




Domain Name Panelists Meeting October 16, 2006

Fair Use, Domain Parking and Landing Pages

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New York, New York



Landing Pages or Domain Parking



The screenshot shows the laptop.com landing page. At the top left is a photo of two people using a laptop. The main heading is "Welcome to laptop.com" with a sub-heading "For resources and information on The best laptops and Cheap laptops". A left sidebar lists "Related Searches" such as "The best laptops", "Cheap laptops", "Laptops", "Laptops for sale", "Notebooks", "Laptops computers", "Dell laptops", "Laptop accessories", "Toshiba laptops", "Laptops used", "Notebook computer", "Laptop cases", "HP laptops", "Laptop rental", and "Laptop parts". The main content area is titled "Sponsored Results for LAPTOP" and lists several offers: "Laptops at AOL®" (shopping.aol.com), "Laptop Back-to-School Contest at Dell" (dell.com), "Laptop at Dell Business" (www.dell.com), "HP Laptop: Official Site" (www.hp.com), and "Buy a Toshiba Laptop from \$549" (www.toshibadirect.com). A "More Sites >" link is also present. At the bottom, there is a search bar with the text "Haven't found what you're looking for? Then search here:" and a "Search" button. Below the search bar are "more related searches" for "Portable computers", "Laptop repairs", "Memory for laptops", "Laptop security", and "Laptop batteries".

Passive Holding

Proxy Reports:

11001 Host was not found

The host specified in your URL could not be found.

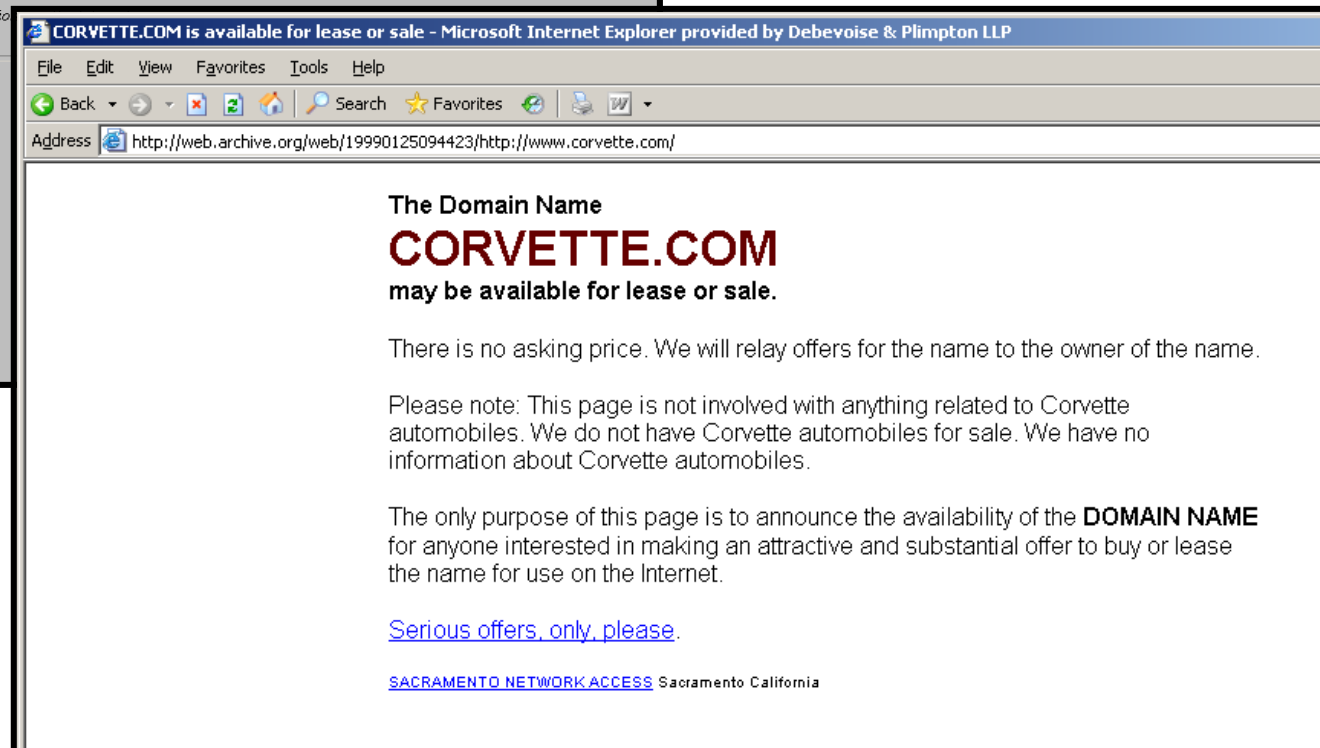
This error could have been caused by:

- Bad / misspelled URL
- Following an invalid link
- Your network connection and/or transient condition

[Microsoft Proxy Server v2.0](#)

Proxy Server : nyproxy02.debevoise.net

Via :



CORVETTE.COM is available for lease or sale - Microsoft Internet Explorer provided by Debevoise & Plimpton LLP

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites W

Address <http://web.archive.org/web/19990125094423/http://www.corvette.com/>

The Domain Name
CORVETTE.COM
may be available for lease or sale.

