



WIPO-KIPO Seminar – Mediation and Arbitration of Intellectual Property and Technology Disputes

Seoul, Republic of Korea
Thursday, May 3, 2018

Organized by

WIPO Arbitration and Mediation Center

and

Korean Intellectual Property Office

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PROGRAM OUTLINE

- 13:30 – 14:00 *Registration*
- 14:00 – 14:10 **I. Opening**
- Mr. Ignacio de Castro (Deputy Director, WIPO Arbitration and Mediation Center)
Mr. Seongjoon Park (Director General, Intellectual Property Protection and International Cooperation Bureau, Korean Intellectual Property Office)
- 14:10 – 14:20 **II. MOU Exchange Ceremony Between KIPO and WIPO**
- 14:20 – 14:50 **III. KIPO Industrial Property Right Dispute Mediation Committee**
- Mr. Gue Chul Hwang (Research Fellow, Korea Intellectual Property Service)
- 14:50 – 15:20 **IV. The WIPO Arbitration and Mediation Center, including the WIPO Rules**
- Mr. Ignacio de Castro
- Role of the WIPO Arbitration and Mediation Center
 - WIPO Rules and WIPO Mediators and Arbitrators
 - Basic Principles of Mediation and Arbitration
- 15:20 – 15:50 **V. IP Dispute Resolution – Recent Developments**
- Mr. Peter Moody (Principal, Red Pie Consulting)
Mr. Keon-Hyung Ahn (Professor, Daejeon University)
- Special Features of Intellectual Property Disputes
 - Recent developments in Intellectual Property Dispute Resolution in Korea
- 15:50 – 16:10 *Coffee Break*
- 16:10 – 16:30 **VI. Intellectual Property Mediation: The Conduct of a Mediation and the Role of the Different Actors and Concluding the Mediation**
- Mr. Peter Moody
- 16:30 – 16:50 **VII. Intellectual Property Arbitration and The Conduct of Arbitration Proceedings**
- Mr. Peter Moody

Mr. Keon-Hyung Ahn

16:50 – 17:10 **VIII. WIPO ADR for Specific Sectors**

Mr. Ignacio de Castro

Mr. Min-Sheo Choi (Electronics and Telecommunications Research Institute (ETRI))

- WIPO ADR for FRAND Disputes
- WIPO ADR for IP Offices
- WIPO ADR for R&D and Technology Transfer

17:10 – 17:30 **IX. Drafting Effective Mediation and Arbitration Clauses and Submission Agreements for IP Disputes**

Mr. Peter Moody

Mr. Ignacio de Castro

- Examples of Clauses and Submission Agreements
- Problematic Dispute Resolution Clauses
- WIPO Clause Generator

17:30 – 17:50 *Questions and Answers*

17:50 Closing

To register for this event, please contact kipomla@korea.kr

This seminar is free of charge.

Please note that the number of places is limited.

We recommend that you register as soon as possible.
