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ENCOURAGING INNOVATION AND COMMERCIALIZING INVENTIONS IN AFRICA

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The process of technological innovation and the marketing of inventions are today the subject of intense competition in view of the prime part that they play in productivity gains and, therefore, the competitiveness of enterprises. There are therefore driving elements in economic performance and, for that reason, warrant particular attention, both on the part of the public authorities and on the part of enterprises in the private sector.

That is why CRAT has always devoted a major part to them when devising its programs. The Center has thus deployed frequent efforts in order to promote both technological innovation and the transformation of inventions into commercial goods or services that meet the demands of society.

Among those endeavors, we may note particularly activities in the fields of research and development, of information and documentation, of demonstration and popularization, of the fostering of small and medium-sized enterprises and of training. Finally, the Center has supported various initiatives undertaken by the national, regional or international institutions that aim to strengthen the inventive and innovative capabilities of Africa.

This communication sets out the various activities.

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