

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Rodrigo VELASCO SANTELICES
Alessandri & Compañía
Santiago
Chile



Nationality: Chilean

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

B.A., The Grange School, Santiago, 1968;
LL.B., (*Magna Cum Laude*), University of Chile Law School, Chile, 1975;
Participant, Academy of American and International Law, 1980;
International and Comparative Law Center of The Southwestern Legal Foundation University of Dallas, Texas, 1980.

Honorary Assistant Professor, Procedure Law, University of Chile, 1976;
Professor, Intellectual Property Law, 1993, and Trade Mark Law, University of Chile, 1996;
Professor Graduate School, University of Chile Law School, Santiago, 1992-97;
Post Graduate Course, University of Texas (UTD), Dallas, U.S., Academy of American and International Law, 1980;
ICC Ambassador for Intellectual Property until 2017.

Accolades:

“Lawyer of the Year” in the Intellectual Property field as published in the Chilean Chapter of Best Lawyers, 2015;

Chile IP Trademarks Client Choice award and was selected as leading trademark professionals, j 2016 edition of WTR 1000;

“Trademark Lawyer of the Year”, The Lawyer Monthly Magazine, Chile, 2016.

LANGUAGES

Spanish, English

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34, chemin des Colombettes, 1211 Geneva 20, Switzerland
T +41 22 338 82 47 F +41 22 740 37 00 E arbitrator.neutrals@wipo.int W www.wipo.int/amc

PRESENT POSITION

Partner, IP Director, Law Firm Alessandri & Compañía, Santiago, Chile;
Professor, Post Graduate Intellectual Property Diploma Program, Finis Terrae University Law School, Santiago, Chile;
Chilean Delegate to the Executive Committee of FICPI (Fédération Internationale des Conseils en Propriété Intellectuelle).

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

ACHIFI - Member of Board of Directors s 1993-99;
Vice President, Chilean Association of Industrial Property (Asociación Chilena de la Propiedad Industrial -ACHIFI) 1993-99;
Chilean Delegate to the Executive Committee of AIPPI, Association Internationale Pour la Protection de la Propriété Industrielle, 1993-99;
Lawyer, Law Firm Alessandri, Guijón y Reyes, Santiago, 1975-77;
Lawyer, Law Firm Eugenio Velasco Letelier, Santiago, Chile, 1971-76.

AREAS OF SPECIALIZATION

Intellectual Property, domain names and Trademark Law, Commercial Law.

MEMBERSHIP IN PROFESSIONAL BODIES

International Trademark Association, INTA;
Fédération Internationale des Conseils en Propriété Industrielle, FICPI;
Colegio de Abogados de Chile;
Asociación Chilena de la Propiedad Industrial, ACHIFI;
ECTA – European Community Trademarks Association.

EXPERIENCE IN INTELLECTUAL PROPERTY

Trademark Attorney, Litigator since 1986.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Dispute Resolution Arbitrator for NIC, Chile 1998-99.

MAJOR PUBLICATIONS

Author of various articles related to Trade Mark Law, published in Chile and abroad;
INTA's Trademark Reporter and International Annual Review;
Author: "La Pretensión en el Proceso Civil Chileno", *Editorial Jurídica Ediar*, 1975;
Official Speaker, "Geographical Indications and Denominations of Origin", INTA Annual Meeting, Berlin, May 2008;
Speaker in many Conferences and Seminars of Industrial Property (ASIFI & INTA);
Chilean correspondent, Annual Review of Developments in Trademark Law and Practice, (INTA).

Seminars:

"Protection Against Piracy of Intellectual Property Rights", University of Chile Law School, 1986;
"Intellectual Property and Technological Development", Institute of International Studies, University of Chile, 1990;

"New Industrial Property Legislation" University of Chile Law School, 1991.

EXPERIENCE IN COURT LITIGATION

Civil Courts Litigator, 1976-1986;
Trademark Litigator, 1986 to present.

EXPERIENCE IN ARBITRATION

Has handled numerous arbitration cases for NIC, Chile, and WIPO.