There is no asking price. We will relay offers for the name to the owner of the name.

Please note: This page is not involved with anything related to Corvette automobiles. We do not have Corvette automobiles for sale. We have no information about Corvette automobiles.

The only purpose of this page is to announce the availability of the **DOMAIN NAME** for anyone interested in making an attractive and substantial offer to buy or lease the name for use on the Internet.

[Serious offers, only, please.](#)

[SACRAMENTO NETWORK ACCESS](#) Sacramento California

Generic Search Engines



Shopping Money Fun & Games Adult Life Internet

Find: Go one click search! Free Screen Saver Popular Searches

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[Domain Reg.](#) [Drugs](#) [DSL](#) [Education](#) [Electronics](#) [Email](#) [Employment](#) [Exercise](#) [Family](#) [Family Tree](#) [Fashion](#) [Finance](#) [Fishing](#) [Flowers](#) [Free Satellite](#) [Free Stuff](#) [Free XXX](#) [Furniture](#) [Gambling](#) [Gaming](#) [Gift Baskets](#)

[Insurance](#) [Internet](#) [Investing](#) [Java](#) [Jobs](#) [Karaoke](#) [Knives](#) [Las Vegas](#) [Law](#) [Leasing](#) [Legal](#) [Loans](#) [London](#) [Long Distance](#) [Lodging](#) [Marketing](#) [Massage](#) [Mattresses](#) [Money](#) [Mortgage](#) [Moving](#) [Music](#) [Networking](#)

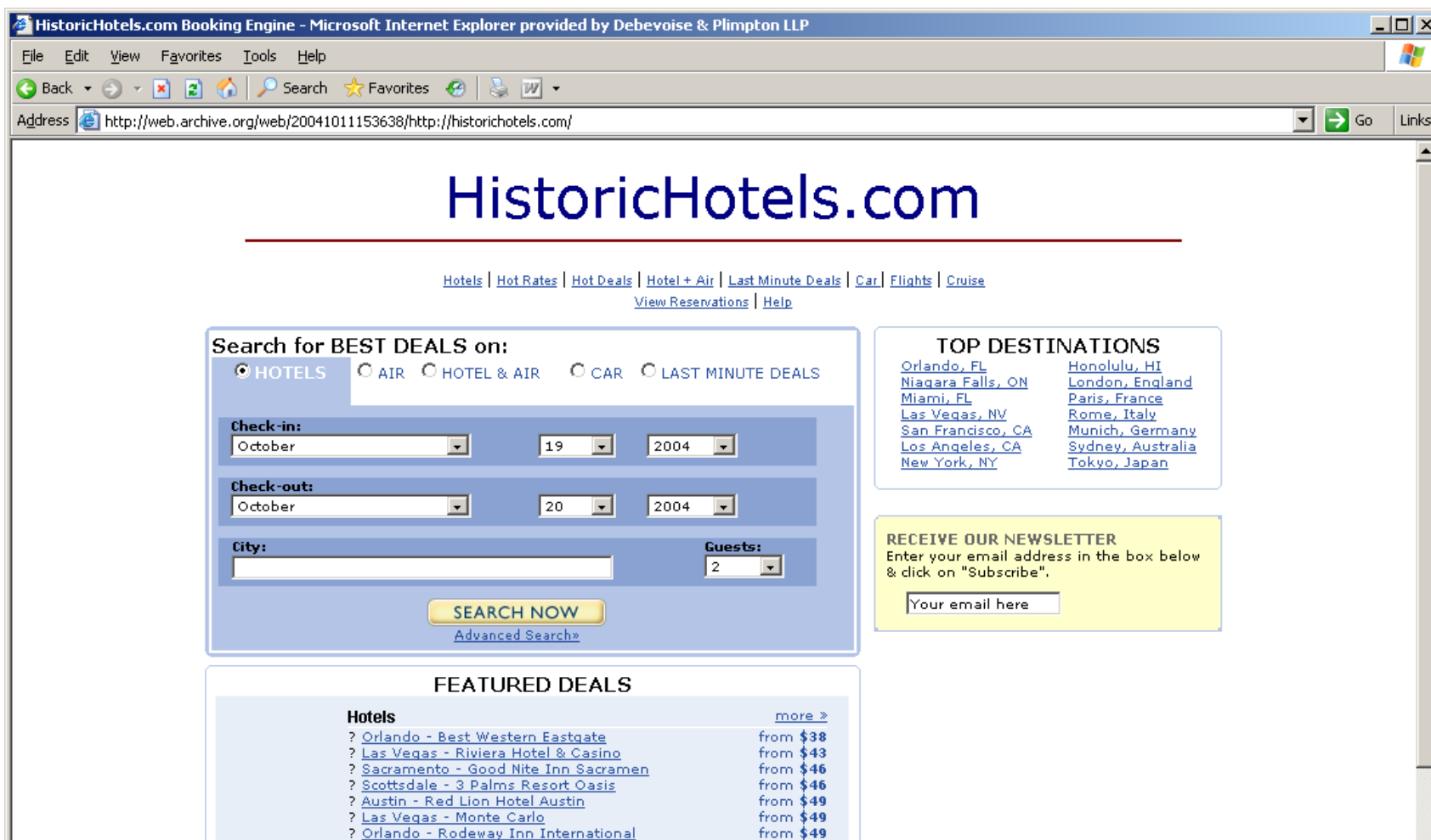
[Roulette](#) [Romance](#) [Scooters](#) [Security](#) [Sex](#) [Shipping](#) [Skin Care](#) [Software](#) [Sportsbook](#) [Stocks](#) [Sunglasses](#) [Surplus](#) [Taxes](#) [Telephones](#) [Tickets](#) [Tobacco](#) [Toner](#) [Toys](#) [Trademarks](#) [Training](#) [Trucking](#) [T-shirts](#) [Vacations](#)

