Global Brand Database

The free global search engine for brands



WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

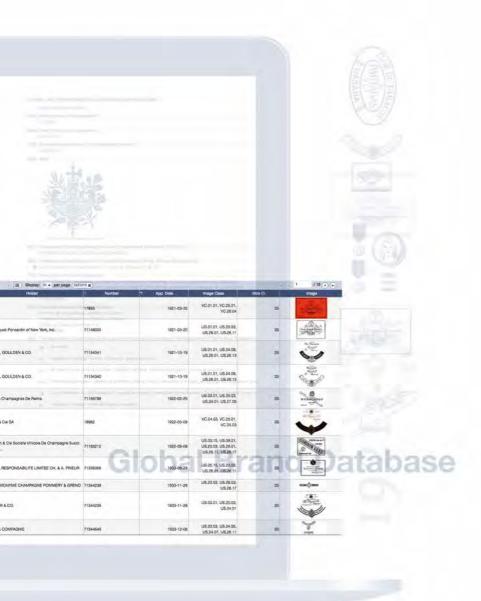


WIPO's Global Brand
Database is your free
and user-friendly
gateway to millions
of records from many
national and international
trademark collections.

Brand data is essential to help you develop and protect your brand.

Use the Global Brand Database to get started with your search for similar or identical brands that may already exist in your target markets. Searching existing trademarks is a necessary first step in registering a brand.

Global Brand Database



If your mark infringes another trademark owner's rights or doesn't comply with local laws, you may not be able to register it. Plan your brand strategy – and avoid wasted time and filing costs – by starting your search with the Global Brand Database.

You can also use the Global Brand Database to simply browse marks in markets that interest you.

The database includes:

- many national and international brand collections and more are being added
- · appellations of origin
- · protected official emblems.

Global Brand Database





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FILTER BY ALTM 39,540 AUTM 1,598,073 BN TM 43,191 CA TM 1,938,990 DK TM 799,566 GE TM 286,582 DZ TM 27,910 D TM 30,887 EE TM 847,650 IL TM DE TM ES TM 3,288,819 LATM 777,289 NZ TM 732,186 TO TM 78,113 KR TM 1,241,608 MY TM MX TM

8G TM

852.966 TH.TM

1,509,361 CH TM 57,824 EG TM 262,054 JO TM 160,972 MD TM 621,674 OM TN 58,424 PG TM 3,019 USTM 8,822,519 VN TM 388,694 CL TM 114,333 EM TM 64,846 JP TM 432,147 1,459,700 2,005,516 38,510 MN TM 29,217 PH TM 63,174 399,262 222,939 WO AO (LIS) 1,061

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The Global Brand Database is powerful but easy to use.

Search features, filter options, and results are all available on the homepage.

Start by selecting your search criteria – brand names, numbers, dates, class or country – and use sub-categories within each of these fields to make your search even more precise.

You can refine your search using the database's extensive filtering options: source country, image, status, origin, application year, expiration year, trademark class under the Nice Classification, registration year, image class under the U.S. or Vienna Classifications, rights-holder, and countries chosen for protection.

You can also use the filters to spot branding trends over time, or across certain business sectors, countries or regions.



You can even search images thanks to cuttingedge technology.

Just select the "Image" filter on the homepage, upload an image file and click the "filter" command. The system will search for visually similar images, quickly returning records of other protected images that may bear a resemblance to yours.

Your search results will be listed on the homepage, and the list will automatically update as you modify the parameters of your search.

Where records include an image, the image will be displayed in the list of results, and you can see a larger version of each image by hovering your cursor over it.

Click on any record in the list to view the full details.

The interface is currently available in three languages – English, French and Spanish – with more to come.

A Help menu at the top right of the homepage gives you access to comprehensive support with answers to frequently asked questions and information on which national and international collections are included in the database.

Start your search with the Global Brand Database – your gateway to millions of registered brands from across the globe.

"A recognized brand is among the most valuable intangible assets a company can own."

Francis Gurry
Director General
World Intellectual Property Organization
(WIPO)

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