

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Andrew P. BRIDGES  
Fenwick & West LLP  
San Francisco, CA  
United States of America



Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

A.B., in Greek and Latin with distinction, Stanford University, 1976;  
Rotary Fellowship, graduate study at American School of Classical Studies at Athens (Greece), 1977-1978;  
B.A., honours, M.A. in Literae Humaniores, Oxford University, 1980, 1985;  
J.D., *cum laude*, Harvard University, 1983.

Admitted to the bar in Georgia, California, numerous federal courts including United States Supreme Court.  
Early Neutral Evaluator, U.S. District Court for the Northern District of California.

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### LANGUAGES

Modern Greek, French, Italian

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### PRESENT POSITION

Partner, Fenwick & West LLP; Co-chair, Copyright Litigation Group.

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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner and Vice Chair of Firmwide Intellectual Property Practice, Winston & Strawn LLP, 2004-2011;

November 12, 2019

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Partner (after being associate) and Head of Trademarks and Advertising Practices Group, Wilson Sonsini Goodrich & Rosati, Palo Alto, California, 1991-2004;  
Associate, Farella, Braun & Martel, San Francisco, California, 1985-1991;

Law Clerk to Hon. Marvin H. Shoob, U.S. District Court for the Northern District of Georgia, 1983-1985.

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### **AREAS OF SPECIALIZATION**

Litigation and strategic counseling regarding copyright, trademark, Internet/e-commerce, media, trade secrets, advertising, licensing, consumer protection, and unfair competition law.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

American Bar Association, American Intellectual Property Law Association, American Society of International Law, Copyright Society of the USA, Federal Bar Association, International Bar Association, Internet Trademark Association, Union Internationale des Avocats.

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### **EXPERIENCE IN INTELLECTUAL PROPERTY LAW**

Many intellectual property and Internet- or media-related cases. Abundant experience in copyright, trademark, Internet/e-commerce, advertising, consumer protection, and unfair competition cases; experience also in trade secret, patent, defamation, and media licensing/contract cases.

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### **MAJOR PUBLICATIONS**

Author, chapter on “Navigating the Interface Between Utility Patents and Copyrights” in *Overlapping Intellectual Property Rights*, (Oxford, 2012). Articles on IP litigation remedies, domain name branding, and insurance coverage for IP litigation.

Extensive speaking record includes [US] Federal Judicial Center; Copyright Office of the United States; American Bar Association; State Bar of California; Practising Law Institute; Media Law Resource Center; many universities and law schools including Harvard, Yale, Columbia, Albany, Michigan, Northwestern, Stanford, University of California-Berkeley, San Francisco, Santa Clara, Southwestern and Amsterdam; Copyright Society of the USA; Los Angeles Copyright Society; International Trademark Association; Union Internationale des Avocats.

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### **EXPERIENCE IN COURT LITIGATION**

Over one hundred cases involving intellectual property, Internet, and media – see experience in intellectual property and other areas above. Served as first chair in the overwhelming majority of those cases. Major cases include:

Perfect 10 v. Visa and MasterCard (for MasterCard);  
Perfect 10 v. Google/Perfect 10 v. Amazon.com (for Google);  
Perfect 10 v. Microsoft (for Microsoft);  
BMG Rights Management and Round Hill Music v. Cox Communications (for Cox);  
Recording Industry Ass’n of America v. Diamond Multimedia Systems (for Diamond);  
Alliance of Artists and Recording Companies v. General Motors (for GM);  
Perfect 10 v. Giganews (for Giganews);  
Huntsman v. Soderbergh (for ClearPlay);  
Metro-Goldwyn-Mayer Studios v. Grokster (for StreamCast Networks);  
A&M Records v. Napster (for Digital Media Association);  
Stanford University v. Stanford Microdevices (for Stanford Microdevices);

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Quality Semiconductor v. QLogic (for Quality Semiconductor);

Snap-On Technologies v. C/Net (for CNET Networks);  
Keds Corp. v. Mervyn's (for Mervyn's and Osh Kosh B'Gosh)

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#### **PROFESSIONAL TRAINING IN MEDIATION**

Negotiation Workshop (including mediation issues) during J.D. program at Harvard Law School;  
Early Neutral Evaluation training at U.S. District Court for Northern District of California.

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#### **EXPERIENCE IN MEDIATION**

Service as court-appointed Early Neutral Evaluator for U.S. District Court for the Northern District of California; the process progresses to mediation in many cases.

Isolated service as private mediator.

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#### **EXPERIENCE IN ARBITRATION**

Served as domain name arbitrator in approximately 20 cases.

Trial of two entertainment/IP cases to final decision in arbitration:  
Winterland Productions v. Event Service Corporation (for ESC)  
Toy Biz v. Apple (for Apple).

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## ARBITRATION EXPERIENCE

SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc					
	Others: WIPO	19		9	6	4
<b>Number of cases: sub-total</b>		19		9	6	4
Domestic Arbitrations	AAA					
	Ad Hoc	2				2
	Others: WIPO					
<b>Number of cases: sub-total</b>		2				2
<b>TOTAL</b>		21		9	6	6

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**MEDIATION EXPERIENCE**
**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad Hoc			
	Others:			
<b>Number of cases: sub-total</b>				
Domestic Mediations	AAA			
	Ad Hoc	13	1	12
	Others: N.D. Cal.(incl. early neutral evaluation)	24	11  (as early neutral evaluator)	13
<b>Number of cases: sub-total</b>		37	12	25
<b>TOTAL</b>		37	12	25