

# Briefing session for Member States on the WIPO Development Agenda and the Committee on Development and Intellectual Property

Tuesday, April 9, 2024

*Development Agenda Coordination Division,  
Regional and National Development Sector*



# Program

- **The WIPO Development Agenda (DA) and the Committee on Development and Intellectual Property (CDIP) – Background**
- **Key areas of work of the CDIP**
- **The DA implementation methodology**
  - **Project-based methodology**
  - **Proposing DA projects**
  - **Mainstreaming DA projects**
- **Question-and-answer session**

# The WIPO Development Agenda (DA)

- The Development Agenda was formally established by WIPO's Member States in 2007.
- As a result of negotiations, Member States agreed on a set of 45 Recommendations split into 6 clusters for WIPO.

WIPO Development  
Agenda



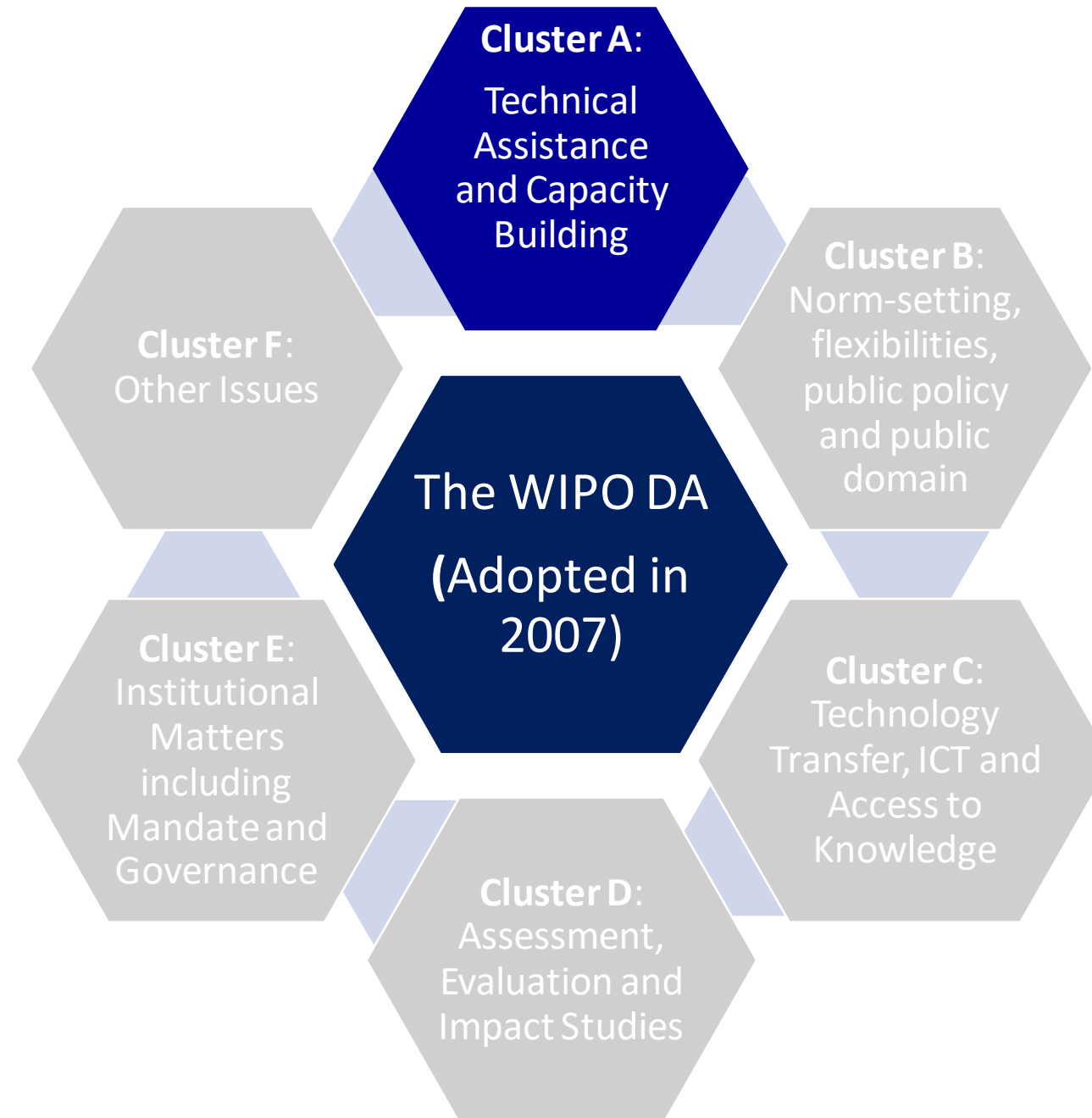
# The WIPO Development Agenda (DA)

