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WIPO CONVERSATION ON INTELLECTUAL PROPERTY (IP) AND FRONTIER TECHNOLOGIES

Ninth Session
Geneva, March 13 and 14, 2024

SPEAKERS PROFILES

prepared by the International Bureau of WIPO

PANEL 1: WALKING IN EACH OTHER'S SHOES – BRINGING TOGETHER THE DIFFERENT VIEWS

MODERATOR



Mr. Ken-Ichiro Natsume

Assistant Director General Kenichiro Natsume (Japan) leads the Infrastructure and Platforms Sector. The sector develops, implements and maintains the various databases, tools and platforms of the Organization that are targeted at and used by IP offices, IP professionals, researchers, and other specialized users in national, regional and global IP and innovation ecosystems. The sector also covers the use of technologies such as artificial intelligence to enhance and support the effectiveness and impact of these databases, tools and platforms.

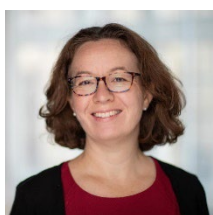
PANELISTS



Mr. Joseph C. Gratz

Joseph C. Gratz is a partner with the law firm of Morrison & Forester LLP in San Francisco. His practice focuses on litigating cases about copyright and new technologies, and he currently represents OpenAI and Stability AI in all of their pending U.S. copyright litigation. He regularly represents Amazon and Meta in intermediary liability copyright and trademark cases, and represented Google in the Google Books case.

An Advisor to the forthcoming American Law Institute Restatement of Copyright, Mr. Gratz is a respected litigator and commentator on copyright and Internet law. Mr. Gratz testified in July of 2020 before the United States Senate Judiciary IP Subcommittee regarding Internet intermediary liability. He received the IP Vanguard Award in 2022 from the California Lawyers Association. Mr. Gratz received his undergraduate degree from the University of Wisconsin-Madison and his law degree, cum laude, from the University of Minnesota Law School. After law school, he served as a law clerk to the Honorable John T. Noonan, Jr. of the United States Court of Appeals for the Ninth Circuit.



Ms. Emily Jones

Emily Jones is an Associate Professor of Public Policy at the Blavatnik School of Government and a Fellow of University College.

Emily directs the Global Economic Governance Programme which fosters research and debate on how to make the global economy inclusive and sustainable. Her research examines the political economy of global trade and finance. She is currently leading a research project on digital trade, examining how governments are responding to digitalisation and digital technologies through trade agreements. She is co-founder and co-director of the Trade and Public Policy (TaPP) Network, which seeks to foster engagement between academics and UK policymakers. She is an Associate Fellow of Chatham House, and recently served as a specialist adviser to the International Trade Select Committee in the UK Parliament.

Emily holds a DPhil in International Political Economy from the University of Oxford, an MSc (distinction) in Development Economics from the School of Oriental and African Studies, University of London, and a first-class BA in Philosophy, Politics and Economics from the

University of Oxford. She previously worked in Ghana's Ministry of Trade and Industry, for Oxfam GB, and for the UK Department for International Development.



Mr. Tinodiwa Zambe Makoni

Tinodiwa Zambe Makoni is a versatile digital artist, illustrator, and founder of Cross Caption Comix (CCX). He made history by publishing Zimbabwe's first Action Comic Book, featuring iconic superheroes The Gift and Gundog. Tinodiwa co-founded Comexposed, fostering collaboration between Zimbabwean digital artists and corporations. With a Bachelor of Animation degree from Griffith University, Australia, he continues to inspire the creative community through his work exhibited in Zimbabwe, Mozambique, and France.



