

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Mladen VUKMIR  
Vukmir & Associates  
Zagreb  
Croatia



Nationality: Croatian

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Patent Agent, admitted to practice before the Croatian Intellectual Property Office (CIPO), 1992;  
Masters of Intellectual Property, Franklin Pierce Law Center, Concord, New Hampshire, 1990.  
Dipl. Jur. Degree, (equivalent LLB), Zagreb Faculty of Law, Zagreb, 1985.  
Admitted to the bar, Croatia.

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### LANGUAGES

Croatian, English, French, German, Italian, Spanish and Slovene

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### PRESENT POSITION

Founder and Partner, Vukmir & Associates, since 1991.  
Honorary Royal Danish Consul General in Zagreb, 1999 – present.

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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Consultant, United Nations Industrial Development Organization, advised on preparations for the *Manual of Technology Transfer*, Liaised to *Licensing Executives Society* (LES) ad hoc Committee for the Manual on Technology Transfer, 1992;

January 29, 2020

34, chemin des Colombettes, 1211 Geneva 20, Switzerland  
T +41 22 338 82 47 F +41 22 740 37 00 E [arbitrator.neutrals@wipo.int](mailto:arbitrator.neutrals@wipo.int) W [www.wipo.int/amc](http://www.wipo.int/amc)

Expert Advisor to the Croatian Intellectual Property Office, 1992;  
Visiting Lawyer, Pavia, Ansaldo & Verusio, Law Offices, Milan, Italy, 1991-92;  
Visiting Lawyer, Monahan & Duhot, Law Offices, Paris, France, 1991;  
Visiting Lawyer, Fenwick & West, Law Offices, Palo Alto, California, 1990-91.  
Associate, Hanžekovic & Radaković, Law Offices, Zagreb, Croatia, 1988-89;  
Trainee, Hanžekovic & Radaković, Law Offices, Zagreb, Croatia, 1986-88.

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### **AREAS OF SPECIALIZATION**

Trade marks, copyright, competition, media, entertainment, intellectual property, corporate, computer and software, contract, patent, technology transfer law, unfair competition, mediation, arbitration.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

Member:

*Association Internationale pour la Protection de la Propriété Intellectuelle* (AIPPI), secretary of the Croatian Branch;  
International Bar Association, (IBA), (Committees L, R, S X);  
Computer Law Association (CLA);  
International Trademark Association (INTA), (ADR Committee, International Panel of Neutrals);  
Licensing Executives Society (LES);  
Union Internationale des Avocates (UIA).

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Has experience as patent and trade mark agent for a number of foreign corporations, which involved acquiring intellectual property rights for clients;  
Has developed intellectual property strategies and marketing identities for various clients;  
Has been involved in enforcement work;  
Advised on copyright issues in entertainment and software industries;  
Frequently invited Speaker on various topics of Intellectual Property;  
Invited Lecturer at the University of Zagreb Law School on Intellectual Property Law.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Has worked in domain name disputes for foreign and domestic clients.

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### **MAJOR PUBLICATIONS**

“Copyright Law and the Croatian Copyright Act”, co-author, 1994;  
“Croatia and the WIPO (World Intellectual Property Organization), Croatia and the United Nations”, co-author, Organizer, 1996;  
“Franchising in Croatia”, International Franchising Law, Matthew Bender & Co., Inc., US, loose-leaf, 1997;  
“Licencing in Croatia”, International Licensing, BNA International, UK, loose-leaf, 1997;  
Numerous articles and lectures on intellectual property, patent and information technology rights;  
Contributions of Croatian news items on a permanent basis to various publications including the INTA Trademark Bulletin, the IBA Eastern European Reporter, the Entertainment Law Review, the Croatian Patent Bulletin and others.

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**EXPERIENCE IN COURT LITIGATION**

Experience in court litigation for patent, trade mark and copyright cases.

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**PROFESSIONAL TRAINING IN MEDIATION**

Croatian Bar Association Mediation Training, 2003;  
WIPO Workshop for Mediators in Intellectual Property Disputes, 2000.

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**EXPERIENCE IN MEDIATION**

Active Member of the ADR Committee under the International Trademark Association;  
Actively serves as mediator in copyright, trademark and unfair competition disputes. Invited Speaker on Mediation at national conferences. Works on projects for the Central European and Eurasian Law Initiative under the American Bar Association.

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**PROFESSIONAL TRAINING IN ARBITRATION**

Attends Croatian Arbitration Days Conferences annually since 1995;  
WIPO Workshop for Arbitrators, 1999, 2002.

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**EXPERIENCE IN ARBITRATION**

Arbitrator for domestic disputes under the Permanent Arbitration Court of the Croatian Chamber of Commerce.  
Actively serves as arbitrator in copyright, trademark and unfair competition disputes. Invited Speaker on arbitration at national conferences.

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**MEDIATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad hoc			
Number of cases: sub-total				
Domestic Mediations (Estimates)	AAA			
	Court-annexed			
	Ad Hoc	3	1	2
Number of cases: sub-total		3	1	2
<b>TOTAL</b>		<b>3</b>	<b>1</b>	<b>2</b>

**ARBITRATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	ICC	1				1
	WIPO UDRP	5		3	2	
	Ad hoc					
Number of cases: sub-total		6		3	2	1
Domestic Arbitrations	AAA					
	Permanent Arb. Court of Croatian Chamber of Commerce	1			1	
	Ad Hoc					
Number of cases: sub-total		1			1	
<b>TOTAL</b>		<b>7</b>		<b>3</b>	<b>3</b>	<b>1</b>