

# Overview of Technical Assistance and Capacity Building by JPO in the field of Industrial Property

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Japan Patent Office

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## Outline

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- Overview of JPO Support
- Support Activities by JPO
- Cooperation with WIPO Japan Office

## Overview of JPO Support

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### JPO support for developing countries

#### **Main Objectives**

- Raising awareness on the importance of IP systems for economic and technological development
- Assisting developing countries in establishing and strengthening their industrial property systems and institutions
- Supporting development of human resources in the field of industrial property

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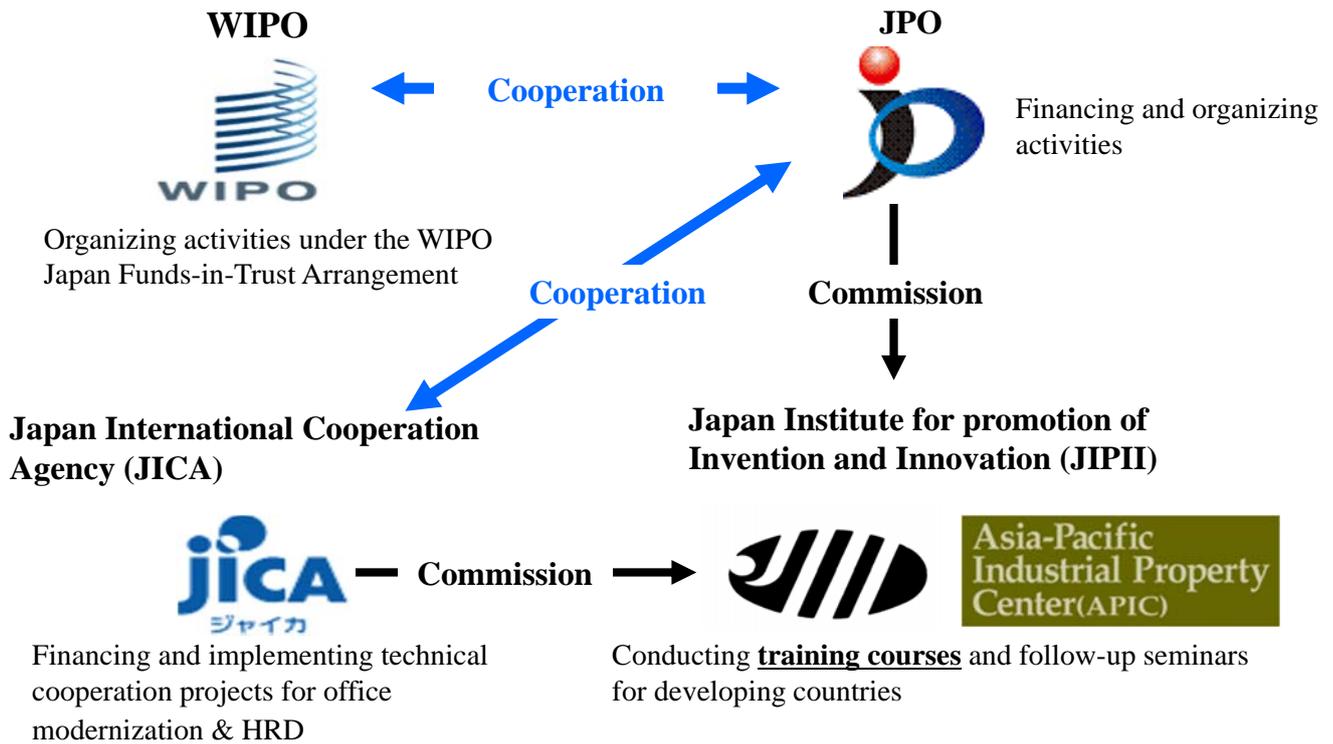
## Areas of Focus

- ✓ Legal system and IP administration
- ✓ Examination practices
- ✓ IPR enforcement
- ✓ Computerization/digitization
- ✓ IP utilization
- ✓ Technology transfer
- ✓ IP education and awareness
- ✓ IP treaties (e.g. PCT, Madrid System)