Mr. Geoff Taylor

In June 2023, Geoff Taylor was appointed Executive Vice President for Artificial Intelligence at Sony Music Entertainment, with responsibility for aligning and coordinating the work of every part of the global business that touches AI. Taylor brings decades of music industry experience to the business. From 2007 to 2022, he was the Chief Executive Officer of the BPI, the UK trade body for recorded music, where he advocated for the strategic value of the music industry, secured new Government funding for labels through the creation of the Music Export Growth Scheme and led the fight against music piracy and fraud. During his tenure, he also expanded the reach, size and influence of the BRIT Awards. Prior to joining the BPI, Taylor was General Counsel and Executive Vice-President at global recorded music trade body, the IFPI from 2005-2007.

Sony Music has played a pioneering role in music history, from establishing the first-ever music label to inventing the flat disc record, nurturing some of music's most iconic artists and producing some of the most influential recordings of all time. Today, the company operates in more than 70 countries, supporting a diverse and distinctive roster of talented creators at every level and on every stage. Situated at the intersection of music, entertainment, and technology, Sony Music brings imagination and expertise to emerging products and platforms, embraces new business models, and employs breakthrough tools—all to support the creative community's experimentation, risk-taking, and growth. Sony Music Entertainment is part of the global Sony family.

PANEL 2: THE CURRENT IP STATE OF PLAY: TRAINING DATA CONTAINING COPYRIGHT-PROTECTED WORKS

MODERATOR



Ms. Dianne Daley McClure

Dianne is an Attorney-at-Law and a founding partner of the law firm of Foga Daley based in Kingston Jamaica where she heads the firm's Intellectual Property (IP) Department. Dianne is an adjunct lecturer, and course director for Patent Law and Copyright Law at the graduate level and Entertainment Law at the undergraduate level, at the Faculty of Law, University of the West Indies (UWI), Cave Hill and Mona Campuses, respectively. She has a Bachelor of Laws Honours Degree from the

UWI and a Master of Law's Degree from McGill University, Quebec Canada where she specialized in IP and International Copyright. Her professional memberships include the International Trademark Association, the Global Advertising Lawyers Association, the Intellectual Property Association of the Caribbean and the Association of European Lawyers. With almost 30 years' experience in the field of Intellectual Property, Dianne has represented Jamaica as an IP expert at forums including WIPO, UNESCO and the Commonwealth Commission and provided high level advice on IP law, policy and administration to the Government of Jamaica. She chairs the Trademarks and Designs Appeals Tribunal and the Copyright Tribunal of the Cayman Islands. She also serves as chairman of the Jamaican Copyright Licensing Agency, the Caribbean Reprographic Rights Organizations' Agency and the IP Committee of the Jamaican Bar Association.

Dianne has authored publications on IP, including the Jamaica chapter on IP in the International Encyclopaedia of Laws, Kluwer Law International and the Jamaica chapter on Copyright Law in Copyright throughout the World, West Law. Her previous appointments include Consultant for the Commonwealth Secretariat and the UK Commission on IP Rights, Deputy Chairman, Jamaica's Copyright Tribunal, Acting Chairman, Jamaica Intellectual Property Office Advisory Board, and Special Ministerial Advisor on IP.

PANELISTS



Ms. Sandra Aistars

Sandra Aistars is a Clinical Professor at George Mason University Antonin Scalia Law School and leads the law school's Arts & Entertainment Program. She is also Senior Fellow for Copyright Research and Policy and a Senior Scholar at the Center for Intellectual Property x Innovation Policy (C-IP2).

Professor Aistars has over twenty years of advocacy experience on behalf of copyright and other intellectual property owners. She has served on trade missions and been an industry advisor to the Department of Commerce on intellectual property implications for international trade negotiations; worked on legislative and regulatory matters worldwide; frequently testified before Congress and federal agencies regarding intellectual property matters; chaired cross-industry coalitions and technology standards efforts; and is regularly tapped by government agencies to lecture in U.S. government-sponsored study tours for visiting legislators, judges, prosecutors, and regulators.