MegaGo
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(1 item remaining) Downloading picture http://web.archive.org/web/20050213012111/http://63.236.2.232/img/email37.gif...

Custom Landing Pages



HistoricHotels.com Booking Engine - Microsoft Internet Explorer provided by Debevoise & Plimpton LLP

File Edit View Favorites Tools Help

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Address <http://web.archive.org/web/20041011153638/http://historichotels.com/> Go Links

HistoricHotels.com

[Hotels](#) | [Hot Rates](#) | [Hot Deals](#) | [Hotel + Air](#) | [Last Minute Deals](#) | [Car](#) | [Flights](#) | [Cruise](#)
[View Reservations](#) | [Help](#)

Search for BEST DEALS on:

HOTELS AIR HOTEL & AIR CAR LAST MINUTE DEALS

Check-in:
 October 19 2004

Check-out:
 October 20 2004

City: **Guests:** 2

SEARCH NOW
[Advanced Search](#)

TOP DESTINATIONS

[Orlando, FL](#) [Honolulu, HI](#)
[Niagara Falls, ON](#) [London, England](#)
[Miami, FL](#) [Paris, France](#)
[Las Vegas, NV](#) [Rome, Italy](#)
[San Francisco, CA](#) [Munich, Germany](#)
[Los Angeles, CA](#) [Sydney, Australia](#)
[New York, NY](#) [Tokyo, Japan](#)

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FEATURED DEALS

Hotels [more >](#)

- ? [Orlando - Best Western Eastgate](#) from \$38
- ? [Las Vegas - Riviera Hotel & Casino](#) from \$43
- ? [Sacramento - Good Nite Inn Sacramen](#) from \$46
- ? [Scottsdale - 3 Palms Resort Oasis](#) from \$46
- ? [Austin - Red Lion Hotel Austin](#) from \$49
- ? [Las Vegas - Monte Carlo](#) from \$49
- ? [Orlando - Rodeway Inn International](#) from \$49

Automated Landing Pages

Google AdSense for domains

Maximize revenue on your parked pages with Google AdSense for domains.

- AdSense for Domains
- FAQ
- Contact Us

What is AdSense for domains?

AdSense® for domains allows domain name registrars and large domain name holders to unlock the value of their domain name inventory. AdSense for domains uses Google's semantic technology and Google AdWords™ network to place AdSense for domains targeted ads in multiple languages.

How Hitfarm.com Works

Hitfarm.com provides domain portfolio holders with an easy way to earn revenue from their domain assets through our professional domain solutions. By parking your domains with us, you can expect a hassle-free and investment-free opportunity to effectively and efficiently monetize traffic to your domains.

Hitfarm.com will provide all of your domains with custom-designed landing pages complete with relevant content and sponsored advertiser links intelligently placed by our industry-leading **Proprietary Keyword System**. Our search engine also allows your end-users to do keyword searches based on their topic of interest. It is this level of customization and optimization that enables your visitors to find what they are looking for and allows monetization of your portfolio to its fullest potential.

Welcome to **laptop.com**

For resources and information on the Best Laptops and Cheap Laptops

Successful Results for CHEAP LAPTOPS

- Buy a Laptop at Dell
- Cheap Laptop Computers - HP Home Store
- Don't Miss Dell(TM) Laptop Hot Offers
- Dell Latitude Laptop Blowout Sale - \$349
- Buy Affordable Toshiba Laptop Computer

Custom-designed landing pages are created for all of your domains

Sponsored advertiser links are placed on your pages to allow revenue generation

Relevant content allows visitors to find what they are searching for

Our search engine provides further relevancy

LandingPageBuilder

Quickly and Easily Create PPC Landing Pages!

No HTML Experience Needed! Build Your Landing Pages in MINUTES!

Generate Landing Pages for Advertising Affiliate Programs on Google AdWords, Overture and Others!

pocketcandy.com

Manage your domains and more with 20% off on your order!

Go Daddy .COM

ICANN DOMAIN CONFIRMATION PAGE

Announcing Danica Patrick

Start a domain search:

Domains | Hosting & Servers | Email | Site Builders | Business | SSL Certificates | Domain

EARN UP TO 80% OF AD REVENUE!

CashParking

Turn your parked domain into CASH!

Make money from your domains' parked pages! It's easy with CashParking.

Is Domain Name an Obvious Trademark?



