Classification

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Classification

- Challenges
- Operationally acceptable terms
- Updates of Madrid Goods and Services Manager (MGS)
- Informal Roundtables on Classification of Metaverse-related Terms
- Demonstrations/presentations:
  - Semantic Search (IP Australia)
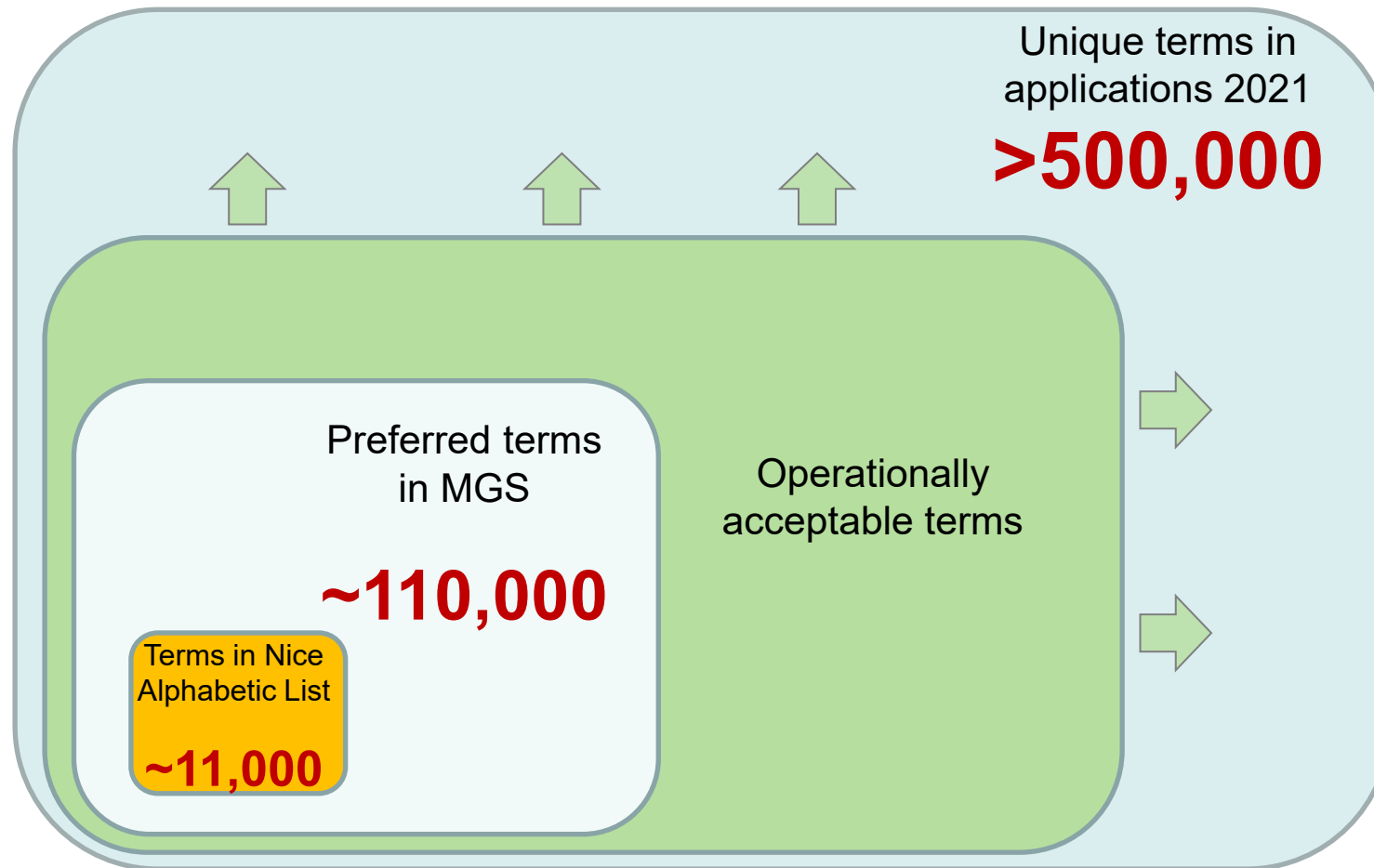 - Global G&S Terms Explorer

Classification Challenges

- Classification requires expertise
- It is time consuming to determine correct classification
- Repeated efforts for similar terms
- Maintaining consistency between different examiners
- Variations for how terms are expressed
- Differing linguistic approaches
- New and emerging terms

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Operationally acceptable terms

- MGS contains preferred terms
  - Aimed to support users in compiling lists of G&S

- Operationally acceptable terms database
  - Includes terms and variations which are considered acceptable by Madrid Operations classification experts
  - Aimed to support IB to perform classification examination

- Project to increase number of operationally acceptable terms
- Reconcile internal decisions with MGS to ensure consistency