Immediately prior to joining Scalia Law, Professor Aistars was the Chief Executive Officer of the Copyright Alliance – a nonprofit, public interest organization that represents the interests of artists and creators across the creative spectrum. While at Scalia Law, she continues to collaborate with the Copyright Alliance as a member of its Academic Advisory Board. Professor Aistars currently serves on the boards of the Washington Area Lawyers for the Arts (WALA) and the Howard Intellectual Property Program (HIPP), and she has previously served as trustee of the Copyright Society of the USA (CSUSA). Professor Aistars has also previously served as Vice President and Associate General Counsel at Time Warner Inc. She began her legal career in private practice at Weil, Gotshal and Manges LLP .



Mr. Joel Baloyi

Dr Joel Baloyi is an advocate of the High Court of South Africa, admitted in 2006, and currently working as University Registrar at the University of Venda, South Africa. He previously worked at the University of South Africa where he occupied, amongst others, the role of Senior Law Lecturer, teaching Commercial Law and Intellectual Property Law. Prior to this he

worked as Head of Legal and Company Secretary for the Southern African Music Rights Organisation (SAMRO), a leading African collective management organization (CMO) in the area of performing rights. He has also occupied various leadership roles, including as Independent Chairman for the South African Music Performance Rights Organisation (SAMPRA) NPC, Board member and Treasurer for Music in Africa (MIA) Trust and member of the Legal Committee of the International Confederation of Societies of Authors & Composers (CISAC).

Dr Baloyi is a recognized expert in copyright law and entertainment law. He has presented on music and copyright law at a number of fora, including industry conferences, academic conferences (both local and international), the World Intellectual Property Organisation (WIPO) Summer Schools, television and radio; and has published articles and participated in texts and book chapters in the areas of copyright and collective management, including contributing to WIPO toolkits on collective management. He has also consulted widely in the areas of music rights and copyright in general, including providing technical advice to the Parliamentary Portfolio Committee on the copyright legislative amendments in South Africa. He is a member of the International Association of Entertainment Lawyers (IAEL), the National Bar Council of South Africa (NBCSA) and the South African Legal Practice Council, and has completed four law degrees (BJuris, LLB, LLM and LLD). His doctoral degree was the first to explore comprehensively the subject of music copyright law in South Africa.



Mr. Shinnosuke Fukuok

The University of Tokyo (LL.B.). Admitted in Japan (1998). Duke University School of Law (LL.M.). Admitted in New York (2007). 2001- Belonging to Nishimura & Asahi(Gaikokuho Kyodo Jigyo) as a Partner.

In the field of technology law, he focuses on AI, Web3, and metaverse, and is a member of the Ministry of Economy, Trade and Industry's "AI and Data Contract Guidelines Study Group". He is the author of several books, including "Legal Risks and Countermeasures for Generative AI" and "Legal Issues in AI Profiling".



Mr. Nicola Lucchi

Nicola Lucchi (PhD in Law, University of Padova, Italy) currently holds the position of Serra Hünter Professor of Comparative Law at the Universitat Pompeu Fabra (UPF), Faculty of Law, in Barcelona, Spain. Before this role, he was a Universitetslektor and Docent (tenured Associate Professor) at Jönköping University International Business School, Sweden. His previous academic experiences include serving as an EU Marie Curie post-doctoral fellow at the Université catholique de Louvain - Institut pour la recherche interdisciplinaire en sciences juridiques, in Louvain-la-Neuve, Belgium; as a Global Engelberg Research Fellow within the Hauser Global Law School

Program at NYU School of Law; and as a research associate at the University of Ferrara, Italy. He has authored several books, including "Digital Media & Intellectual Property" (Springer, 2006); "I contenuti Digitali" (Springer, 2010); "Biotech Innovations and Fundamental Rights" (Springer, 2012, co-edited with R. Bin & S. Lorenzon); "The Impact of Science & Technology on the Rights of the Individual" (Springer, 2016) and "Non-conventional Copyright" (Elgar, 2018, with E. Bonadio).

