

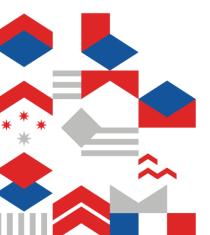


Committee on WIPO Standards (CWS): Ninth Session.

1 – 5 November 2021



## HOW DIGITAL TRANSFORMATION CHANGES BUSINESS PROCESSES FOR IP STAKEHOLDERS

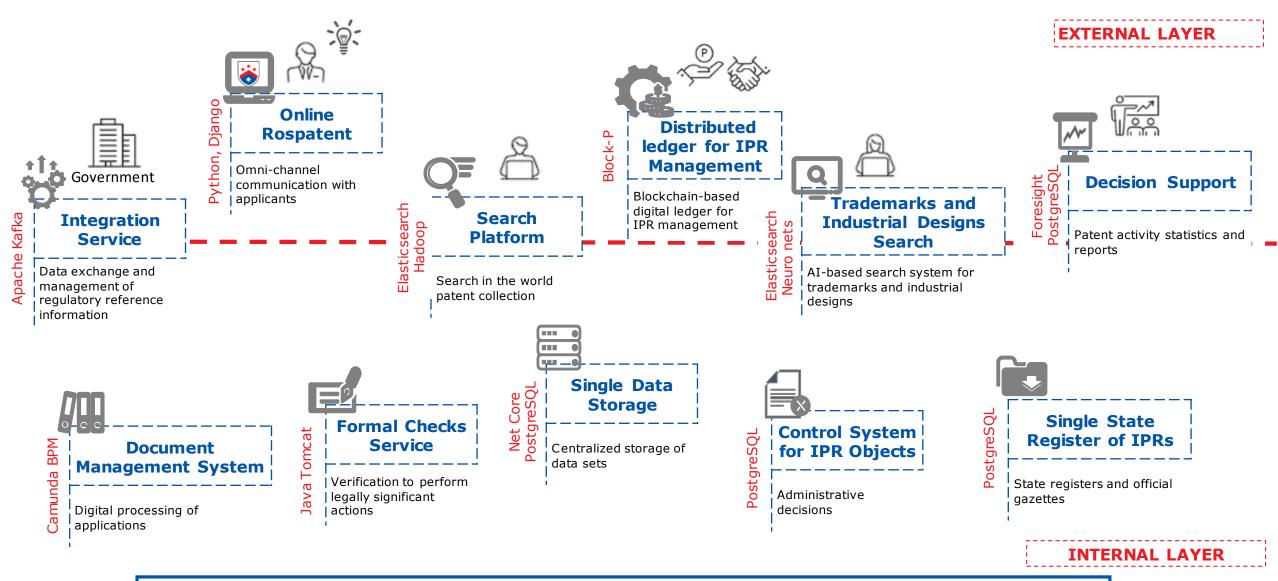






## IT ARCHITETCURE DIGITAL TRANSFORMATION OF ROSPATENT





#### PATENT INFORMATION SEARCH PLATFORM



#### **USERS AND STAKEHOLDERS**

- → Business community
- → Inventors
- → Investors
- → Citizens
- → Legal entities
- → Associations
- → Accredited organizations

# PLATFORM IS DESIGNED TO RESPOND TO THE CURRENT AND POTENTIAL CHALLENGES

#### **PLATFORM FEATURES**

- Automated preliminary assessment of applications
- → Patent analytics
- → Patent statistics comparison in 35 WIPO technology fields for different countries
- → Expert consultations
- → Free public access to the worldwide patent information



01.08.2021 the Russian Federation adopted the Federal Law allowing certified scientific and educational organizations to carry out preliminary search and assessment of patentability for inventions and utility models.



#### PLATFORM FUNCTIONALITY: MULTIPURPOSE PATENT INFORMATION SEARCH



#### → EXPERT MODES

Search results: an object with tags and comments that corresponds to the results and can be forwarded

→ INTERACTION WITH EXTERNAL RESOURCES A single window for searching in international patent databases and other sources

#### → SPECIALIZED SEARCHES

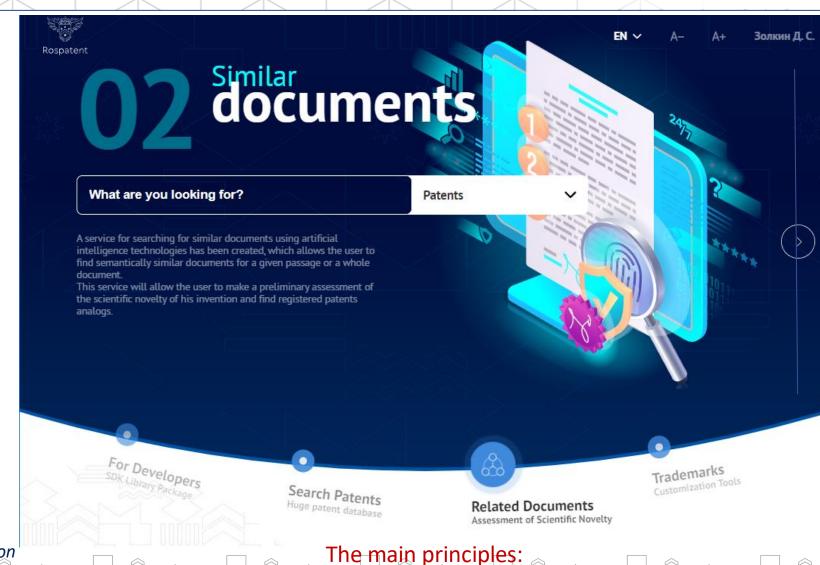
Viewing 3D models, searching for chemical formulas and sequence listings, and based on classifications, etc.

