

# **Report on Women and IP:**

## **Internal and External Activities, Strategic Direction (CDIP/32/9)**

1 May 2024

*Committee on Development and  
Intellectual Property (CDIP)*

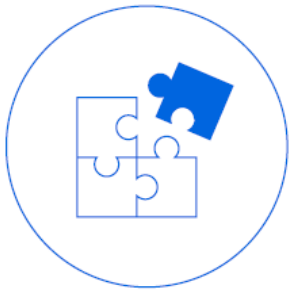


# The IP and Gender Action Plan (IPGAP)

## IPGAP initiatives and foundations

### Initiative 1

Strategic advice for member states



IP and gender integration

### Initiative 2

Data collection and analysis



Identifying the scope and nature of the IP and gender gap

### Initiative 3

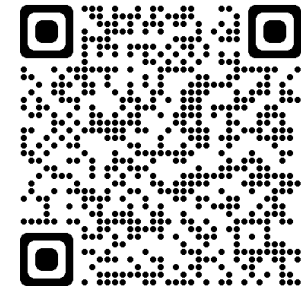
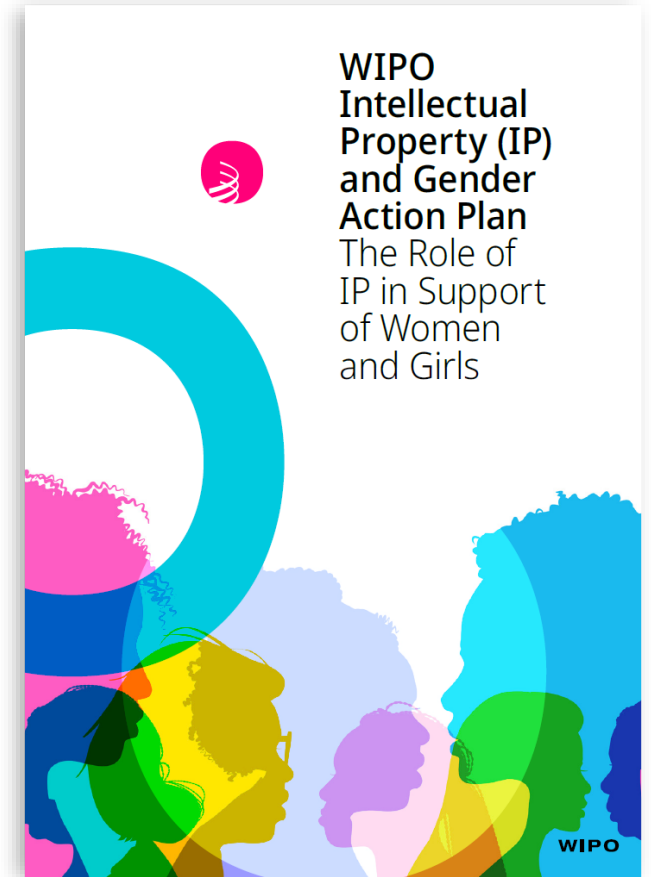
Creating opportunities



Piloting projects, building capacity, networking

**Collaboration (internal and external)**  
Working groups, partnerships and advisory board

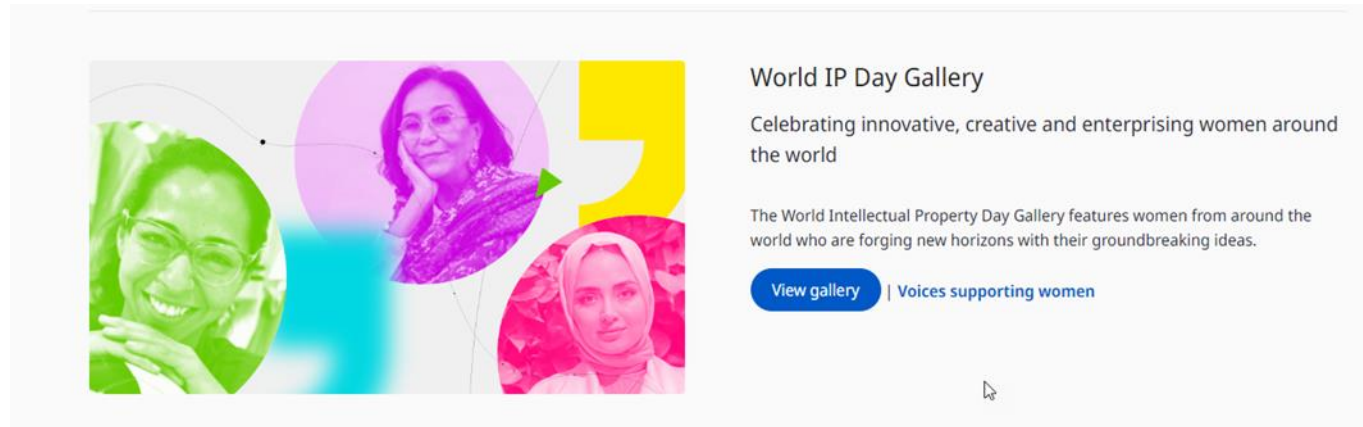
**Customer-oriented communications**  
Inspiring and educational web and social media presence



