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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Jane SEAGER  
Hogan Lovells (Paris) LLP  
Paris  
France



Nationality: British and French

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Avocat à la Cour (Paris), 2005;  
Solicitor (England and Wales), 1997;  
DESS Droit du Multimédia et de l'Informatique, Mention Bien (Masters degree in IP/IT Law), Dissertation:  
Image rights on the internet, a comparative study of French/English Law, Université Paris II Panthéon Assas,  
2004;  
Legal Practice Course and Common Professional Examination (Award: Highest result in Contract Law),  
College of Law, York, England, 1995;  
B.A. Hons in English Literature, 2:1, Durham University, England, 1992.

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**LANGUAGES**

English, French

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**PRESENT POSITION**

Partner, Hogan Lovells, Paris (Intellectual Property, Media and Technology Group).

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

In-House Lawyer, Legal Group for EMEIA (Europe, Middle East, India, Africa), Arthur Andersen, Paris, 2000 –  
2002;  
Solicitor, Company and Commercial Department, Barlow, Lyde & Gilbert, London, 1997 – 2000;  
Trainee Solicitor, Bristows, London, 1995 – 1997.

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June 28, 2023

### MEMBERSHIP IN PROFESSIONAL BODIES

INTA (International Trademark Association);  
ECTA (European Communities Trade Mark Association);  
The Society for Computers and Law;  
Barreau de Paris;  
The Law Society.

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### AREAS OF SPECIALIZATION

Intellectual Property and Information Technology (phishing, cybersecurity, take down of websites and social media, negotiating the sale and purchase of IT related assets such as IPv4 addresses, domain names and app names, drafting and negotiating IT contracts, such as software licenses and maintenance agreements, under both English and French law).

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Lawyer at Hogan Lovells Paris in the Intellectual Property, Media and Technology Group since 2004.

Specializes in the protection of intellectual property rights online, notably with regard to the registration, protection and recuperation of domain names worldwide (whether by negotiation, alternative dispute resolution, or court litigation) and domain name portfolio management and strategy (especially in relation to new gTLDs).

Regular attendance at INTA meetings.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Frequently advises on the registration, protection and recuperation of domain names in numerous jurisdictions across the globe, in particular drafting and filing complaints under the relevant dispute resolution policy (for example the UDRP, the URS, the Nominet DRS, or the “.eu” ADR procedure).

Specializes in domain name portfolio management and strategy, especially in relation to new gTLDs (including pre-delegation and post-delegation rights protection mechanisms, and the filing of Objections and Responses during the launch program).

Assisted with the first ever URS domain name dispute for a major online social network and the first ever UDRP for a new gTLD before WIPO's Arbitration and Mediation Center for a major German manufacturer of bicycles.

Expert with Nominet, AFNIC and the CAC for disputes concerning .UK, .FR and .EU domain names respectively.

Attendance at the WIPO Advanced Workshop on Domain Name Dispute Resolution in Geneva in 2006, in addition to the WIPO conference in 2009 on ten years of the UDRP.

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### MAJOR PUBLICATIONS

Co-author with David Taylor on the chapter on the Trademark Post-Delegation Dispute Resolution Procedure (Trademark PDDRP) in *Domain Name Law and Practice: An International Handbook*, published on November 26, 2015 by Oxford University Press.

Regularly contributes to specialist publications such as *Computers & Law*, *World Internet Law Report*, *World Trademark Law Report*, *Computer Law & Security Report*, *Intellectual Property Magazine* etc.

Examples of articles co-authored include:

*"EFF obtains transfer of domain name used for cyber attack under UDRP"*, World Trademark Review Daily, January 5, 2016;

*"Screen capture of website to which disputed domain names were pointing insufficient to establish bad faith"*, World Trademark Review Daily, January 4, 2016;

*".ONLINE gTLD: domain name – respondent shoots himself in the foot"*, Lexology, November 5, 2015;

*"UDRP panel makes finding of reverse domain name hijacking against owner of generic mark"*, World Trademark Review Daily, November 3, 2015;

*"UDRP panel makes finding of reverse domain name hijacking, even if respondent did not request it"*, World Trademark Review Daily, October 9, 2015;

*"WIPO: Uniform Domain Name Dispute Resolution Policy: single sale sufficient to prove legitimate interests"*, Lexology, September 23, 2015;

*"Nominet publishes summary of '.uk' domain disputes in 2014"*, World Trademark Review Daily, July 13, 2015;

*"Passive holding of domain name does not necessarily mean bad faith"*, World Trademark Review Daily, July 8, 2015;

*"WIPO decision clarifies how concept of 'bait and switch' may be interpreted"*, World Trademark Review Daily, April 16, 2015;

*"Complainant fails to obtain transfer of three-letter domain name consisting of its mark"*, World Trademark Review Daily, March 12, 2015;

*"Criticism site sparks cat fight"*, Society for Computers and Law Magazine, February / March 2015;

*"Court rules that ccTLDs are not attachable property"*, World Trademark Review Daily, February 13, 2015.

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### **EXPERIENCE IN COURT LITIGATION**

Regularly assists local counsel with court litigation involving domain names in many different jurisdictions where alternative dispute resolution is not available.

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