WIPO/CR/KRT/05/5b

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WIPO NATIONAL SEMINAR ON COPYRIGHT, RELATED RIGHTS, AND COLLECTIVE MANAGEMENT

organized by the World Intellectual Property Organization (WIPO) in cooperation with the Ministry of Culture

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FIGHTING COPYRIGHT PIRACY

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Three Pillars of the Intellectual Property System

- Any efficient IP system must include:
 - 1) appropriate legislation
 - 2) management mechanisms
 - 3) enforcement mechanisms

Factors Influencing Enforcement

- 1) Very big amounts involved in counterfeiting/ piracy activities (5-7 % of world trade)
- 2) Clear links to organised crime
- 3) Many counterfeited/pirated products dangerous (deficient spare parts or computer programs, useless medicines, etc)
- 4) Huge tax losses for governments

Important considerations

- 1) Sanctions must be sufficiently severe
- 2) Important that remedies can be applied quickly.

International instruments relating to enforcement

- 1) Some general provisions in the Berne and Paris Conventions and WCT and WPPT
- 2) Detailed standards in TRIPS
- 3) Some conventions on recognition of judgements.

So far, no instruments concerning applicable law

Enforcement Standards

- Part 3 of the TRIPS Agreement
- Regional standards, e.g. European Union on Enforcement Directive

TRIPS Enforcement Standards

- 1) General Principles
- 2) Obligations for specific fields:
 - a) Civil and administrative measures
 - b) Border measures
 - c) Criminal procedures

Some other comments on enforcement

- 1) Standing to institute proceedings
- 2) Usefulness of rules of presumption
- 3) Publication of judgements
- 4) Monitoring the manufacture of optical discs, etc.
- 5) Protection of encryption and other technical protection measures
- 6) Institution of criminal proceedings

WIPO Enforcement Committee

- Advisory Committee on Enforcement of Intellectual Property Rights.
- Mandate: advice, cooperation and coordination of enforcement measures. No standard-setting.
- Controversial committee.

WIPO Enforcement Committee

- First Session in 2003: discussion about mandate and activities
- Second Session in 2004: the role of the judiciary.
- Third Session in 2005: measures concerning awareness-building and training.

Authorities/bodies involved in enforcement

- Police
- Prosecutors
- Judiciary
- Collective management organisations
- Other interest organizations

The Judiciary

- Increased litigation. Reasons
 - 1) Greater importance IP law in general.
 - 2) Increase of economic interest involved
 - 3) The enormous diversity of situations to be covered by IP/copyright law
 - 4) the "information society"

The Judiciary

- IP issues to be dealt with
 - 1) by courts of general competence, or
 - 2) specialised courts (China, Thailand, Malaysia),or
 - 3) by special chambers of general courts.

The Judiciary

- Points of litigation in copyright cases; examples
 - a) the level of originality required
 - b) whether performance is "public"
 - c) moral rights
 - d) ownership of rights in employment situations
 - e) penal sanctions; who is liable?

The Judiciary

- The legal instruments to be used.
 - 1) The IP law law itself
 - 2) Competition law
 - 3) Penal law and laws on criminal or civil procedure
 - 4) Trade law (e.g. concerning exhaustion).

The Judiciary

- Some elements of proceedings.
 - a) Rules of evidence; burden of proof
 - b) The role of expert evidence on
 - legal issues
 - technical issues (computer programs)
 - identification of fake goods
 - c) The importance of provisional measures

The Judiciary

- Litigation issues (Enforcement Committee)
 - a) litigation costs
 - b) calculation of damages
 - c) the specialization of the judiciary
 - d) the level of penal sanctions

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Final observation

- Much information on the WIPO website
- www.wipo.int under "Enforcement"
- IPIEIS Forum (WIPO forum for exchange of information on enforcement).

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