## Challenges for Improving IP Infrastructure

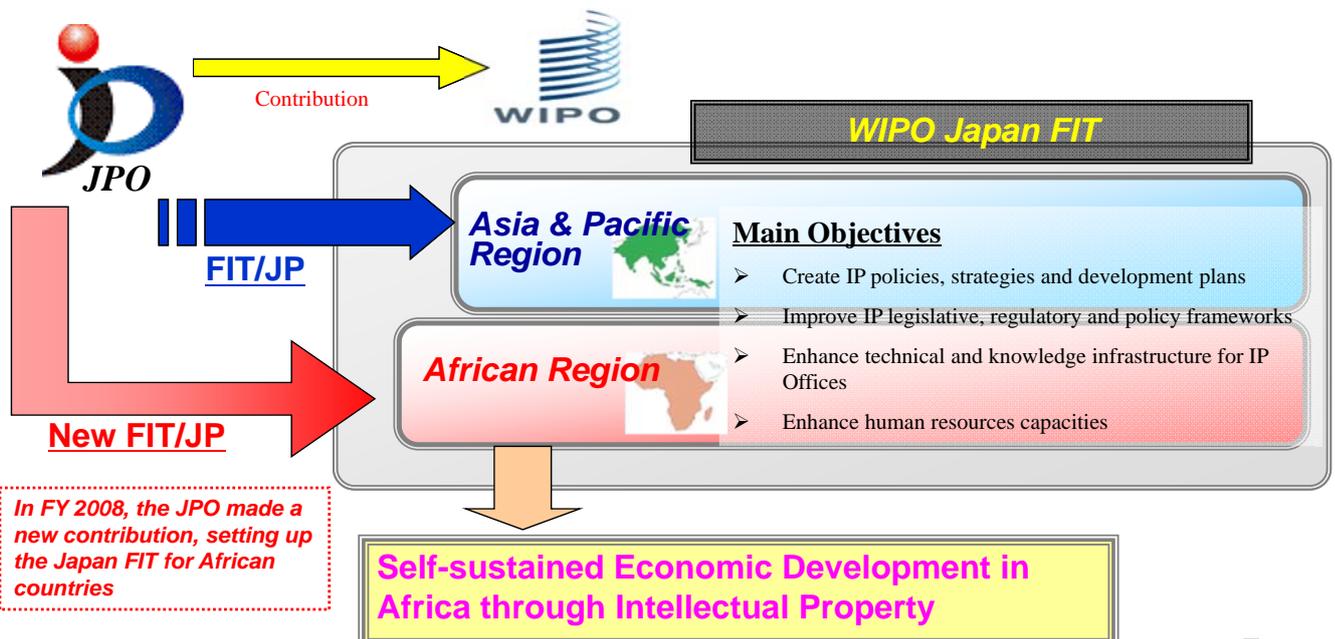
	Legal system	IP administration
Obtaining IPRs	<ul style="list-style-type: none"> <li>✓ Applying well-established examination standards</li> <li>✓ Streamlining procedures</li> <li>✓ Acceding IP treaties</li> <li>✓ Clarifying scope of rights</li> </ul>	<ul style="list-style-type: none"> <li>✓ Conducting speedy and accurate examinations</li> <li>✓ Ensuring transparency of procedures</li> <li>✓ Providing IP Documents and Information</li> </ul>
IPR Enforcement	<ul style="list-style-type: none"> <li>✓ Enhancing stipulations of IPR enforcement</li> <li>✓ Expanding scope of protection</li> </ul>	<ul style="list-style-type: none"> <li>✓ Cracking down on counterfeiting and piracy</li> <li>✓ Raising public awareness</li> </ul>

-  Support areas of technical assistance
-  Measures against counterfeiting and piracy
-  Cooperation in examinations
-  **Support to development human resources**



## WIPO Funds-in-Trust Japan (FIT/JP)

- Established in 1987
- Making voluntary contributions to improve systems, and enforce and computerize the field of industrial property in developing countries.



## Activities under the FIT

- Regional/National Conferences, Forums, Workshops, Seminars, etc.
- Expert Advisory Missions
- Support of IT and IP information
- IP Education and Training
- Public Outreach

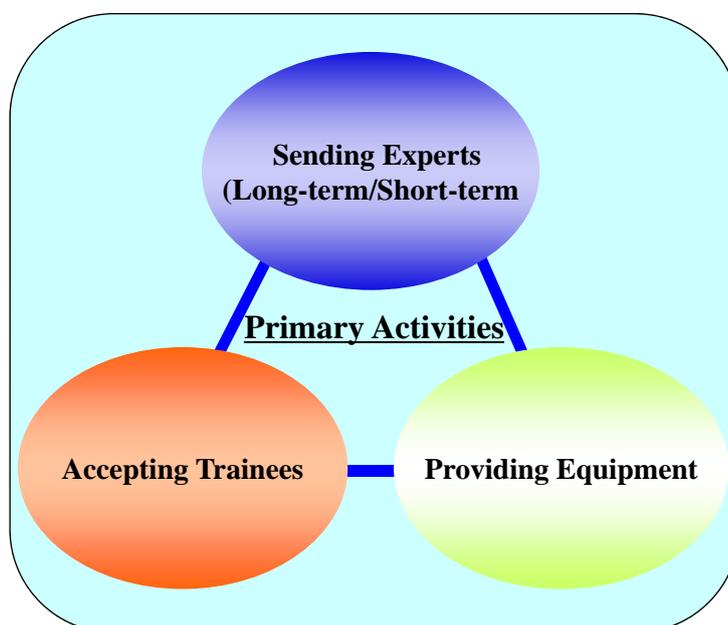
## Workshops and Seminars under FIT/JP in FY2011

DATE & VENUE	SUBJECT
Casablanca, Morocco April 11-15, 2011	Study Program on Innovation and Transfer of Technology
Lusaka, Zambia May 10-12, 2011	Policy Forum on Partnership between WIPO/JPO and the African Regional Economic Communities on Leveraging IP for Economic Development
Victoria Falls, Zimbabwe May 18-20, 2011	WIPO/ARIPO Regional Seminar on Realizing the Developing Potential of ICT-Based Business Services
Harare, Zimbabwe June 28-30, 2011	WIPO/ARIPO Seminar on Innovation Support through Access to Technological Knowledge and the Establishment of TISCs
Phnom Penh, Cambodia Sep. 12-13, 2011 Jakarta, Indonesia Sep. 15-16, 2011	National Workshop on the Enforcement of Intellectual Property Rights
Harare, Zimbabwe Oct. 3-7, 2011	Regional Focused Training Workshop on the IPAS and WIPO Scan for the ARIPO Member states
Hanoi, Vietnam Nov. 2-4, 2011	Regional Forum on University –Industry Collaboration to Promote Technology Transfer
Tunis, Tunisia Nov. 28-Dec. 2, 2011	Study Program on Innovation and Transfer of Technology