*The Development Agenda* is a Member State-driven initiative.

## **Cluster A: Recommendation 1:**

WIPO technical assistance shall be, *inter alia* (among other things), development-oriented, demand-driven and transparent, taking into account the priorities and the special needs of developing countries, especially LDCs, as well as the different levels of development of Member States

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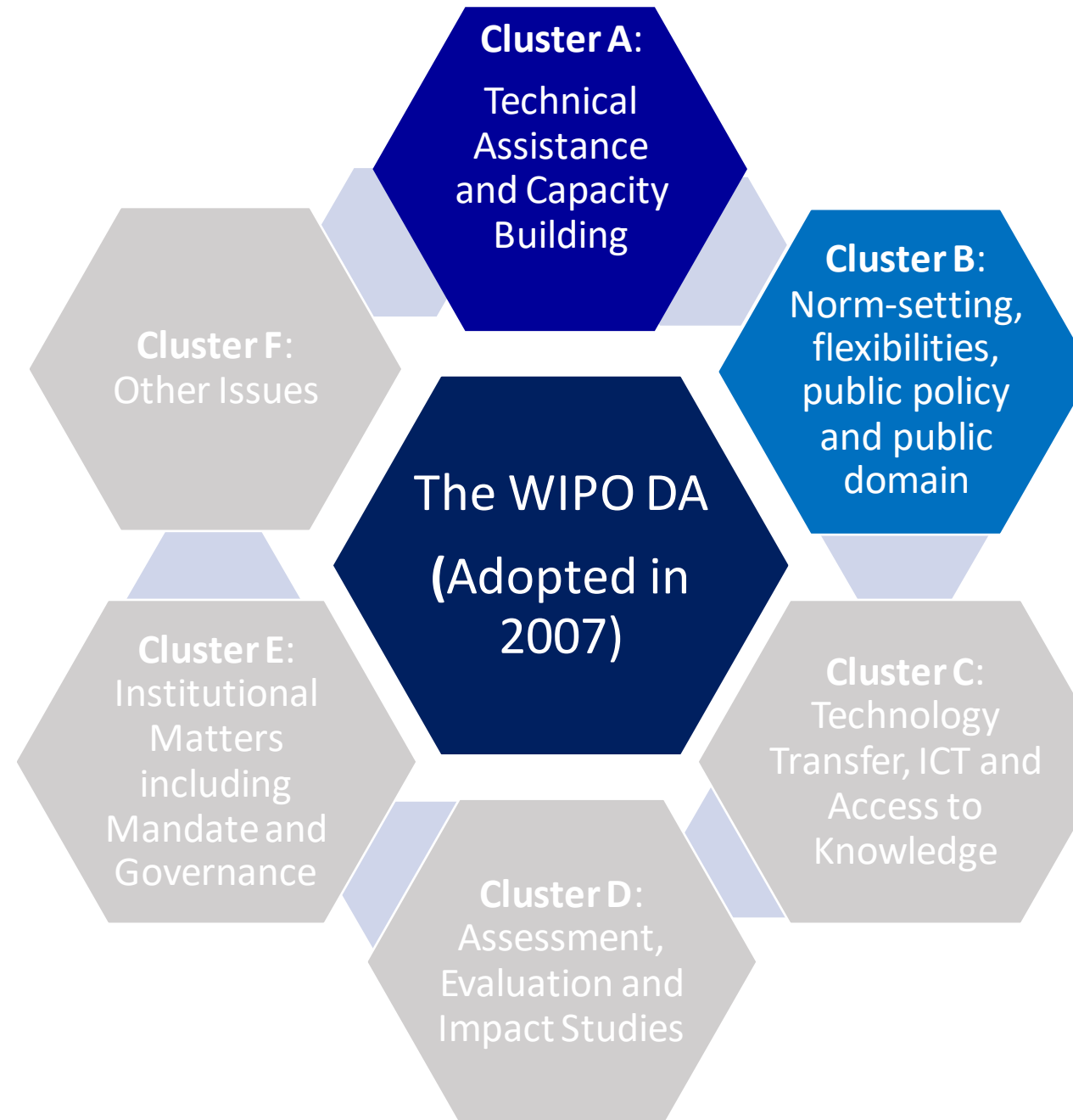