BUSINESS.COM
The Search Engine for Managing and Growing Your Business

Business Begins Here™

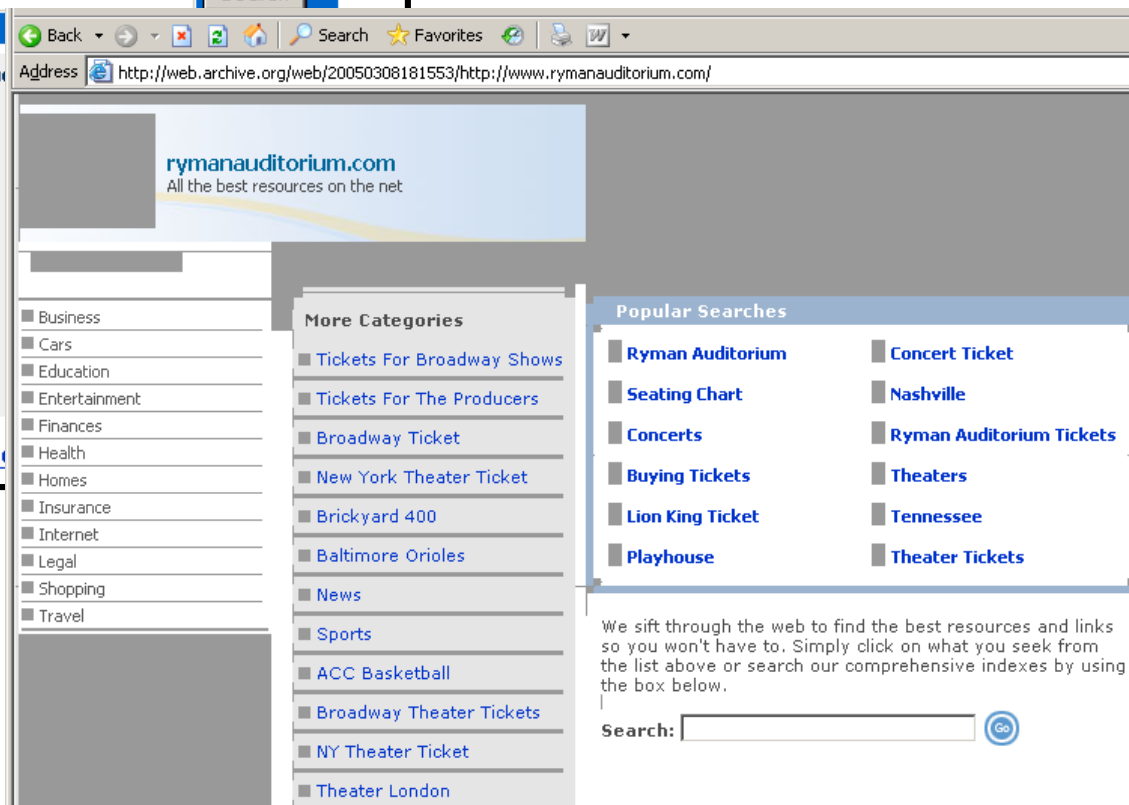
Popular Business Topics

- [Internet and Online](#)
- [Advertising and Marketing](#)
- [Accounting](#)
- [Transportation and Logistics](#)
- [Starting a Small Business](#)
- [Human Resources](#)
- [Real Estate & Construction](#)
- [Telecommunications](#)
- [Financial Services](#)
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Popular Products

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- [Payroll Software](#)
- [Time and Attendance](#)
- [Employee Evaluation](#)
- [Hiring and Retention](#)
- [Customer Service](#)
- [Commercial Real Estate](#)
- [Office Furniture](#)
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- [Business Cards](#)

Browse the entire [Business Directory](#)



Back Forward Stop Home Search Favorites

Address <http://web.archive.org/web/20050308181553/http://www.rymanauditorium.com/>

rymanauditorium.com
All the best resources on the net

Business

- Cars
- Education
- Entertainment
- Finances
- Health
- Homes
- Insurance
- Internet
- Legal
- Shopping
- Travel

More Categories

- Tickets For Broadway Shows
- Tickets For The Producers
- Broadway Ticket
- New York Theater Ticket
- Brickyard 400
- Baltimore Orioles
- News
- Sports
- ACC Basketball
- Broadway Theater Tickets
- NY Theater Ticket
- Theater London

Popular Searches

- Ryman Auditorium
- Seating Chart
- Concerts
- Buying Tickets
- Lion King Ticket
- Playhouse
- Concert Ticket
- Nashville
- Ryman Auditorium Tickets
- Theaters
- Tennessee
- Theater Tickets

We sift through the web to find the best resources and links so you won't have to. Simply click on what you seek from the list above or search our comprehensive indexes by using the box below.

Search:

Is Content Related to Dictionary Meaning?



The screenshot shows the homepage of laptop.com. At the top left is a photo of two people using a laptop. To the right, a blue banner says "Welcome to laptop.com". Below this is a navigation menu with "Related Searches" and a list of categories like "The best laptops", "Cheap laptops", etc. The main content area features "Sponsored Results for LAPTOP" with several links to retailers like AOL, Dell, and HP. At the bottom, there is a search bar and a footer with "more related searches" and links to "Portable computers", "Laptop repairs", etc.