DATE & VENUE	SUBJECT
Kuala Lumpur, Malaysia Nov.29-Dec.1, 2011	Sub-regional Workshop on the Utilization of Patent Examination Results to Enhance Patent Examination Capacities and Increase the Quality of Patents
Thimphu, Bhutan December 15-16, 2011	Regional Workshop for LDCs of the Asia-Pacific Region on the Use of IP for Enhancing the Economic Competitiveness and Development
Tokyo, Japan February 2-3, 2012	Regional Conference on the Role of IPOs in Promoting Innovation, Business Competitiveness and Economic Growth
Tokyo, Japan March 8-9, 2012	Regional Workshop on Measures for Accession to, and Effective Use of, the Madrid System
Ouagadougou, Burkina Faso March 27-29, 2012	Sub-regional Workshop on the Social and Economic Consequences of Counterfeiting and other IP Rights Infringements
Windhoek, Namibia April 16-20, 2012	WIPO/ARIPO Seminar on Commercialization of R&D Results and Competitiveness of SMEs
Yaoundé, Cameroon April 23-24, 2012	WIPO/OAPI Seminar on Innovation Support through Access to Technological Knowledge and the Establishment of TISCs
Bangkok, Thailand May 16-17, 2012	Regional Workshop on Effective Use of the PCT System: The Experience of Asian Countries
<b>Colombo, Sri Lanka May 29-30, 2012</b>	<b>WIPO Regional Forum on Intellectual Property (IP) and Environmentally Sound Technologies (ESTs)</b>

## JICA Technical Cooperation Project

- Features
  - ✓ Request basis
  - ✓ Assessment Process
  - ✓ Sharing Responsibilities
- Advantages
  - ✓ Broad and Comprehensive cooperation
  - ✓ Mid/long-term project (2-4years)
  - ✓ Ownership
- Disadvantages
  - ✓ Time consuming for assessment & decision-making (at least 1-2 years until launch)
  - ✓ Sharing expenses (i.e. costs, facilities)



## Improving IP Administration/Protecting IPRs

- Indonesia
  - ✓ IPRs Administration Project ('05-'10)
  - ✓ **Project for Strengthening Intellectual Property Rights Protection ('11-'15) (ongoing project)**
- China
  - ✓ IPRs Protection Project ('05-'10)
- Malaysia
  - ✓ HRD in the IPRs Administration of MyIPO ('07-'10)

## Computerization

- Philippines
  - ✓ Modernization of Industrial Property Administration Project ('99-'07 including the follow-up project)
- Thailand
  - ✓ Industrial Property Rights Information Center (IPIC) Project ('95-'00)
- Vietnam
  - ✓ Modernization of Industrial Property Administration Project ('00-'04)
  - ✓ Project for Utilization of Intellectual Property Information ('05-'09)

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## Support Activities by JPO

### For Government Officials

#### **Short-term (1 to 3 weeks)**

- Examination Practices of Industrial Property (Basic/Intermediate & Advanced Program)
- Patent Examiners on Specified Technologies
- Patent Examination Practices for ASEAN
- Patent Examination Practice for APEC Economies
- Industrial Property Administration
- Enforcement of IPR
- Use of IT in IP Administration

#### **Mid-term (3 months)**

- Patent Practical and Tailored Training (PPTT) Program

#### **Long-term (6 months)**

- Long-term Fellowship Programs

### For the Private Sector

#### **Short-term (3 weeks)**

- IPR Training Course for Lawyers
- IPR Training Course for IP Trainers
- IPR Training Course for Advanced IP Practitioners
- IPR Training Course for Patent Experts

FY2010		FY2011	
<b>India</b>	“Infringement of Intellectual Property Rights”	<b>Vietnam</b>	“The Relationship among IP Office, IP Attorneys and Applicants in relation to improving the effectiveness of IPRs acquisition “ (Oct. 5-6, Hanoi)
<b>Malaysia</b>	“Better IPs, Better Economies”	<b>Thailand</b>	“Leveraging IP Management of Thailand throughout Force of Global Competition” (Dec. 21-22, Bangkok)
<b>Philippines</b>	“Protection of Intellectual Property and Enforcement of IP Laws”	<b>Indonesia</b>	“The Impact of the Economic Crisis on IP Protection - IP Management for Economic Activation-“ (Jan. 28, Surabaya)



IPR Seminar in the Vietnam,  
2011 November

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## Workshops and Seminars

### Forums/Workshops in Tokyo (co-organized by WIPO/JPO under the FIT)

- WIPO High Level Forum on the Global IP Infrastructure for Promotion of Innovation (March 1-2, 2010)



100 Participants: Heads of IP Offices and/or Senior Officials from 50 countries

- Study Program on Global IP Protection Systems with Particular Reference to the PCT and the Madrid System (Nov. 11-12, 2010)
- Study Program on Human Resource Development in the Field of Industrial Property (Feb. 2-4, 2011)
- Regional Conference on the Role of IP Offices in Promoting Innovation, Business Competitiveness and Economic Growth (Feb. 2-3, 2012)
- Regional Workshop on Measures for Accession to, and Effective Use of, the Madrid System (Mar. 8-9, 2012)

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- Implemented under the WIPO Japan FIT/ JICA Project
- On a request basis
- Short-term (up to 2 weeks)
- Content: advice/ support on specific areas, on-site lectures

