
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Ganna PROKHOROVA
Mamunya IP
Kyiv
Ukraine



Nationality: Ukrainian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Education

"Odessa Academy of Law", Intellectual Property Faculty, Master of Intellectual Property (graduated with honors), The Institute of Intellectual Property of the National University, 2016;

Faculty of Law (specialization – commercial law), Master of Law (graduated with honors) Kyiv National Economic University (KNEU), 2006;

Additional Education and Trainings

Art Law Course, Sotheby's Institute of Art (London, the UK), 2018;

Selected participant of the first educational project "Tomorrow's Lawyer" for Ukrainian attorneys funded by the Government of Canada, 2017;

Media Law Course, Media Law Institute (Kyiv, Ukraine), 2009;
The Academy of WIPO, Online General Course on IP, June-July 2007.

LANGUAGES

English, Russian, Ukrainian

PRESENT POSITION

Counsel, Mamunya IP, Attorney-at-law, October 2020.

October 13, 2020

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Attorney-at-law - Senior Associate, AEQUO Law Firm, Kyiv, Ukraine, December 2018-September 2020;
Head, Legal Department at Pakharenko & Partners, IP & Law firm, Kyiv, Ukraine, May 2017 – December 2018;

Senior Associate, Pakharenko & Partners, IP & Law firm, Kyiv, Ukraine, October 2015 – April 2017;
Associate, Pakharenko & Partners, IP & Law firm, Kyiv, Ukraine, November 2006 – October 2015;
Associate, Preator Law Company, Kyiv, Ukraine, 2005 – November 2006;
Legal Manager, Law faculty at the University, administrative position, 2003 – 2005.

MEMBERSHIP IN PROFESSIONAL BODIES

International Trademark Association (INTA), Copyright Committee 2020-2021;
Arbiter at Court of Arbitration for Art (CAfA), since 2020;
European Community Trade Mark Association (ECTA), member of the Anti-Counterfeiting Committee 2019-2020;
Ukrainian Association of Advocates (UAA), since 2009;
Ukrainian Bar Association (UBA), since 2006; member of Board (Kyiv Branch, UBA) (2019-2020);
Actively involved in IPR working groups of non-governmental organizations (European Bar Association; American Chamber of Commerce), a member of a Public Counsel of the State Service of Intellectual Property (2016).

AREAS OF SPECIALIZATION

Intellectual Property, Unfair Competition, Trademarks, Copyright Law, Domain Names, Internet Law, Litigation, Legal Advice, Licensing, Advertising, E-commerce, Contract Law, IT Law, Personal Data Protection.

EXPERIENCE IN INTELLECTUAL PROPERTY

Has been working in the field of intellectual property in Ukraine since 2006. While working in this sphere handled a number of cases ranging from copyright and trademark rights violations, including over the Internet, to domain name disputes litigations. Practice, inter alia, encompasses a wide range of intellectual property issues, i.e. IPRs enforcement, protection of trademarks, patents and copyright, as well as general corporate matters; IP/IT contractual practice; compliance and regulatory matters in the field of personal data protection; unfair competition, advertising, media and e-commerce etc.

Being a litigation lawyer is involved in a number of IP court cases representing famous brand owners in defending their IP rights in Ukraine. In particular, acted as attorney-at-law in over 40 court cases in courts of first instance and appellate courts in Ukraine from 2005 to the present. Subject matter of the court cases concerned trademark infringement and non-use trademark termination (26), design infringement (3), copyright infringement (3), general disputes (10).

Except of court representation, is also focused on domestic and international trademark and copyright matters including trademark portfolio advice and counseling, prosecution and IP protection to a wide range of businesses particularly a leading company providing passenger carriage services; a luxury watches and accessories company; worldwide known pharmaceutical manufacturers; innovative company providing field management and vegetation control system; famous worldwide electronics company etc.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has been engaged as an attorney-at-law in a number of trademark infringement cases the subject matter of which is use of a trademark in a domain name.

As regards pre-trial domain dispute resolution, work also covers negotiating with registrants and registrars on the transfer of domain names or annulment of domain delegation, as well as counseling on the UDRP and similar policies implemented by different ccTLD Registries.

MAJOR PUBLICATIONS

Keep Your Mark (in Russian), August 2019, Юридическая практика (*“Legal Practice” newspaper*);
Non-Use Trademark Cancellation in Ukraine: Trends, Challenges, and Solutions, May 2019, Official Bulletin of International Trademark Association (INTA);
Legislative Update: Draft Law no. 10143 “On Copyright and Related Rights”, April 2019, The Ukrainian Journal of Business Law;
Some Words about Parody (in Russian), May 2019, Юридическая практика (*“Legal Practice” newspaper*);
Хобі: Право на живопис (in Ukrainian), September 2018, Український юрист (*“Ukrainian Lawyer” magazine*);
Гостинний твір (in Ukrainian), October 2016, Український юрист (*“Ukrainian Lawyer” magazine*);
Торговые ремарки (in Russian), November 2014, Юридическая практика (*“Legal Practice” newspaper*);
С вящого позволения (in Russian), September 2014, Юридическая практика (*“Legal Practice” newspaper*);

EXPERIENCE IN COURT LITIGATION

Attorney-at-law, admitted to bar since 2009 (Kyiv Bar Association, Ukraine)

PROFESSIONAL TRAINING IN MEDIATION or ARBITRATION

Mediation, Two Days Training - Tomorrow’s Lawyer (Kyiv, Lviv, Kharkiv, Odesa, Ukraine), a selected participant of the first educational project for Ukrainian attorneys funded by the Government of Canada, 2017;

Arbitration, Three Week Course - The Hague Academy of International Law (The Hague, the Netherlands), Summer School on Private International Law with a special focus on Privacy and Rights Relating to Personality on the Internet, Data Protection Law, International Commercial Arbitration, 2015.
