
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Carolina PINA-SÁNCHEZ
J&A Garrigues
Madrid
Spain



Nationality: Spanish

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Masters Degree in International and Comparative Law, London Guildhall University (London), 1993;
JD, LL.B., Licenciatura en Derecho, University of Alicante (Spain), 1992.

Admitted to Madrid Bar, Alicante.

Certified Industrial Property Agent (“Agente de la Propiedad Industrial”), 1997.

Partly Qualified British Trade Mark Agent, 1996.

IP Recommended lawyer by Chambers, Legal 500 and PLC Global Handbooks, among other publications.

LANGUAGES

Spanish, English

PRESENT POSITION

Head of Intellectual Property Department of Garrigues (Madrid), Spain.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Marks & Clerk, London and Alicante, 1994-1997;

Internship, Bird & Bird, London 1993;

Mini-pupilage with Christopher Morcom, QC Chambers.

MEMBERSHIP IN PROFESSIONAL BODIES

COAPI, Colegio de Agentes de Propiedad Industrial / *Industrial Property Agents Association*;
INTA, International Trademark Association;
DENA E, Entertainment Law Association.

AREAS OF SPECIALIZATION

Trademarks, Copyright, Patents, Media Law, Image Rights and Privacy Law.

EXPERIENCE IN INTELLECTUAL PROPERTY/E-COMMERCE

Trademarks and Patents: has been involved in a large number of litigation cases in Spain relating to trademarks and patents; experience in contractual matters, such as licensing and IP related issues of M&A.

Media Law: contentious and contractual matters including advising major studios in the protection of IP rights on the Internet. Advising major broadcasting companies in a wide range of matters, including copyright, image rights and protection of TV formats. Assisting the M&A team in a large number of transactions relating to media companies.

Image Rights: handling leading litigation cases in Spain relating to the protection of image rights. Advising on contractual matters including endorsement contracts and clearance of advertising campaigns. Advising worldwide celebrities in the protection of image rights.

Privacy Law: handling leading litigation cases in Spain for the protection of the private life of a number of celebrities. Analyzing the implication of Spanish Data Protection Law in relation to the Internet, including the problems of electronic evidence.

MAJOR PUBLICATIONS

“Rental Intellectual Property Rights”, *European Intellectual Property Review*, Sweet & Maxwell.

“Sponsorship of Sport Events and Ambush Marketing”, *European Intellectual Property Review*, Sweet & Maxwell.

“Image rights. A comparison between European and American Law”, *Sports and Entertainment Law Review*, Thomson-Aranzadi.

“Ambush Marketing”, *Sports and Entertainment Law Review*, Thomson-Aranzadi.

“Prensa rosa: Derecho a la Propia Imagen: La decisión relativa a Carolina von Hannover Gossip Magazines: Right to one’s own image – The decision on Caroline and Ernest of Hannover”, *El País*.

“Product Placement”, *Sports and Entertainment Law Review*, Thomson-Aranzadi.

“Image Rights”, *El Deporte Profesional. Ed. Bosch* (2009).

“Estudios sobre la Ley General de Comunicación Audiovisual”, *Aranzadi*.

“La Ira y el Malestar de Nuestra Sociedad”, *El País* (2015).

“On-Line Defamation”, *Revista Uno* (2015).

EXPERIENCE IN COURT LITIGATION

Represented international and national clients in court litigation in over 50 cases, mainly regarding image rights, patents, trade marks and copyright infringement.

PROFESSIONAL TRAINING IN ARBITRATION

ICC Conference on Sports Arbitration held in Paris.

Conference on arbitration organized by the Barcelona Bar Association.

EXPERIENCE IN ARBITRATION

Advising and representing a major Spanish Football club before the Court of Arbitration for Sport (CAS) in a litigation case relating to a breach of contract on marketing rights and TV rights.
Advising and representing a major Spanish Football club before the Court of Arbitration for Sport (CAS) in a litigation case relating to the assignment of football rights of a famous Brazilian player.
Advising and representing a Spanish biotech company before the Court of Arbitration of Barcelona (TAB) in a litigation case relating to a breach of contract of a patent license and co-development agreement.
Advising and representing a well-known multinational in ad-hoc arbitration in relation to a dispute relating to TV formats.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Counsel in multiple domain names disputes based on the UDRP regarding to both, gTLD and ccTLD disputes.

ARBITRATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	CAS					2
	Ad Hoc					2
Number of cases: Sub-total						
Domestic Arbitrations	AAA					
	Ad Hoc					
	TAB					2
Number of cases: Sub-total						
TOTAL						6