

ATR Improvement Proposals

CWS/9 Item 14(b)

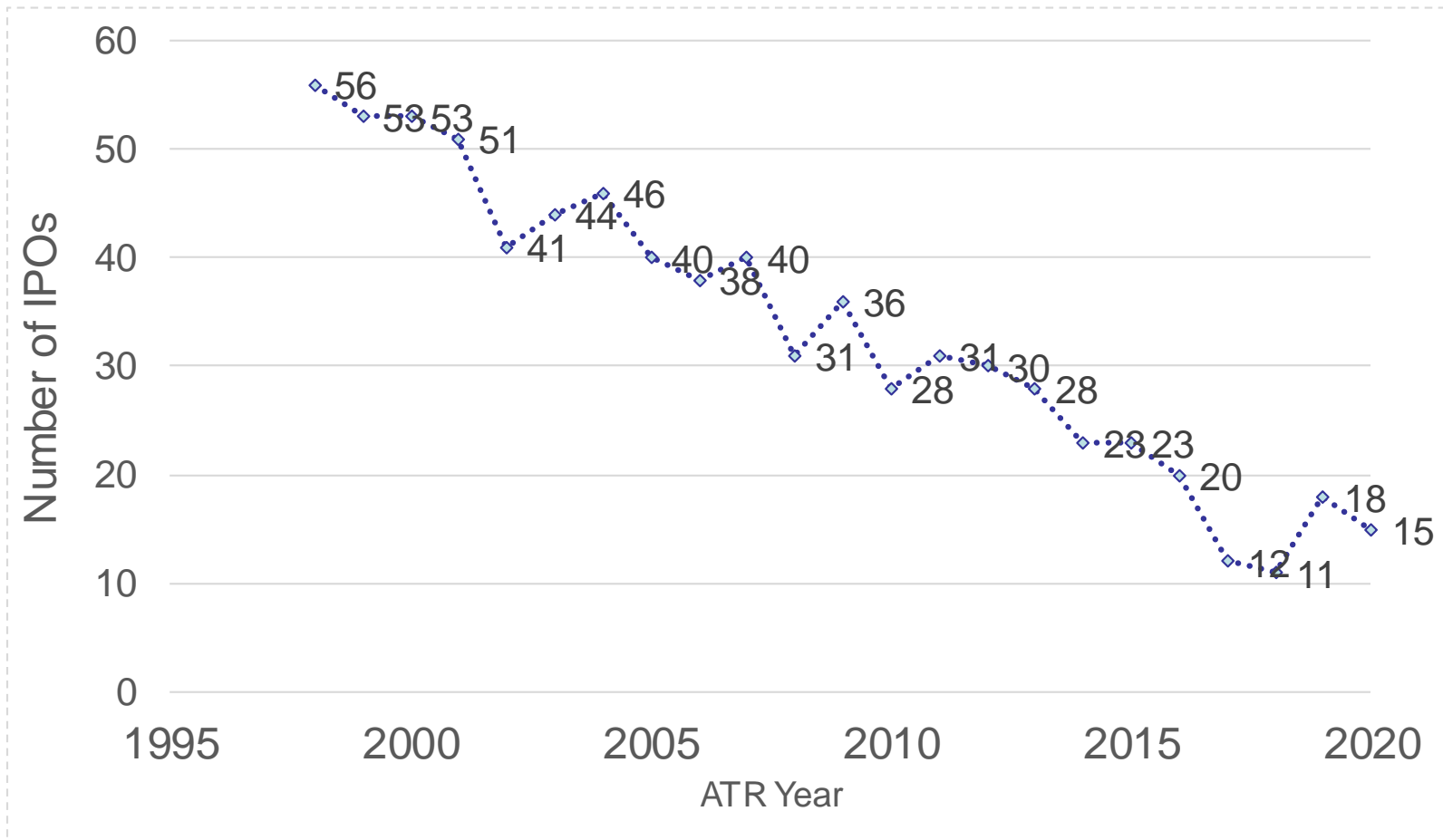
Background

- Several IPOs remarked that ATRs duplicate information already available in their annual report
- CWS requested that the Secretariat study ATRs and prepare recommendations for improvement
- ATR content and process have been revised several times before to address declining participation