## (Past Activities)

- ✓ Indonesia: Assessment of ICT in DGIPR by JICA Project (Oct. 2009)
- ✓ Vietnam: examination practices on patents and industrial designs by WIPO Japan FIT (Nov. 2009)
- ✓ Malaysia: ICT Strategic Planning by WIPO Japan FIT (March, 2011)

# Achievements

- 3,730 trainees from 57 countries / 1 region
- 466 Experts (short term / long term) to 24 countries / 1 region
- Acceptance of executive trainees of IP Offices or persons in positions of leadership in the IP field as long-term research fellows for 6 months (total of 52 persons)
- Around 10 Seminars regarding IP for developing countries held every year

**Total number of trainees accepted /experts sent between FY 1996 and FY 2011**

Country	Trainees	Experts
China	690	35
Indonesia	528	90
Thailand	462	87
Vietnam	413	80
Philippines	384	44
Malaysia	343	36
India	195	14
Laos	57	10
Cambodia	57	6
Myanmar	33	0
Other	568	64
<b>Total</b>	<b>3730</b>	<b>466</b>

**Tokyo Training Course in 2011**



# Support Activities by JPO -Providing IP information via Internet-

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## JPO Human Resources Development Website



The screenshot shows the website's interface with a navigation bar at the top containing links for 'TOP', 'Helpful Information', 'Site Map', and 'Terms of Service', along with a search box and a Google Translate widget. The main content area features the JPO logo and the text 'Cooperation in Human Resource Development' next to a photograph of a group of people in a meeting. Below this, there is a 'facebook' social media link and a section titled 'About This Project' which is circled in red. This section lists several resources: Training Programs (short), Training Programs (middle), Training Programs (long), Follow-up Seminar, IP News, and IPR textbook. A 'Japanese' section is also visible, listing documents in both English and Japanese. The main text block discusses the importance of IP protection in a globalized economy and mentions that since FY1995, the JPO has supported human resources development in the field of intellectual property for developing countries, with 3500 trainees completed the IP training program by FY2010. A footer banner at the bottom provides the URL <http://www.training-jpo.go.jp/en/> and a logo for 'Cooperation in Human Resource Development'.

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## Web Contents

- Training Programs
- Follow-up Seminar Programs
- Reports on Long-term Research fellows
- IP News
- **IPR Textbooks** covering various areas

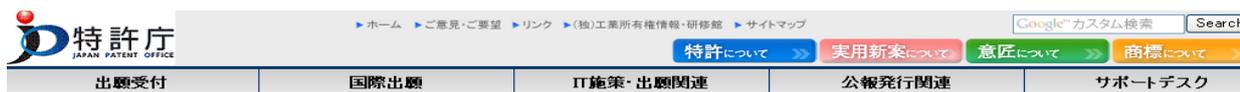
<http://www.training-jpo.go.jp/en/>



Banner on the JPO Website Top Page

## IPR Textbooks prepared by JPO

No.	Title	No.	Title
1	<a href="#">Outline of the Patent Cooperation Treaty (PCT)</a>	29	<a href="#">Bio Patent</a>
2	<a href="#">Arbitration System for Intellectual Properties</a>	30	<a href="#">Patent Infringement Litigation in Japan</a>
3	<a href="#">Patents for Pharmaceuticals</a>	31	<a href="#">Characters and Merchandising Rights</a>
4	<a href="#">Inventive Step of Invention</a>	32	<a href="#">Treaties and Conventions for the Protection of Industrial Designs and the Protection System in Major Countries</a>
5	<a href="#">Brief Over view of Trademark Act Revisions during the last decade(1996-2007)</a>	33	<a href="#">Procedures from Filing to Registration of Trademark Application</a>
6	<a href="#">Introduction to Madrid Protocol</a>	34	<a href="#">Protection of Well-Known and Famous Trademarks</a>
7	<a href="#">Patent Management in Enterprises</a>	35	<a href="#">Patent Infringement Litigation Case Study(1)</a>
8	<a href="#">Protection of Regional Brands</a>	36	<a href="#">Patent Infringement Litigation Case Study(2)</a>
9	<a href="#">Comparative Study on the Japanese and the United States Patent Systems</a>	37	<a href="#">Patent Infringement Litigation Case Study(3)</a>
10	<a href="#">Countermeasures to Counterfeiting Problems</a>	38	<a href="#">Legal Protection of Industrial Designs</a>
11	<a href="#">Countermeasures to Counterfeiting Problems (Additional Textbook)</a>	39	<a href="#">Introduction to Intellectual Property Rights</a>
12	<a href="#">Patent Pools</a>	40	<a href="#">Outline of Japanese Patent Law</a>
13	<a href="#">Open Innovation and Intellectual Property</a>	41	<a href="#">Outline of Utility Model System</a>
14	<a href="#">Regional Intellectual Property Strategy</a>	42	<a href="#">History of Japanese Industrial Property System</a>
15	<a href="#">Technology Transfer by Public Research Organizations</a>	43	<a href="#">Brief Overview of (Patent) Law Revisions during the last decade(1998-2007)</a>
16	<a href="#">Promotion of Patent Licensing in Japan</a>	44	<a href="#">International Treaties on Industrial Property Rights</a>
17	<a href="#">Protection of Type Face</a>	45	<a href="#">Intellectual Property Systems in Asian Countries</a>
18	<a href="#">Role of Patent Attorney</a>	46	<a href="#">Introduction to TRIPs Agreement</a>
19	<a href="#">Prosecution through Office Action of Patent Applications-Application Procedures-</a>	47	<a href="#">Intellectual Property Rights and Criminal Punishment</a>
20	<a href="#">Prosecution through Office Action of Patent Applications-Application Procedures-</a>	48	<a href="#">From Filing to Registration of Design</a>
21	<a href="#">Prosecution through Office Action of Patent Applications-Application Procedures-(Postscript)</a>	49	<a href="#">Trademark and Domain Name Protection</a>
22	<a href="#">Encouragement of Invention in Japan</a>	50	<a href="#">Trademark Disputes and Their Handling</a>
23	<a href="#">Introduction to Software Patents</a>	51	<a href="#">Theory and Practice of Employee's Invention</a>
24	<a href="#">Outline of the Japanese Copyright Law</a>	52	<a href="#">Utilization of Patent Information</a>
25	<a href="#">Outline of the Japanese Unfair Competition Prevention Law</a>	53	<a href="#">Introduction to Patent Map Analysis</a>
26	<a href="#">Patent Disputes and Related Actions</a>	54	<a href="#">Invention Protection and Economic Development</a>
27	<a href="#">Trademark Management in Enterprises</a>	55	<a href="#">The Roles of Bodies Supporting the Development of Industrial Property System</a>
28	<a href="#">Technology Transfer and Licensing</a>	56	<a href="#">Intellectual Property Education as a Means to Nurturing Creativity</a>



