NATIONAL INTELLECTUAL PROPERTY OFFICE (NIPO)
MINISTRY OF TRADE, MARKETING DEVELOPMENT,
COOPERATIVES AND CONSUMER SERVICES
GOVERNMENT OF SRI LANKA

WORLD INTELLECTUAL
PROPERTY ORGANIZATION

WIPO ASIA PACIFIC REGIONAL SEMINAR ON INTELLECTUAL PROPERTY AND SOFTWARE IN THE 21ST CENTURY: TRENDS, ISSUES, PROSPECTS

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the National Intellectual Property Office (NIPO)
Ministry of Trade, Marketing Development, Cooperatives and Consumer Services
Government of Sri Lanka

Colombo, May 29 and 30, 2007

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, May 29, 2006

9.30 – 10.00   OPENING CEREMONY

The representative of the Government of Sri Lanka, Colombo

The representative of the World Intellectual Property Organization
(WIPO), Geneva

10.00 – 10.15   Tea/Coffee

First Session: IPR Protection of Software and Economic
Development: The Search for Balance

Moderator: A representative from Sri Lanka

10.15 – 10.45   Topic 1:   International IP Protection of Software: History,
Purpose and Challenges

Speaker: Mr. Víctor Vázquez Lopez, Senior Legal
Counsellor, Copyright E-Commerce
Technology and Management Division,
WIPO

10.45 – 11.15   Topic 2:   Patentability of Computer Software and Business
Methods: Policy, Legal and Technical Issues

Speaker: Professor Andres Guadamuz,
AHRC Research Centre for Studies in
Intellectual Property and Technology
Law, Old College, South Bridge
Edinburgh, United Kingdom

11.15 – 12.00   Discussion

12.00 – 12.30   Topic 3:   A sound IP Legal Framework for the Protection of
Software

Speaker: Mr. Goh Seow Hiong, Director of
Software Policy for Asia, Business
Software Alliance, Singapore

12.30 – 14.00   Lunch Break

	Second Session:	Business Models and Licensing in the Software Industry
		Moderator: Mr. Richard Owens, Director, Copyright E-Commerce Technology and Management Division, WIPO
14.00 – 14.30	Topic 4:	Key Issues in Licensing IP on Software: Matching Licensing Models to Business Strategies
		Speaker: Mr. Stephen A. Mutkoski, Regional Director of Interoperability & Innovation, Microsoft Operations PTE, Singapore
14.30 – 15.00	Topic 5:	Development of Open Source Software (OSS): OSS Licenses and Business Models – Main IP Issues concerning OSS
		Speaker: Dr. Sanjiva Weerawarana, President Lanka Software Foundation, Colombo Sri Lanka
15.00 – 15.30	Topic 6:	Scenarios of Co-existence Between Proprietary and Open Source Software – Incentives and Implications
		Speaker: Professor Andres Guadamuz
15.30 – 15.45	Tea/Coffee	
15.45 – 16.30	Discussion	
16.30 – 17.00	Topic 7:	Software Licensing Strategies for Local SMEs and Education Institutions – Use of Software in Crisis Management
		Speaker: Dr. Sanjiva Weerawarana
18.00 – 20.00	WIPO Reception – Galadari Hotel	

Wednesday, May 30, 2007

Third Session:	Software Development and Standards
	Moderator: WIPO Official

9.30 – 10.00	Topic 8:	Key Factors driving Software Development: Interoperability/Usability/Accessibility/Mobility (Portability)
		Speaker: Mr. Goh Seow Hiong
10.00 – 10.15	Tea/Coffee	
10.15 – 10.45	Topic 9:	IPRs in the Standard-Setting Process: Major Issues - Different Views on Open Standards
		Speaker: Mr. Stephen A. Mutkoski
10.45 – 11.15	Topic 10:	IP and the Development of DRM Standards: Co-Existence of DRM and Copyright Limitations
		Speaker: Mr. Richard Owens
11.15 – 11.45	Discussion	
11.45 – 12.15	Topic 11:	Showcasing a National Experience: Development of DRM Standards in the New Broadband/Mobile/ Internet Environment in the Region
		Speaker: Mr. Kim Won-Hak, Director of IPR Division, Attorney at Law, Korean Software Committee (SOCOP), Seoul, Republic of Korea
12.15 – 14.00	Lunch Break	
	Fourth Session:	The Role of Public Authorities and Private Companies in the field of Software
		Moderator: WIPO Official
14.00 – 14.30	Topic 12:	Showcasing a National Experience: Software Development in the Local Business Community
		Speaker: Mr. Naresh Ediriweera, Managing Director, Aranxa Software Ltd, Colombo

14.30 – 15.00	Topic 13:	Incentives and Public Support for Software Development: Taxation/Public Funding/ Government Procurement – A Global Strategy for Promoting Research and Innovation in the ICT Sector
		Speaker: Mr. Anuruddha Pebotuwa, Program Manager, ICT Agency of Sri Lanka, Colombo
15.00 – 15.15	Tea/Coffee	
15.15 – 15.45	Topic 14:	Showcasing a National Experience: Registration, Public Awareness, Mediation and Other Means to Facilitate the Protection and use of Software – The Example of Korea
		Speaker: Ms. Lee Kyoung-Hwa, Researcher, IPR Division, Korea Software Copyright Committee (SOCOP), Seoul, Republic of Korea
15.45 – 16.45	Discussion	All participants and speakers
16.45 – 17.15	CLOSING CEREMONY	

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