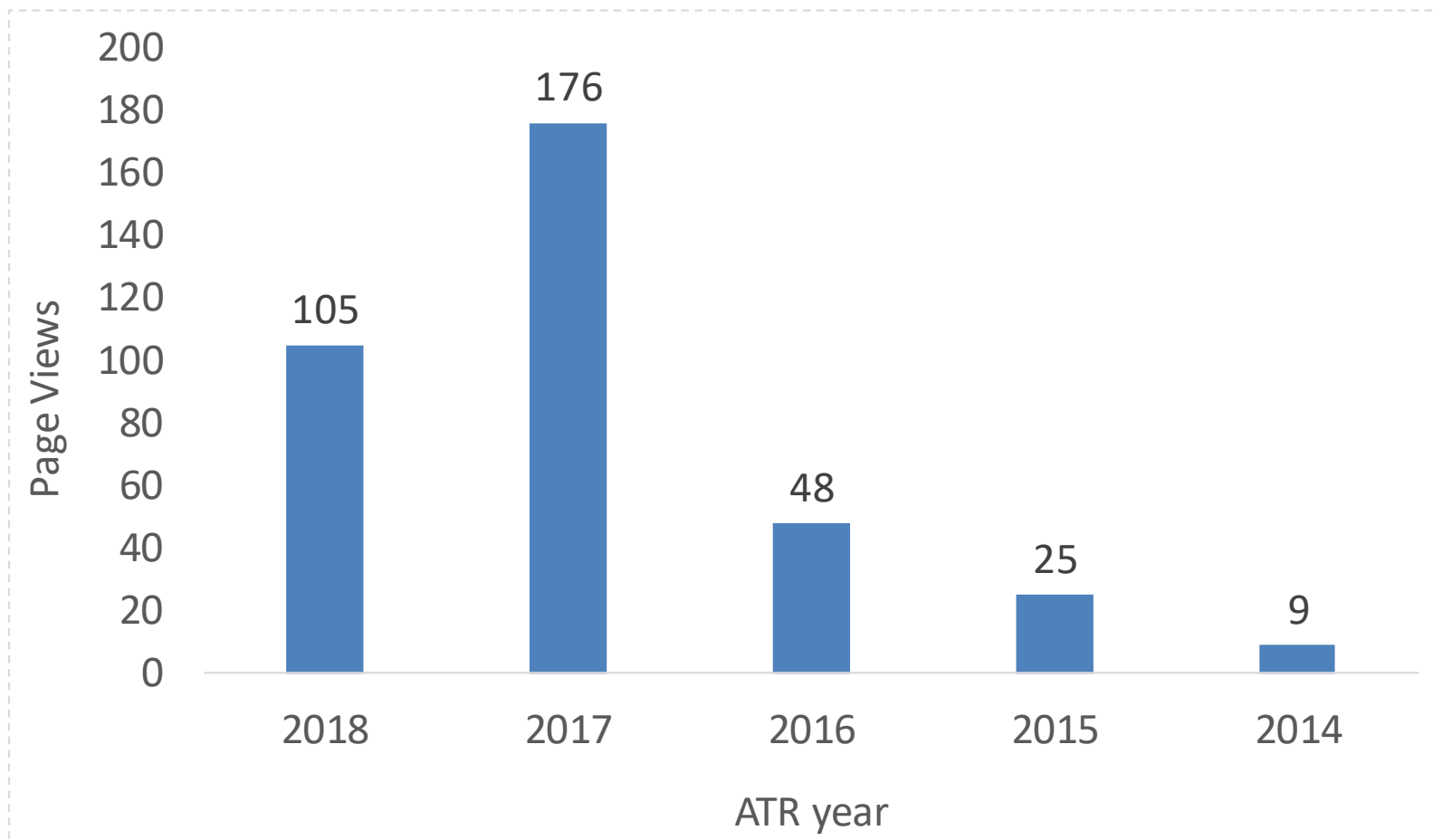
Methodology

- ATRs were analyzed from two perspectives: ATR producers and ATR users
 - Producers are IPOs submitting data
 - Users are anyone who accesses ATR data collected by WIPO
- The Secretariat consulted two data sets:
 - ATR submissions, going back to 1998
 - Web statistics for WIPO website, 2017 to 2021

