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REPUBLIC OF THE SUDAN



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**WIPO NATIONAL SEMINAR ON COPYRIGHT,
RELATED RIGHTS, AND COLLECTIVE MANAGEMENT**

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Culture

Khartoum, February 28 to March 2, 2005

**FIGHTING PIRACY IN THE FIELD OF COPYRIGHT AND RELATED RIGHTS:
ACTIONS AND REMEDIES**

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The Rise of Counterfeiting/Piracy

- Intellectual property rights have a considerable economic value.
- Non-respect on commercial scale
- "multi-billion dollar problem"
- 5-7 % of world trade

Typically affected products

- Computer software: losses somewhere around 10-12 billion USD/year
- Music (CDs and cassettes): losses somewhere around 4 billion/year
- Films (mainly VHS and DVD): in some countries 100 % of the market
- Books, TV-programs, etc.

Consequences of counterfeiting/piracy

- No royalties to inventors/creators
- Loss of taxes for governments
- Prevents establishment of domestic markets
- Links to organised crime/terrorism
- Dangers for public safety and health
(counterfeit spare parts and medicines and
computer programs).

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