# Thematic and Regional Activities (IPGAP Pillar 3)

**WIPO has delivered a wide range of IP and gender-focused activities reaching around the world, for example:**

- ✓ Collaborative initiatives with partner organizations
- ✓ Mentoring and matchmaking for women entrepreneurs from indigenous and local communities
- ✓ Projects for women entrepreneurs, creators, innovators
- ✓ World IP Day 2023
- ✓ LinkedIn Group: WIPO IP and Gender International Network



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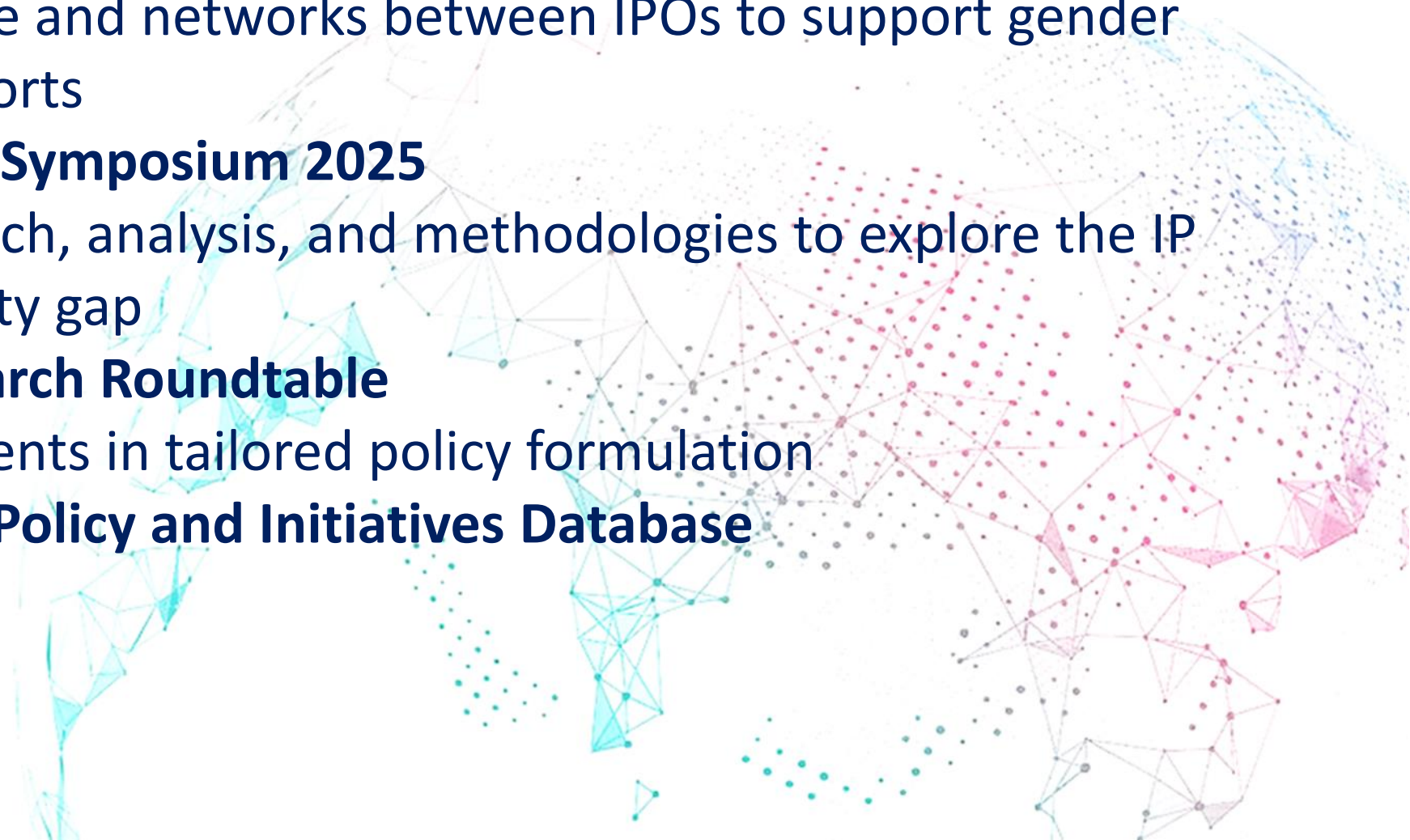




# The Way Forward

## Looking ahead:

- Building knowledge and networks between IPOs to support gender mainstreaming efforts
  - **Women and IP Symposium 2025**
- Driving new research, analysis, and methodologies to explore the IP gender and diversity gap
  - **Data and Research Roundtable**
- Assisting governments in tailored policy formulation
  - **IP and Gender Policy and Initiatives Database**



# IPGAP - Database of Global Policies and Initiatives

## Supporting Women and IP (IPGAP Pillar 1)

- Landscape of global activities to support women's economic empowerment, with focus on IP and innovation
- Entries: 210 (will grow) from 56 countries
- Review, validation, and contributions from IPOs and member states and regular updates for accuracy
- Published on Chief Economist's web-based research library and featured on WIPO's IP and Gender webpage



# Thank you

[www.wipo.int/women-and-ip/en/](http://www.wipo.int/women-and-ip/en/)

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