

International
Conference
on Intellectual
Property (IP) and
Development
April 24, 2023



IP and Innovation for Sustainable Agriculture

Speakers and
Moderators Profiles



CONFERENCE BACKGROUND AND OVERVIEW:

The series of International Conferences on IP and Development is organized in the framework of the [WIPO Development Agenda](#) and in the context of WIPO's [Committee on Development and Intellectual Property](#) (CDIP). It is based on a request by the African Group, approved by the CDIP and it is held on a biennial basis. For each Conference, Member States propose and decide on a sub-topic. The overall purpose of the International Conference on IP and Development is to provide a platform to discuss and exchange national, regional and international knowledge and experience on IP and development-related issues. It also serves as a forum to strategize on the ways to use the IP system for development purposes.

The Conference brings together a large number of stakeholders, from WIPO Member States (representatives of IP Offices, Ministries/Departments of Foreign Affairs, Economy, Education, Health, Culture, members of the Judiciary, etc.), to intergovernmental organizations, non-governmental organizations, private sector and civil society (members of the academia, students, international practitioners of IP and development, etc.).

As agreed by Member States, the 2023 International Conference on IP and Development will address the topic of "IP and Innovation for Sustainable Agriculture".

Global agriculture is confronted with substantial challenges, such as feeding a fast growing population, increasing food prices, water shortage, post-pandemic recovery, as well as impacts of climate change. The latter strain the world's natural resources, raising the chances of unpredictable weathers and deteriorating soil conditions. This, in turn, increases the overall vulnerability of the agricultural sector. These challenges affect countries from all over the world, but mostly developing and least developed countries (LDCs), for which the agricultural sector is a major source of employment, livelihood, as well as a foreign exchange earner and supplier of raw materials to local industries.

The purpose of the Conference is to raise awareness about the importance of innovation for sustainable agriculture and discuss how IP instruments could support that. The Conference will address the topic based on a value chain approach, and will look at the roles of IP and innovation at different stages of the agricultural value chain – from land preparation and agricultural inputs, cultivation and harvesting, to storing, distribution and consumption. More specifically, panelists will discuss how the various IP tools (such as patents, trademarks, geographical indications, collective or certification marks, plant breeder's rights, trade secrets, etc.) and public policies can spur agricultural productivity and sustainability.

Finally, the Conference will listen to the challenges faced by farmers, the solutions proposed by agricultural entrepreneurs, and policy choices of various Governments, based on practical examples from all over the world.

Welcoming Remarks



Mr. Hasan Kleib Deputy Director General, Regional and National Development Sector, WIPO

Hasan Kleib is Deputy Director General for the Regional and National Development Sector of the World Intellectual Property Organization (WIPO) since January 2021. Prior to the role, he was the Ambassador and Permanent Representative of the Republic of Indonesia to the United Nations, the World Trade Organization (WTO) and other International Organizations in Geneva from 2017 to 2020. During his tenure, Mr. Hasan Kleib served as the Chairman of the Committee on Development and Intellectual Property in 2018-2019 and 2019-2020.

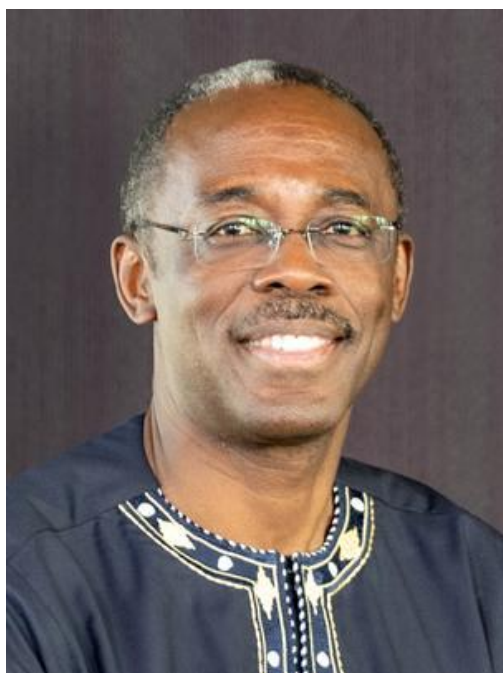
From 2012-2017, he was the Deputy Foreign Minister for Multilateral Affairs of Indonesia after finishing his tenure as Ambassador and Permanent Representative of Indonesia to the United Nations in New York. Since 1987, he has served a number of roles in the Ministry of Foreign Affairs, including Director for International Security and Disarmament, and in Indonesian Missions abroad including as Head of the Political Division at the Indonesian Embassy in Washington, D.C.

