

Launch of clip

You are invited to the launch of CLIP - the unique creators' platform that increases knowledge around creators' intellectual property rights and related management practices to help creators understand how to get recognized and paid for their work.

Join WIPO Director General Daren Tang and Music Rights Awareness Foundation founders, the legendary ABBA star Björn Ulvaeus and Niclas Molinder, where we will unveil CLIP to creators around the world.

The first release of CLIP focuses on the music industry. You will learn about the industry's ecosystem, all the people involved in getting a song to market, the various music creator rights, how they are managed and much more.

CLIP will help you get the right knowledge to get credited and paid when your songs are used!

Friday, November 17, 2023
17.00 – 19.00 CET
WIPO Headquarters, Geneva

Registration for on site and webcasting

The trusted one-stop platform on creators' rights.