Nicola's current research focuses on the transformative effects of science and technology on individual rights, exploring both the challenges and opportunities presented by algorithmic creativity and other emerging technologies across different legal cultures.



Mr. Sydney Sanches

Brazilian, lawyer. Degree in Law by the Pontifícia Universidade Católica do Rio de Janeiro – PUC. Master's Degree in Cultural Property and Social Projects - History Department of Getúlio Vargas Foundation; Postgraduate in Law of Economics and Corporate at the FGV – Getúlio Vargas Foundation, Rio de Janeiro. President of the Institute of Brazilian Lawyers; Chairman of the Authors Rights Committee of the Brazilian Bar Association; Legal Advisor of Brazilian Union of Composers, observer institution of Standing Committee on Copyright and Related Rights/WIPO.



Ms. Maria L. Vazquez

Maria de Lourdes Vazquez holds a law degree from Universidad Católica Argentina and an LLM from Harvard Law School. She completed her doctoral studies at the European University Institute in Italy. After serving as in-house counsel to Virgin Records (London) and EMI Records (New York), Maria was a partner at the law firm Marval O'Farrell & Mairal in Buenos Aires. She was the recipient of the "Fortabat Visiting Scholarship" in David Rockefeller Center for Latin American Studies at Harvard University, where her research focus was on Latin American IP and Internet Policy. Maria currently serves as Dean of the Law School at Universidad de San Andres in Buenos Aires, where she teaches Intellectual Property and directs the WIPO Joint Master Program in Intellectual Property and Innovation. She has lectured at the WIPO - WTO Colloquium for Intellectual Property Teachers in Geneva, and is on the editorial board of the WIPO - WTO Colloquium Papers.

PANEL 3: DOES LITIGATION REALLY SOLVE EVERYTHING? A LITIGATION TRACKER

MODERATOR



Ms. Ganna Prokhorova

Ganna Prokhorova is a recognized intellectual property lawyer. Her area of expertise covers all aspects of IP rights protection and enforcement: management of IP objects, pre-trial and judicial legal protection, protection against unfair competition, anti-counterfeiting and piracy, etc.

Since 2005, she has been representing international and Ukrainian companies on a wide range of issues related to the development of a long-term trademark protection strategy, inventions and utility models, designs, copyright, as well as unfair competition protection, including complex litigation and comprehensive out-of-court dispute resolution.

Currently Ganna is the Chair of Copyright Committee at INTA for the 2024-25 term. She is also an active member of ECTA, MARQUES, PTMG, etc.

Ganna is passionate about IP. Her emphatic, dynamic and flexible approach to handling matters, together with the ability to manage and foresee different issues in advance, and the solid network of relations with IP professionals worldwide, are the values appreciated by clients. Ganna Prokhorova is an arbitrator in domain name disputes under the UDRP at WIPO (Geneva, Switzerland) and the URS at the MFSD (Milan, Italy). She is also the only art law arbitrator from Ukraine at the Court of Arbitration for Art (Hague, the Netherlands).

PANELISTS



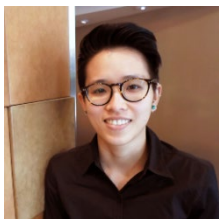
Mr. Amr Emad

Amr Emad is a Principal Partner at Hind bin Al Sheikh & Partners Law Firm (established since 1968), where he exhibits an unwavering commitment to innovation within the legal landscape. In his capacity as a principal partner, Amr has undertaken the task of shaping the firm's vision and building a department that focusing on providing comprehensive legal support to innovative stakeholders, enterprises, and corporations.

With a wealth of experience spanning diverse jurisdictions across the region, Amr has honed his expertise primarily in Egypt, Kuwait, and the UAE. His multifaceted background encompasses various legal domains, ranging from Intellectual Property (IP), Corporate Law, and Data Privacy to Litigation, Labour Law, and Construction Law.

