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WORLD INTELLECTUAL PROPERTY ORGANIZATION



Australian Government

IP Australia

**WIPO-IP AUSTRALIA ADVANCED WORKSHOP ON THE
EXAMINATION OF TRADITIONAL AND NON-TRADITIONAL
TRADEMARKS**

organized by
the World Intellectual Property Organization (WIPO)
and
IP Australia

**October 19 to 23, 2009
Canberra, Australia**

PROVISIONAL LIST OF SPEAKERS

prepared by the International Bureau of WIPO

MICHAEL ARBLASTER

Mr. Michael Arblaster has been an Assistant General Manager of Trade Marks in Australia since 1994. Michael has chaired the WIPO Standing Committee on Trade Marks, Designs and Geographical Indications and played a significant role in the development of the Singapore Trade Marks Treaty. He is an expert on the relationship between trade marks and geographical indications. Michael has authored more than a dozen published articles and spoken at numerous domestic and international conferences. He is currently head of the Trade Marks and Designs, Hearings and Opposition Board.

JOHN BRAYBROOKS

Mr. John Braybrooks has worked with IP Australia as a Manager in trade marks examination for more than 10 years. He has played a key role in the development of trade marks examination practice and procedure associated with relative grounds, grounds for refusal, non-traditional marks and the application of the Madrid Protocol. He is currently responsible for trade marks examination technical decision making and consistency.

GRAHAM BROWN

Mr. Graham Brown has been with IP Australia for almost 10 years, as a trade marks examiner and as an Assistant Director in examination, with the section responsible for plant, wine and series examination and quality and planning. He has recently joined the newly formed Quality Improvement Section, which is responsible for maintaining ISO 9001 certification, continuous improvement of quality and ensuring that the key quality system documentation is maintained and enhanced.

CHIAM LU LIN

Ms. Chiam Lu Lin is the Assistant Director-General and Legal Counsel at the Intellectual Property Office of Singapore (IPOS). She is also the Deputy Registrar of the Registries Division of IPOS.

Lu Lin's responsibilities include helping the Director-General and the 1st Deputy Director-General to oversee the 4 Registries: Trade Marks, Patents, Industrial Designs and Plant Varieties. She also helps them to oversee the Hearings and Mediation Division, the Computerization (Registries) Department and the Customer Service Department. In addition, she is also the Quality Service Manager for IPOS. Amongst other portfolios, she is one of the key players in driving the on-going rules review and reform process in IPOS.

Her vast experience includes representing IPOS in negotiations in Free Trade Agreements, various intergovernmental meetings on IP, international and regional round tables, conferences and workshops. She has also spoken on a range of IP topics at various local and international forums.

TANYA DUTHIE

Ms. Tanya Duthie is currently working in the International Policy section of IP Australia as an Assistant Director. She has over ten years experience in trade marks, including managing examination teams, technical practice development and articulation, and change communication and implementation. She also has broad experience in training, including searching, classification and leading the training team for several groups of new examiners.

In her current role, Tanya contributes to the development of strategic direction and policy on intellectual property, represents Australia at international meetings and provides technical input into the negotiation of Australia's Free Trade Agreements.

LACHLAN FREEMANTLE

Mr. Lachlan Freemantle has been working with IP Australia since May 2000 where he started as a trainee trade marks examiner. He is currently an Assistant Director in examination with the section responsible for people related initiatives and examination of Madrid Protocol application. Lachlan is also a member of the Trade Marks Technical Committee and he manages a team of 14 examiners.

Lachlan has a degree in Psychology and completed a Graduate Certificate in Trade Mark Law in 2004. He is currently a registered trade mark attorney.

MARTHA FRIEDLI

Mrs. Martha Friedli joined the World Intellectual Property Organization (WIPO) in 1999. She is currently Head of the Trademark Law Section, Brands and Designs Division. In her current position, she is responsible for all legal/advisory activities and other tasks related to the work of the WIPO Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications (SCT).

She holds a Law Degree from the University of Quito, Ecuador, a Graduate Certificate in Diplomacy and International Relations from the University of Oxford, England, and a Masters degree in International Law from the Graduate Institute of International Studies, University of Geneva, with specialization in Intellectual Property.

She has written on Implementation Issues of the TRIPS Agreement and is frequently invited to lecture and comment on topics related to the law of trademarks, industrial designs and geographical indications.

MIKAEL FRANCKE RAVN

Mikael Francke Ravn is Senior Legal Adviser with the Danish Patent and Trademarks Office, Trademark and Design Department.

