

WIPO LIST OF NEUTRALS
BIOGRAPHICAL DATA

Eduardo MAGALHÃES MACHADO
Montaury Pimenta, Machado & Vieira de Mello
Rio de Janeiro
Brazil



Nationality: Brazilian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Law Degree, University Candido Mendes, 1982.

LANGUAGES

English and Portuguese

PRESENT POSITION

Montaury Pimenta, Machado & Vieira de Mello (formerly known as Montaury Pimenta, Machado et Al), since 1990.

EXPERIENCE BEFORE PRESENT POSITION

Trademark Attorney, Dannemann, Siemsen, Bigler & Ipanema Moreira, Rio de Janeiro and Sao Paolo Offices, 1983-90.

MEMBERSHIP IN PROFESSIONAL BODIES

Brazilian Association of Media Law;
Member, Licensing Executive Society (LES);
Member, European Trademark Proprietors (MARQUES);

October 4, 2021

Brazilian Association of Industrial Property Agents (ABAPI);
Brazilian Bar Association (OAB);
Portuguese Bar Association (OAP).

Paper presented at the International Bar Association (IBA) Conference about the MERCOSUR Agreement, Mexico City, March 1996.

Papers presented at MARQUES Annual Meeting, 1995 (London), and ABDI Annual Conference, 1999 (São Paulo).

MAJOR PUBLICATIONS

"Madrid protocol: Brazil almost there", Trademark Lawyer, June 2019;
"A importância da propriedade intelectual ", ALAE, July 2019;
"The IP environment has evolved in harmony with Brazil's development", Lexology, October 2019;
"Protocolo de Madri - Perspectivas sobre a implementação", Revista ASPI, nº 4, November 2019.

AREAS OF SPECIALIZATION

Intellectual Property Litigation.

EXPERIENCE IN INTELLECTUAL PROPERTY

Trademark, Informatics, and Technology Agreements.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Monitors developments before the Courts of Justice of Brazil, on behalf of the firm and its clients.

Attended Conference about the conflict of trademarks and domain names at ABDI Annual Meeting, São Paulo, November 1999.

EXPERIENCE IN COURT LITIGATION

Several legal actions involving piracy of trademarks, patent infringement and cases of unfair competition.

PROFESSIONAL TRAINING IN ARBITRATION

Attended International Trademark Association (INTA) seminars on Alternative Dispute Resolution.