Amr's commitment to staying at the forefront of legal advancements is underscored by his acquisition of multiple certificates from prestigious universities and institutes. His areas of specialization include innovation and law-related disciplines. Notably, Amr is the founder of The Legal A, an agency dedicated to providing cutting-edge solutions, including AI solutions, to law firms and legal practitioners.

In recognition of his profound insights and expertise, Amr Emad has been an active contributor to the legal discourse. He has shared his knowledge and perspective as a speaker and panelist in numerous workshops, sessions, and panels, particularly focusing on the intersections of AI, Blockchain, innovation, and their implications for laws and regulations .



Dr. Cheryl Foong

Dr. Cheryl Foong is a Senior Lecturer at Curtin Law School, Curtin University, Australia, where she teaches Intellectual Property (IP) law and Competition law. She publishes on copyright law in the digital environment, and regularly speaks at national and international conferences. Cheryl has a PhD in Law from Australian Catholic University (ACU), an LLM from Columbia Law School in New York, and an LLB with First Class Honours and an LLM (IP and Technology Law) from Queensland University of Technology (QUT).

Cheryl's book, *The Making Available Right: Realizing the Potential of Copyright's Dissemination Function in the Digital Age* (Edward Elgar, 2019), critically analyses copyright owners' exclusive right to make content available to the public in an online environment driven by on-demand access, and compares United States, European Union and Australian law on the topic. The book was cited and quoted by the Supreme Court of Canada in *Society of Composers, Authors and Music Publishers of Canada v. Entertainment Software Association*, 2022 SCC 30, and has attracted positive reviews nationally and internationally. Emeritus Professor Sam Ricketson AM from the University of Melbourne described it as 'elegantly executed' in the *Journal of the IP Society of Australia and New Zealand* (Issue 121, September 2020) and Dr Hayleigh Boshier wrote in the *The IP Kat* (29 May 2020) that it was 'an important body of research that can have real impact on the future of copyright'.

In her previous role as a researcher with the ARC Centre of Excellence for Creative Industries and Innovation (CCI) at QUT in Brisbane, Cheryl worked on direct outreach efforts to stakeholders on open content copyright licensing and open access policy, authored articles and practical guides on Creative Commons licensing, and wrote submissions to the Australian Government on copyright law. In addition to her research and outreach commitments, Cheryl coordinated a pro bono IP and technology law clinic for artists and innovative start-ups at the Queensland Public Interest Law Clearing House (QPILCH), a community legal centre in Brisbane. At ACU School of Law in Melbourne, Cheryl taught in the foundational Legal Reading,

Writing and Research unit, and prior to joining Curtin, Cheryl was a summer law clerk at the United States Copyright Office (Office of Policy and International Affairs) in Washington DC.



Ms. Katherine Forrest

Katherine is widely considered among the nation's foremost advisors on legal issues relating to technology, including artificial intelligence, big data, the digital environment, and high-speed trading and content distribution. A partner in the Litigation Department, co-chair of the Digital Technology Group and a member of the Antitrust Practice Group, Katherine previously served as a federal district judge for the Southern District of New York and as a Deputy Assistant Attorney General in the Department of Justice's Antitrust Division. A veteran trial attorney with more than 30 years of experience, she has led complex, high-stakes litigation spanning antitrust, copyright, patent, and media law, and regulatory and litigation matters at the intersection of technology and the law, including in relation to artificial intelligence, Web3 and digital assets. She has led numerous sensitive, high-profile investigations involving the DOJ, FTC and other U.S. and foreign regulators. She has authored two books entitled *When Machines Can be Judge, Jury and Executioner: Justice in the Age of Artificial Intelligence* (on algorithmic bias) and *Is Justice Real When "Reality" is Not: The Construction of Ethical Systems in Virtual Worlds*. She is a regular technology columnist for the *New York Law Journal*, with a recent article "Cutting Through the Mess: What Does AI Really Mean for Lawyers?" and in 2020 earned a distinguished legal writing award from The Burton Awards for her article "The Holographic Judge." Katherine has delivered numerous lectures to the National Judicial College and the New York State Judicial Institute, among others, on topics related to AI and the metaverse. Katherine is a Fellow of the American Bar Foundation (ABA), a member of the ABA Taskforce on Law and Artificial Intelligence, co-chair of the New Jersey Court Systems AI Initiative and a Governor of the New York Academy of Sciences. Among other recognitions, Katherine was recently named an individual Innovation Award winner in the *New York Law Journal's* 2023 Legal Awards for her work in AI and shortlisted as an Innovative Practitioner finalist in the *Financial Times' Innovative Lawyers Awards North America 2023*. She was also recently named to Benchmark Litigation's "Top 100 Trial Lawyers in America" list and "Top 250 Women in Litigation" list. In 2023, she was recognized by *The Best Lawyers in America* as a leading lawyer in IP and Antitrust law, and in 2022 was named *Best Lawyers' New York City "Lawyer of the Year"* for Antitrust law.



