WORLD WORLD INTELLECTUAL PROPE ORGANIZATION

WHO ACCOUNTED FOR THE MOST HAGUE DESIGN FILINGS IN 2016?

□ 2015 ☑ 2016 <u>↑ Change in totals</u>

TOP 10 HAGUE APPLICANTS

Number of designs contained in applications	
FONKEL MEUBELMARKETING ↑ 117.6%	
<u> </u>	953
	862
☐ LG ELECTRONICS ↑ 1448.9%	728
	720
• SWATCH ↓ 25.0%	383
<u>/////////////////////////////////////</u>	
PROCTER & GAMBLE ↓ 5.7%	0.40
<u> </u>	348
← VOLKSWAGEN ↓ 19.4%	007
<u></u>	
← RENAULT ↑ 232.2%	
	289
□ MICROSOFT ↑ 156.0%	
WENKO-WENSELAAR	
<u>[]]]]]]</u>	
KRONOPLUS*	
<i>\/////////</i>	169
	*growth not applicable

Number of designs contained in applications <u>18,716</u> ↑ 13.9% ΤΟΡ 5 **CLASSES** Number of designs in applications and share of total (\mathbf{P}) 2.107 11.3% FURNISHING 4449494 (\mathbf{P}) RECORDING AND COMMUNICATION EQUIPMENT 1.876 10.0% _____ (\mathbf{P}) MEANS OF TRANSPORT 1.452 7.8% (\mathbf{I}) CLOCKS 1,290 6.9% AND WATCHES (\mathcal{T})

1.002

5.4%

PACKAGES AND CONTAINERS

TOP 10 COUNTRIES

Number of designs contained in applications and share of total

