



# Gold Standard<sup>®</sup>

**WIPO Green**

1 November 2023



Gold Standard works to deliver the greatest impact in climate security and the Global Goals.

- ▮ Swiss non-profit headquartered in Geneva
- ▮ Founded by WWF and other NGOs in 2003
- ▮ Endorsed by broad NGO Supporter Network

▮ **350+**

Project developers

▮ **2900+**

Projects in  
100+ countries

▮ **266 M**

Tonnes of  
CO<sub>2</sub>e reduced

▮ **\$41**

**Billion**

Dollars of shared  
value created

# A STANDARD TO ACCELERATE PROGRESS

*to meet the Paris agreement + the SDGs*



**Gold Standard**  
for the Global Goals

A next-generation standard to **manage, measure and maximise** impacts toward climate security and sustainable development

## THE GOLD STANDARD DIFFERENCE

### Environmental Integrity:

- Conscientious eligibility criteria
- Conservative methodologies

### Sustainable Development:

- Stakeholder inclusivity
- Verified impact to min 3 SDGs
- Safeguarding principles

### Governance

- Grievance mechanism
- ISEAL code compliant



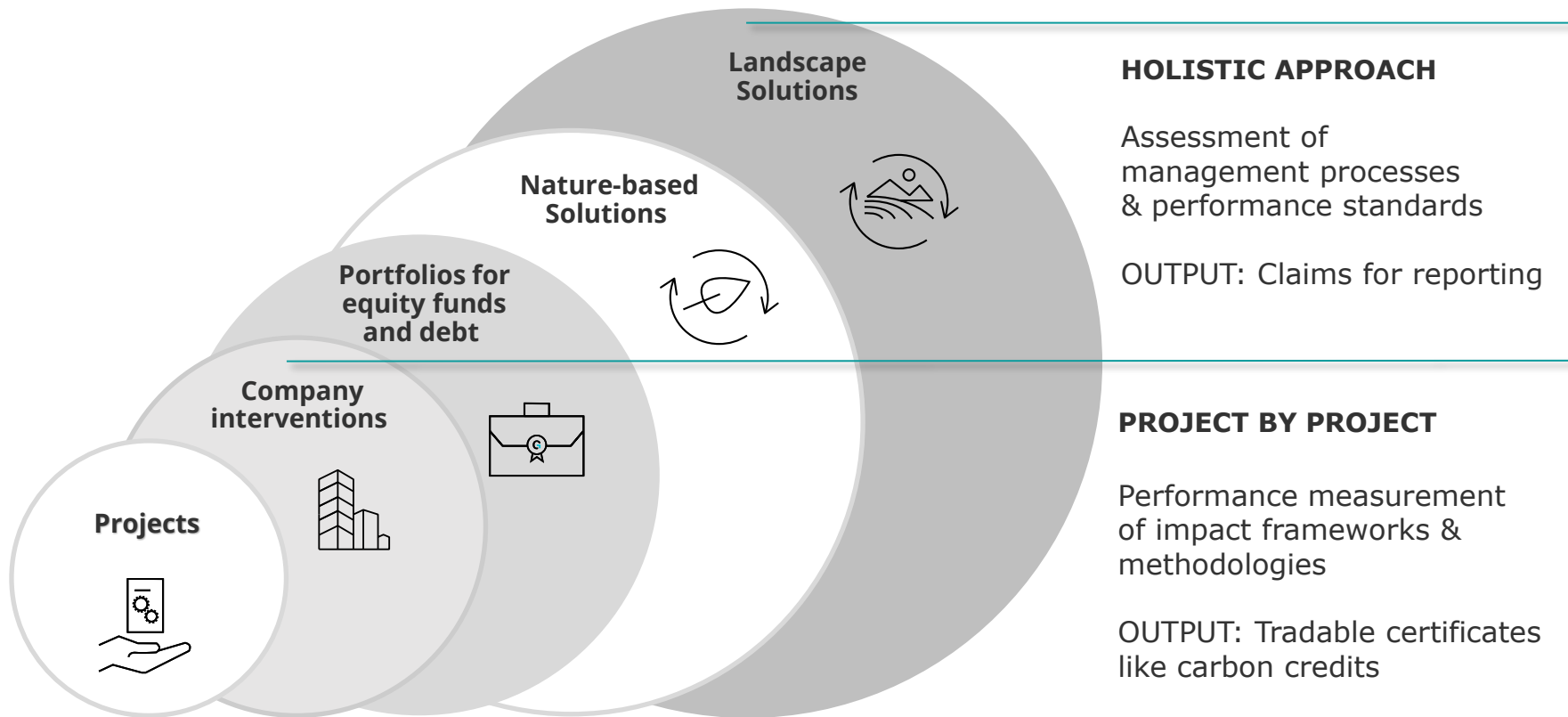