Mr. Vincenzo Iaia

Vincenzo Iaia is Postdoctoral Researcher at Luiss University in Rome as part of the research project "Copyright, Digital Constitutionalism and Sustainability: What Regulatory Framework for Ethical Innovation in the EU?". Additionally, he holds a position of Teaching Assistant in Business and Intellectual Property Law at the University of Bari and he is Of Counsel at AKRAN Intellectual Property. His primary research and practice areas cover Intellectual Property Law, Antitrust Law, Business Law and Information Technology Law.



Ms. Zhu Xuyang

Xuyang is a Senior Counsel in Taylor Wessing's Technology, IP and Information group based in London, UK. She advises clients on the exploitation and enforcement of IP rights, including IP acquisition and licensing, innovative product and service launches, and IP infringement disputes and

litigation. She also advises on commercial agreements and regulation related to IP exploitation. Her clients include rightsholders such as collecting societies, print and music publishers, authors' estates, gaming companies and brands, and digital services providers including social media and video sharing services, audio and video streaming services, app stores, content aggregators and merchant platforms. She has particular expertise advising on issues affecting digital content services, including platform regulation, online safety, media laws, content moderation, intermediary liability and the growing field of AI regulation.

PANEL 4: CAN REGULATION KEEP UP? NAVIGATING THE EVOLVING REGULATORY LANDSCAPE

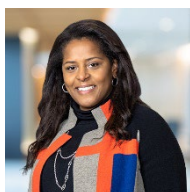
MODERATOR



Mr. Yecid Rios

Juris Doctor LL.B and LL.M in Private Law. Founding partner at Zapata & Ríos Abogados Asociados, Attorney at Law in Intellectual Property and Commercial Law. Secretary of arbitration Court at the Arbitration of the Bogotá Chamber of Commerce. Former President of the Colombian Center for Copyright Law (CECOLDA). In the academic field, serves as a professor in postgraduate programs on Intellectual Property at Sergio Arboleda University and the University of the Andes. Also, a tutor at the WIPO Academy and a speaker at various national and international events on intellectual property. Author of various articles and creator of the blog: autoresalderecho.wordpress.com

PANELISTS



Ms. Natasha Allen

Natasha Allen is a partner based in the Silicon Valley and San Francisco offices of Foley & Lardner LLP, where she serves as Co-Chair for Artificial Intelligence within the firm's Innovative Technology sector and Co-Chair of the Venture Capital Committee, and a member of the Venture Capital, M&A, and Transactions Practices. Natasha counsels companies across a variety of industries including Artificial Intelligence, FinTech, robotics, and life sciences. Natasha's robust transactional experience includes mergers, acquisitions, and divestitures, including domestic and cross-border buy-side and sell-side transactions in Augmented/Virtual Reality, software, cybersecurity, telecommunications, and healthcare industries. She also regularly advises international clients looking to establish themselves in the United States on structure, financing, and other issues as they enter this market.