# The WIPO Development Agenda (DA)

## **Cluster B: Recommendation 15:**

Norm-setting activities shall:

- be inclusive and member-driven;
- take into account different levels of development;
- take into consideration a balance between costs and benefits;
- be a participatory process, which takes into consideration the interests and priorities of all WIPO Member States and the viewpoints of other stakeholders, including accredited inter-governmental organizations (IGOs) and NGOs; and
- be in line with the principle of neutrality of the WIPO Secretariat.

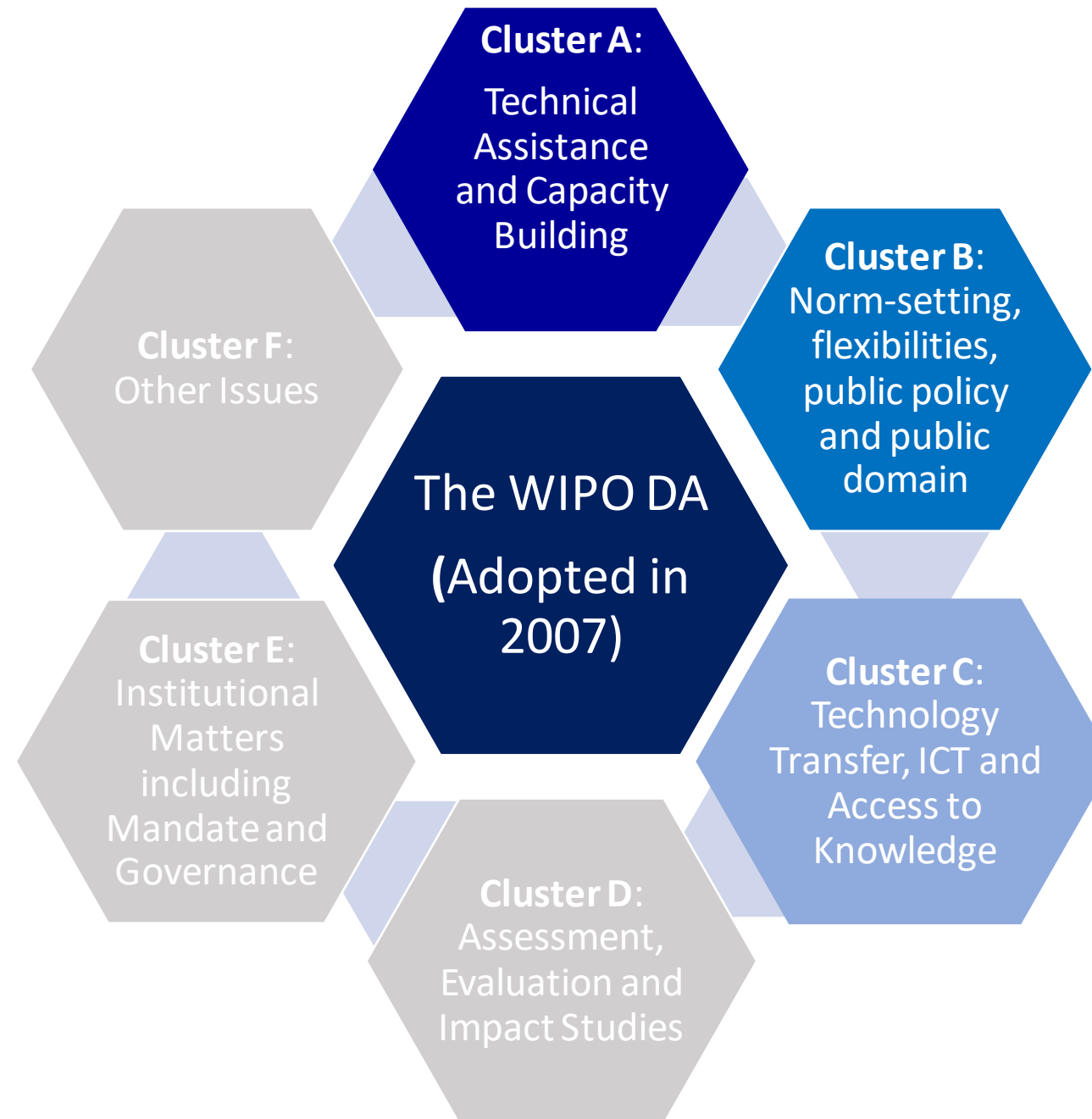




# The WIPO Development Agenda (DA)

## ***Cluster C: Recommendation 25:***

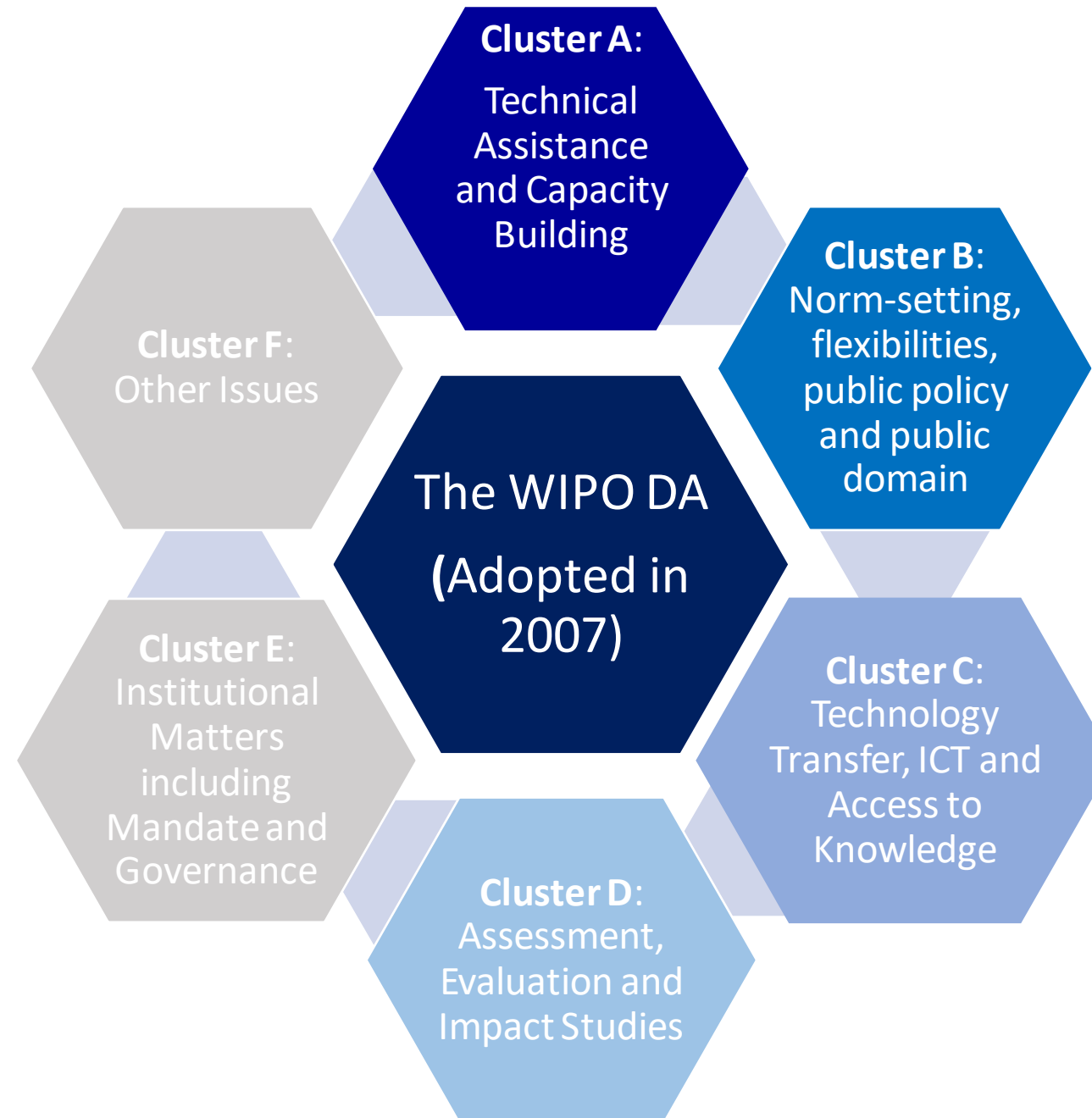
To explore intellectual property-related policies and initiatives necessary to promote the transfer and dissemination of technology, to the benefit of developing countries and to take appropriate measures to enable developing countries to fully understand and benefit from different provisions, pertaining to flexibilities provided for in international agreements, as appropriate.