We hope that the governments of developing countries use this site to refer to the legal systems of other countries in order to establish, revise, or contribute to their own industrial property laws. At the same time, we hope that those who apply for the acquisition of industrial property rights in other countries profit from the information contained in this site.

Please note that the translations of the texts and of the other information contained in this site are not official and are not always the latest. Please refer to the original texts of the laws of the countries concerned.

## List of Laws and Regulations

Japanese

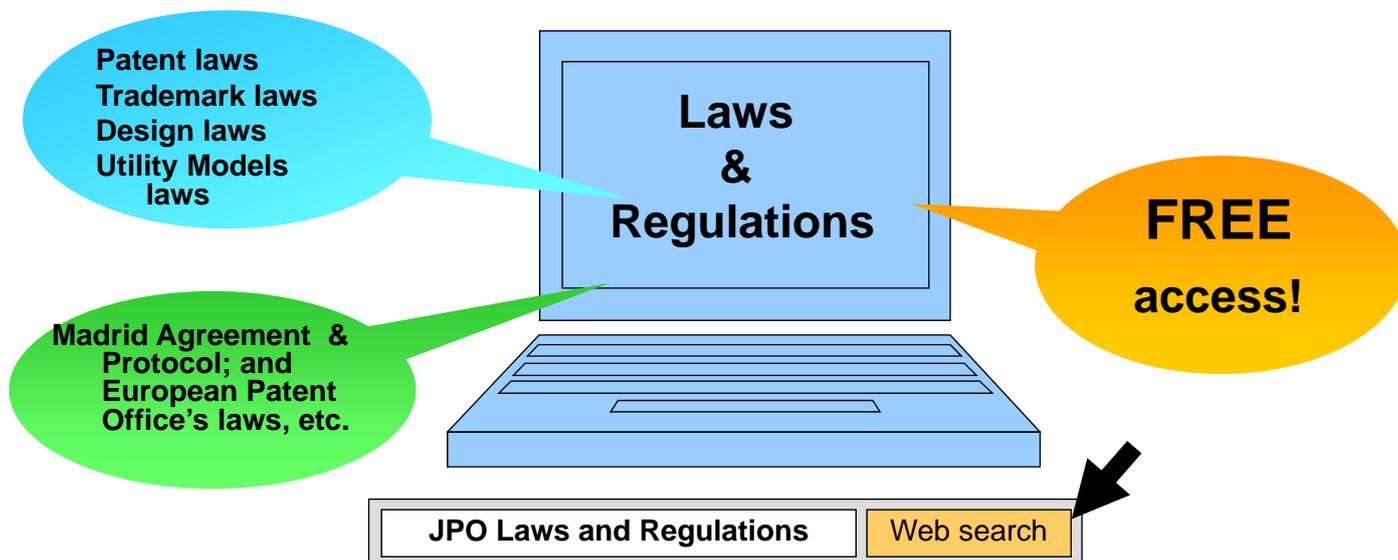
The listed legislation is unofficial translation of the original which should be used for reference purpose only. It is recommended to re-view the original for precise understanding of the actual legislation. If these unofficial translations differ from the original texts, the original texts are preferential. Official versions are in the respective official language (the language of government).

