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REPUBLIC OF SERBIA

Statement of Ambassador Vladislav Mladenovic,
Head of Delegation of the Republic of Serbia
at the 51st Series of Meetings, Assemblies of the Member States of WIPO
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Geneva

Madame Chairperson, Your Excellencies, Ladies and Gentlemen,

Allow me, first of all, to fully endorse the statement made by the Delegation of Poland on behalf of the CEBS Group.

* (+ thanks + best wishes to Madam President)

Let me emphasize our recognition of all the activities that WIPO is undertaking regarding the improvement of the international system for the protection of intellectual property, broadening of IP culture and the strengthening of intellectual property capacities of the member states.

This year shall be remembered by the historic achievement realized at the Diplomatic Conference in Marrakesh where the Marrakesh Treaty was adopted. On behalf of the Republic of Serbia I wish to congratulate WIPO and its member states on this exceptional success.

Taking into consideration the need for further global harmonization of the IP system, we support the proposal to convene the Diplomatic Conference for the Adoption of a Design Law Treaty in 2014. Also, as a country member of the Lisbon Union, we have particular interest to make the Lisbon Agreement more attractive for a larger number of countries. In this regard, we commend the progress made in drafting of the New Instrument of the Lisbon Agreement.

We deeply appreciate the work of the WIPO Advisory Committee for Enforcement which, by considering various topics connected to the understanding and prevention of the violation of intellectual property, contributes to the efficient struggle against piracy and counterfeiting on the national and global level.

In the past year, the Republic of Serbia continued with its efforts to build an efficient and reliable system of IP protection. With regard to the legislative activities, the new Law on the Protection of Topographies of Semiconductors has been passed, as well as the amendments to the Trademark Law and Copyright and the Related Rights Law.

Special attention was dedicated to the promotion of the importance of patent protection of R&D work results, as well as to the support of small and medium size companies to protect their IP assets. The Education and Information Center of the Intellectual Property Office organized over one hundred seminars and other events, attended by researchers, university teachers and employees at the institutions for innovation support. These activities contributed to the increase of 6 % of the number of patent applications filed by domestic applicants and the growth of patent applications filed by institutes and faculties by 50%.

Madame Chairperson,

I would like to thank WIPO for supporting joint events that contributed to the promotion of IP rights in Serbia, specially The international festival of innovations, knowledge and entrepreneurship "Tesla Fest" in Novi Sad, and seminars: "Successful Licensing of Technology", "Intellectual Property Rights in the Marketing Industry", and the "Regional Meeting on the Enforcement of Intellectual Property Rights" held in Belgrade. I would also like to thank WIPO for its efforts to make its services more friendly for end users, particularly regarding the Madrid Goods and Service Manager project.

The support of WIPO in the elaboration of national studies and pilot projects was of great importance for Serbia. We are finalizing the study on "The Contribution of the IP rights based industry to the Serbian economy". It will contribute to the better understanding of the importance of IP rights in the development of specific fields of industry. The WIPO Pilot Project "Integration of IP into Innovation Policy" is aimed at discovering how IP stimulate innovations in Serbia.