Mr. Kleib received Bachelor's degree in International Relations from Padjadjaran University from Indonesia and Master's Degree in Foreign Affairs and Trade from Monash University in Australia.

Introductory Panel: IP as an Incentive for Sustainable Agriculture

During the Introductory Panel, Speakers will engage in a conversation about the challenges that the agricultural sector is facing in view of the current global climate crises, and how public policies, including national IP policies, can incentivize innovation and the use of various forms of IP in the agricultural sector to help address those challenges.

Moderator:



Mr. Edward Kwakwa
Assistant Director General, Global Challenges
and Partnerships Sector, WIPO

Edward Kwakwa is Assistant Director General, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO) in Geneva. He served as General Counsel at WIPO from 2004 until September 2016. Kwakwa holds an LL.B. degree from the University of Ghana, an LL.M. from Queen's University in Canada, and an LL.M. and a J.S.D. from Yale Law School in the United States of America.

Before joining WIPO, Kwakwa practiced with the law firm of O'Melveny and Myers in Washington, D.C., worked as International Legal Adviser at the Commission on Global Governance in Geneva, as Senior Legal Adviser at the Office of the United Nations High Commissioner for Refugees (UNHCR), and as Legal Affairs Officer at the World Trade Organization (WTO).

Speakers:



H.E. Ms. Sofía Boza Dr., Ambassador and Permanent Representative of Chile to the World Trade Organization (WTO)

Sofía Boza was appointed by President Gabriel Boric to be the Ambassador of Chile to the World Trade Organization (WTO) as of July, 2022. She has also taken over the co-coordination of the Structured Discussions on Investment Facilitation for Development.

Prior to this position, Sofia Boza was an Associate Professor and Head of the Department of Rural Management and Innovation at the University of Chile, a Professor at the Institute of International Studies at the same university, as well as an external evaluator of public policies for the Budget Office of the Chilean Ministry of Finance.

She has a PhD in Economics from the Autonomous University of Madrid, a Master's in Economic Development and Public Policies from the same university, a professional title in Commercial Engineering from the University of Chile, and a Bachelor's degree in Economics (Honors) from the University of Seville. She has published more than 50 academic articles, book chapters and reports on agricultural policy and governance, rural development, food markets, and international trade. She has been a visiting Fellow at the World Trade Institute at the University of Bern, as well as an expert instructor at the Institute of Food Laws and Regulations at Michigan State University. Her numerous research projects and studies have been funded by institutions, including the Chilean National Agency for Research and Development, the Chilean Foundation for Agricultural Innovation, the Chilean Office of Agricultural Studies and Policies, and the Ministry of Social Development of Chile, the State Secretariat of Economy of Switzerland, the Food and Agriculture Organization of the United Nations, and others.

She has been a member of the board of the Chilean Association of Agricultural Economists and of the Ibero-American Network for Development Studies. Within the University of Chile, she participated in the creation and coordination of the Studies in Agricultural Policy and Development Group (NEPAD), the Sustainable Agrifood Systems Laboratory (SASLab), and the Chair of Family Farming and Food.



**H.E. Ms. Pimchanok Vonkorpon Pitfield
Ambassador and Permanent Representative of
Thailand to the World Trade Organization (WTO)
and WIPO**

Pimchanok Vonkorpon Pitfield has been Ambassador and Permanent Representative of Thailand to the WTO and WIPO in Geneva since March 2021. Prior to this, she was appointed as Director-General to establish a new Trade Policy and Strategy Office (TPSO) at the Ministry of Commerce, Thailand. At TPSO, Pimchanok initiated projects that led the Office into the “New Economy” era such as Trade Intelligence System or “Big Data” unit, a traceability system for organic rice using Blockchain and a first-ever comprehensive data unit for Thai logistics operators -"Logistics+".

