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Committee on Development and Intellectual Property (CDIP)

Twenty-Fifth Session
Geneva, November 9 to 13 2020

**PROJECT PROPOSAL SUBMITTED BY EL SALVADOR ON THE
“SYSTEMATIZATION OF STATISTICAL DATA AND THE DESIGN AND
IMPLEMENTATION OF A METHODOLOGY FOR DEVELOPING IMPACT
ASSESSMENTS ON THE USE OF THE INTELLECTUAL PROPERTY SYSTEM”**

Prepared by the Secretariat

1. In a *Note Verbale* dated August 11, 2020, to the Secretariat, the Permanent Mission of El Salvador to the World Trade Organization (WTO) and the World Intellectual Property Organization (WIPO) submitted a project proposal on the “Systematization of statistical data and the design and implementation of a methodology for developing impact assessments on the use of the intellectual property system”, for consideration at the Twenty-Fifth Session of the CDIP.
2. The *Note Verbale* and project proposal are contained in the Annex hereto.
3. *The Committee is invited to consider the Annex hereto.*

[Annex follows]



MINISTERIO
DE ECONOMÍA

Government of El Salvador / Ministry of the Economy

GNV/MINEC/DH/984/20

The Permanent Mission of the Republic of El Salvador to the World Trade Organization (WTO) and the World Intellectual Property Organization (WIPO) presents its compliments to the Secretariat of the WIPO Committee on Development and Intellectual Property.

It has the honour to convey the proposed project entitled, "Systematization of statistical data and the design and implementation of a methodology for developing impact assessments on the use of the intellectual property system", for consideration by the Committee on Development and Intellectual Property at its upcoming Twenty-Fifth Session to be held at WIPO headquarters in Geneva, from 9 to 13 November 2020.

The Permanent Mission of El Salvador to the WTO and WIPO avails itself of this opportunity to reiterate to the Secretariat of the WIPO Committee on Development and Intellectual Property the assurances of its highest consideration.

Geneva, 11 August 2020

To the Secretariat of the WIPO Committee on Development and Intellectual Property

Project proposal from El Salvador:

“Systematization of statistical data and the design and implementation of a methodology for developing impact assessments on the use of the intellectual property system”

1. Summary	
<u>Title</u>	Systematization of statistical data and the design and implementation of a methodology for developing impact assessments on the use of the intellectual property system.
<u>Development Agenda Recommendations</u>	<p>Recommendation 1 WIPO technical assistance shall be, inter alia, development-oriented, demand-driven and transparent, taking into account the priorities and the special needs of developing countries, especially LDCs, as well as the different levels of development of Member States. Activities should include time frames for completion. In this regard, design, delivery mechanisms and evaluation processes for technical assistance programs should be country-specific.</p> <p>Recommendation 4: Place particular emphasis on the needs of small and medium-sized enterprises (SMEs) and institutions dealing with scientific research and cultural industries and assist Member States, at their request, in setting-up appropriate national strategies in the field of intellectual property.</p> <p>Recommendation 10: To assist Member States to develop and improve national intellectual property institutional capacity through further development of infrastructure and other facilities with a view to making national intellectual property institutions more efficient and promote fair balance between intellectual property protection and the public interest. This technical assistance should also be extended to sub-regional and regional organizations dealing with intellectual property.</p> <p>Recommendation 35: To request WIPO to undertake, upon request of Member States, new studies to assess the economic, social and cultural impact of the use of intellectual property systems in these States.</p> <p>Recommendation 37: Upon request and as directed by Member States, WIPO may conduct studies on the protection of intellectual property, to identify the possible links and impacts between intellectual property and development.</p>

<u>Brief Description of Project</u>	The aim of this project is: to build capacity to enable those responsible for managing IP-related databases to translate the data these contain into the most reliable evidence possible to support IP-related empirical studies; and, to that end, to create synergies between the data contained in the IP databases and other relevant statistical data with existing data, which, in turn, can be translated into empirical data when needed, in order to help monitor the use of IP at the national level.
<u>Implementing Programs</u>	Programs 9 and 16
<u>Links to other related Program(s)/DA Project(s)</u>	Project on Intellectual Property (IP) and Socio-Economic Development – Phase I (document CDIP/5/7 Rev) – Project Code DA_35_37_01 Project on Intellectual Property (IP) and Socio-Economic Development – Phase II (document CDIP/14/7) – Project Code DA_35_37_02
<u>Links to Expected Results in the Program and Budget</u>	Expected result III.1. National IP strategies and plans consistent with national development objectives Expected result III.2: Enhanced human resource capacities able to deal with the broad range of requirements for the effective use of IP for development in developing countries, LDCs and countries with economies in transition. Expected result III.6: Increased capacity of SMEs, universities and research institutions to successfully use IP to support innovation. IV.2 Enhanced access to, and use of, IP information by IP institutions and the public to promote innovation and creativity. V.2 Wider and better use of WIPO economic analysis in policy formulation.
<u>Project Duration</u>	36 months
<u>Project Budget</u>	tbd
2. Project Description	
<p>2.1. Objectives:</p> <p>The proposed project aims to build the human and technical capacity of the relevant entities of a Member State to develop IP impact assessments at the national or regional level. These assessments should support, facilitate and/or help assess the various public policies that can or must be adopted, in accordance with national development plans, and help to strengthen the interplay between social capital, productive undertakings and intellectual property. These assessments must be conducted using a methodology to be developed and systematized to that end.</p> <p>This requires:</p>	

1. Organizing and systematizing existing data in the databases of the relevant IP office, as well as of data from surveys held by other national entities and/or other sources of statistical or economic performance data held in other State agencies;
2. Drawing on best practices to build the capacity of relevant officials, providing them with the training they need to develop these types of empirical studies;
3. Drawing on best practices to adopt a methodology for developing empirical studies on IP that will help, inter alia, to support the design and/or implementation of policies on the matter, using the most up-to-date and relevant data possible;
4. Exploring the possibility of carrying out the activities relating to items 1-3 above via a virtual platform, in order to be prepared for any scenario the current context of the global pandemic, and also enhance the transferability of the project outputs, in terms of methodology and databases, to other Member States.

2.2. Strategy

The above requires:

1. Evaluating the various public statistical databases held by the IP office, as well as the public statistical data held by the various State entities that measure business activity intraregionally as well as with third countries, in order to gather information with a view to its subsequent organization;
2. Where necessary and on agreement with the Member, aligning existing statistical databases so that these can be a basis for the regular and systematized development of economic studies that the State might need, in line with the methodology that is developed for conducting the IP assessments;
3. Designing, developing and systematizing a methodology that is based on best practices, in order to facilitate the development of impact assessments on the use of the IP system;
4. Training officials on database maintenance, as well as on the use, interpretations or conclusions that could be drawn from these databases and could lead to corresponding studies.

As indicated above (2.1, item 4), it should be noted that some phases of this project will be developed through meetings via virtual platforms.

[End of Annex and of document]