

## Strategy for future enhancement of WIPO Match - CDIP 28/5

Thank you very much, Madam Chair, for giving us the floor. Through you, we wish to address this honorable Committee. With regard to the agenda item on the strategy for future enhancement of WIPO Match, the Latin American School of Intellectual Property (ELAPI) wishes to confirm that it will contribute to proposing and implementing such enhancements of the platform, which are currently being developed.

The initiative, which is still being developed, will facilitate smoother interaction between the various actors in the global innovation and intellectual property (IP) ecosystem, thereby promoting open exchanges and easing communication and contact between them.

We would like to underline the importance of such an integrated global platform, supported and coordinated by the World Intellectual Property Organization (WIPO), for facilitating the dissemination and exchange of IP content, in particular for business people, students and IP specialists, and supporting the development of new sources of innovation, especially in science and technology-based businesses in the Southern Cone.

It will also be important to develop and implement the tool by involving innovation-related interdisciplinary organizations, in particular those with close ties to businesses and startups that focus on solving problems in their own regions. That will have a positive impact at the local and regional levels and encourage truly innovation-based development that reflects local needs while responding to complex issues with global scope. We also believe that centralizing local and international databases is key to the initiative's success.

In that regard, ELAPI offers its full academic cooperation to the Assembly, the committees and the Member States, and in particular to the Group of Latin American and Caribbean Countries (GRULAC). It will participate actively in the review of the tools and implementation of the WIPO Match platform by drawing on our experience with business and promoting education and cooperation as drivers of innovation.

Thank you very much.

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