



AUSTRALIAN
COPYRIGHT COUNCIL

Copyright: Creative Industries and Cultural Diversity

Presented by Fiona Phillips, CEO Australian Copyright Council

December 2017



**Supporting a creative
Australia by promoting the
benefit of copyright for the
common good.**

- Founded in 1968
- All types of copyright
- 27 member organisations



Our members

http://www.copyright.org.au/acc_prod/ACC/About_Us/Our_Affiliates/ACC/About_Us/Our_Members.aspx?hkey=bc55a43d-0929-4fc1-997a-41f6da8e69b7



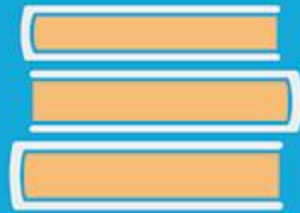
- Advice
- Information
- Advocacy

Australia's copyright industries

IN 2016, AUSTRALIA'S COPYRIGHT INDUSTRIES:

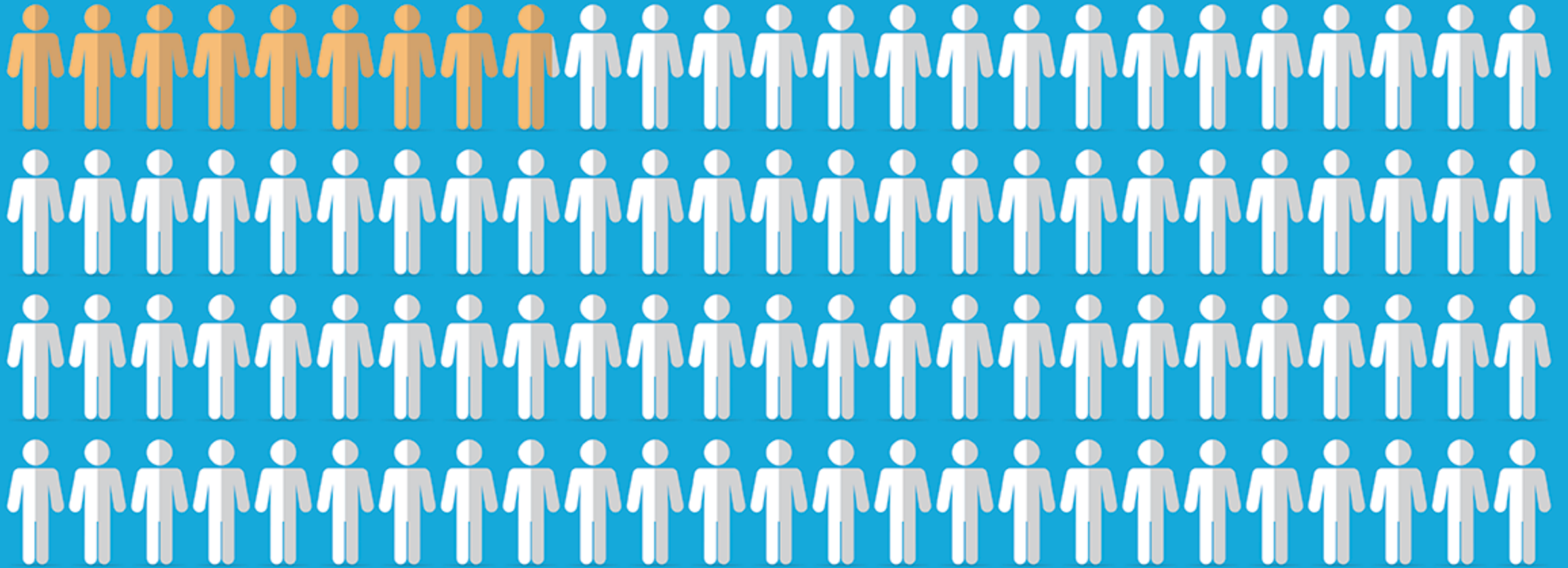


Contributed **\$122.8 billion**
