

Advisory Committee on Enforcement

Fifteenth Session

Geneva, August 31 to September 2, 2022

SUGGESTED TIME SCHEDULE

prepared by the Secretariat

Wednesday, August 31, 2022

- 10.00 – 13.00 Agenda item 1: Opening of the session
- Agenda item 2: Election of a Chair and two Vice-Chairs
- Agenda item 3: Adoption of the agenda
- Agenda item 4: Adoption of the Summary by the Chair of the Advisory Committee on Enforcement (ACE) Online Dialogue (WIPO/ACE/OD/1/3 Prov.)
- Agenda item 5: Admission of *ad-hoc* observers
- Agenda item 6: Discussion of the work program agreed at the fourteenth session of the ACE

Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner

Institutional Arrangements to Address Online IP InfringementsWIPO/ACE/15/4: Study on Copyright Infringement in the Video Game Industry

Dr. Gaetano Dimita, Senior Lecturer, Centre for Commercial Law Studies, Queen Mary University of London; Dr. Yin Harn Lee, Senior Lecturer, Law School, University of Bristol, United Kingdom; and Dr. Michaela Macdonald, Lecturer, School for Electronic Engineering and Computer Science (EECS), Queen Mary University of London

Discussion

WIPO/ACE/15/5: National Initiatives to Address Online IP Infringements

- Copyright Enforcement Measures and Recent Achievements in Online Enforcement in the Republic of Korea
Mr. Junhyeok Choi, Deputy Director, Cultural Trade and Cooperation Division, Copyright Bureau, Ministry of Culture, Sports and Tourism (MCST), Sejong, Republic of Korea
- Administrative Procedure for Combating Piracy in the Digital Environment and Self-regulation in Spain
Ms. Mercedes Hernández Villar, Advisor, Sub-directorate for Intellectual Property, and Secretary, Second Division of the Intellectual Property Commission, Ministry of Culture and Sport, Madrid

Discussion

13.00 – 15.00 Lunch

15.00 – 18.00 Coordinating IP Enforcement

WIPO/ACE/15/6: Coordinating Intellectual Property Enforcement

- Brazilian Efforts in the Fight Against Piracy and Intellectual Property Crimes
Mr. Eduardo Luiz Perfeito Carneiro, Head, Anti-piracy, National Film Agency (ANCINE), Rio de Janeiro, Brazil, and Member, National Council for Combating Piracy and Intellectual Property Crimes (CNCP), Brasilia
- The Role and Experience of the National Customs Service of Chile with Border Measures
Ms. Mirta Cecilia Letelier Olmos, National Head, Intellectual Property and Public Health, National Customs Directorate, National Customs Service of Chile, Valparaíso, Chile
- Government Initiatives, Enhanced Cooperation and Expanded Outreach and Awareness-raising Activities in Kazakhstan
Ms. Altyn Sapargali, Head, Intellectual Property Rights Center, National Institute of Intellectual Property, Nur-Sultan

- A Major Investigation Case of the Newly-created Technology and Design Police Division of the Korean Intellectual Property Office
Mr. Namkyu Kim, Investigator and Deputy Director, Technology and Design Police Division, Korean Intellectual Property Office (KIPO), Daejeon, Republic of Korea
- The Role of the Prosecution in Enforcing Intellectual Property Rights in the Republic of Korea
Mr. Minwoo Seo, Prosecutor, Intellectual Property Crime Investigation Division, Daejeon District Prosecutors' Office, Daejeon, Republic of Korea
- The Intellectual Property Respect Officer Program in Saudi Arabia
Mr. Yasser Al-Debassi, Executive Director, Intellectual Property Respect, Saudi Authority for Intellectual Property (SAIP), Riyadh
- The UNODC-WCO Container Control Program's Work on Intellectual Property Rights
Mr. Landy Tei, Law Enforcement Expert (Training), Container Control Program, Border Management Branch, Division for Operations, United Nations Office on Drugs and Crime (UNODC), Vienna

Panel Discussion

Moderator: Mr. Fernando Javier Garcete Sander, Director General for Enforcement, National Directorate for Intellectual Property, Asuncion