Pimchanok’s career has been focused on trade negotiations such as services, investment, e-commerce, environment and labour. Her negotiation experiences span from multilateral- (WTO), regional- (ASEAN and APEC) to bilateral-level (FTA). Pimchanok’s deep understanding of cultural, social and national diversity stems from her international experiences, ranging from Victoria University of Wellington in New Zealand to the Graduate Institute of Policy Studies in Japan and professional trainings at the WTO (Geneva), L’Ecole Nationale d’Administration in Paris, Harvard Kennedy School of Government to the Capital Market Academy and the Institute of Justice in Thailand.

Panel 1: Agricultural Land and Inputs – Preparing the ground

Farmers need productive land, good quality seed of high-performing plant varieties adapted to their locations and production methods, fertilizers, livestock, machinery and irrigation to ensure successful and sustainable agricultural production. During this session, panelists will analyze how IP and innovation can help to satisfy these needs.

Moderator:



Mr. Alejandro Roca Campaña
Senior Director, IP for Innovators Department (IPID)

Alejandro ROCA CAMPAÑA has 30 years of professional experience in WIPO, 18 of which were spent in the Development Sector and 12 in the Global Infrastructure Sector. He currently holds the position of Senior Director, IP for Innovators Department in the IP and Innovation Ecosystem Sector (IES) since March 2021.

The main responsibility of Mr. Roca Campana consists of advising and coordinating the programs related to capacity building for the development of institutional innovation ecosystems of universities, knowledge transfer organizations (including Technology and Innovation Support Centers – TISCs) and other research and development institutions to effectively use IP assets and to manage them from creation to the commercialization of products and services based on research outcomes. He is also responsible for the implementation of activities and projects to provide resources, tools and platforms to enable active local innovation support and for the coordination of national, regional and international networking to share experiences and best practices as effectively as possible.

In 1991, he joined WIPO in the Development Cooperation and External Relations Bureau for Latin America and the Caribbean (LAC Bureau). In this Office, he held the positions of Program Officer (1991-1993), Senior Program Officer (1993-1996), Senior Counselor (1996-2000), Deputy Director (2000-2002) and Director of the LAC Bureau (2002-2009). During this period, Mr. Roca Campana was responsible for and coordinated and carried out all technical assistance programs related to capacity building, institutional modernization and the implementation of strategies for the development of intellectual property systems in the field of intellectual property (industrial property and copyright and related rights) at national and regional levels in Latin America and the Caribbean. From 2010 to 2020, he held the position

of Senior Director, Innovation and Knowledge Infrastructure Department in the Global Infrastructure Sector (GIS) of WIPO, where he was responsible for the implementation of several development agenda projects in the framework of the WIPO Development Agenda.

He holds a university degree in Economics by the Moscow State Institute of International Relations, with a specialization in International Economic Relations. He also obtained a specialization Diploma as a patent agent at the Russian Central Institute for Advanced Learning in Intellectual Property of the USSR State Committee of Inventions and Discoveries. He was the Head of the International Cooperation Division, National Office for Inventions, Technical Information and Marks (ONITEM) of Cuba from 1985 to 1991. In addition to Spanish-his mother tongue-, he speaks fluently English, French, Russian and Italian.

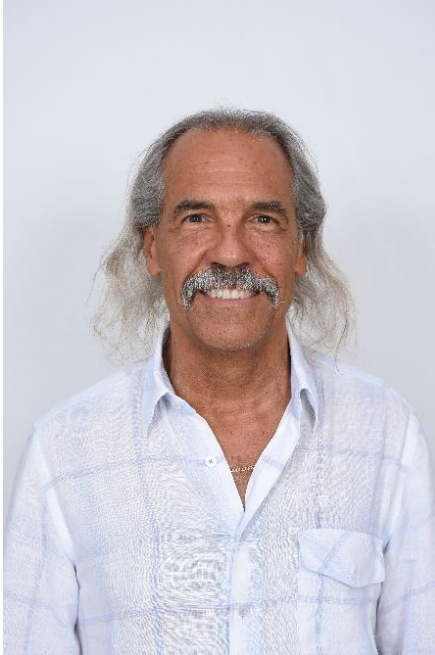
Speakers:



Mr. Peter Button Vice Secretary-General, UPOV

Mr. Peter Button was appointed Vice Secretary-General of the International Union for the Protection of New Varieties of Plants (UPOV) on December 1, 2010, having previously held the role of Technical Director at UPOV since 2000.