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Operationally acceptable terms

Unique terms in applications 2021
>500,000

Preferred terms in MGS

~110,000

Operationally acceptable terms

Terms in Nice Alphabetic List

~11,000

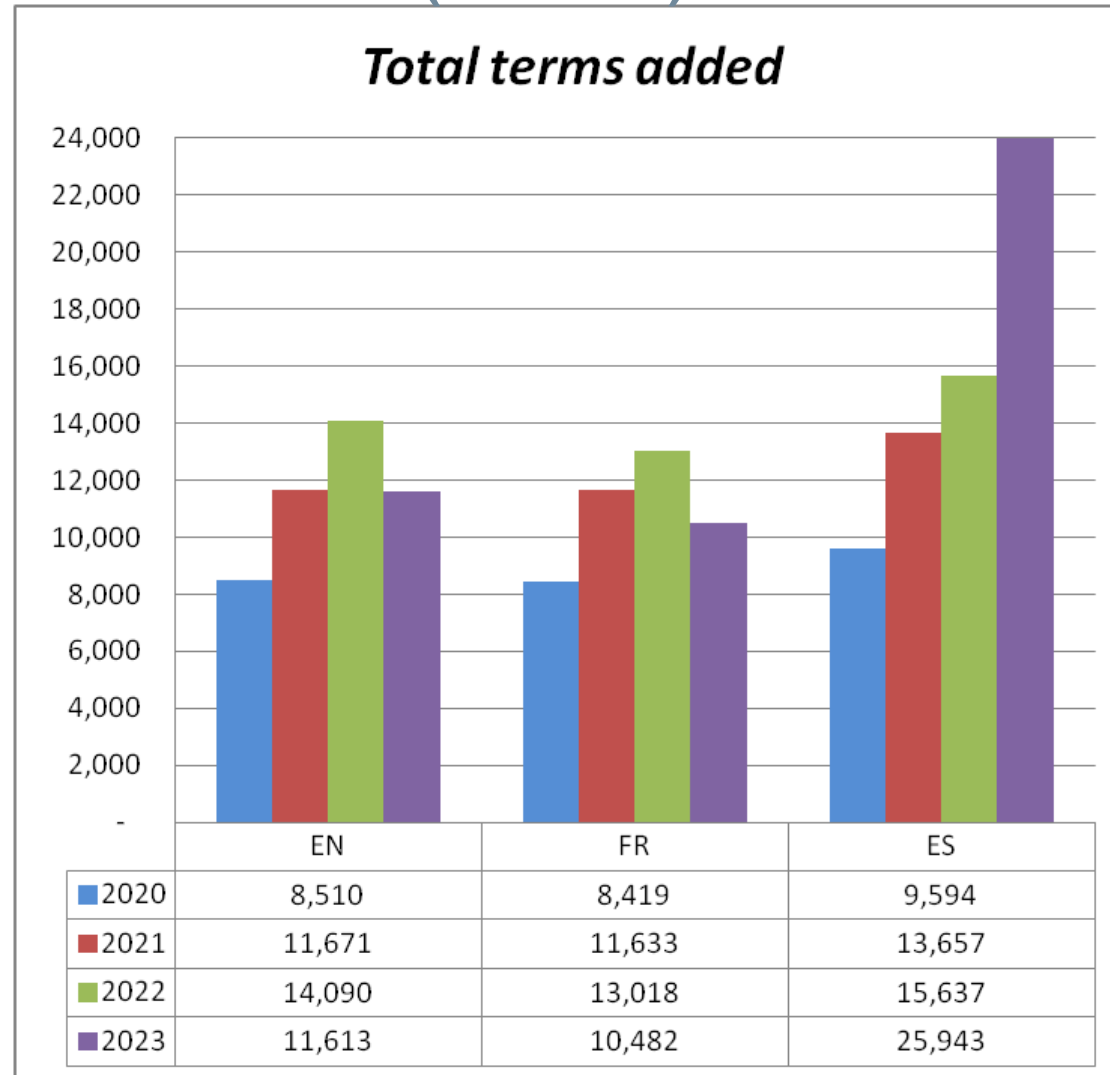WIPO | MADRID
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Updates of Madrid Goods and Services Manager (MGS)

- ■ MGS contains preferred terms
  - ■ Aimed to support users in compiling lists of G&S

- ■ Regular alignment of MGS terms with Nice version
- ■ Ongoing increase of terms in MGS
- ■ Working with member offices
- ■ Special action to increase Spanish terms
- ■ More offices joining 'Check acceptance' indications for terms in MGS
- ■ MGS preferred terms being translated into more languages

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Updates of Madrid Goods and Services Manager (MGS)