Inauguration of the ACE Cinema

Thursday, September 1, 2022

10.00 – 13.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (continued)**

The Role of Intermediaries in IP Enforcement (Online and Physical)

WIPO/ACE/15/7: Study on the Role of the Domain Name System and Its Operators in Online Copyright Enforcement

Mr. Dean S. Marks, Attorney-at-law and Emeritus Executive Director and Legal Counsel, Coalition for Online Accountability, Los Angeles, California, United States of America, and Dr. Jan Bernd Nordemann, Attorney-at-law, Nordemann Czychowski & Partner, Berlin, and Honorary Professor, Humboldt University of Berlin

WIPO/ACE/15/8: The Role of Intermediaries in IP Enforcement (Online and Physical)

- Real Deal: A Collaborative Approach to Tackling Intellectual Property Crime at Markets in the United Kingdom
Ms. Patricia Lennon, Campaign Manager, Real Deal Campaign for Fake-free Markets, National Markets Group for Intellectual Property Protection, London

- The Perspective of AIM – the European Brands Association – on the Role of Online Intermediaries in the Fight Against Counterfeiting
Ms. Marie Pattullo, Senior Trade Marks and Brand Protection Manager, AIM – the European Brands Association, Brussels
- The Perspective of the Recorded Music Industry on the Role of Online Intermediaries in the Fight Against Piracy
Ms. Elena Blobel, Director, Global Litigation, International Federation of the Phonographic Industry (IFPI), London
- Tackling Customs Compliance in the Express Industry – The Approach of DHL Express
Ms. Asha Menon, Vice President, Global Customs Compliance and Regulatory Affairs, DHL Express, Diegem, Belgium
- Mastercard’s Initiatives to Prevent Intellectual Property Infringements
Mr. Jonathan Trivelas, Vice President, Brand Performance Team, Customer Engagement and Performance, Mastercard International, Purchase, New York, United States of America

Panel Discussion

Moderator: Mr. Tim Werner, Legal and Policy Officer, Intangible Economy, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission, Brussels

13.00 – 15.00 Lunch

Work program item A: Exchange of information on national experiences on awareness building activities and strategic campaigns as a means for building respect for IP among general public, especially the youth, in accordance with Member States’ educational or any other priorities

15.00 – 18.00 Specific Awareness-raising Products or Activities of WIPO Member States

WIPO/ACE/15/9: Awareness-building Activities and Strategic Campaigns as a Means for Building Respect for Intellectual Property

- Recent Anti-counterfeiting Awareness-raising Activities in Denmark
Ms. Marie Amstrup Jensen, Legal Adviser, IP Enforcement and Networks, Danish Patent and Trademark Office, Taastrup, Denmark
- *Don’t Buy, Sell or Have Others Buy Counterfeit Products for You! – A Recent Anti-counterfeiting Campaign in Japan*
Mr. Takuya Sugiyama, Director, Anti-counterfeit Office, Japan Patent Office (JPO), Tokyo
- The Malian Centre for the Promotion of Industrial Property’s Recent Awareness-raising Activities
Mr. Almouctar Baba Kounta, Head, Deposit and Registration Department, Malian Centre for the Promotion of Industrial Property (CEMAPI), Bamako

- Actions of the Mexican Institute of Industrial Property to Protect and Enforce Intellectual Property Rights
Mr. Aldo Fragoso Pastrana, Deputy Director General of Industrial Property, and Ms. Viviana Huerta García, Divisional Director of Promotion and Information Technology Services, Mexican Institute of Industrial Property (IMPI), Mexico City
- Recent Awareness-raising Activities of the National Agency for Industrial Property and Promotion of Innovation of Niger
Mr. Yambèye Ibrahima, Director General, National Agency for Industrial Property and Promotion of Innovation (AN2PI), Niamey
- The 2020/21 Intellectual Property Awareness-raising Campaign for School Students, Teachers, Parents and the Local Community in Oman
Dr. Maya Al 'Azri, Educational Expert and Director, Department of Innovation and the Scientific Olympics, Ministry of Education, Muscat
- Consumer Attitudes and Awareness in the Philippines – Results and Lessons Learned from Deploying WIPO's Consumer Survey Toolkit
Mr. Nelson P. Laluces, Deputy Director General for Administration, Registration and Adjudication, Intellectual Property Office of the Philippines (IPOPPL), Taguig City, Philippines
- Current Intellectual Property Awareness Activities in Thailand
Mr. Porsche Jarumon, Senior Trade Officer, Department of Intellectual Property, Ministry of Commerce, Nonthaburi, Thailand