# The WIPO Development Agenda (DA)

## ***Cluster D: Recommendation 37:***

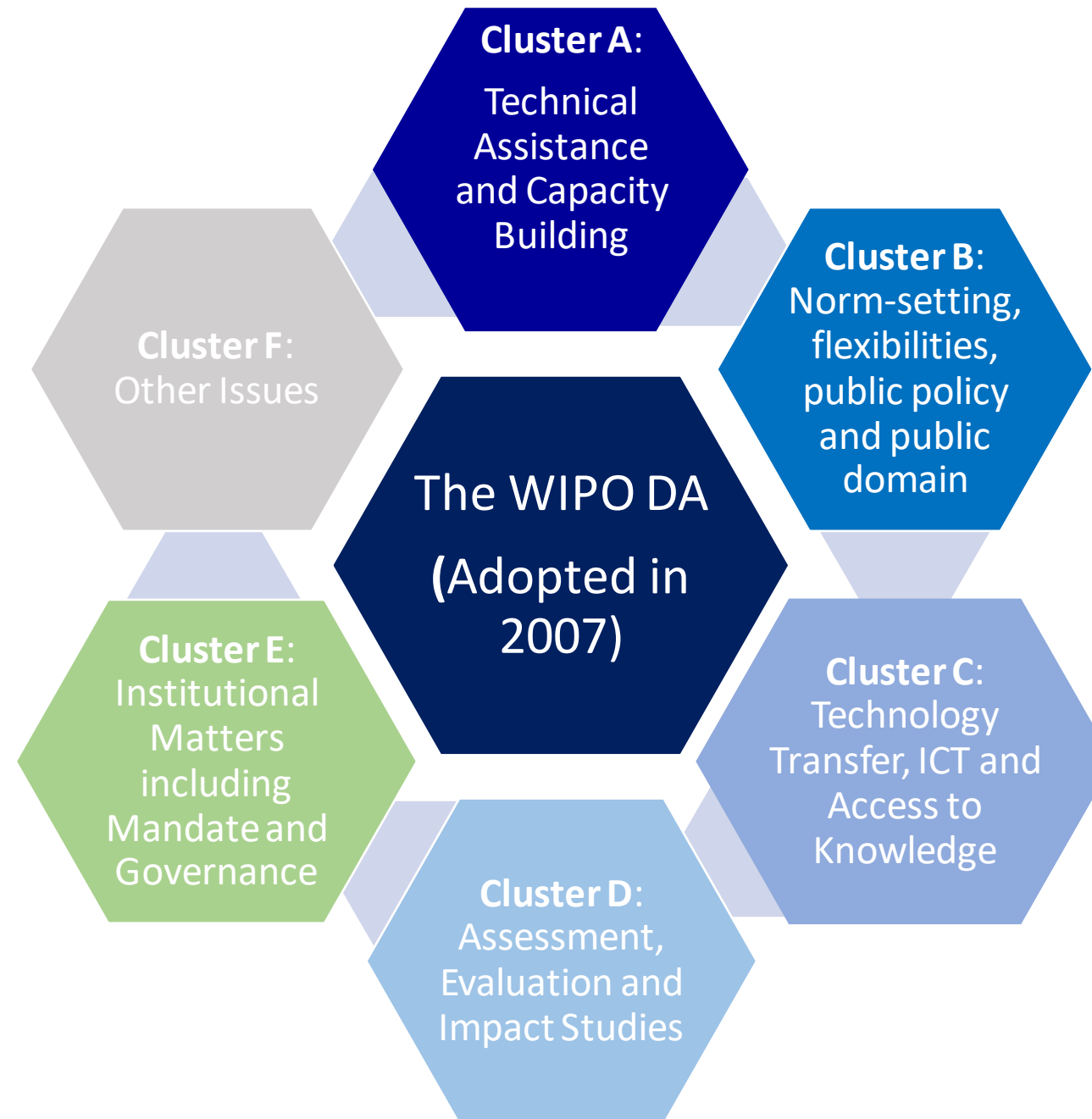
Upon request and as directed by Member States, WIPO may conduct studies on the protection of intellectual property, to identify the possible links and impacts between intellectual property and development.