	EN			FR			ES			Concepts
	IU	PICK-LIST	TOTAL	IU	PICK-LIST	TOTAL	IU	PICK-LIST	TOTAL	
Jan 2023	38,224	102,915	141,139	20,446	82,035	102,481	18,114	87,571	105,685	86,096
Feb 2023	38,397	104,172	142,569	20,647	83,135	103,782	18,353	88,991	107,344	86,733
Mar 2023	38,557	106,220	144,777	20,875	84,940	105,815	18,661	91,116	109,777	87,746
Apr 2023	38,688	107,526	146,214	21,075	86,062	107,137	18,942	92,473	111,415	88,283
May 2023	38,880	108,815	147,695	21,299	87,288	108,587	19,196	93,856	113,052	89,067
Jun 2023	38,954	110,059	149,013	21,423	88,208	109,631	19,078	108,714	127,792	89,414
Jul 2023	39,044	110,839	149,883	21,534	88,742	110,276	20,207	108,274	128,481	89,739
Aug 2023	39,063	111,675	150,738	21,625	89,452	111,077	20,324	109,052	129,376	90,074
Sep 2023	39,028	112,518	151,546	21,725	90,290	112,015	20,474	109,893	130,367	90,562
Oct 2023										
Nov 2023										
Dec 2023										

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Updates of Madrid Goods and Services Manager (MGS)

Total terms added

	EN	FR	ES
2020	8,510	8,419	9,594
2021	11,671	11,633	13,657
2022	14,090	13,018	15,637
2023	11,613	10,482	25,943

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Updates of Madrid Goods and Services Manager (MGS)

Full Database Breakdown (EN)

Category	Value
NCL Alpha. List	10,850
Pick-list (excluding NCL Alpha)	101,668
Operationally acceptable (IU)	39,028
Rejected terms	3,610
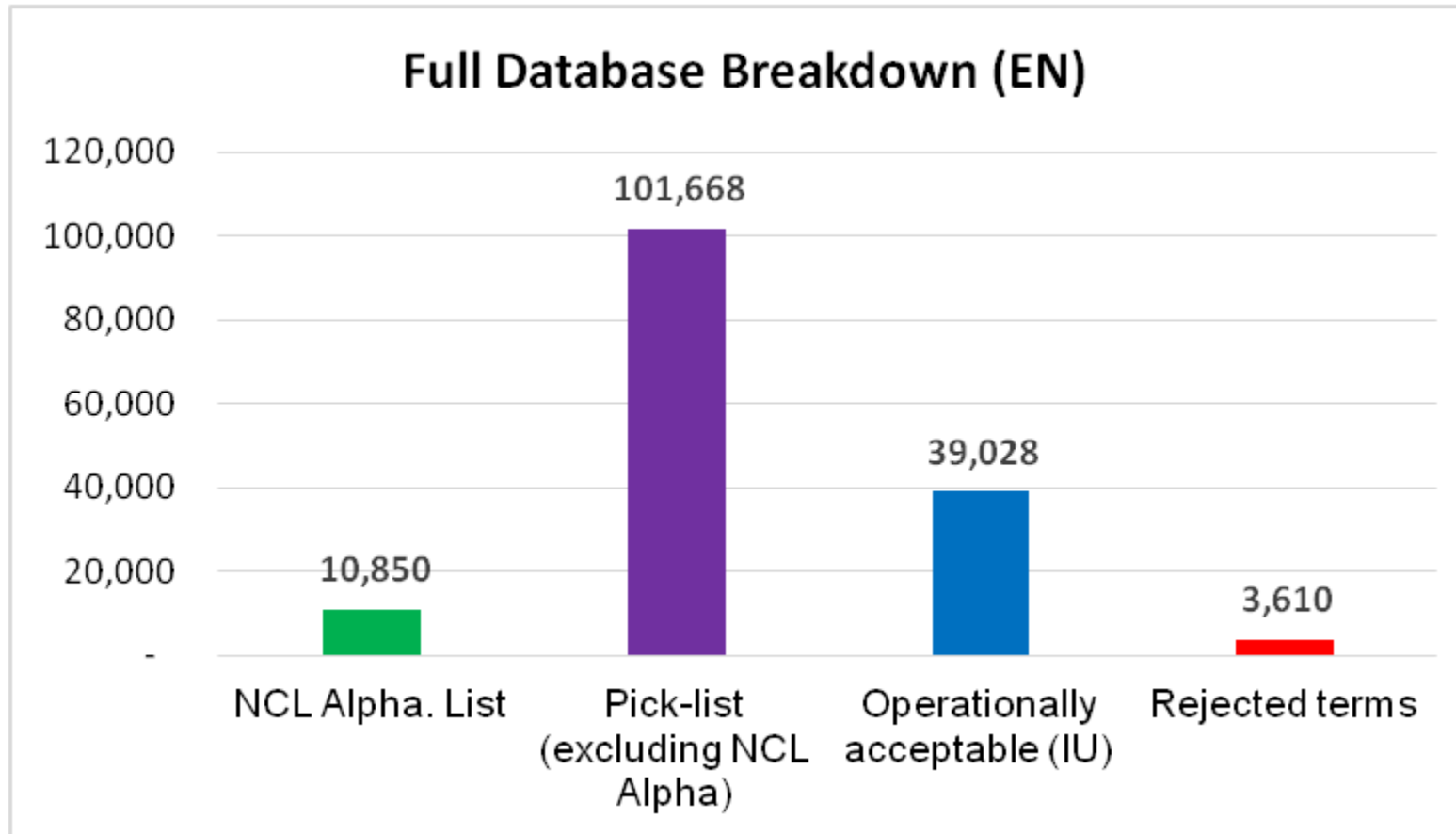
Updates of Madrid Goods and Services Manager (MGS)