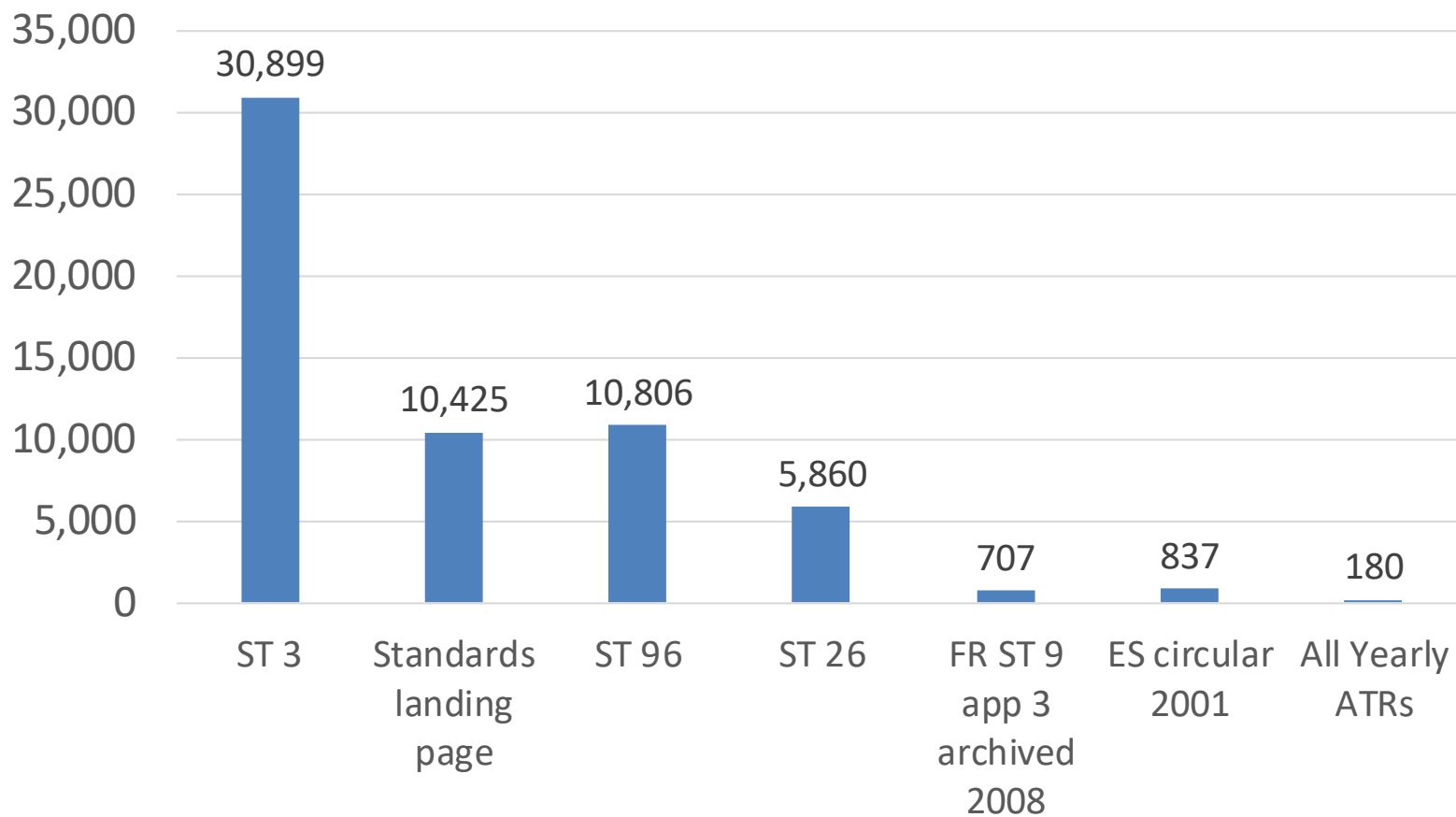
ATR submissions by IPOs



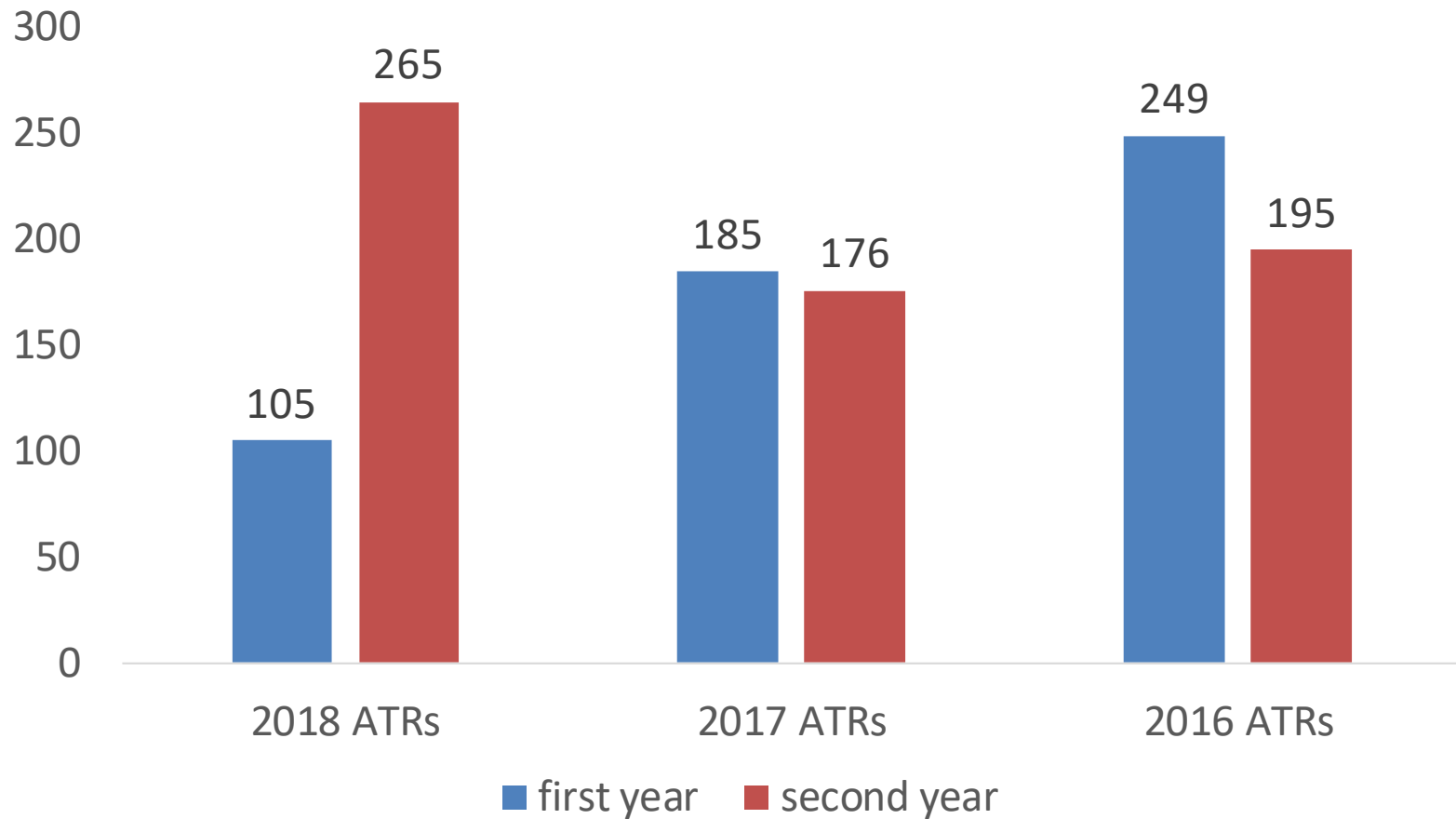
ATR page views in 2019



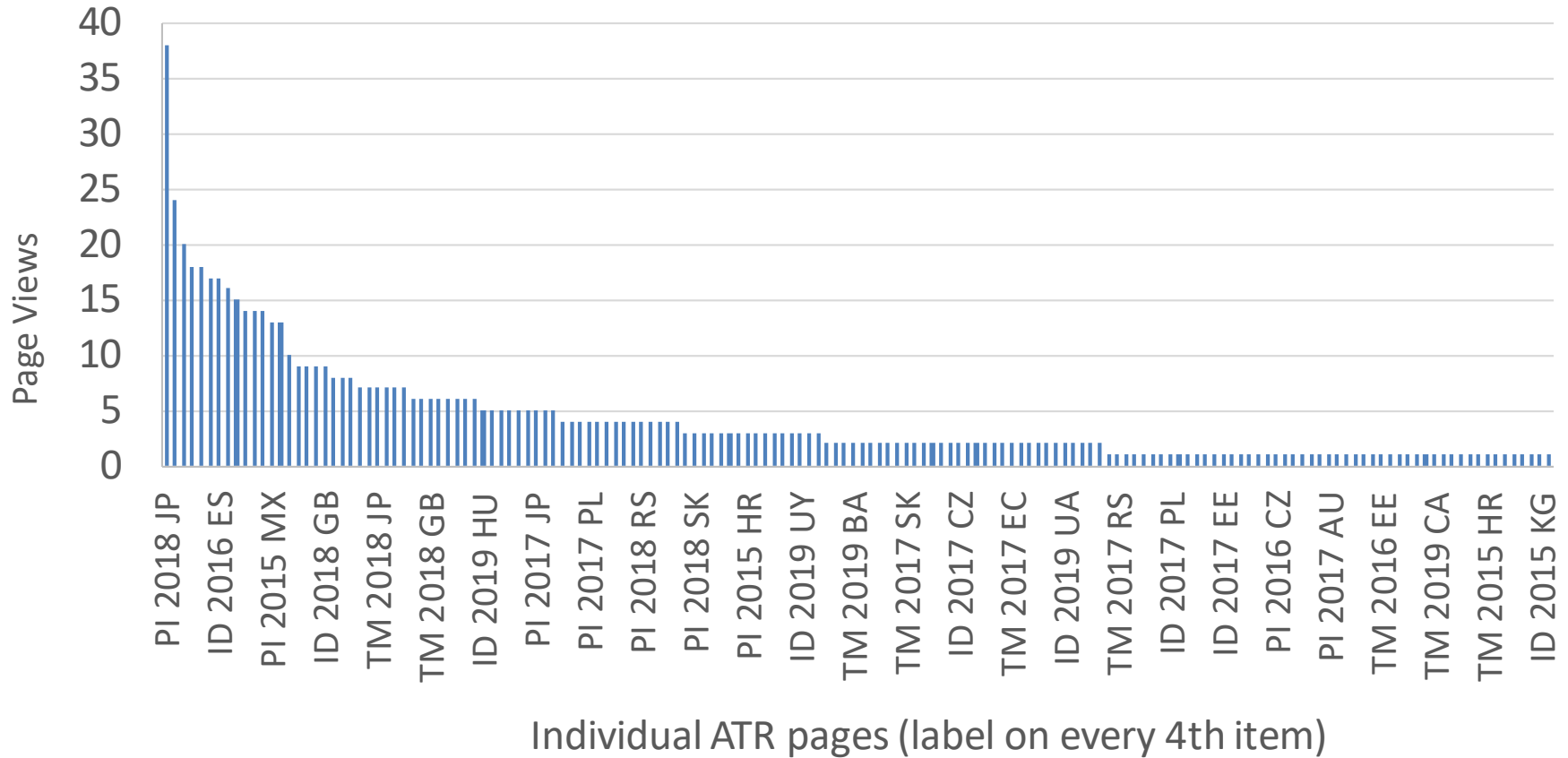
Page visit totals in 2020



ATR views in first 2 years of publication



ATR single page visits in 2020



Observations

- The data shows that ATR submissions have declined continually since 1998, despite repeated attempts to improve the process. Improvements have not worked.
- ATRs receive very low number of visitors. All ATRs combined receive fewer visits in 2020 than outdated documents published 10-20 years ago.
- Most individual ATR pages receive fewer than 10 visits per year, even when first published. 22 of 31 (70%) of the most recent ATRs received less than 5 visits in all of 2020.

Recommendations

1. Discontinue ATRs

- Based on very low numbers of users and continually declining participation, the Secretariat recommends discontinuing ATR collection and publication
- ATR collection can be phased out. Over the next two years (2022 - 2023) no new ATRs will be collected. Existing ATRs will remain online and usage will be monitored. After 2023, ATRs will be archived like other historical information.

2. Simplify ATR collection (alternate)

- Ask IPOs to provide links to information on their website where information can be found.
- The Secretariat will not review or edit the collected information, simply publish what is submitted
- Offices that wish can still submit full text instead of links

Questions?

■ Thank you for your attention!