

**WIPO/INV/BEI/02/INF.1 Rev.****ORIGINAL:English****DATE:May2002**

STATEINTELLECTUALPROPERTYOFFICE  
THEPEOPLE'SREPUBLICOFCHINA



WORLDINTELLECTUAL  
PROPERTYORGANIZATION

**SECONDINTERNATIONAL FORUMON  
CREATIVITYANDINVEN TION –ABETTERFUTUREFOR  
HUMANITYINTHE21<sup>ST</sup>CENTURY**

organizedby  
theWorldIntellectualPropertyOrganization(WIPO)

incooperationwith  
theStateIntellectualPropertyOffice(SIPO)of  
thePeople'sRepublicofChina

**Beijing,May23to25,2002**

PROGRAM

*DocumentpreparedbytheInternationalBureauofWIPO*

Thursday, May 23, 2002

8.30–9.30 Registration and administrative matters

9.30–10.15 Opening ceremony

Addresses by:

the Representative of the State Intellectual Property Office of the  
People's Republic of China (SIPO), Beijing

Mrs. Rita Hayes, Deputy Director General, Office of Global  
Communications and Public Diplomacy, World Intellectual Property  
Organization (WIPO), Geneva

Mr. Martti Enäjärvi, Director General of the National Board of Patents  
and Registration of Finland, Helsinki and Forum Coordinator

10.15–10.45 Coffee break

10.45–12.30 Topic 1

Wealth Creation through Invention, Innovation and Creativity  
(philosophical, humanitarian, employment and development -related  
aspects)

– Social, Humanitarian and Cultural Aspects of Inventions and  
Innovations as the Key to Technological and Social Progress

Speakers: Mr. Martti Enäjärvi, Director General, National Board of  
Patents and Registration of Finland, Helsinki, and Forum  
Coordinator

Ref.doc.: WIPO/INV/BEI/02/1

Mr. Zhang Jing'an, Director General, Regulations and  
Reforms Department, Ministry of Science and  
Technology, Beijing

Ref.doc.: WIPO/INV/BEI/02/22

Mr. Vladimir Yossifov, Director, Division for  
Infrastructure Services and Innovation Promotion, WIPO

Ref.doc.: WIPO/INV/BEI/02/8

Discussion on Topic 1

12.30–14.00 Lunch break

14.00–16.00

Topic2

Inventors, Innovators and Creators – the Intellectual Capital of Nations

- How Inventors, Innovators and Creators Benefit from Their Achievements and What Should be the Contribution and Benefit of the State/Government?
- Different Roles of Employee Inventors and Individual Inventors in the Innovation Cycle
- Inventors – Are they Non-Conformists that Rock the Boat of Comfort and Tradition?
- Can an Inventor Become a Millionaire? Who Should Benefit from the Flash of Creativity and How?

Speakers: Ms. Tu Youyou, Academician, China Academy of Engineers, Beijing

Ref.doc.: WIPO/INV/BEI/02/23

Mr. Timo Kivi -Koskinen, President, Finnish Inventors' National Federation (KeKe), Helsinki

Ref.doc.: WIPO/INV/BEI/02/19

Mr. Matti Pätts, Director General, The Estonian Patent Office, Tallinn

Ref.doc.: WIPO/INV/BEI/02/15

Mrs. Tarja Koskinen -Olsson, Chief Executive Officer, KOPIOSTO, Helsinki

Ref.doc.: WIPO/INV/BEI/02/16

Discussion on Topic2

16.00–16.15

Coffee break

16.15–18.15

Topic3

Intellectual Property in a Knowledge -based Society

- The Role of Copyright and Future Challenges to Creators, Industry, Legislators and Society at Large
- Inventors' and Creators' Rights as Basic Human Rights

Speakers: Mr. Henry Olsson, Special Government Advisor, Ministry of Justice, Stockholm

Ref.doc.: WIPO/INV/BEI/02/2

Ms. Teri Dunphy, Consultant, EU -China IPR Cooperation Programme, Beijing

Ref.doc.: WIPO/INV/BEI/02/17

Mr. Antonio Millé, President, Latin American Institute of  
High Technology, Computers and Law (ILATID),  
Buenos Aires  
Ref. doc.: WIPO/INV/BEI/02/5

