



GOVERNMENT OF BRAZIL



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## INTERREGIONAL MEETING

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**WIPO/IP/GRTKF/BRA/12/INF/1 PROV.  
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DATE: AUGUST 8, 2012**

# **First WIPO Interregional Meeting on South-South Cooperation on Intellectual Property (IP) Governance; Genetic Resources, Traditional Knowledge and Folklore (GRTKF) and Copyright and Related Rights**

jointly organized by  
the World Intellectual Property Organization (WIPO)

and  
the Ministry of External Relations of the Government of Brazil

**Brasilia, August 8 to 10, 2012**

## PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday, August 8, 2012

8.30 – 9.00 Registration

9.00 – 9.30 Opening Ceremony

Welcome addresses by:

Alejandro Roca Campaña, Senior Director-Advisor, Global Infrastructure Sector, WIPO, Geneva, Switzerland

Jorge Avila, President, National Institute of Industrial Property (INPI), Rio de Janeiro, Brazil

Kenneth Nobrega, Head, Intellectual Property Division (DIPI), Ministry of External Relations, Brasília

9.30 – 10.00 Topic 1: Traditional Knowledge (TK), Traditional Cultural Expressions (TCEs) and Genetic Resources (GR): Current Situation, Progress and Main Issues at the WIPO Inter-Governmental Committee (IGC)

Speaker: Yonah Ngalaba Seleti, Chief Director, Department of Science and Technology, Indigenous Knowledge System, Pretoria

10.00 – 10.30 Coffee Break

10.30 – 11.30 Topic 2: National Experiences in the Protection of TK, TCEs and GR

Speakers: Emmanuel Sackey, Chief Examiner, African Regional Intellectual Property Organization (ARIPO), Harare

Rachel-Claire Okani Abengue, Professor, University of Yaoundé II, Faculty of Law and Political Sciences, Yaoundé

Lilyclaire Bellamy, Deputy Director/Legal Counsel, Jamaican Intellectual Property Office (JIPO), Kingston

Lim Heng Gee, Professor, Faculty of Law, University Teknologi MARA, Shah Alam, Malaysia

11.30 – 12.15 Topic 3: Facilitating International Cooperation in Particular, South-South Cooperation in Using the Intellectual Property System for the Protection of TK, TCEs and GR

Speaker: Manuel Ruiz Muller, Director and Principal Researcher, International Affairs and Biodiversity Program, Peruvian Society for Environmental Law (SPDA), Lima

Paul Kuruk, Executive Director, Institute for African Development, Accra

Emmanuel Sackey

- 12.15 – 13.15 Roundtable: Protection of TK, TCEs and GRs. General discussion on Topics 1, 2 and 3
- Moderator: Carlos Roberto de Carvalho Fonseca, Deputy Head, Unit of International Affairs, Ministry of Environment, Brasília
- Panelists: Yonah Ngalaba Seleti
- Lilyclaire Bellamy
- Paul Kuruk
- Rachel-Claire Okani Abengue
- Lim Heng Gee
- Manuel Ruiz Muller
- Mihály Ficsor, Chairman, Central and Eastern European Copyright Alliance (CEECA), Budapest
- 13.15 – 15.15 Lunch Break
- 15.15 – 16.15 Topic 4: Promoting Synergies between Intellectual Property (IP) Governance and South-South Cooperation on IP and Development
- Speakers: Jorge Avila
- Ahmed Abdel Latif, Senior Programme Manager, Programme on Innovation, Technology and Intellectual Property, International Centre for Trade and Sustainable Development (ICTSD), Geneva, Switzerland
- Nirmalya Syam, Programme Officer, Innovation and Access to Knowledge Programme, South Centre, Geneva Switzerland
- 16.15 – 16.45 Coffee Break
- 16.45 – 17.15 Topic 5: IP as a Tool in Addressing Main Challenges of Global Knowledge Governance in the Areas of Climate Change, Food Security, Internet, Innovation and Public Health
- Speakers: Anatole Krattiger, Director, Global Challenges Division, WIPO, Geneva, Switzerland
- Filipe Teixeira, Manager of Intellectual Property, The Brazilian Agricultural Research Corporation (EMPRAPA), Brasília