Country / Region	Laws and Regulations
ARGENTINA	<a href="#">Patent Law &lt;PDF 145KB&gt;</a> <a href="#">Patent Regulation &lt;PDF 125KB&gt;</a> <a href="#">Design Law &lt;PDF 43KB&gt;</a> <a href="#">Design Regulation &lt;PDF 43KB&gt;</a> <a href="#">Trademarks Law &lt;PDF 68KB&gt;</a> <a href="#">Trademarks Regulation &lt;PDF 43KB&gt;</a>
AUSTRALIA	<a href="#">Patents Act &lt;PDF 369KB&gt;</a> <a href="#">Patents Regulations &lt;PDF 432KB&gt;</a> <a href="#">Designs Act &lt;PDF 211KB&gt;</a> <a href="#">Designs Regulations &lt;PDF 307KB&gt;</a> <a href="#">Trade Marks Act &lt;PDF 363KB&gt;</a> <a href="#">Trade Marks Regulations &lt;PDF 423KB&gt;</a>

[http://www.jpo.go.jp/shiryou\\_e/s\\_sonota\\_e/fips\\_e/mokuji\\_e.htm](http://www.jpo.go.jp/shiryou_e/s_sonota_e/fips_e/mokuji_e.htm)

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- ✓ More than **300 laws and regulations**
- ✓ Covers more than **80 countries and regions**



Or please enter from the **"reference room"** at the JPO website

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## IP information provided by JPO

### ➤ Service for the general public

IPDL

[http://www.ipdl.inpit.go.jp/homepg\\_e.ipdl](http://www.ipdl.inpit.go.jp/homepg_e.ipdl)

### ➤ Service for IP offices

AIPN

<http://aipn.ipdl.inpit.go.jp/top.html>

for registration: [PA0868@jpo.go.jp](mailto:PA0868@jpo.go.jp)

&

IPDL

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# Providing IP Information -IPDL-

## IPDL (Industrial Property Digital Library)

[http://www.ipdl.inpit.go.jp/homepg\\_e.ipdl](http://www.ipdl.inpit.go.jp/homepg_e.ipdl)

**IPDL** Industrial Property Digital Library

National Center for Industrial Property Information and Training

[▶ INPIT Home Page](#) [▶ JPO Home Page](#) [▶ To Japanese Page](#)

The Industrial Property Digital Library (IPDL) offers the public access to IP Gazettes of the JPO free of charge through the Internet.

Access Total :  
4,233,454

#### ⇒ Patent&Utility Model

[Patent & Utility Model Gazette DB](#)  
[Patent & Utility Model Concordance](#)  
[FI/F-term Search](#)  
[PAJ](#)  
[Patent Map Guidance](#)

#### ⇒ Trademark

[Japanese Trademark Database](#)  
[Japanese Figure Trademarks](#)  
[Japanese Well-Known Trademark](#)  
[List of Goods and Services](#)

#### ⇒ Design

[Design Gazette DB](#)

#### ⇒ Database Contents

[Patent & Utility Model Gazette DB](#)  
[Patent & Utility Model Concordance](#)  
[FI/F-term Search](#)  
[PAJ](#)  
[Design Gazette DB](#)  
[Japanese Trademark Database](#)  
[Japanese Figure Trademarks](#)

#### News

[News](#)

#### Link

[IPDL Links](#)

#### Questionnaire

[Questionnaire](#)

[Notice](#)

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## PAJ Search - Text Search -

Searching PAJ

**MENU NEWS HELP**

**Text Search** Number Search

If you want to conduct a Number Search, please click on the button to the right.

Applicant, Title of invention, Abstract --- e.g. computer semiconductor

If you use the AND/OR operation, please leave a SPACE between keywords.  
One letter word or **Stopwords** are not searchable.

keywords AND/OR option

AND AND AND

Date of publication of application --- e.g. 19980401 - 19980405

Publication date (optional)

IPC --- e.g. D01B7/04 A01C11/02

If you use the OR operation, please leave a SPACE between keywords.

IPC (optional)

Search Stored data

Click on "Search"

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## Patent Abstract of JAPAN (PAJ) (Cont'd)

Searching PAJ

**MENU NEWS HELP**

**Search Results : 161** Index Indication Clear

**Text Search** For Number search, please click on the button to the right.

Applicant, Title of invention, Abstract --- e.g. computer semiconductor

Please input a SPACE between each keyword when you use more than one keyword.  
One letter word or **Stopwords** are not searchable.

environment AND water AND

Keywords example

- Environment
- Water
- Clean system

Click 2 "Index indication"

Click 1 "Search"

Search results

**MENU SEARCH NEXT**

[1-50/ 161] No.  JUMP

No.	Publication No.	Title
1.	<a href="#">2011 - 239759</a>	FILTRATION BLOCK FOR WATER TANK BOTTOM FACE
2.	<a href="#">2011 - 224528</a>	SYSTEM FOR EFFECTIVELY UTILIZING ECO-RESOURCE SLAG
3.	<a href="#">2011 - 115766</a>	OF ADMXTURE AND METHOD FOR MANUFACTURING SOIL REDUCTION
4.	<a href="#">2011 - 092889</a>	GAS-LIQUID MIXING NOZZLE, EMULSION FUEL COMBUSTION SYSTEM AND ENVIRONM. SPRAYING SYSTEM USING THE SAME GAS-LIQUID MIXING NOZZLE
5.	<a href="#">2011 - 063101</a>	INTERIOR CLEANING DEVICE
6.	<a href="#">2011 - 028051</a>	IMAGE FORMING APPARATUS
7.	<a href="#">2010 - 265210</a>	METHOD FOR PRODUCING ADAMANTANOLS
8.	<a href="#">2010 - 248784</a>	RAINWATER UTILIZATION SYSTEM

click

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## PAJ Search - Search Results -

1 / 161

Please click here for details of stored Data Information of [DETAIL], [JAPANESE], and [LEGAL STATUS]

MENU SEARCH INDEX **DETAIL** JAPANESE NEXT LEGAL STATUS

**Full-text  
by Machine Translation**

**Legal Status**

PATENT ABSTRACTS OF JAPAN

(1) Publication number : 2011-239759  
(43) Date of publication of application : 01.12.2011