Mr. Button graduated from the University of Warwick with a B.Sc. Honors degree in Biological Sciences. From 1981 to 1987 he worked for Twyford Seeds Ltd., a UK plant breeding company, in the development of new cereal varieties. Between 1987 and 1994 he was the General Manager of Twygen Ltd., a company which developed micropropagation systems for the commercial production of seed potatoes and soft fruit stocks. He continued in the role of General Manager of GenTech Propagation Ltd., following the change of ownership and company name in 1994. In 1996, Mr. Button joined the British Society of Plant Breeders Ltd. (BSPB) as Technical Liaison Manager, where his responsibilities included the operation of officially licensed variety trials. In 1998, he became Technical Liaison Officer for the UK Ministry of Agriculture, Fisheries and Food (Plant Variety and Seeds Division), where he was responsible for the operation of the tests and trials associated with the UK Plant Breeders' Rights and National List schemes and Seed Certification in England and Wales, and was the United Kingdom representative in the UPOV Technical Committee.



Mr. Elcio Perpétuo Guimarães
Director General, Embrapa Rice and Beans,
Goiânia, Brazil

Elcio Perpetuo Guimaraes has been the Director General at Embrapa Rice and Bean since 2019. He holds BSc in Agronomy and MSc in Genetics and Plant Breeding from Luiz de Queiroz College of Agriculture (ESALQ), Piracicaba, Brazil, and a PhD in Genetics and Plant Breeding from Iowa State University, Ames, United States of America.

Prior to his current role, Mr. Guimaraes worked as Research and Development Director at Embrapa Rice and Bean; Regional Director for Latin America and the Caribbean at the International Center for Tropical Agriculture (CIAT), Cali, Colombia; Senior Officer Cereal/Crops Breeding at Food and Agriculture Organisation of the United Nations (FAO), Rome, Italy; and Rice breeder at Embrapa Rice and Bean and at CIAT.

He published more than 150 technical articles, book chapters, edited several books, and gave more than 350 talks in different countries worldwide in Portuguese, Spanish, Italian and English. Mr. Guimaraes is responsible for the release of more than 40 rice cultivars in Brazil and countries in Latina America and the Caribbean.



Ms. Susan Bragdon
Director of Seeds for All, Portland, Oregon,
United States of America

Susan H. Bragdon is an international lawyer, natural resource ecologist and U.S. patent agent with more than 25 years of experience working with governments, United Nations agencies and multilateral institutions and donor organizations on policy and science related to sustainable food systems, biological diversity, small-scale farmers, and agroecology.

She served as the first Legal Advisor to the United Nations Convention on Biological Diversity. She was also the first attorney-senior scientist hired within the Consultative Group on International Agricultural Research (CGIAR) at senior level to develop and implement policy strategy on plant genetic diversity and food security and to leverage its role through critical partnerships. She developed and led the Food and Sustainability Programme at the Quaker United Nations Office in Geneva and served as a policy advisor to Oxfam Novib's Sowing Diversity=Harvesting Security Programme.

Susan is the Director of the Seeds for All, a non-profit organization with a mission to support and expand agroecology by amplifying the voices and participation of small-scale farmers and building democratic, participatory and inclusive governance at all levels:
<https://www.seedsforall.org/>

See also:

<https://independent.academia.edu/SusanBragdon> and
<https://www.linkedin.com/in/susan-bragdon-b92580a/>



**Mr. Fahad Ifaz,
Chief Executive Officer, iFarmer**

Fahad Ifaz is the Chief Executive Officer and Co-Founder of [iFarmer](#), which aims to provide end-to-end solutions for farmers and Agri micro, small and medium enterprises (MSMEs). Fahad has almost 10 years of experience in Agriculture and Rural Economic Development with organizations like the World Bank, CARE International, Swisscontact and Palladium. He has worked extensively in South Asia, designing and managing programs to improve the social and economic conditions of the people at the bottom of the pyramid. He has worked in countries like Bangladesh, India, Nepal, Myanmar, Cambodia, Nigeria, Thailand and more.

