



Minister of Industry, Trade and Supply



REGIONAL WORKSHOP

WIPO/IP/AMM/13/INF/1
ORIGINAL: ENGLISH
DATE: MAY 7, 2013

WIPO Regional Workshop on Building Respect for Intellectual Property (IP)

Organized by
The World Intellectual Property Organization (WIPO)

In cooperation with
The Industrial Property Protection Directorate, Ministry of Industry, Trade and Supply

Amman, June 25 to 27, 2013

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, June 25, 2013

8.00 – 8.30 Registration

8.30 – 8.45 Opening Ceremony

Welcome addresses by:

-The representative of the Government of Jordan, Amman

-Ms. Louise Van Greunen, Director, Building Respect for IP Division,
World Intellectual Property Organization (WIPO), Geneva

8.45 – 9.20 **Topic 1** **Basic Intellectual Property Rights and Counterfeiting and Piracy in the Framework of Strategic Goal VI of WIPO**

Speaker: Ms. Louise Van Greunen

9.20 – 9.50 **Topic 2** **Combating Counterfeiting and Piracy: The Jordanian Experience**

Speaker: Representative of Customs (IPR enforcement Section)
National Library (Copyright Office)

9.50 – 10.20 **Topic 3** **Can IP Criminal Sanctions be Justified?**

Speaker: The Honorable Mr. Justice Harms, Former Deputy President of the Supreme Court of Appeal, Professor in Intellectual Property, University of Pretoria, Pretoria

10.20 – 11.30 **Topic 4** **Small Group Practical Training Scenario on the Implementation of Part III of the TRIPS Agreement**

Moderators: Ms. Louise Van Greunen

Mr. David Blakemore, Executive Director, IPR Business Partnership, Christchurch, New Zealand

11.30 – 11.50 Tea break

11.50 – 12.40 **Topic 5** **Trademarks: Recent Case Law Developments**

Speaker: The Honorable Mr. Justice Harms

12.40 – 14.10 **Topic 6** **National Experiences: The Scope of Trademark Counterfeiting and Copyright Piracy**

Speakers: Representatives of all participating countries

Moderators: Ms. Ghaida` M. Ala`Eddein (Shareholder & Manager at Saba & Co)

Mr. Omar Katbi, Counselor, Building Respect for IP Division, WIPO

14.10 – 14.30 **Topic 7** **Inter - Active discussions with Stakeholders**

Moderators: Ms. Louise Van Greunen

Mr. Omar Katbi

Wednesday, June 26, 2013

8.30 – 9.10 **Topic 8** **Consumer Attitudes and Perceptions**

Speaker: Ms. Louise Van Greunen

9.10 – 10.20 **Topic 9** **Overview of national/regional/international campaigns to raise awareness on counterfeiting and piracy: The Private Sector Perspective**

Speaker(s): Mr. Yousef W. HajHasan (Attorney at Law)

Moderators: Mr. Charles Shaban (Executive Director Abu-Ghazaleh Intellectual Property (AGIP))

Mr. Omar Katbi

10.20 – 11.20 **Topic 10** **Effective Border Measures: Practical Training Scenario on Risk Assessment, Targeting and Product Identification**

Speaker: Mr. David Blakemore

11.20 – 11.40 Tea Break

11.40 – 12.30 **Topic 11** **The Effective Prosecution of IP Crimes: Gathering Evidence and Evidentiary Hurdles in Judicial Proceedings**

Speaker: The Honorable Mr. Justice Harms

12.30 – 13.15 **Topic 12: The Equitable Disposal of Infringing Goods**

Speaker: Mr. David Blakemore

13.15 – 14.15 **Topic 13: Awareness and Outreach Tools**

Speaker: Mr. Omar Katbi

Thursday, June 27, 2013

8.30 – 9.30 **Topic 14 Copyright: Case Law Developments**

Speaker: The Honorable Mr. Justice Harms

9.30 – 11.00 **Topic 15 Parallel Breakout Group Discussions**

Group 1: Judiciary/ Prosecution

Moderators: The Honorable Mr. Justice Harms

Local judge: The Honorable Ms. Nehad Alhusban

Group 2: Police

Moderators: Ms. Louise Van Greunen

Local police: Major. Nader Alsalamat

Group 3: Customs

Moderators: Mr. David Blakemore

Local customs official

Group 4: Outreach and Awareness

Moderator: Mr. Omar Katbi

11.00 – 11.20 Tea break

11.20 – 12.00 **Topic 16 Report Back on Group Discussions**

Moderators: The Honorable Mr. Justice Harms
Ms. Louise Van Greunen
Mr. David Blakemore
Mr. Omar Katbi

12.00 – 13.00 **Topic 17** **The Way Forward: Strategic Cooperation and Public/Private Partnerships**

Moderators: WIPO

Mr. Khaled Saqqaf (Attorney at Law)
(Partner, Head of Jordan & Iraq Offices
Al Tamimi & Company)

13.00 – 13.30 Closing Ceremony

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