Welcome to **laptop.com**

For resources and information on The best laptops and Cheap laptops

Related Searches

- The best laptops
- Cheap laptops
- Laptops
- Laptops for sale
- Notebooks
- Laptops computers
- Dell laptops
- Laptop accessories
- Toshiba laptops
- Laptops used
- Notebook computer
- Laptop cases
- HP laptops
- Laptop rental
- Laptop parts

Sponsored Results for LAPTOP

- [Laptops at AOL®](#)
Find great deals at AOL® Shopping - shop conveniently at home and save.
[shopping.aol.com](#)
- [Laptop Back-to-School Contest at Dell](#)
\$899 Notebook with 14" Display or \$719 Desktop from Dell™ Home.
[dell.com](#)
- [Laptop at Dell Business](#)
Save up to \$400 on select Dell notebooks.
[www.dell.com](#)
- [HP Laptop: Official Site](#)
Free printer and shipping on select HP **laptops** with Intel® Dual-Core.
[www.hp.com](#)
- [Buy a Toshiba Laptop from \\$549](#)
Shop Toshiba. Get free shipping and no interest financing on **laptops**.
[www.toshibadirect.com](#)

[More Sites >](#)

Haven't found what you're looking for? Then search here:

more related searches

[Portable computers](#) | [Laptop repairs](#) | [Memory for laptops](#) | [Laptop security](#) | [Laptop batteries](#)

Is Content Related to Dictionary Meaning?

Internet Explorer provided by Debevoise & Plimpton LLP

File Edit Favorites Tools Help

Search Favorites

archive.org/web/20050331083301/http://www.knot.com/

this pop-up or additional options click here...

SEARCH

Bookmark this

honeymoons - beauty - bridal registry - grooms - hair - invitations - wedding

- HONEYMOONS
- BEAUTY
- BRIDAL REGISTRY
- GROOMS
- HAIR
- INVITATIONS
- WEDDING DRESS
- WEDDING FAVORS
- WEDDING GIFTS
- WEDDING GOWNS

600+ beautiful bouquets

SEE THE PHOTOS

CONTENT AREAS

- WEDDING PLANNING
- GETTING ENGAGED
- REAL WEDDINGS
- WEDDING FASHION
- BRIDAL BEAUTY
- GROOMS
- THE WEDDING PARTY
- HONEYMOONS
- THE NEST

MY KNOT TOOLS

- WEDDING CHECKLIST
- WEDDING BUDGETER
- GUEST LIST TOOLS
- WEDDING WEB PAGE

GO TO MY KNOT

WEDDING-FREE ZONE

[the nest]

Home Ownership: Are you ready to take the plunge?

FROM OUR PARTNERS

REAL WEDDINGS

Francesca and Mark celebrated their love at a historic hotel in Galveston.