He holds an undergraduate degree in International Business and Economics and has a MSc in Economics. He was selected as a Mulago and an Acumen Fellow.

Panel 2: Cultivation and Harvesting – Producing the crop

Farmers face multiple challenges in crop and livestock farming, such as pests and diseases, adverse weather, food loss management and fluctuating market conditions. During this session, panelists will discuss how to respond to these challenges, including with the use of e-farming applications and artificial intelligence-based machines. New trends in agriculture, such as “climate-smart villages” and urban agriculture will be also considered. In this context, panelists will also look at various IP tools and strategies that could encourage innovation for more sustainable farm production.

Moderator:



Mr. Andras Jokuti
Director, Patent and Technology Law Division,
WIPO

Andras Jokuti is an intellectual property lawyer with domestic and international experience in public IP policy and university technology transfer. He is the former Director-General for Legal Affairs of the Hungarian Intellectual Property Office. As a Fulbright scholar, he obtained an LL.M. in Intellectual Property Law (2015) at The George Washington University (Washington, DC). Between 2019 and 2021, he assisted the Budapest University of Technology and Economics to strengthen its IP and technology transfer operations. Since January 2022, he is the Director of the Patent and Technology Law Division at WIPO.

Speakers:



Ms. Namukolo Covic
Regional Director, East and Southern Africa,
Director General's Representative to Ethiopia,
CGIAR, Addis Ababa, Ethiopia

Namukolo Covic (PhD) is the Director General's Representative to Ethiopia for the International Livestock Research Institute (ILRI), and the Consortium of International Agricultural Research Centers (CGIAR) Regional Director for East and Southern Africa. She draws on extensive work experience in different African countries on linking agriculture and food systems to nutrition and health outcomes.

Relevant focus areas of Namukolo's work have included attention to food safety in the Comprehensive Africa Agriculture Development Programme (CAADP) process and the importance of capacity for evidence-informed decision making along the policy to programme continuum of multisectoral nutrition actions to promote evidence-informed policies, best practices, and mutual learning. She is an avid advocate for positive food systems transformation for the African continent towards setting a positive transformation path for Africa, one with better sustainability.



Mr. Surya Mani Tripathi
Head Legal Services, International Crops
Research Institute for the Semi-arid tropics
(ICRISAT), Hyderabad, Telengana, India

Dr. Surya Mani Tripathi is an international lawyer, registered Indian attorney and Registered Technology Transfer Professional (RTTP), accredited by ATTP. Currently, he is working as Head Legal Services at the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) Hyderabad, India, and is involved in the overall management of legal and IP rights (IPR) issues related to operations and research of ICRISAT, legislative advocacy and statutory compliances. He holds a law degree (LL.B.) from Indian Institute of Technology (IIT) Kharagpur with Microsoft IPR scholarship award, and a Ph.D. in Plant Science with the Council of Scientific and Industrial Research (CSIR)-India fellowship, and International Masters in Biosafety with fellowship of UNIDO and the Government of Italy. He is a recipient of Associate Fellowship- Centre for International Sustainable Development Law (CISDL), Canada, and Scroll of Honor by the International Council of Jurists. He has also holds a Diploma on Fostering Innovation and Commercialisation of Intellectual Property Rights from the Copenhagen Business School (CBS), Denmark, and Certificate on Law of International Organizations by the United Nations Institute for Training and Research (UNITAR).

He was instrumental in the establishment and sustainable operations of Intellectual Property Facilitation Cell (IPFC) and WIPO's Technology Innovation Support Center (TISC) at ICRISAT.