# Gold Standard<sup>®</sup>

## **FAIRLY CONTRIBUTING TO GLOBAL NET ZERO**

Initial framework for organisational  
climate mitigation strategies

# DRIVING CLIMATE + SDG IMPACT AT SCALE



## HOLISTIC APPROACH

Assessment of management processes & performance standards

OUTPUT: Claims for reporting

## PROJECT BY PROJECT

Performance measurement of impact frameworks & methodologies

OUTPUT: Tradable certificates like carbon credits

# PROJECTS



# PILOTING



GS Fund ID	Fund Title	Fund/Portfolio Manager	SDGs	Status
GS-F001	Subnational Climate Fund (SCF)	Pegasus Capital Advisors		Design Certified
GS-F002	Landscape Resilience Fund	South Pole Carbon Asset Management, in collaboration with WWF		Design Certified
GS-F003	Amarí Crop Production + Conservation Debt Fund	Global Forest Bond and Indie Capital		Listed

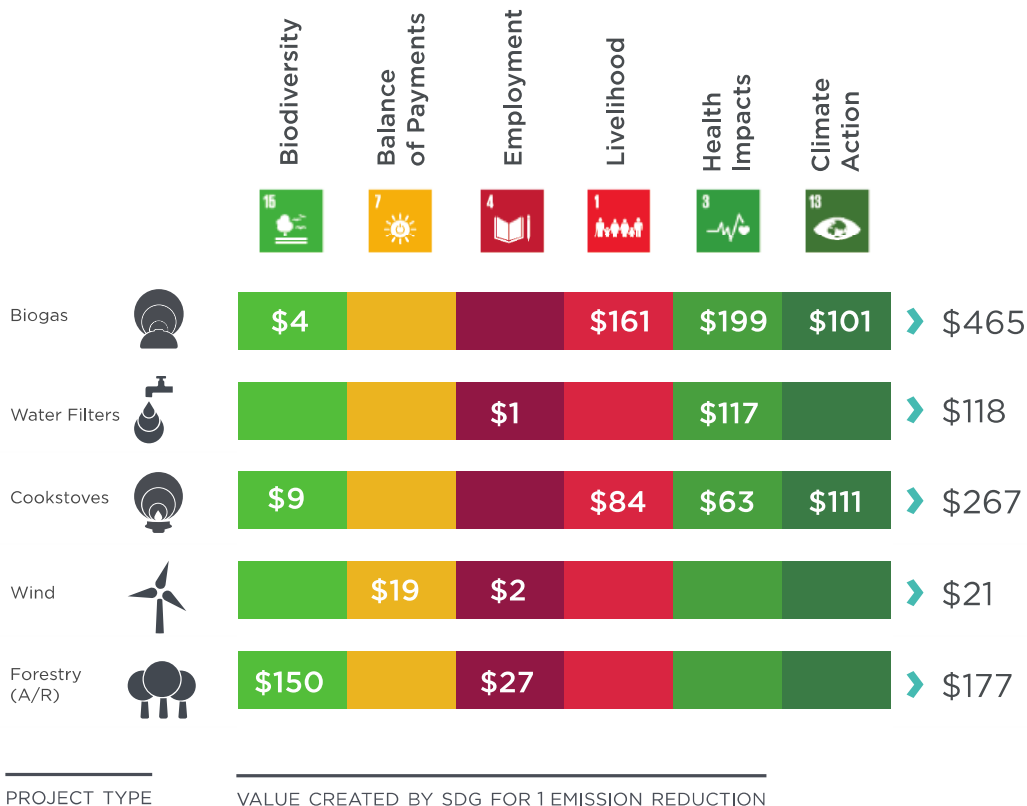
# DELIVERING VALUE BEYOND CLIMATE

Gold Standard certified projects support transition to a low carbon future AND create benefits + value for local communities.

Value created to date by Gold Standard projects

**\$41  
BILLION**

Source: Vivid Economics + Net Balance







**QUESTIONS?**