See more real weddings

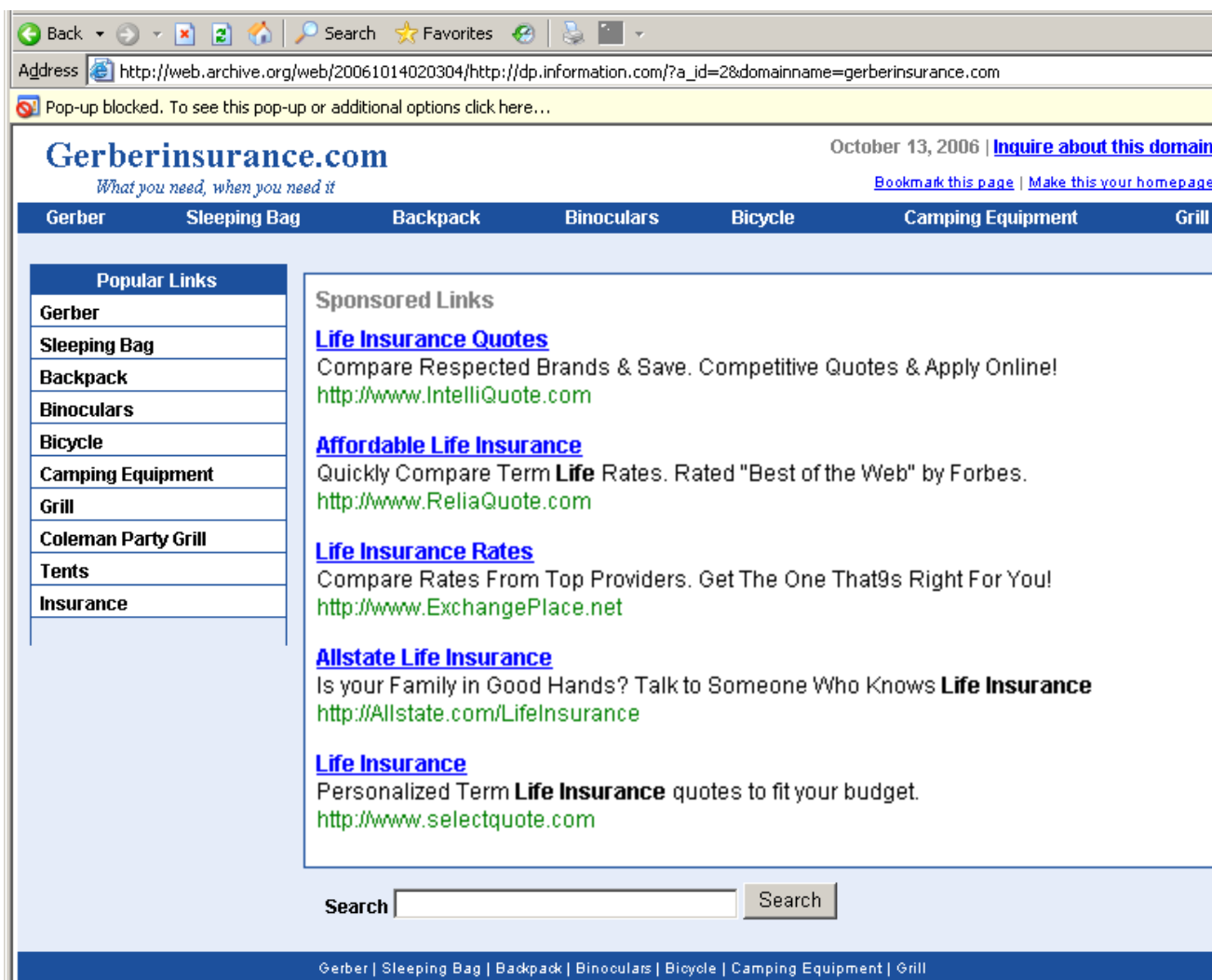
EASY WEDDING NEWSLETTERS

send news to bridesmaids

SPECIAL FEATURES

Make your piggy bank proud: Read our Wedding Budget 101

Does Site Link to Competitors?



Back Address http://web.archive.org/web/20061014020304/http://dp.information.com/?a_id=2&domainname=gerberinsurance.com

Pop-up blocked. To see this pop-up or additional options click here...

Gerberinsurance.com October 13, 2006 | [Inquire about this domain](#)
What you need, when you need it [Bookmark this page](#) | [Make this your homepage](#)

Gerber Sleeping Bag Backpack Binoculars Bicycle Camping Equipment Grill

Popular Links

- Gerber
- Sleeping Bag
- Backpack
- Binoculars
- Bicycle
- Camping Equipment
- Grill
- Coleman Party Grill
- Tents
- Insurance

Sponsored Links

[Life Insurance Quotes](#)
Compare Respected Brands & Save. Competitive Quotes & Apply Online!
<http://www.IntelliQuote.com>

[Affordable Life Insurance](#)
Quickly Compare Term **Life** Rates. Rated "Best of the Web" by Forbes.
<http://www.ReliaQuote.com>

[Life Insurance Rates](#)
Compare Rates From Top Providers. Get The One That's Right For You!
<http://www.ExchangePlace.net>

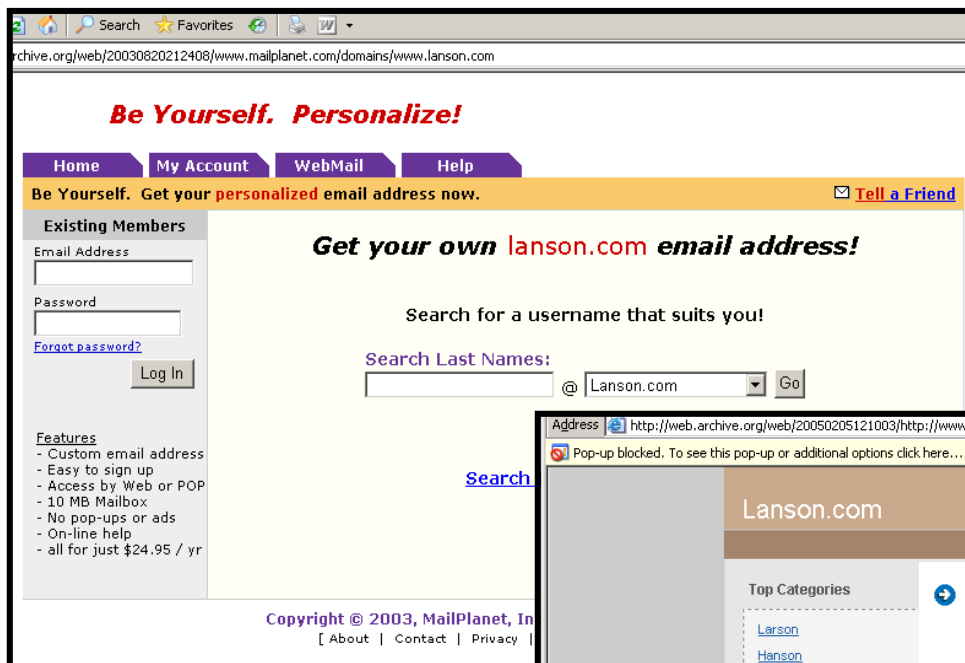
[Allstate Life Insurance](#)
Is your Family in Good Hands? Talk to Someone Who Knows **Life Insurance**
<http://Allstate.com/LifeInsurance>

[Life Insurance](#)
Personalized Term **Life Insurance** quotes to fit your budget.
<http://www.selectquote.com>

Search Search

Gerber | Sleeping Bag | Backpack | Binoculars | Bicycle | Camping Equipment | Grill

Does Site Link to Competitors?



archive.org/web/20030820212408/www.mailplanet.com/domains/www.lanson.com

Be Yourself. Personalize!