#### → PROMISING DEVELOPMENTS

Exploring analysis, multilingualism, distributive thesauruses, identification of links between objects and formation of patent graphs

#### → LARGE-SCALE DATABASE

World Patent Collection, Russian and Soviet patent information, database of sequence listings, integration with \$TI, specific information



Coverage extension and information accessibility

WIPOFOR OFFICIAL USE ONLY

#### PLATFORM FUNCTIONALITY: SEARCH FOR TRADEMARKS AND INDUSTRIAL DESIGNS



#### **Verbal elements**

**PRO100** про сто

various search options:

- Spelling
- Phonetics
- Semantic



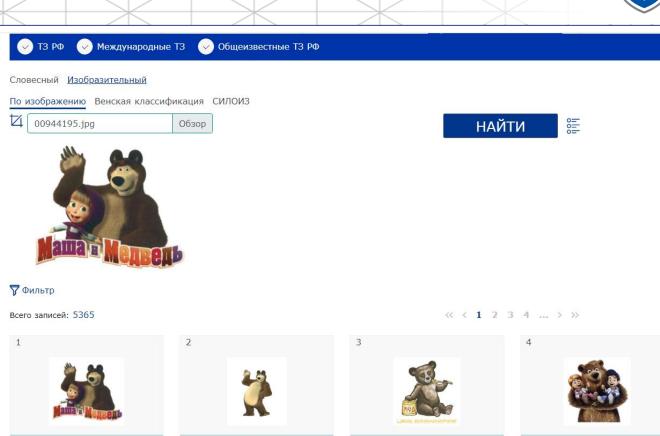
#### **Figurative elements**

image search using a neural network

#### **Attributes**

Field search for trademarks and industrial designs, as well as notifications







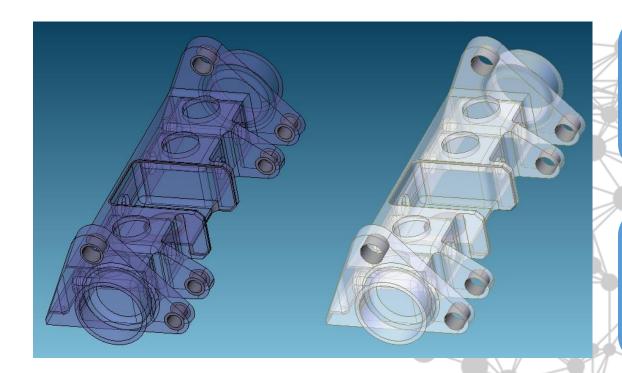








#### SEARCH AND COMPARISON OF 3D VISUAL REPRESENTATIONS



#### Al technologies:

- Machine learning
- construction of descriptors-histograms
- siamese networks

Generation of innovative engineering solutions based on comparison with proven 3D models

Development of technology for threedimensional printing of objects Improving the quality of protection of intellectual property rights - reducing litigation in terms of growing volumes of industrial designs

#### PLATFORM FUNCTIONALITY: DECISION SUPPORT SERVICE



## A **Business Intelligence** system ensuring all aspects of management based on statistical data

- identification of trends and anomalies, preparation of raw data for patent analytics
- formation of pre-configured panels that meet various users` demands
- conducting flexible exploratory analysis
- Flexible on-line reports instead of a single annual report with a fixed structure
  - ✓ Wide set of Real-time indicators reflecting the activity
    of Rospatent and IP ecosystem in the Russian
    Federation
  - √ More information in contrast to the annual report



#### INTERNATIONAL GATEWAY













#### **CISPATENT Project**

#### **INTERNATIONAL GATEWAY SERVICES**

- → Single point of Rospatent's interaction with international organizations and foreign IPOs
- → Secure gateway for interaction of Rospatent's internal information systems and databases with information systems of international organizations and foreign IPOs
- → Data conversion into ST.96 and other formats, used by different IPOs

Data exchange with international organizations and more than 50 foreign IPOs



#### ONLINE ROSPATENT



#### User support throughout the entire service delivery cycle



via the **personal account**in the "Online Rospatent"

#### 30 services

4 ways to file application

Via Russian Post Office



Personal paper filing

Rospatent



#### **ONLINE ROSPATENT**

- Online application filing and processing
- Tracking the status of all applications
- Providing online assistance with previously filed application
- Searching for information on all IPR objects
- Searching for patent attorneys
- Fee calculation

#### **IMPLEMENTATION IMPACT**

Reducing the time and improving the quality of the public services

The application program interface (API) will allow to send requests for the public services, as well as to check the status of previously sent requests and receive information from external information systems automatically

Core technologies: Django, Celery, PostgreSQL



#### DISTRIBUTED LEDGER FOR IPRs Management



### DISTRIBUTED LEDGER FOR INTELLECTUAL PROPERTY RIGHTS MANAGEMENT WITHIN THE STATE INFORMATION SYSTEM FOR THE IP MARKET



identification of counterparties and certification of their IPRs



**access to database of IPR objects** with full required information



convenient smart search for interested IP users



digital implementation of the IPRs management with contract conclusion and countersinging, as well as online registration of the transaction by Rospatent

#### **IMPLEMENTATION IMPACT**

- Increasing the transparency of transactions
- Facilitating the entry into the market of patent holders and owners of other IPRs
- Elimination of data distortion
- Further integration of various counterparties to the network



Core technologies: Block-P, Symfony, Node.Js, PostgreSql, Apache Kafka