Mr. Simon Chesterman

Simon Chesterman is David Marshall Professor and Vice Provost (Educational Innovation) at the National University of Singapore, where he is also the founding Dean of NUS College. He serves as Senior Director of AI Governance at AI Singapore and Editor of the Asian Journal of International Law. Previously, he was Dean of NUS Law from 2012 to 2022 and Co - President of the Law Schools Global League from 2021 to 2023.

Educated in Melbourne, Beijing, Amsterdam, and Oxford, Professor Chesterman's teaching experience includes periods at the Universities of Melbourne, Oxford, Southampton, Columbia, and Sciences Po. From 2006 - 2011, he was Global Professor and Director of the New York University School of Law Singapore Programme. Prior to joining NYU, he was a Senior Associate at the International Peace Academy and Director of UN Relations at the International Crisis Group in New York.

Professor Chesterman is the author or editor of more than twenty books, including *We, the Robots? Regulating Artificial Intelligence and the Limits of the Law* (CUP, 2021) and *One Nation Under Surveillance* (OUP, 2011). He also writes on legal education and higher education more generally, and is the author of five novels including the *Raising Arcadia* trilogy and *Artifice*.



Mr. Martin Schaefer

Partner at BOEHMERT & BOEHMERT Anwaltspartnerschaft mbB, patent attorneys and attorneys at law

Since 1990, Martin Schaefer had been working for the German industry associations of the recording industry (today: BVMI). As legal advisor and later as managing director he was involved in the development of innovative industry

projects for the emerging online-sector.

In 2001, he joined BMG (Bertelsmann Music Group) as Vice President, Legal Counsel Europe, before leaving the company at the beginning of 2004 to become a partner at the law firm of BOEHMERT & BOEHMERT.

His client base includes numerous companies as well as trade associations from the media and music industries. He supports them in setting up IP strategies and represents them in court and at the arbitration board for copyright disputes. He also advises them on public policy issues and on strategic projects related to intellectual property law.

Martin Schaefer is a member and longtime chairman of the Advisory Board of the German Music Archive at the German National Library, an elected member of the board of ALAI Germany and an elected member of GRUR's Copyright Committee. He is a co-chair of the International Chapter of the Copyright Society of the USA and a lecturer at MIPLC.

He is a co-author of the copyright commentaries "Fromm/Nordemann" and "Wandtke/Bullinger". He also co-authored in the handbooks "Moser/Scheuermann: Handbuch der Musikwirtschaft" and "Lindner/Shapiro, Copyright in the Information Society". Further to this, he is author or co-author of various monographs and numerous articles, especially on copyright issues.



Ms. Seagull Haiyan Song

Dr. Seagull Haiyan Song is an international partner at King and Wood Mallesons (KWM) from China, heading the Artificial Intelligence and

Tech/Media/Entertainment practice in the firm. Dr. Song is a leading authority in the field of US-China intellectual property law and entertainment law. She has advised and worked with multinational companies, international law firms,

policymakers, academics and other industry players in Mainland China, Hong Kong and the United States for nearly three decades.

Prior to returning to KWM, Dr. Song was Associate General Counsel at NBA China, a former Professor of Law at Loyola Marymount University Loyola Law School for ten years, a former senior advisor at international law firms, and a former Senior Counsel at Disney overseeing its IP matters in the APAC region. Dr. Song is currently a Standing Committee member of Chinese Copyright Society and an Editorial Board Member of the Journal of the Copyright Society of the U.S.

Dr. Song has written and published extensively in the field of US-China intellectual property law and entertainment law. She is the co-author of "AI-Generated Content and Copyright (China)"

chapter (Thompson Reuters, 2024); author of the leading treatise Chinese Entertainment Law, now in its 2nd edition; co-author of Selected Chinese Entertainment Law Cases (2023); and co-author of Transnational Intellectual Property Law: Text and Cases (Edward Elgar, 2018), among others. Dr. Song received her first LL.M degree from Hong Kong University and her second LL.M and J.S.D (Doctorate of the Science of Law) from University of California, Berkeley School of Law. She is admitted to the Bar of People's Republic of China and the California Bar of the United States.



