



BEIJING MUNICIPAL INTELLECTUAL PROPERTY
OFFICE (BMIPO)



INTERNATIONAL SYMPOSIUM

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Alternative Dispute Resolution Mechanism for Intellectual Property Cases

organized by

the World Intellectual Property Organization (WIPO) and WIPO Office in China (WOC)

in cooperation with

the Beijing Municipal Intellectual Property Office

with support of

the Capital Intellectual Property Services Association

the Capital Copyright Industry Alliance

Beijing, China, September 6, 2020

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

13.30 – 14.00 **Registration**

14.00 – 14.20 **Opening Addresses**

Moderator: Ms. Deng Yuhua, Counsellor, World Intellectual Property Organization (WIPO) Office in China, Beijing

Speakers: Mr. Liu Jian, Deputy Director General, International Cooperation Department, National Intellectual Property Administration of China (CNIPA), Beijing

Mr. Pan Xinsheng, Deputy Director General, Beijing Municipal Intellectual Property Office (BMIPO), Beijing

Ms. Liu Hua, Director, WIPO Office in China (WOC), Beijing

14.20 – 16.40 **Presentations**

Moderator: Ms. Li Qiongfang, Director, International Communication and Cooperation Division, BMIPO, Beijing

Speakers: Mr. Ignacio De Castro, Director, IP Dispute and External Relations Division, Arbitration and Mediation Center, World Intellectual Property Organization (WIPO), Geneva

Ms. Ma Yan, Deputy Director General, Beijing Municipal Justice Bureau, Beijing

Ms. Feng Hua, Secretary General, Capital Copyright Industry Alliance, Beijing

Mr. Zhao Changxin, President, Case Filing Department, Beijing Internet Court, Beijing

Ms. Liu Ying, Director, Intellectual Property Service Center of the China Council for the Promotion of International Trade (CCPIT), Beijing

Ms. Qiao Jing, Expert Legal Counsel, Tencent Group

Mr. You Minjian, Shanghai Co-effort Law Firm LLP Founder, Lawyer, Shanghai

16:40 – 17.00 **Discussion**

Moderator: Ms. Deng Yuhua, WOC

Panelists: Mr. Ignacio De Castro, WIPO

Ms. Ma Yan, Beijing Municipal Justice Bureau

Ms. Feng Hua, Capital Copyright Industry Alliance

Mr. Zhao Changxin, Beijing Internet Court

Ms. Liu Ying, CCPIT

Ms. Qiao Jing, Tencent Group

Mr. You Minjian, Shanghai Co-effort Law Firm LLP Founder

17.00 **Conclusion**

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