- 17.15 – 17.45 Topic 6: Main Challenges of Global Knowledge Governance in the Field of IP: Civil Society and Various Stakeholders. General Discussion
- Speakers: Diana de Mello Jungmann, IP Program Coordinator, National Confederation of Industry (CNI), Brasília
- Pedro Paranagua, Entrepreneurial Law Professor, *Fundação Getulio Vargas* (FGV), Rio de Janeiro, Technical advisor on digital media, cybercrimes, copyright and patents, Labor Party
- 17.45 – 18.30 General Discussion on Topics 4, 5 and 6

Thursday, August 9, 2012

- 9.00 – 10.00 Roundtable: South-South Cooperation to Use IP for Development Goals. The Role and Status of the Development Agenda Process in WIPO
- Moderator: Alejandro Roca Campaña
- Panelists: José Graça Aranha, Regional Director, WIPO Brazil Office, Rio de Janeiro, Brazil
- Ahmed Abdel Latif
- Marcio Lopez Correa, Coordinator for Multilateral Received Technical Cooperation, Brazilian Cooperation Agency (ABC), Ministry of External Relations, Brasília
- Georges Ghandour, Senior Program Officer, Development Agenda Coordination Division, WIPO, Geneva, Switzerland
- 10.00 – 10.30 Coffee Break
- 10.30 – 11.00 Topic 7: South-South Cooperation in Establishing Development Oriented Approaches to Building Respect for IP, Addressing Benefits, Costs and Balancing Rights
- Speaker: Dissanayake Mudiyansele Karunaratna, Director, National Intellectual Property Office (NIPO), Colombo
- 11.00 – 12.00 Topic 8: International Protection of Audiovisual Works and Performances. National Experiences concerning Protection of Audiovisual Works and Performances
- Speakers: Balamine Ouattara, Director General, Burkinabé Copyright Office (BBDA), Ouagadougou
- Victor Drummond, Director General, Inter Artis Brasil (IAB), Rio de Janeiro, Brazil
- 12.00 – 14.00 Lunch Break

- 14.00 – 15.30 Topic 9: International Protection of Broadcasting Organizations.  
National Experiences Concerning Protection of Broadcasting Organizations
- Speakers: Octavio Pieranti, Director, Department of Monitoring and Evaluation, Secretariat of Electronic Communication Services, Ministry of Telecommunications, Brasília
- Joseph Fometeu, Professor, University of Ngaoundéré, Ngaoundéré, Cameroon
- 15.30 – 16.00 Coffee Break
- 16.00 – 17.30 Topic 10: Copyright Limitations and Exceptions for Libraries, Archives, Educational and Research Institutions and for Visually Impaired Persons. National Experiences and South-South Cooperation
- Speakers: Natasha Pinheiro Agostini, Secretary, Intellectual Property Division (DIPI), Ministry of External Relations, Brasília
- Joseph Fometeu
- 17.30 – 18.00 General Discussion on Topics 8, 9 and 10

Friday, August 10, 2012

- 9.00 – 10.00 Topic 11: Copyright and Related Rights and the Preservation of the Public Domain: Striking the Right Balance in Developing Countries
- Speakers: Marcia Regina Vicente Barbosa, Director, Intellectual Property Rights, Ministry of Culture, Brasília
- Mihály Ficsor

- 10.00 – 11.00 Roundtable: Facing the Challenges of the Creative Industries in Developing Countries and Collective Management of Copyright and Related Rights in the Digital Environment. International and Regional Perspectives
- Moderator: Cristiano Borges Lopes, General Coordinator, Copyright Regulation, Intellectual Property Rights, Ministry of Culture, Brasília
- Panelists: Mihály Ficsor
- Balamine Ouattara
- Victor Drummond
- Cláudio Lins de Vasconcelos, Senior Partner at Lins de Vasconcelos Advogados Associados, Director-Rapporteur at the Brazilian Association of Intellectual Property (ABPI), Rio de Janeiro
- 11.00 – 11.30 Coffee Break
- 11.30 – 12.00 Roundtable (continued)
- 12.00 – 13.00 Evaluation
- 13.00 Closure

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