Mr. Paolo Lanteri

Paolo Lanteri is an IP lawyer with over 15 years of experience in international copyright policy and an in-depth expertise on digital copyright issues. As Legal Counsellor in the Copyright Law Division of the World Intellectual Property Organization (WIPO), his responsibilities range from providing legal and policy advice to leading the work in areas at the intersection between copyright and new technologies, such as the music streaming market, Generative AI, Open Science and Open Access, UGC, metaverse, and blockchain. He also supports the work of the Standing Committee on Copyright and Related Rights (SCCR), notably on copyright in the digital environment. Before joining WIPO, Paolo practiced in the law firm Uría Menéndez Abogados LLP in Madrid, and worked in the legal department of the Spanish collecting society, Sociedad General de Autores y Editores (SGAE). An Italian National, he speaks English, French, Italian and Spanish. He holds an Italian and a Spanish LL.B. and an LL.M. from the Autonomous University of Madrid.

PANEL 5: SHAPING A POSSIBLE WAY FORWARD: NEW APPROACHES FOR THE NEW AI AGE

PANELISTS



Mr. Peng Boris Akebuon

Peng Boris Akebuon is a visionary entrepreneur and seasoned software engineer with a deep commitment to leveraging technology, particularly AI, to drive positive change. As the Co-founder and CTO of Bridge Labs, Peng leads the development of innovative HR solutions that harness the power of AI models alongside human expertise to streamline the vetting and hiring process for software engineers in Africa. Additionally, Peng is a co-founder of Traleor, a groundbreaking platform revolutionizing website building for African entrepreneurs. Incorporating his expertise in AI, Peng is pioneering the integration of text-to-website technology into Traleor's no-code tools, empowering users to create professional websites effortlessly. With extensive software industry experience, Peng has contributed to the success of American, European, and African companies, demonstrating a steadfast commitment to advancing technological solutions that drive tangible impacts on communities and businesses.



Mr. Ussen Kimanuka

Experienced in Conversational AI and Natural Language Processing. Collaborative Work includes building a platform for more democratic inputs to AI that utilise generative justice to return value to the data providers



Ms. Jenny Lee

Jenny started her career at the law firm of Kirkland & Ellis, where she became a partner in the IP litigation group. After a decade, she became in-house counsel at Apple and focused on complex IP licenses and procurement agreements. She continued this work at Amazon and at Google before deciding to work for startups. Since 2020, Jenny has been the general counsel of three startups in various industries (insurance, behavioral healthcare, and safety sensors). In addition, Jenny has been a longtime board member of the Responsible AI Licensing (“RAIL”) Initiative, a grassroots effort to encourage creators in the AI space to impose restrictions on downstream users of AI artifacts. RAIL has authored several white papers and actively advocates in favor of ethical community norms in the AI space.



Mr. Peter Mezei

Péter Mezei is a professor of law at the University of Szeged (Hungary). He was awarded an honorary adjunct professorship (dosentti) at the Faculty of Law, University of Turku (Finland) in December 2014. He is a chief researcher at Vytautas Magnus University (Lithuania) and a professor invité at the Université Jean Moulin Lyon III (France). He coordinates the Comparative Intellectual Property Law LLM of the University of Szeged, and the joint IP LLM of the Technical University of Dresden and University of Szeged on the Szeged side. His courses and research focus on comparative law, as well as comparative, digital, International and European copyright law. He is a member of the European Copyright Society and the Hungarian Copyright Expert Board. He is the Copyright Vice President of the Hungarian IP Association. His key English articles are available via SSRN at https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=1697918. ORCID number: <https://orcid.org/0000-0003-4832-2079>.

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