Since taking up his duties with the Danish Patent and Trademark Office in 1999, he has worked in various positions in relation to trademarks and designs, including i.e., Principle Legal Adviser for a Unit in the Trademark and Design Department, Legal Expert in relation to drafting of new legislation in the field of trademarks and design, Principle Legal Adviser at the Secretariat to the Board of Appeal for Patent and Trademarks, Legal Expert in relation to International Projects in Lithuania, Turkey and Croatia, and Legal Expert in relation to international cooperation (meetings in WIPO, OHIM and member States throughout Europe). Furthermore, Mikael has worked in private practice as a European Trademark and Design Attorney, thus he has obtained an in-depth knowledge of the trademark and design systems seen both from the point of view of Offices as well as users of the systems.

Currently, he is responsible for the practice and quality of the work of the Trademark and Design Department at the DKPTO. As part of this work, he supervises the Departments quality checks, the update of the DKPTO Guidelines, training of examiners, supervision of development in practices in Denmark and Europe, and deals with appeal cases before the Board of Appeal for Patent and Trademarks.

Mikael is the author of International Varemaerkestrategi (International Trademark Strategies) along with co-authors Mrs. Birgit Filtenborg (OHIM), Mr. Christian Kragelund (Chas. Hude) and Hanne Weywardt (MAQS Lawfirm), and he is a frequent speaker at seminars, training sessions and network meetings in the field of trademarks and designs.

BLAKE KNOWLES

Mr. Blake Knowles commenced his career with IP Australia almost 10 years ago in trade marks administration. He moved to trade marks examination in 2004 and is currently an Assistant Director in the Trade Marks and Designs Hearings and Legislation section.

Blake has a Bachelor of Arts with majors in law and political science and recently finished his postgraduate law degree and graduated with a Masters of Juris Doctor (JD) from the University of Canberra. He is currently completing his Graduate Diploma in Legal Practice at the Australian National University and his Graduate Certificate of Trade Mark Law & Practice at University of Technology Sydney.

JOANNE LOVIE

Mrs. Joanne Lovie is a senior trade marks examiner and joined IP Australia in 2005. She is the manager of the Wine Trade Mark Group which consists of approximately 15 examiners.

Prior to working at IP Australia, Joanne was a trade marks assistant for five years at a number of patent and trade mark attorney firms in Sydney. That experience has given her

insight into clients' IP needs and also an appreciation of IP both from an Australian and international perspective.

OWEN MALONE

Mr. Owen Malone has more than 30 years experience working in intellectual property in both industry and government and is currently the Intellectual Property Director of the Foster's Group with responsibility for the company's intellectual property portfolio globally.

Owen was a member of the Australian Government's Advisory Council on Intellectual Property (ACIP) from 1996-2002 and the Chairman of ACIP from 1998-2002. He is currently a member of the Advisory Board for the Graduate Program in Intellectual Property Law at the University of Melbourne, Chairman of the Advisory Board of the Intellectual Property Research Institute of Australia (IPRIA) and a member of the Australian Wine and Brandy Corporation's Legislative Review Committee.

He has assisted both the Australian Government and WIPO with intellectual property training programs, and has delivered some 50 presentations in Australia and overseas over the past ten years.

In April 2003, Owen was awarded the Centenary Medal by the Australia Government for outstanding service to the advancement of Australian intellectual property.

MICHAEL PILGER

Mr. Michael Pilger has been with IP Australia for nearly 20 years with experience in trade marks examination. He is currently an Assistant Director managing a team of 13 examiners. He has helped train new examination staff and been involved in developing examination practice and performance management systems.

Michael currently works in an examination section responsible for plant, wine and series trade marks. He has also served several years on the Trade Marks and Designs Quality Committee and manages the TMD Improvement Log where staff provide their suggestions for improvements to practices and procedures.

YE MIN THAN

Mr. Ye Min Than, a national of Myanmar, joined WIPO in March 2002, as Consultant in the Technical Assistance and Capacity Building Bureau for Asia and the Pacific. He is part of the team that designs, formulates and implements technical assistance and capacity building programs for promoting effective use of intellectual property for development in Asia and the Pacific region. Prior to his current position, Mr. Than worked at the United Nations Office at Geneva, Switzerland, for three years and also worked previously at WIPO from 1996 to 1997 at the Office of the Patent Cooperation Treaty (PCT).

Mr. Than holds Bachelor and Master of Arts degrees in International Relations and Law from universities in Switzerland and Myanmar. His academic background also includes specialization in intellectual property law.

ALISON WINDSOR

Mrs. Alison Windsor is currently an Assistant Director - Trade Marks and Designs Hearing Officer and has over 20 years experience in trade marks examination, including managing groups of up to 15 examiners. She has many years experience in training examination staff, concentrating on non-traditional signs over the last few years.

In 2005, Alison travelled to Singapore to deliver advanced trade marks training, especially in respect of non-traditional signs, to trade marks staff from 10 ASEAN countries, under the auspices of AusAID. In July 2007, Alison also collaborated in providing information about non-traditional signs to representatives of the Japanese trade marks office.

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