# The WIPO Development Agenda (DA)

## ***Cluster E: Recommendation 40:***

To request WIPO to intensify its cooperation on IP related issues with United Nations agencies, according to Member States' orientation, in particular UNCTAD, UNEP, WHO, UNIDO, UNESCO and other relevant international organizations, especially the WTO in order to strengthen the coordination for maximum efficiency in undertaking development programs.

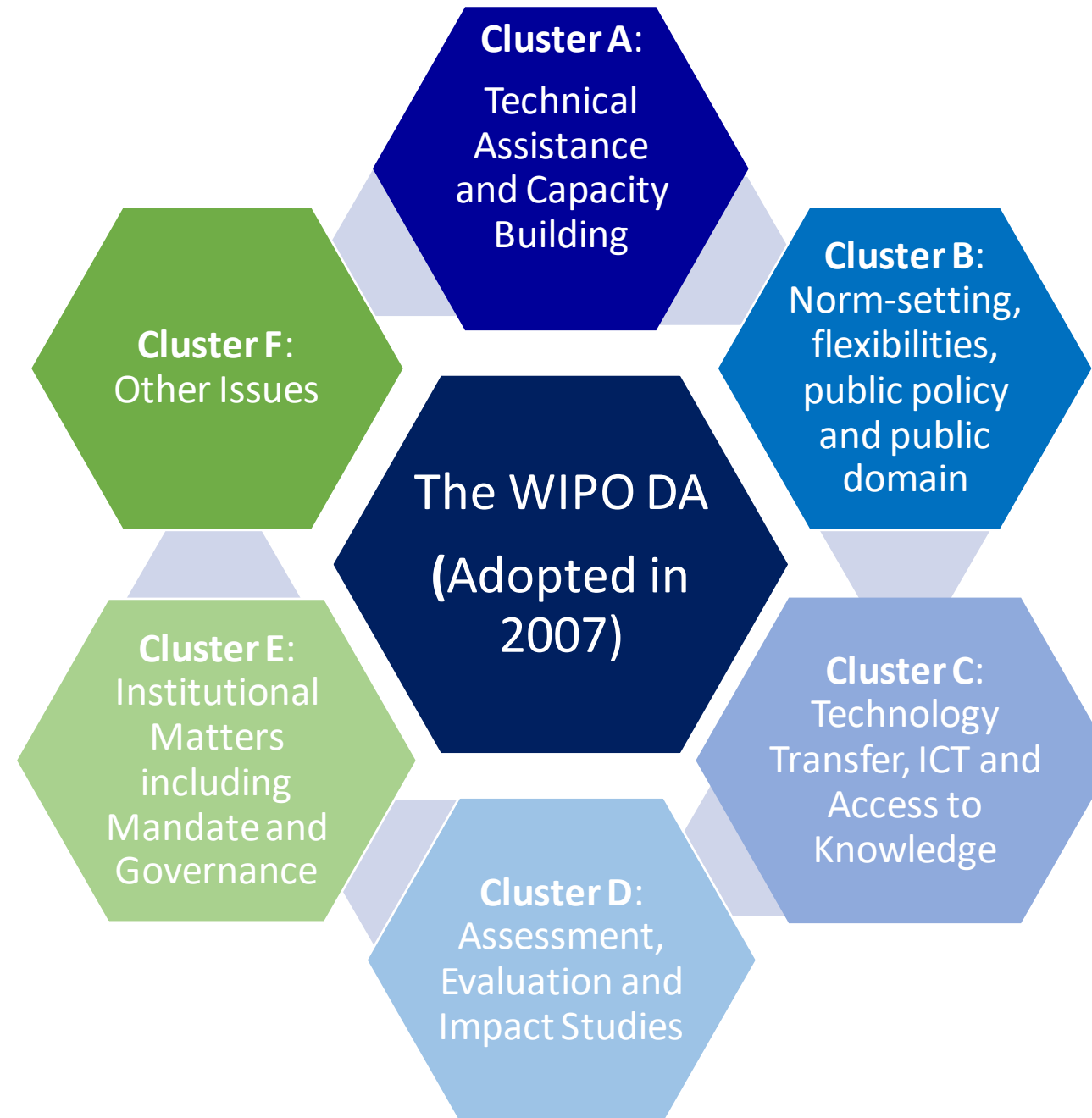




# The WIPO Development Agenda (DA)

## ***Cluster F: Recommendation 45:***

To approach intellectual property enforcement in the context of broader societal interests and especially development-oriented concerns, with a view that “the protection and enforcement of intellectual property rights should contribute to the promotion of technological innovation and to the transfer and dissemination of technology, to the mutual advantage of producers and users of technological knowledge and in a manner conducive to social and economic welfare, and to a balance of rights and obligations”, in accordance with Article 7 of the TRIPS Agreement.



# The WIPO DA: A Mechanism for Practical Application of IP for Development

*With the adoption of the DA, the CDIP was established to:*

- Monitor, assess, discuss and report on the implementation of the DA.
- Develop a work program for the implementation of the DA.
- Discuss IP and development-related issues.



# The CDIP: Key areas of work

Conference  
on Intellectual  
Property (IP) and  
Development  
April 24, 2023



## IP and Innovation for Sustainable Agriculture

- **Agenda Item** on IP and Development
  - Roster of topics
  - Next ones:
    - **Building the Capacity of Universities to Manage and Commercialise IP: Transferring IP and Technology**
    - **Women and IP**
- **International Conferences** on “IP and Development”
  - Next one:
    - **The role of IP and innovation in addressing global public health challenges: fostering technological transfer and collaborations (in 2025)**





## The CDIP: Key areas of work



- Webinars on “**Technical Assistance**”

Next one: **April 11, 2024**

- **Impact-oriented Technical Assistance and Capacity Building:  
Factors for Success and Lessons Learned**

## The CDIP: Key areas of work



- Sharing sessions on “**Women and IP**”  
Next one: April 23, 2024
- **Women and the Sustainable Goals**





# Implementation of the DA: The Project Management Methodology

- DA projects pilot new ideas and explore areas of intersection between IP and development. To date, 55 DA projects have been approved by the Committee.
- There are 13 ongoing DA Projects. Examples include:
  - Project on Supporting Geographical Indications or Collective Marks in the Post-registration Period: Algeria, Brazil, Pakistan, and Uganda.
  - Project on IP in Creative Industries in the Digital Era: United Arab Emirates, Indonesia, Chile, and Uruguay.
  - Empowering Youth (K-12) to Innovate for a Better Future: Chile, Jordan, Malaysia, and Uganda.



## Proposing DA projects - Key Steps

*If a Member State or a group of countries are interested to submit a DA project proposal, they should:*



- Submit a Project Concept to the CDIP Secretariat;
- Discuss and assess with the Secretariat the feasibility of the project;
- Together with the Secretariat, develop the Project Concept into a Project Proposal/Document.

**Specialized Course on Developing Successful Development Agenda Projects**

# DA Project Mainstreaming

*Successful DA project results and implementation methodology gets mainstreamed into the regular work of WIPO.*

*Examples of successfully mainstreamed DA Projects:*

- Technology and Innovation Support Centers (TISCs)
- IP training institutions (IPTIs)
- IP and Branding
- IP and Socio-Economic Development





**Thank you!**

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