(51) Int.Cl. **A01K 63/00 (2006.01)**  
**A01K 63/04 (2006.01)**

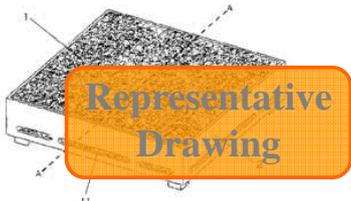
**Bibliographic  
Data**

(21) Application number : 2010-117463 (71) Applicant : NISHIOKA KATSUYA  
(22) Date of filing : 21.05.2010 (72) Inventor : NISHIOKA KATSUYA  
UCHIDA MASAHIKO  
OKUDA NORIHIRO  
OZAWA TOSHIKI

(54) FILTRATION BLOCK FOR WATER TANK BOTTOM FACE

(57) Abstract:  
PROBLEM TO BE SOLVED: To provide a filtration block which emphasizes a filtration function for stabilizing and maintaining water quality in order to solve such problems that a conventional filter medium and a conventional filtration system require time and effort in carrying out water tank maintenance and spoil demonstration power and designability.  
SOLUTION: A filtration block for water tank bottom face is prepared by containing, in a case which has a passing water (permeability) capability, an effect stone for improving and maintaining water, living bodies, a habitation environment, etc. in the water tank, solidifying materials having designability such as ballast in the shape of a lid in a water passable (permeable) state, and unifying them in the form of covering the case with the lid. A filtration function is given to the block body by tightly arranging these blocks in the whole bottom face in the water tank, and circulating the water in the water tank. Blocking facilitates taking out (moving) of the objects from the water tank demonstration power and designability and the life and maintenance of the water quality.

**Abstract**



PAJ (Patent Abstracts of Japan)

## AIPN: Advanced Industrial Property Network

### Providing JPO Examination Results in English

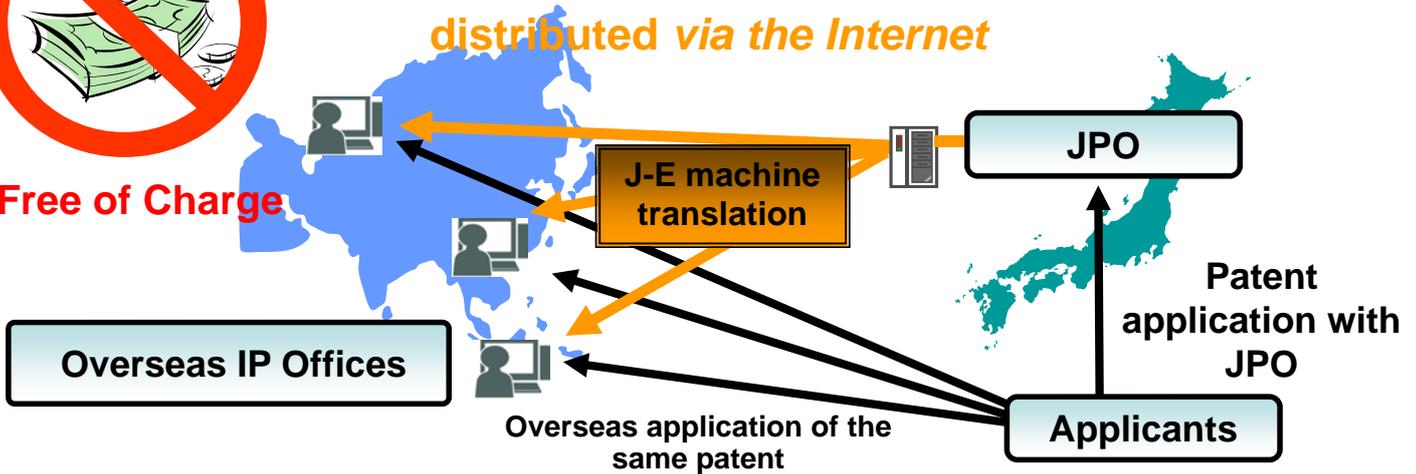
- ➡ 1. Reduces work load of foreign examiners
- 2. Accelerates overseas rights acquisition for applicants



**Free of Charge**

AIPN: Advanced Industrial Property Network

**JPO examination results are distributed via the Internet**



# AIPN: Registered IP Offices

The AIPN started on 12 October 2004,  
now it is used in **56 IPOs** all over the world.



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## Patent examination cooperation

- Information by using Machine Translation -

The AIPN provides detailed information on applications which were published by JPO.

- (1) **Patent Family Data**
- (2) **Legal Status, Cited Documents**
- (3) **Full Text of Publications**
- (4) **Application data and Transaction history**
- (5) **File Wrapper (Dossier) Information**

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# Cooperation with WIPO Japan Office

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## WIPO Japan Office

- ✓ Established on September 1, 2006
- ✓ Supports research, development, outreach and capacity building
- ✓ Works to enhance its function in promoting global IP systems



The screenshot shows the WIPO Japan Office website. At the top right, there is a search bar and a language selector set to "日本語". Below the search bar are links for "Contact us", "Accessibility", and "Site map". The main navigation bar includes "ABOUT WIPO", "IP SERVICES", "PROGRAM ACTIVITIES", "RESOURCES", and "NEWS & EVENTS". The breadcrumb trail reads "Home > About WIPO > External Offices > WIPO Japan Office".