His areas of work include legal drafting, legal risk management, legal compliances and advisory, IPRs, IP portfolio analysis and licensing etc. As a techno-legal expert and solicitor he is also facilitating transfer of technologies, contract negotiations and IPR commercialization. He has extensively worked in the field of Patents, Geographical Indications, Plant Varieties protection, technology commercialization, and has contributed to various national and international forums.



**Mr. Hans Adu-Dapaah
Dr., Vice-President, CSIR College of Science and
Technology (CCST), Kumasi, Ghana**

Prof. Hans Adu-Dapaah obtained his PhD in Plant Breeding and Genetics from University of Ibadan, in 1989. He joined the CSIR-Crops Research Institute (CRI) in 1993, became Chief Research Scientist in 2006. He has developed and released thirty-two improved crop varieties. He has over 230 publications to his credit. He has mentored 35 young scientists, supervised 55 PhD/M.Phil students, from local and foreign universities. He was the Director of CSIR-CRI (2008-2014). Currently he is the Vice President of CSIR-Graduate School. He is a Professor of Plant Breeding and Genetics. He was a member of the delegation that deposited Ghana's instrument of accession to UPOV Convention in 2021. He is a Fellow of Ghana Academy of Arts and Sciences, (GAAS) Chair, Food & Agric. Chapter of GAAS. He is a proud recipient of over 15 career Awards including National Best Scientist (Presidential) Gold Award at First Ghana Science Congress in August 2011.



Ms. Nailya Shodorova
Director, EGISTIC, Astana, Kazakhstan

Nailya Shodorova is the Operations Director of EGISTIC, a Startup from Kazakhstan, which developed a solution for monitoring and managing farms and a superApp for all players in the agricultural business based on satellite navigation, geo-information system and machine learning technologies.

Specializing in project management, human resources (HR) experience and the public relations (PR) of the Kazakhstan branding, Nailya is successfully managing the startup operations for the past 4 years, from the beginning of its days.

Most of her time now is spent on IP matters, such as protecting the rights of the company, as well as on organizing the sales and marketing departments and ensure attraction of investment in Kazakhstan.

Panel 3: Storing, Distribution and Consumption – From farming to commercializing

The storing and distribution represents the stage of the supply chain that takes the agricultural products from farmers to consumers. This stage is highly dependent on good infrastructure, efficient energy and secure transportation systems. Consumer awareness and behavior is important to drive the direction of agricultural production and distribution. In this session, panelists will explore policies and innovative technologies at this stage of the value chain, designed to reduce the losses that occur while storing and distributing agricultural goods along the way, but also the importance of IP branding strategies in shaping consumer behavior and encouraging responsible consumption.

Moderator:



**Ms. Alexandra Grazioli,
Director, Lisbon Registry, WIPO**

Alexandra Grazioli is currently Director of the Lisbon Registry in the Brands and Designs Sector of the World Intellectual Property Organization (WIPO). Her area of supervision involves the management, development and promotion of the Lisbon System, as well as the development and implementation of projects relating to geographical indications. Since taking up her duties with WIPO in 2014, she has worked as Senior Counsellor and then as Director in the Office of the Director General.

Before joining WIPO, she worked at the Swiss Federal Institute of Intellectual Property first as trademark examiner, then as Senior Legal Advisor, where she was responsible for the coordination of WIPO issues and negotiations on geographical indications. Finally, she worked as Counsellor in charge of intellectual property issues at the Permanent Mission of Switzerland to the United Nations Office and to the Other Organizations in Geneva. As representative and head of the Delegation of Switzerland, she attended several meetings and negotiations in all fields of intellectual property and on issues relating to governance and budgetary issues at WIPO, WTO (TRIPS and Doha Round negotiations).

Speakers:



Ms. Florence Tartanac
Senior Officer, Food and Nutrition Division, Food and Agriculture Organization of the United Nations (FAO), Rome, Italy

Florence Tartanac works at the Food and Agriculture Organization of the United Nations (FAO) since 2001 and she is actually Senior Officer in the Food and Nutrition Division at FAO Headquarters in Rome, Italy. She is Team Leader of the Market linkages and value chains team and her areas of expertise are the following: sustainable food value chain development; geographical indications; public food procurement; small and medium food enterprises development.

