
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Marina PERRAKI
Athens
Greece



Nationality: Greek

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Ph.D., Trade Mark law, Queen Mary, University of London, United Kingdom, 2012;
Accredited Mediator, The Chartered Institute of Arbitrators (CI Arb), United Kingdom, 2010;
Qualified Attorney-at-law, Athens Bar Association, Athens, Greece, 1998;
LL.M. degree, International Commercial Law, University of Kent, United Kingdom, 1997;
Law Degree, Law Faculty of the University of Athens, Athens, Greece, 1996.

LANGUAGES

Greek, English, French, Italian, German

PRESENT POSITION

Partner, Head, Intellectual Property Department, Tsibanoulis & Partner Law Firm, since April 2007.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Tsibanoulis & Partners Law Firm, Associate, Athens, Greece, December 2000 – March 2007;
Law Office Dr D.S. Oekonomidis & Associates, Associate, Athens, Greece, August 1998 – November 2000;
European Commission, DG X Information, Communication, Culture, Audiovisual Media, Unit Regulatory

Framework and International Relations, Brussels, Belgium, March – July 1998;
Ministry of Defense, Special Legal Department, Athens, Greece, April – July 1996.

MEMBERSHIP IN PROFESSIONAL BODIES

Athens Bar Association;
INTA (International Trademark Association); Chair of the INTA Famous and Well-Known Marks Europe and Central Asia Sub-Committee 2014 – 2015;
Member, INTA International Amicus Committee, Europe Sub-Committee 2016 – 2017;
January 29, 2020

Member, INTA Trademark Mediators;
MERITAS, Member of the Intellectual Property Group and the Litigation Group.

Mediator, Athens Chamber of Commerce, since 2015;
Mediator, German-Hellenic Chamber of Commerce, since 2014;
Mediator, Greek Ministry of Justice, since 2014.

AREAS OF SPECIALIZATION

Intellectual and Industrial Property, Trademarks, Designs, Domain Names, Copyright, Patents, Unfair Competition, Payment and Financial Services, International Trade.

EXPERIENCE IN INTELLECTUAL PROPERTY

19 years of experience as a lawyer specializing in trademarks and industrial property;
Visiting professor at the University of Athens on Intellectual Property;
Litigation before the civil and administrative courts of Greece, including the First Instance Court, Court of Appeal and Supreme Court;
Contentious administrative proceedings;
Management, strategy and prosecution of trademark portfolios of multinational companies before the Greek Trademark Office, EUIPO and WIPO;
ADR complaints before the Greek Domain Name Registry in connection with conflicts between domain names and trademarks.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Counsel in the field of domain names including representation before the Greek Domain Name Registry in relation to .gr disputes.

MAJOR PUBLICATIONS

The Governing law of Letters of Credit transactions under the Rome Convention on the Law applicable to Contractual Obligations: a Study of UK Law, 1998;
Moral Rights: Could there be a European Harmonization? A comparative study of the Common Law and Civil Law approach, 2000;
Case Commentary ECJ Case C-206/01 Arsenal Football Club plc v. Matthew Reed, Commercial Law Review, 2003;
Case Commentary ECJ Case C-383/99 Procter & Gamble v. OHIM, Commercial Law Review, 2005;
Patent Infringement and Private International Law Issues in Greece, 2009;
Responses to Trademark Dilution, WIPR Annual, 2013;
Establishing Well-Known Mark Status in the Absence of Use, co-author, INTA Bulletin, 2013;
Trademark Dilution in the EU, WIPR Annual, 2014; The Greek chapter-C14 in International Handbook of Social Media Laws, 2014;
Enhanced protection: trademarks with reputation, WIPR Annual, 2015;
Dilution in the EU: a tough balancing act, WIPR Annual 2016;
Hyperlinking – the EU perspective on a challenging issue, WTR, 2016;
Maintaining your Reputation, WIPR Annual, 2017.

EXPERIENCE IN COURT LITIGATION

Admitted before the Greek Supreme Court, since 2008. Acted as attorney in over 100 court cases in courts of First Instance, Appellate courts and the Supreme Court, on intellectual property and commercial law

matters, most of them involving cross-border disputes.

PROFESSIONAL TRAINING IN MEDIATION

Mediation Training in Disputes on R&D and Related Commercial Agreements, WIPO, Brussels, Belgium, 2015;
Advanced Workshop on WIPO Domain Name Dispute Resolution: Update on Precedent and Practice, Geneva, Switzerland, 2013;
Advanced Mediation Training, Resolvers Formation SARL, Athens, Greece, 2013;
Advanced mediation training, Mindgames in Mediation, CEDR (Centre for Effective Dispute Resolution), Athens, Greece, 2012;
Advanced mediation training, UIA (Union Internationale des Avocats), Athens, Greece, 2011;
WIPO Workshop for Mediators in Intellectual Property Disputes, Geneva, Switzerland, 2010;
CIArb (The Chartered Institute of Arbitrators), accreditation commercial mediator, 2010;
Training, Foundation Mediation Skills, CIArb, 2009.

EXPERIENCE IN MEDIATION

Teaching Commercial Mediation in the MBA Program, Arbitration and Mediation, Panteion University of Political & Social Sciences, Athens, Greece, since 2015;
Numerous presentations and speeches on mediation in conferences and participation in workshops and role plays organized by the Ministry of Justice, the Athens and Piraeus Bar Associations, the German – Hellenic Chamber of Commerce, the Hellenic Union of Mediators and various local municipalities, Athens, Greece; since 2014;
Negotiations and settlements in the area of trademarks and domain names.
