

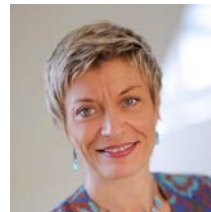
## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Isabelle LEROUX  
Dentons  
Paris  
France

and

Dentons & Co.  
Dubai  
United Arab Emirates



Nationality: French

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Postgraduate Industrial Property Law, University of Paris II Panthéon ASSAS;  
Master's Degree in Private Law, University of Paris II Panthéon ASSAS.

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### LANGUAGES

French, English

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### PRESENT POSITION

Actual Partner, DENTONS, IP Department (Paris & Dubai).

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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

September 2011, Law firm SCP Salans FMC SNR Denton Europe (formerly Salans), Partner, IP Department (Paris);

January 3, 2020

September 2001-September 2011, Law firm Bird & Bird, Partner, co-head of IP Department (Paris);  
 1997- September 2001, Law firm Dubarry Le Douarin Veil, Partner, head of IP Department;  
 1996-1997, Law firm Pochon Lagarde Leroux, Partner;  
 1986-1996, Industrial Property Attorney (trademarks, designs and models).

### AREAS OF SPECIALIZATION

Intellectual property law (patents, trade marks, designs and models, copyright), unfair trade, information technology, domain names and e-commerce:

Patent	Trademark / Design / Copyright	Domain Names / Other
● Patent Infringement	● Trade mark, Design and Copyright infringement / counterfeiting	● Domain names disputes
● Patent revocation actions	● Trade mark and Design nullity litigation	● Domain names searches and filing program
● Licensing	● Unfair competition actions	● IP Rights financial evaluation
● Transactions	● Appeals on French Trade mark Registry decisions	● Labeling
● International litigation strategy	● Oppositions (OHIM, INPI)	● Advertising-related IP matters
● Know-How (litigation, transactions)	● Licensing	● WIPO and Czech Arbitration
● Transfers of technology	● Transactions	
● Patent Due Diligence / Audit	● Due Diligence / Audit	
● Arbitration/Mediation	● Arbitration/Mediation	
● Tax issues	● Tax issues	

### MEMBERSHIP IN PROFESSIONAL BODIES

The French Association of Practitioners in Trademarks and Designs (APRAM), Chairman of the French Trademarks and Internet Board;  
 The European Community Trademark association (ECTA);  
 The International Trademark Association (INTA);  
 The International Association for the Protection of the Intellectual Property (AIPPI);  
 The Pharmaceutical Trademark Group (PTMG);  
 The Association for International Arbitration (AIA);  
 The Asociación Interamericana de la Propiedad Intelectual (ASIFI).

### EXPERIENCE IN INTELLECTUAL PROPERTY

After acting ten years as an Industrial Property agent, partner of one of the major IP agent firms in France and head of the Trademark/Designs Department, as well as head of the Foreign Department.

Re-qualified as a lawyer and was admitted to the Paris Bar in 1996 before joining the French law firm Dubarry Le Douarin Veil in 1997 as a partner of this firm and head of the IP department in January 2001.

In September 2001, joined Bird & Bird Paris office, as head of the IP Department, and has joined Dentons (formerly Salans) in September 2011 as partner of the IP Department in Paris.

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Since September 2014, shares time between Paris France and Dubai UAE.

Provides a large range of services related to the creation and protection of inventions, brands and trademarks, copyright and designs.

In particular, has extensive experience in coordinating international intellectual property litigation in Europe and worldwide and her experience also includes advisory (licensing including know how, trade secrets and R&D, Trademark and Domain name clearances / Filing programme, IP Due Diligence / Audit, IP rights financial evaluation and tax issues, Copyright issues, Comparative advertising, etc.).

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Gained experience with respect to domain names through various trademark issues and is listed as a Panelist for the World Intellectual Property Organization (WIPO) and for the Czech Arbitration Court with particular expertise in settling domain name disputes for years.

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### **EXPERIENCE IN COURT LITIGATION / ARBITRATION**

Specialised in intellectual and industrial property law (patents, trade marks, designs and models, copyrights), unfair trade, information technology, e-commerce, is acting in various trademark, design and patent contentious matters, focusing on luxury products, designers, clothes, jewellery, industrial, software and electronic industries for local and foreign clients.

Litigation experience involves all the following areas:

- Infringement / validity of Patent, Trade marks (French and CTM) and Design;
  - Pan-European Patent / Trade mark and Copyright disputes;
  - Appeals from French Trade Mark Registry decisions;
  - OHIM and French trademark oppositions;
  - Life sciences litigation;
  - WIPO Arbitration / Domain name disputes;
  - Unfair competition / Labeling / Parallel imports;
  - Copyright / Designs / Anti-counterfeiting / Advertising;
  - Mediation & Arbitration (the most recent case in is an international arbitration (ICC arbitration under Swiss law: patent and trademark license governed by French law, issue on french contractual law and IP law).
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**MEDIATION / ARBITRATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations/ Arbitration	Mediator/Arbitrator /Panelist	Counsel
International Mediations/ Arbitration	WIPO	62	X	
	WIPO	130		X
	Ad hoc/ ICC	12		X
Number of cases: sub-total		204		
Domestic Mediations (Estimates)				
	CMAP	15		X
	Court-annexed	4		X
	Ad Hoc	1		X
Number of cases: sub-total				
<b>TOTAL</b>		<b>224</b>		