Before FAO, she worked 10 years in Guatemala, for the French Cooperation, the Institute of Nutrition for Central America and Panama and the United Nations Industrial Development Organization (UNIDO). She also worked 5 years in the FAO regional office for Latin America and the Caribbean in Santiago, Chile. As academic background, she is a food engineer and has a PhD in Economical Geography from Paris University.



**Mr. Stephen Mbithi Mwikya
Secretary, Blue Economy Resources, Cabinet
Affairs Office, Nairobi, Kenya**

Dr Stephen Mbithi Mwikya is a PhD graduate from University of Ghent, Belgium in agro processing and standards. He is an international expert on international trade and standards and has been a chief executive officer of fisheries and horticulture industry in Kenya for 14 years.

He has previously served as technical advisor on agriculture and blue economy in Namibia, and Africa ambassador for GlobalGAP standard. He has extensive knowledge on implementation of IP rights in production, processing and marketing systems, especially on plant breeder rights, innovations in extension of shelf life in plant and animal products and their implications in international trade. Dr. Mbithi is currently the Secretary, Blue Economy Resources in Kenya.



Ms. Silvia Salazar Fallas
Legal Adviser, PROINNOVA, University of Costa
Rica, San José, Costa Rica

Silvia Salazar is a lawyer graduated from the University of Costa Rica in 1988, with a specialization in intellectual property and technology transfer from the Franklin Pierce Law Center/University of New Hampshire, New Hampshire, United States of America. She has basic and postgraduate studies in agronomy and biology.

She received specialization and training courses in various areas of regulatory aspects of research, innovation, and technology transfer in Mexico, Argentina, Sweden, Spain, the United States, and South Korea. She is also trained in various aspects of agri-food law and has been involved in agricultural matters her entire professional life.



Mr. Asahi Suzuki
Managing Director, Agricultural Administration Division,
Department of Agriculture, Forestry and Fisheries,
Yamagata Prefectural Government, Yamagata, Japan

Asahi Suzuki is the Managing Director of the Agricultural Administration Planning Division, the leading Sector of the Department of Agriculture, Forestry and Fisheries in Yamagata Prefectural Government, since April 2022. He was previously involved in agricultural policy for 10 years at the Ministry of Agriculture, Forestry and Fisheries in the Japanese Government, where he established a new agricultural insurance system to cover various risks, including natural disasters. He also drafted a new legislation to promote agriculture with a low environmental impact.

In Yamagata Prefecture, he developed a plan for greening agriculture, supporting new initiatives by farmers to reduce their environmental impact.

Mr. Suzuki holds a Master's degree in Interdisciplinary Social Sciences from the University of Tokyo and a Master's degree in Sociology from the University of Freiburg, Germany.

Concluding Dialogue on Opportunities for the Future

Brief description of the panel:

Selected panelists from previous sessions will highlight some key messages and will share additional reflections on the main debates held during the Conference. At the end of the discussion, panelists, together with all other participants, will draw conclusions and identify concrete takeaways.

Moderator:



**Mr. Irfan Baloch,
Director, Development Agenda Coordination Division,
WIPO**

Mr. Baloch has been the Director of the Development Agenda Coordination Division (DACD) within the Regional and National Development Sector of the World Intellectual Property Organization (WIPO) since 2009. The DACD is responsible for the implementation of the WIPO Development Agenda Recommendations and its mainstreaming across the Organization. It also serves as the Secretariat of the Committee on Development and Intellectual Property (CDIP). In addition, the Division deals with activities of the Organization in the areas of South-South and North-South Cooperation, Women and Intellectual Property (IP), as well as IP and Tourism.

Prior to joining the DACD, Mr. Baloch held different positions across the Organization, including in the delivery of technical assistance in the Regional Bureau for Asia and the Pacific. Before joining WIPO, Mr. Baloch served as a diplomat for his national government for a period of fifteen years.

- **Exchange among speakers from previous panels**

Closing Remarks



Mr. Hasan Kleib
Deputy Director General, Regional and National
Development Sector, WIPO



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