Discussion

Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (continued)

New Technologies in IP Enforcement

WIPO/ACE/15/10: New Technologies in IP Enforcement

- New Technological Opportunities for Protecting and Enforcing Intellectual Property Rights – Update on Fighting Fakes Through Blockchain Technology
Ms. Claire Castel, Head, IP in the Digital World and Awareness Service, European Observatory on Infringements of Intellectual Property Rights, European Union Intellectual Property Office (EUIPO), Alicante, Spain

Friday, September 2, 2022

10.00 – 13.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanism to resolve IP disputes in a balanced, holistic and effective manner (continued)**

New Technologies in IP Enforcement (continued)

WIPO/ACE/15/10: New Technologies in IP Enforcement (continued)

- Facilitating Copyright Protection in China Through Technological Innovation
Mr. Jiang Bo, Vice-President, Legal Affairs, and Deputy General Counsel, Tencent Group, Shenzhen, China

Discussion

Adjudication of IP Infringement Cases

WIPO/ACE/15/11: Adjudication of IP Infringement Cases

- Dynamic Injunctions and Other Injunctive Reliefs in India
Ms. Justice Prathiba M. Singh, Intellectual Property Division, High Court of Delhi, New Delhi, India
- Recent Work Carried Out by the International Association for the Protection of Intellectual Property on the Compensation for Intellectual Property Infringements
Ms. Linda Lecomte, Assistant Reporter General, International Association for the Protection of Intellectual Property (AIPPI), Zurich, Switzerland
- The Work of the International Trademark Association on the Harmonization of Preliminary Injunction Legislation
Mr. Gaurav Miglani, Vice-Chair, Enforcement Committee, International Trademark Association (INTA), New York, United States of America

Panel Discussion

Moderator: Dr. Bassem Awad, Former Judge, Court of Appeals, Egypt, and Professor, Faculty of Law, University of Western Ontario, London, Canada

Work program item C: Exchange of information on national experiences in respect of WIPO's legislative assistance, with a focus on drafting national laws of enforcement that take into account the flexibilities, the level of development, the difference in legal tradition and the possible abuse of enforcement procedures, bearing in mind the broader societal interest and in accordance with Member States' priorities

Work program item D: Exchange of success stories on capacity building and support from WIPO for training activities at national and regional levels for Agencies and national officials in line with relevant Development Agenda Recommendations and the ACE mandate

WIPO Support for Capacity Building in the Area of Building Respect for IP

WIPO/ACE/15/3: National and Regional Experiences with WIPO's Support for Capacity-building Activities in the Area of Building Respect for IP

- Customizing WIPO's Training Materials *Investigating and Prosecuting Intellectual Property Crime* for Use in Albania
Dr. Mariana Semini-Tutulani, Professor in Law and Head, Initial Training Program, Albanian School of Magistrates, Tirana

- The WIPO Arabic Casebook on the Enforcement of Intellectual Property Rights
*Dr. Bassem Awad, Former Judge, Court of Appeals, Egypt, and
Professor, Faculty of Law, University of Western Ontario, London, Canada*

Discussion

13.00 – 15.00 Lunch

15.00 – 18.00 Agenda item 7: Recent activities of WIPO in the field of building respect for IP

WIPO/ACE/15/2: Recent Activities of WIPO in the Field of Building Respect for Intellectual Property
WIPO Secretariat

Agenda item 8: Work of the ACE

Agenda item 9: Adoption of the Summary by the Chair

Agenda item 10: Closing of the session

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