

**WIPO/IP/UNI/AMM/04/INF.1****ORIGINAL:** English**DATE:** February 2004

UNIVERSITY OF JORDAN

WORLD INTELLECTUAL  
PROPERTY ORGANIZATION**UNDER THE PATRONAGE OF THE PRESIDENT OF THE  
UNIVERSITY OF JORDAN****WIPO NATIONAL SEMINAR ON INTELLECTUAL PROPERTY FOR  
FACULTY MEMBERS AND LAW STUDENTS OF THE  
UNIVERSITY OF JORDAN**organized by  
the World Intellectual Property Organization (WIPO)in cooperation with  
the University of Jordan**Amman, April 6 to 8, 2004**

PROVISIONAL PROGRAM

*Prepared by the International Bureau of WIPO*

Tuesday, April 6, 2004

- 9.00 – 9.30                      Opening Ceremony
- Dr. Ahmad Ziadat, Dean, Faculty of Law, University of Jordan,  
Amman, Hashemite Kingdom of Jordan
- Mr. Sherif Saadallah, Executive Director,  
Economic Development Bureau for Arab Countries,  
World Intellectual Property Organization (WIPO),  
Geneva, Switzerland
- Dr. Abdallah Al-Mousa, President, University of Jordan,  
Amman, Hashemite Kingdom of Jordan
- 9.30 – 10.00                      Coffee Break
- 10.00 – 10.45                      The Importance of Teaching and Training in the Field of Intellectual  
Property at Universities
- Speaker:    Dr. Hassan Gemei, Professor of Private Law,  
Faculty of Law, Cairo University
- 10.45 – 11.30                      The International Protection of Industrial Property: from the Paris  
Convention to the Agreement on Trade-Related Aspects of Intellectual  
Property Rights (the TRIPS Agreement)
- Speaker:    Mr. Kanaan Al-Ahmar, Attorney at Law, Damascus, and  
Research Fellow, Max-Planck-Institute for Intellectual  
Property, Competition and Tax Law, Munich, Germany
- 11.30 – 12.15                      The International Protection of Copyright and Related Rights: from  
the Berne Convention, the TRIPS Agreement to the WIPO Copyright  
Treaty (WCT) and the WIPO Performances and Phonograms Treaty  
(WPPT)
- Speaker:    Dr. Hassan Gemei
- 12.15 – 12.45                      Coffee Break
- 12.45 – 13.30                      Objectives and Activities of the Economic Development Program  
of WIPO in the Arab Region
- Speaker:    Ms. Luma Hamdan, Consultant, Economic Development  
Bureau for Arab Countries, WIPO, Geneva
- 13.30 – 14.15                      The Protection of Well-Known marks
- Speaker:    Mr. Kanaan Al-Ahmar

Wednesday, April 7, 2004

- 9.30 – 10.15            Copyright and Related Rights in the Context of the Internet:  
New Developments
- Speaker:    Dr. Hassan Gemei
- 10.15 – 11.15            The Protection of Intellectual Property Rights in Jordan
- Speakers:   Mr. Mamoun Al-Talhouni, Director General,  
Department of the National Library, Ministry of Industry  
and Trade, Amman
- Mr. Khaled Arabiyat, Acting Director, Directorate of  
Industrial Property Protection, Ministry of Industry  
and Trade, Amman
- 11.15 – 11.45            Coffee Break
- 11.45 – 12.30            Protection of Undisclosed Information under the TRIPS Agreement
- Speaker:    Mr. Hassan Badrawi, Counsellor,  
Legislative Department, Ministry of Justice, Cairo
- 12.30 – 13.15            Trade Secrets in the Field of Intellectual Property
- Speaker:    Dr. Qais Mahaftha, Professor of Law, Faculty of Law,  
University of Jordan, Amman
- 13.15 – 14.00            Enforcement of Intellectual Property Rights and Dispute Settlement  
Procedures under the World Trade Organization (WTO)
- Speaker:    Mr. Hassan Badrawi

