

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Jisuk WOO
Assistant Professor
Graduate School of Public Administration
Seoul National University
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Nationality: Korean

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., New York University School of Law, New York, 1997;
Ph.D. (communication), University of Pennsylvania, Annenberg School for Communication, Philadelphia, 1995;
M.A. (communication), University of Pennsylvania, Annenberg School for Communication, Philadelphia, 1991;
B.A. (mass communication and economics), Yonsei University, Seoul, 1989;

Admitted to New York State Bar.

LANGUAGES

Korean and English

PRESENT POSITION

Assistant Professor, Seoul National University, 2003-present;
Mediator, E-Commerce Mediation Board, Seoul, 2000-present;
Arbitrator, Korea Commercial Arbitration Board, Seoul, 1999-present;

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Mediator, Personal Information Mediation Committee, 2002-present.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Assistant Professor, Seoul Women's University, Seoul, 2000-2003;
 Legal Advisor, Korea Broadcasting Commission, Seoul, 2000-2003;
 Principal Researcher, Korea Information Society Development Institute, Seoul, 1997-2000.

MEMBERSHIP IN PROFESSIONAL BODIES

Member:

Internet Domain Name Dispute Committee, Seoul, Korea;
 Internet Name Committee, Seoul, Korea;
 National Communications Association, United States of America;
 International Communication Association, United States of America;
 Association for Education in Journalism and Mass Communication, United States of America;
 New York Bar Association.

AREAS OF SPECIALIZATION

Information law, especially domain name disputes, copyright, privacy, obscenity and sexual content, and international implications
 Copyright law, especially the application of copyright law to digital media and the relationship between copyright and information technologies
 Media law, especially broadcasting regulation, antitrust, and media ethics

EXPERIENCE IN INTELLECTUAL PROPERTY

Practicing intellectual property law at law offices (Bae, Kim & Lee and Seok-Jin Chon's Law Office).
 Teaching copyright law at universities (Seoul Women's University, Yonsei University, Korea University, Suk-Myung Women's University).

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Participated in discussion regarding domain name dispute resolution policy of Korea at Internet Domain Name Dispute Committee (1998-2001) and at Internet Name Committee (2000-2002).

MAJOR PUBLICATIONS

"The Construction of Science and Knowledge in Courts: Use of Scientific Evidence and Experts in Software Copyright Cases", Science Communication, 2001;
 "Copyright Law and Computer Programs: The Role of Communication in Legal Structure", Garland Publishing, 2000;
 "Challenge of the Internet: Copyright Law and Innovation Policy", in "Telecommunications Transformation: Technology, Strategy, and Policy", IOS Publications, 1998;
 "Cyberspace and Gender: A Study on Discourse Regarding the Regulation of Pornography", Korean Journal of Communication, 1999;
 "A New Perspective on the Rationales of Obscenity Regulation: Focusing on the Concept of "Harm" by Computer-Generated Images of Child Pornography", Korean Journal of Broadcasting, 1999;
 "Intellectual Property Protection in Knowledge-Based Information Society: The Meaning of the "Ownership" of Knowledge in Digital Environment, Knowledge and Information Society Led by Citizens", 1999;
 "The Applicability of Copyright Law of Computer Programs: Focusing on Actors' Interactions Reflected in Case Law", Communication and Society, April 1998;
 "Changes in the U.S. Copyright Law of Computer Programs: Focusing on Actors' Interactions

Reflected in Case Law”, Communication and Society, April 1998;
“Policy for Progress and Copyright Law in Information Society”, Communication, Society and Culture, March 1998;
“Korean Data Protection Law: A Comparative Analysis with Data Protection Regimes of Four Other Countries”, Communication, Society and Culture, March 1994.

PROFESSIONAL TRAINING IN MEDIATION

Attended Seminar and Workshops on E-Commerce Mediation Committee in Korea.

EXPERIENCE IN MEDIATION

Served as a mediator at E-Commerce Mediation Committee on a domain name dispute.

MEDIATION EXPERIENCE

SUMMARY TABLE

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad Hoc			
	Others:			
Number of cases: sub-total				
Domestic Mediations	E-Commerce Mediation Committee	1	1	
Number of cases: sub-total		1	1	
TOTAL		1	1	