 17.55

Topic 10: Sharing of Information by IP Offices

- Information from Offices on Activities They Are Undertaking, Challenges They Are Facing, Projects They Are Launching etc.
- Exchange of Views of Development in Offices

Speakers: Representatives of the International Bureau of WIPO and IP Offices

17.55 – 18.00

Closing of the Roundtable

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