■ More offices joining 'Check acceptance' indications for terms in MGS

☐ **AT** Austria	☐ **EE** Estonia	☐ **LV** Latvia
☐ **AU** Australia	☐ **EG** Egypt	☐ **MN** Mongolia
☐ **BA** Bosnia and Herzegovina	☐ **EM** European Union	☐ **MX** Mexico
☐ **BG** Bulgaria	☐ **FI** Finland	☐ **NO** Norway
☐ **BN** Brunei Darussalam	☐ **GE** Georgia	☐ **NZ** New Zealand
☐ **BR** Brazil	☐ **GB** United Kingdom	☐ **PT** Portugal
☐ **BX** Benelux	☐ **ID** Indonesia	☐ **RS** Republic of Serbia
☐ **BY** Belarus	☐ **IL** Israel	☐ **RU** Russian Federation
☐ **CA** Canada	☐ **IR** Iran	☐ **SE** Sweden
☐ **CH** Switzerland	☐ **IS** Iceland	☐ **SG** Singapore
☐ **CN** China	☐ **IT** Italy	☐ **TR** Türkiye
☐ **CO** Colombia	☐ **JP** Japan	☐ **UA** Ukraine
☐ **DE** Germany	☐ **KH** Cambodia	☐ **US** United States of America
☐ **DK** Denmark	☐ **KR** Republic of Korea	☐ **VN** Viet Nam

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Updates of Madrid Goods and Services Manager (MGS)

■ **MGS preferred terms being translated into more languages**

(with varying numbers of terms included)

■ English	■ French	■ Spanish
■ Arabic	■ Brazilian Portuguese	■ Bulgarian
■ Chinese (simplified)	■ Dutch	■ Georgian
■ German	■ Hebrew	■ Indonesian
■ Italian	■ Japanese	■ Khmer
■ Korean	■ Mongolian	■ Norwegian
■ Persian	■ Portuguese	■ Russian
■ Serbian	■ Turkish	■ Ukrainian
■ Vietnamese		

Plus more to come

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Informal Roundtables on Classification of Metaverse-related Terms

- Observed an increase in new terms and concepts being used in applications
- Particularly in relation to more applications related to virtual goods being received by the IB and member Offices, such as:
  - Non-fungible tokens (NFTs)
  - Metaverse
  - Crypto-related
- There are challenges in classifying these new types of terms consistently.

Informal Roundtables on Classification of Metaverse-related Terms

- Three informal roundtable events were organized between 2022 and 2023.
- Participation of:
  - Experts from seven Offices:
    - CNIPA
    - EUIPO
    - IPI (CH Office)
    - IP Australia
    - JPO
    - KIPO
    - USPTO
  - Experts from industry sector

Informal Roundtables on Classification of Metaverse-related Terms

- Lists of terms related to Virtual G&S, metaverse, NFTs and crypto-related G&S were distributed prior to roundtable events.
- The informal roundtables provided opportunities for Offices to:
  - Share their current classification policy and practice.
  - Consider and discuss their approaches to the lists of terms related to virtual goods and services.
  - Hear the perspectives of industry experts.

Informal Roundtables on Classification of Metaverse-related Terms

- Outcomes:
  - Very few differences in practices were identified between Offices and the IB approaches regarding how such terms should be classified.

  - General consensus that the type of virtual goods need to be specified,
    - Although some differences in how to specify them between Offices.

  - General agreement that it is necessary to specify the individual goods authenticated by NFTs, as NFTs are not stand-alone goods.

  - General agreement that crypto-related products should not be accepted as stand-alone products.

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Informal Roundtables on Classification of Metaverse-related Terms

- Outcomes:
  - Participants expressed strong support to the IB's coordination role in promoting information sharing and practice alignment.

  - Inclusion of these terms into databases should be explored to support operations teams and customers.

  - Further informal roundtables could be considered for other new or emerging terms, including involvement of more Offices.

Demonstrations

IP Australia Semantic Search

Global G&S Terms Explorer