Home My Account WebMail Help

Be Yourself. Get your personalized email address now. [Tell a Friend](#)

Existing Members

Email Address

Password

[Forgot password?](#)

Get your own lanson.com email address!

Search for a username that suits you!

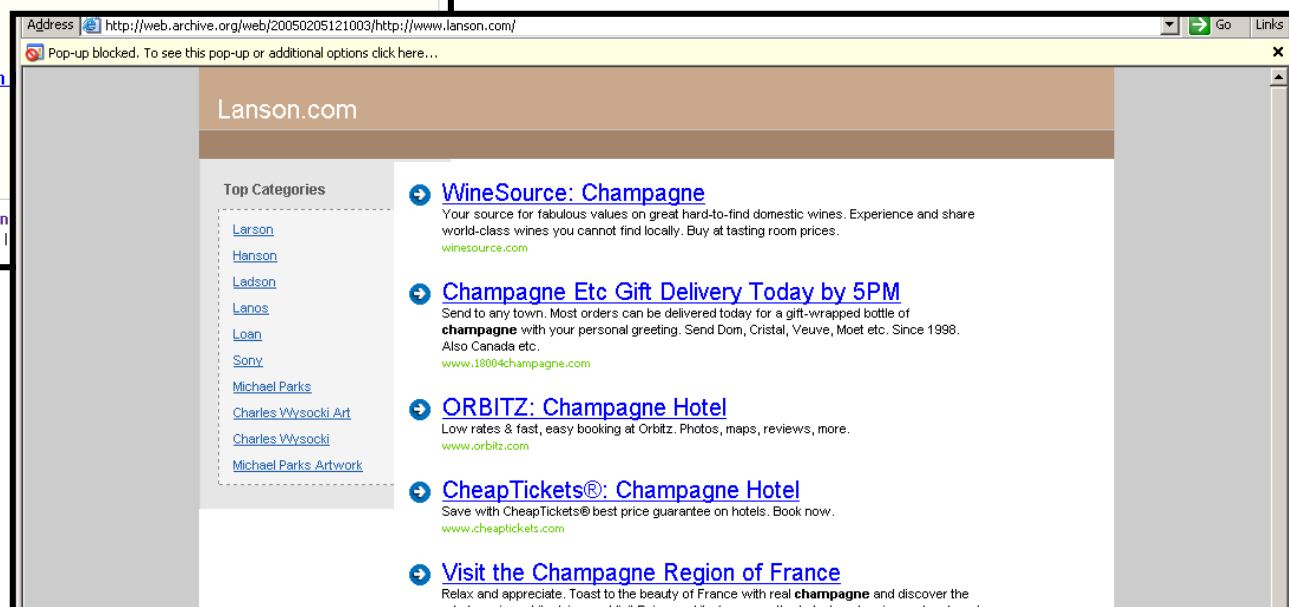
Search Last Names: @

[Search](#)

Features

- Custom email address
- Easy to sign up
- Access by Web or POP
- 10 MB Mailbox
- No pop-ups or ads
- On-line help
- all for just \$24.95 / yr

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Address <http://web.archive.org/web/20050205121003/http://www.lanson.com/> [Links](#)

Pop-up blocked. To see this pop-up or additional options click here...