to the Australian economy

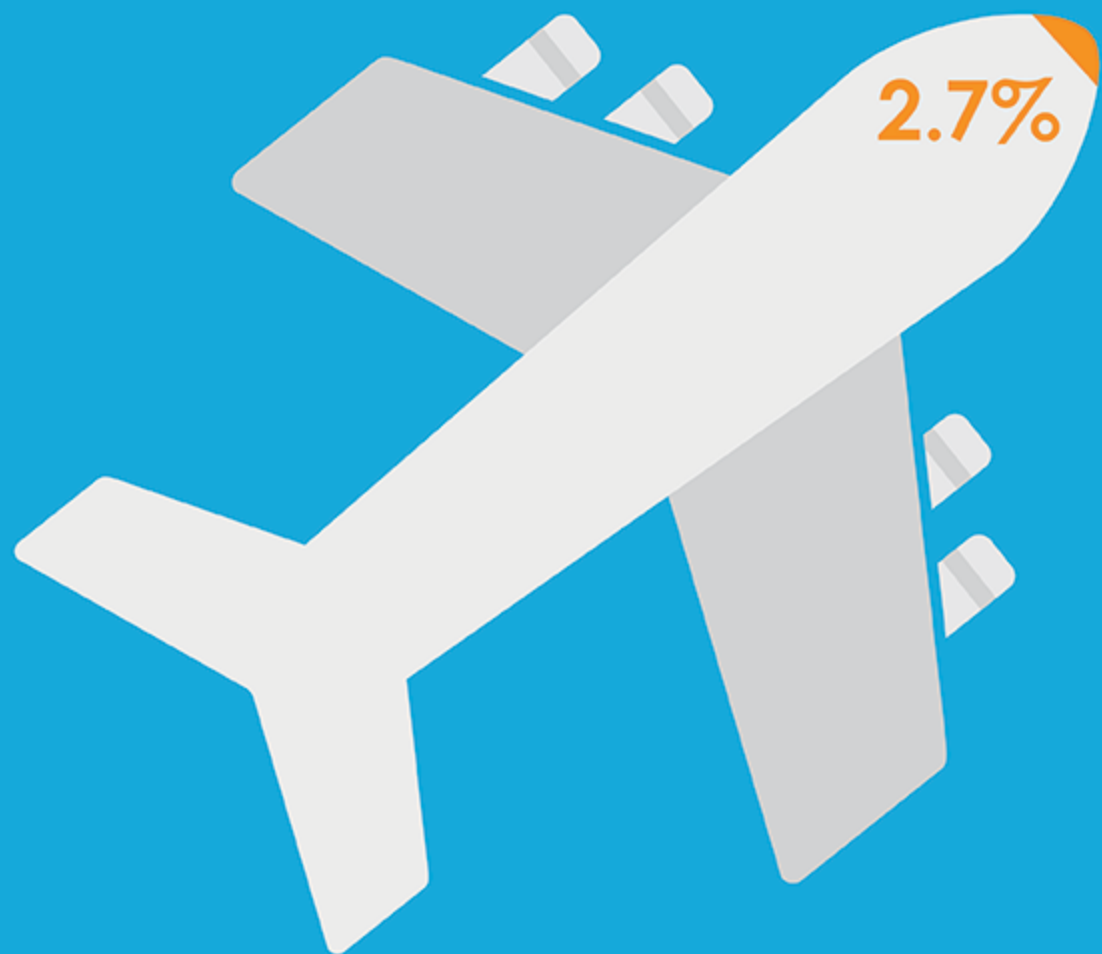


IN 2016, AUSTRALIA'S COPYRIGHT INDUSTRIES:

Employed over **1 million people**, or **8.7%** of the workforce



IN 2016, AUSTRALIA'S COPYRIGHT INDUSTRIES:



Represented **2.7%**
of **total exports**,
this has been steadily
increasing since 2012

IN 2016, AUSTRALIA'S COPYRIGHT INDUSTRIES:



GDP revenue
is higher than
Singapore,
the Netherlands
and Canada

Why is copyright important?

- Financial reward
- Artistic control

Don't take my word for it, what do the creators say?

https://youtu.be/MwRhYrLY_6U

<https://vimeo.com/51486814>

<https://youtu.be/3QrhR0falT4>



Thank you

Merci beaucoup

ありがとうございます



<http://copyright.org.au>