**WIPO JAPAN OFFICE**  
 WIPO and Japan  
 Research & Publications  
 Outreach Activities  
 Internship Opportunities  
 Information Resources  
 Contact Us

**RELATED LINKS**  
 What is WIPO?  
 What is IP?  
 Madrid System  
 PCT Resources

**WIPO Japan Office**

The WIPO Japan Office was established in Tokyo on September 1, 2006. During its first three years of operation, the Office focused almost exclusively on coordinating research projects with the United Nations University (UNU).

Recently, the Office has expanded the scope of its activities to support research, development, outreach and capacity building in coordination with WIPO's [Regional Bureau for Asia and the Pacific](#).

The Office also aims to provide Japanese-language information about WIPO, and promote the Organization's services in Japan.

**ASIAN INNOVATORS**



Video

**NEWS & EVENTS**

- [Patent Translation: Why Quality Matters \[10 Dec.\]](#) (Nov 11, 2010)
- [Call for Papers - "Second Asia-Pacific Innovation Conference" \[extended until 30 Nov.\]](#) (Nov 9, 2010)
- [Study Program on the Global Intellectual Property Protection Systems \[11-12 Nov.\]](#) (Oct 28, 2010)
- [WIPO Presentations at "2010 Patent Information Fair & Conference" \[10-12 Nov.\]](#) (Oct 25, 2010)
- [WIPO Japan Office participates in UN DAY 2010 \[22 Oct.\]](#) (Oct 18, 2010)
- [\[Archives\]](#)

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## Manga Competition

<http://www.wipo.int/about-wipo/en/offices/japan/outreach/manga/index.html>

**WIPO MANGA**

✓ **For increasing public awareness of the health and safety risks of counterfeit products.**

**Honmono – genuine goods**

WIPO's new manga, written and illustrated by Ms. Emiko Iwasaki, tells the story of how a young shop employee witnesses first hand the menace of fake products, how easily customers are duped into buying them and the serious harm they can cause.

English and Japanese versions were published in September 2011. Arabic, Chinese, French, Russian and Spanish versions will be published in the coming months.

"Ms. Iwasaki drew a fantastic manga... I hope that by reading it, more people will have a better understanding of the dangers of purchasing fake goods and realize that they can make a difference and help reduce the harm these goods cause. (Mr. Ken-Ichiro Natsume, Japan Patent Office)

"General understanding of the importance of protecting IP rights will help build support for creative activities which will enrich all our lives." (Mr. Teiji Hayashi, Japan Ministry of Foreign Affairs)

Download in Japanese: high resolution | low resolution

Download in English: high resolution | low resolution

**The WIPO Manga Competition**

During the summer of 2010, the WIPO Japan Office organized the Real Manga Competition. The competition was sponsored by the Ministry of Foreign Affairs (MOFA) of Japan and the Japan Patent Office (JPO), and supported by Kadokawa Shoten Publishing.

**Download here !**

## IP Advantage

<http://www.wipo.int/ipadvantage/en/>

**IP Advantage – Case studies on Intellectual Property**

The IP Advantage database provides a one-stop gateway to case studies that chronicle the intellectual property (IP) experiences of inventors, creators, entrepreneurs and researchers from across the globe. The case studies offer insights into how IP works in the real world and how its successful exploitation can contribute to development.

IP Advantage is a joint project developed by WIPO's Communications Division and the WIPO Japan Office, based on a proposal from Japan and supported by the Japan Funds-in-Trust for Industrial Property. It aims to promote a better understanding of how to create and protect intellectual property and reap the benefits provided by the IP system.

Please [contact us](#) to submit feedback and suggestions for new case studies.

**FEATURED STUDIES**

**Protecting Society and the Environment with a Geographical Indication**

For hundreds of years, production of argan oil was only on a local, household scale. It was not until the early 1990s that women started to form cooperatives to better organize the production and commercialization of argan oil. Mechanized cooperatives changed the lives of women in southwestern Morocco. They started to expand their market reach beyond the local level, and grocers and exporters took notice. Protected by a geographical indication, argan oil has come to represent a chance for economic and social freedom for many rural women. > [Full Story](#)

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Focus: **Branding**

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✓ **Can search successful cases linking IP to business in the World**



### WIPO JAPAN OFFICE

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### RELATED LINKS

What is WIPO?  
What is IP?  
Madrid System  
PCT Resources

## Outreach Activities

### Films on Asian Innovators

## ✓ Short documentaries featuring innovators

The WIPO Japan Office, in association with Funds-in-Trust Japan- Industrial Property, is involved in the production of short documentaries featuring innovators from the Asia-Pacific region.

French and Spanish versions are also available at the [WIPO channel on YouTube™](#).



**Kiyoshi Amemiya**  
Inventor, Japan  
[▶ Video](#)



**Hiroo Nakayama**  
Inventor, Japan  
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**Merrill J. Fernando**  
Entrepreneur, Sri Lanka  
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**Tony Tan Caktiong**  
Entrepreneur, Philippines  
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**Takahashi Tomotaka**  
Inventor, Japan  
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Inventor, Japan  
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**Ruchira Karunaratne**  
Fashion Designer, Sri Lanka  
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**Dr. Ramon Barba**  
Inventor, Philippines  
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**Nandadasa Narayana**  
Inventor, Sri Lanka  
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## References

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<http://www.jpo.go.jp/index.htm>
- **JPO Human Resources Development (Training Courses)**  
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**Thank you for your attention!**



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