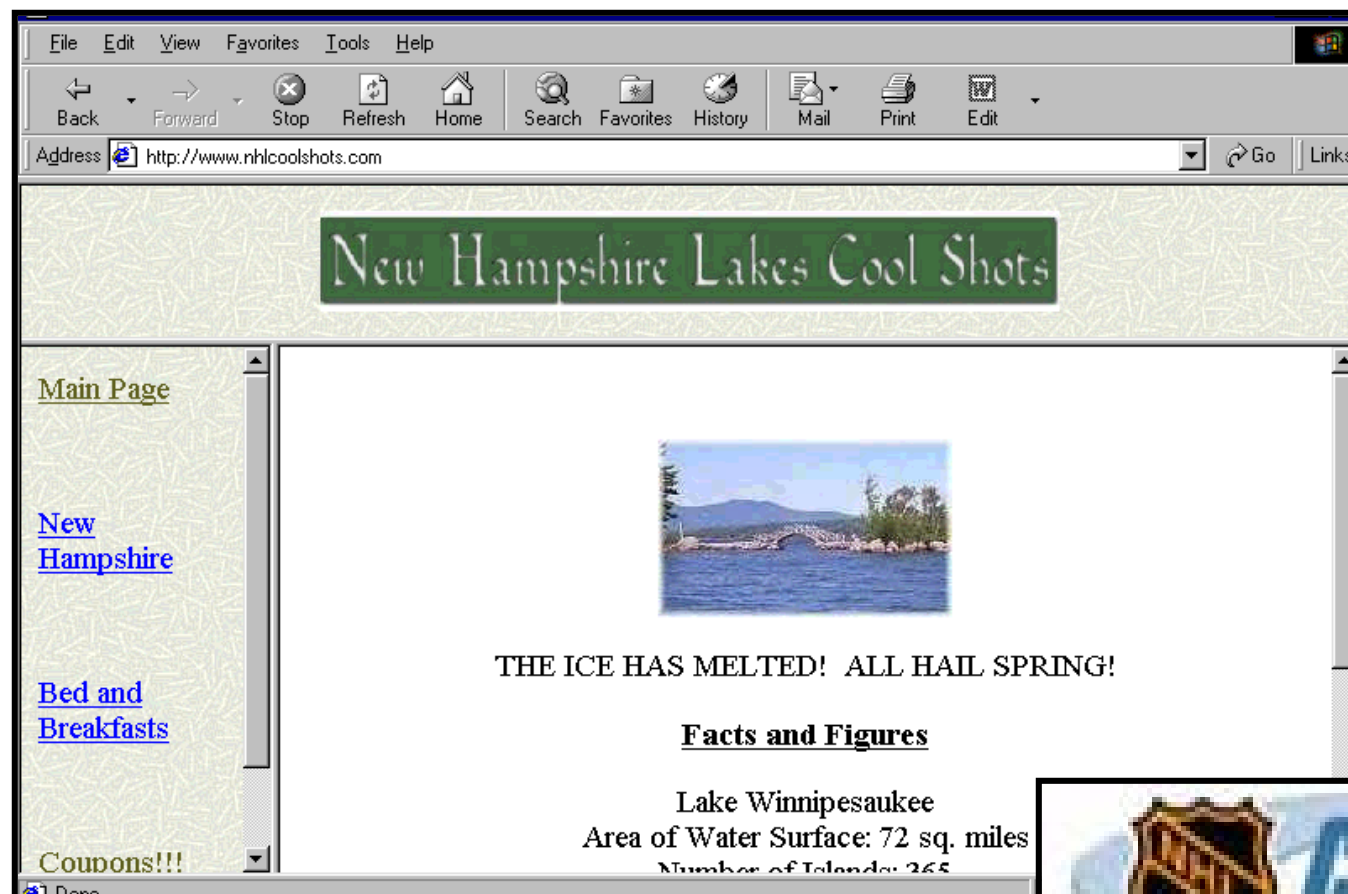
Lanson.com

Top Categories

- [Larson](#)
- [Hanson](#)
- [Ladson](#)
- [Lanos](#)
- [Loan](#)
- [Sony](#)
- [Michael Parks](#)
- [Charles Wysocki Art](#)
- [Charles Wysocki](#)
- [Michael Parks Artwork](#)

- ➔ [WineSource: Champagne](#)
Your source for fabulous values on great hard-to-find domestic wines. Experience and share world-class wines you cannot find locally. Buy at tasting room prices.
winesource.com
- ➔ [Champagne Etc Gift Delivery Today by 5PM](#)
Send to any town. Most orders can be delivered today for a gift-wrapped bottle of **champagne** with your personal greeting. Send Dom, Cristal, Veuve, Moet etc. Since 1998. Also Canada etc.
www.18004champagne.com
- ➔ [ORBITZ: Champagne Hotel](#)
Low rates & fast, easy booking at Orbitz. Photos, maps, reviews, more.
www.orbitz.com
- ➔ [CheapTickets®: Champagne Hotel](#)
Save with CheapTickets® best price guarantee on hotels. Book now.
www.cheaptickets.com
- ➔ [Visit the Champagne Region of France](#)
Relax and appreciate. Toast to the beauty of France with real **champagne** and discover the

Is the Website a Pretext?



Bad Faith Use and Registration



techbuyer.com — Great Products for Tech Professionals - Microsoft Internet Explorer provided by Debevoise & Plimpton LLP

Address http://www.techbuyer.com/techbuyer/index.jsp?portal_id=130&domain=techbuyer.com&keyword=electronic%20equipment&referrer=

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Electronic Equipment
Scale
Microscope
Data Logger
Digital Scale
Wireless Weather Station
Centrifuge
Anemometer
Weight Scale
Fluke Meter
Omron
Water Flow Meter
Oregon Scientific
Green Laser
Digital Multimeter
Sound Level Meter
Temperature
Multimeter

CHEAP COMPUTERS



CHEAP COMPUTERS

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Great Deals

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\$29.99
Kaser 512mb Mp3 Player, voice Recorder,

WIRELESS WEATHER STATION | CENTRIFUGE | ANEMOMETER | WEIGHT SCALE | FLUKE METER | OMRON | POGO | TECH ARTICLES

Other Categories: Advertising | Aviation | Beauty | Cameras | Cash | Christian Community | Computers | Credit Cards | Dating | Debt Consolidation | Domain Registration | Education | Electronics | Employment | Entertainment | Family | Fantasy Sports | Fashion | Finance |

Factors for Analyzing Landing Pages

- **Is the domain name an obvious trademark?**
- **Is the website's content related to the dictionary meaning of the domain name?**
- **Does the landing page provide links or advertisements for competitors' products?**
- **Does the landing page appear to be a pretext for cybersquatting?**
- **Did respondent register and use the domain name in bad faith?**