



Global Brand Database

The free global search engine
for brands

WIPO's Global Brand Database is your free and user-friendly gateway to millions of records from many national and international trademark collections.

Brand data is essential to help you develop and protect your brand.

Use the Global Brand Database to get started with your search for similar or identical brands that may already exist in your target markets. Searching existing trademarks is a necessary first step in registering a brand.

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If your mark infringes another trademark owner's rights or doesn't comply with local laws, you may not be able to register it. Plan your brand strategy – and avoid wasted time and filing costs – by starting your search with the Global Brand Database.

You can also use the Global Brand Database to simply browse marks in markets that interest you.

The database includes:

- many national and international brand collections – and more are being added
- appellations of origin
- protected official emblems.

Global Brand Database



21.04.2016

96198

28.19.00

AE

FILTER BY											
Source	Image	Status	Origin	App. Year	Expiration						
AE TM	39,540	AU TM	1,596,073	BN TM	43,191	CA TM	1,509,361	CH TM	388,604	CL TM	432,147
DE TM	1,908,990	DK TM	286,662	DZ TM	30,887	EE TM	57,624	EG TM	114,333	EM TM	1,456,700
ES TM	799,999	DE TM	37,910	IO TM	947,990	LT TM	262,054	JO TM	94,846	JR TM	2,005,519
FR TM	78,113	HR TM	3,288,819	LA TM	40,204	MA TM	166,872	MO TM	38,510	MR TM	83,174
MX TM	1,241,608	MY TM	777,289	UZ TM	621,674	CH TM	56,434	PG TM	29,217	PH TM	399,262
SG TM	952,966	TH TM	732,194	TO TM	3,019	US TM	8,022,518	VN TM	222,939	WO AD LRS	1,061

Global Brand Database

SEARCH BY

Brand: Name: Number: Date: Class: Country:

Origin * e.g. CH, Switzerland

Designation * e.g. FR, France

Display: per Sort: (none) asc desc

search

BN

CA

CH

CL

DE

The Global Brand Database is powerful but easy to use.

Search features, filter options, and results are all available on the homepage.

Start by selecting your search criteria – brand names, numbers, dates, class or country – and use sub-categories within each of these fields to make your search even more precise.

You can refine your search using the database's extensive filtering options: source country, image, status, origin, application year, expiration year, trademark class under the Nice Classification, registration year, image class under the U.S. or Vienna Classifications, rights-holder, and countries chosen for protection.

You can also use the filters to spot branding trends over time, or across certain business sectors, countries or regions.

Global Brand Database



- Shape
- Color
- Texture
- Composite
- Verbal
- Nonverbal

FILTER BY Source Image Status Origin App. Year Expiration * **7,472,768**

Pick an image **Pick a strategy** **Pick an image type**

OMPI	Shape	Verbal	3,139,634
	Color	Nonverbal	1,755,419
	Texture	Combined	8,153,341
	Composite	Unknown	125,906

OMPI **Filter**

Advanced Filter **IMAGE SPACE**

Global Brand Database

Holder	Number	App. Date	Image Class	Nice Cl.	Image
ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	WC07		VC.07.D1, VC.26.11		OMPI
ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	WC06		VC.07.D1, VC.26.11, VC.28.01		OMPI
World Intellectual Property Organization / Organisation Mondiale ...	972957	2010-03-31	VC.07.D1, VC.26.11, VC.28.01	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 1...	OMPI
A12001880					OMPI
World Intellectual Property Organization / Organisation Mondiale ...	972958	2010-03-31	VC.07.D1, VC.26.11	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 1...	OMPI
World Intellectual Property Organization, Organisation Mondiale ...	86001854	2010-03-31	US.26.17	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 1...	OMPI
Fendrych, Jimme C.	75246794	1997-02-24	US.01.15	9, 12	Mobilistics
GRUPO MAJADOR INC	1649821	2013-10-29	VC.01.15	5	utiliderm
에스엘씨	43189000001991	1999-02-26		42, 35, 38	anyhelp 애니헬프
PHD Property Group Pty Ltd	1068791	2005-07-27		95, 36, 37, 42, 43	
World Intellectual Property Organization / Organisation Mondiale ...	972960	2010-03-31	VC.07.D1, VC.26.11	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 1...	WIPO

You can even search images thanks to cutting-edge technology.

Just select the “Image” filter on the homepage, upload an image file and click the “filter” command. The system will search for visually similar images, quickly returning records of other protected images that may bear a resemblance to yours.

Your search results will be listed on the homepage, and the list will automatically update as you modify the parameters of your search.

Where records include an image, the image will be displayed in the list of results, and you can see a larger version of each image by hovering your cursor over it.

Click on any record in the list to view the full details.

The interface is currently available in three languages – English, French and Spanish – with more to come.

A Help menu at the top right of the homepage gives you access to comprehensive support with answers to frequently asked questions and information on which national and international collections are included in the database.

Start your search with the Global Brand Database – your gateway to millions of registered brands from across the globe.

**“A recognized brand is among
the most valuable intangible
assets a company can own.”**

Francis Gurry
Director General
World Intellectual Property Organization
(WIPO)

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