Prof. Zheng Chengsi, Director, Intellectual Property  
Center of the China Science Institute, Beijing  
Ref. doc.: WIPO/INV/BEI/02/24

Discussion on Topic 3

18.30 Reception offered by WIPO

Friday, May 24, 2002

9.00–12.30 Topic 4

The Development of the International Patent System

Speakers: Mr. Anthioumane N' Diaye, Director General, African  
Intellectual Property Organisation (OAPI), Yaoundé  
Ref. doc.: WIPO/INV/BEI/02/4

Mr. Mayer Gabay, President, United Nations  
Administrative Tribunal, and Chair, Patents and Copyright  
Laws Revision Committees, Ministry of Justice, Jerusalem  
Ref. doc.: WIPO/INV/BEI/02/11

Mr. Mzondi Haviland Chirambo, Director General,  
African Regional Industrial Property Organization  
(ARIPO), Harare  
Ref. doc.: WIPO/INV/BEI/02/10

Ms. Caroline J. Yun, US Registered Patent Attorney and  
Foreign Lawyer, Baker & McKenzie, Hong Kong, SAR  
Ref. doc.: WIPO/INV/BEI/02/18

Discussion on Topic 4

12.30–14.00 Lunch break

14.00–19.00

Topic5

Inventions and Innovations – Key Elements in the Strive for  
Competitive Advantage

- Crucial Factors for Accelerated Economic and Social  
Development
- Enterprises – Key Actors in Creating Atmosphere and  
Commercialization Capacity for Inventions and Innovations
- The Role of Universities and Research and Development  
(R&D) Organizations in the Innovation Cycle

Speakers: Ms. Kirsten Leute, Licensing Associate, Office of  
Technology Licensing, Stanford University, Palo Alto,  
California

Ref.doc.: WIPO/INV/BEI/02/3

Mr. Li Wei, Deputy President, Xi'an Jiaotong University,  
Xi'an, Shangxi Province (P.R. of China)

Ref.doc.: WIPO/INV/BEI/02/25

Dr. John Turner, Managing Director, Flinders  
Technologies Pty Ltd., Bedford Park (South Australia)

Ref.doc.: WIPO/INV/BEI/ 02/6

Prof. Prabuddha Ganguli, Advisor, VISION – IPR, Mumbai

Ref.doc.: WIPO/INV/BEI/02/13

Mr. Qi Xiaohuan, IPR Manager, Nokia China, Beijing

Ref.doc.: WIPO/INV/BEI/02/12

Discussion on Topic 5

Topic6

Conditions for Successful Economic and Social Use of Inventions and  
Innovations

- Financing Development of Inventions and Innovation to the  
Product and Market Stages
- Micro-enterprise Development
- Venture Capital

Speakers: Prof. Antonio Marcio Buainain, State University of  
Campinas (UNICAMP), and Technical Secretary,  
Brazilian Innovation Fund for Industry – University,  
São Paulo

Ref.doc.: WIPO/INV/BEI/02/20

Mr. Anthioumane N' Diaye

Ref.doc.: WIPO/INV/BEI/02/21

Dr. John Turner

Ref.doc.: WIPO/INV/BEI/02/7

Mr. Byeong Yong Lee, Deputy Director, Korean  
Intellectual Property Office (KIPO), Daejeon Metropolitan  
City (Republic of Korea)

Ref.doc.: WIPO/INV/BEI/02/14

Mr. Mzondi Haviland Chirambo

Ref.doc.: WIPO/INV/BEI/02/9

Discussion on Topic 6

19.00

Closing ceremony

Addresses by:

Mrs. Rita Hayes

Mr. Ma Lianyan, Deputy Commissioner, State Intellectual Property  
Office of the People's Republic of China, Beijing

Mr. Martti Enäjärvi

Mr. Vladimir Yossifov

Dr. Johnson W. Fong, President, Filipino Inventors Society (FIS), and  
President, Multi-Forms Corporation, Manila

19.30

Reception offered by SIPO

Saturday, May 25, 2002

9.00–12.00

Visit to the China Petroleum and Chemical Corporation (SINOPEC)  
and the China Intellectual Property Training Center (CIPTC)

14.00

Visit to the Great Wall of China

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