

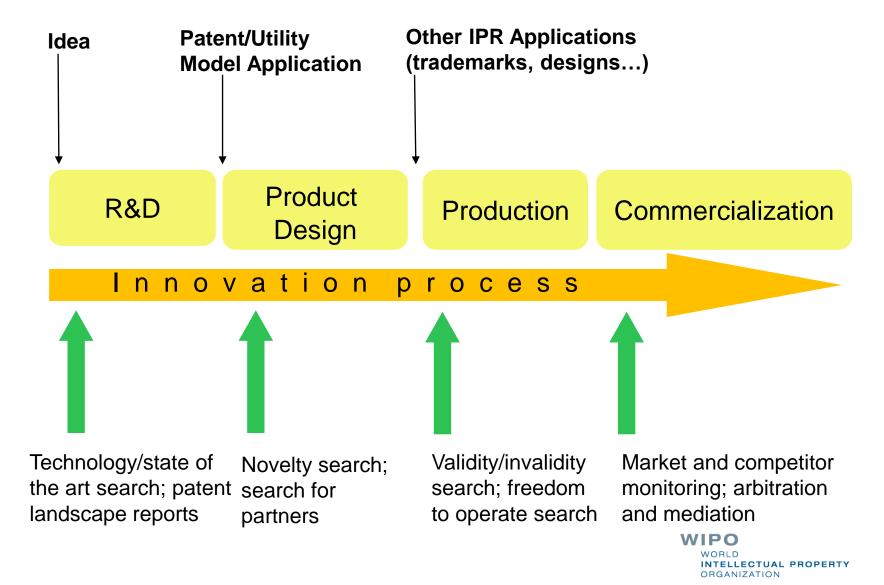
## Commercializing Research for Universities, Public Research Organizations and SMEs

How access to WIPO's Global Databases and Tools can assist in this process

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## Innovation: from Idea to Market



## Patent system

- 2 fundamental elements: protection and disclosure
  - ➤ Exclusive right limited by claims vs. disclosure of full document in a "manner sufficiently clear and comprehensive for the invention to be carried out by a person skilled in the art" (Article 29.1 TRIPS Agreement)
  - > Territorial protection vs. global disclosure
  - Time-limited protection vs. permanent disclosure
- Up to 80% of current technical knowledge is only found in patent documents\*
- Up to 30% of R&D efforts wasted due to insufficient use of patent information\*



## Strategic use of patent information

R&D

Product Design

nnovation process



- Novelty search, validity search
- What technologies already exist? Is there already a solution to my problem so I don't waste resources reinventing the wheel? What are my competitors doing?
  - State-of-the-art/technology trend search, patent landscape reports (snap-shot of situation in a specific technology area)
- Any opportunities for collaboration/joint ventures/licensing?
  - Name search (applicants, inventors)



## Strategic use of patent information

Production

Commercialization

Innovation process

- Do I have freedom to operate? Do I risk infringing on someone else's patent?
  - Freedom-to-operate search, infringement/legal status search
- What are my competitors doing?
  - Monitor patenting activity of competitors
- Is anyone infringing my patent?
- Other IPRs? TM/industrial design protection to add value to your product and extend the commercial benefits beyond patent protection as part of your business strategy

# WIPO databases: use IP intelligence for your business strategy

#### PATENTSCOPE

- > 74 million patent documents (3,6 million PCT)
- ➤ New: Greek collection since April (biblio.data)

#### Global Brand Database

> 38 million brands

### Global Design Database

➤ 10.4 million designs

#### WIPO Lex

> Check IP laws and regulations in your target markets

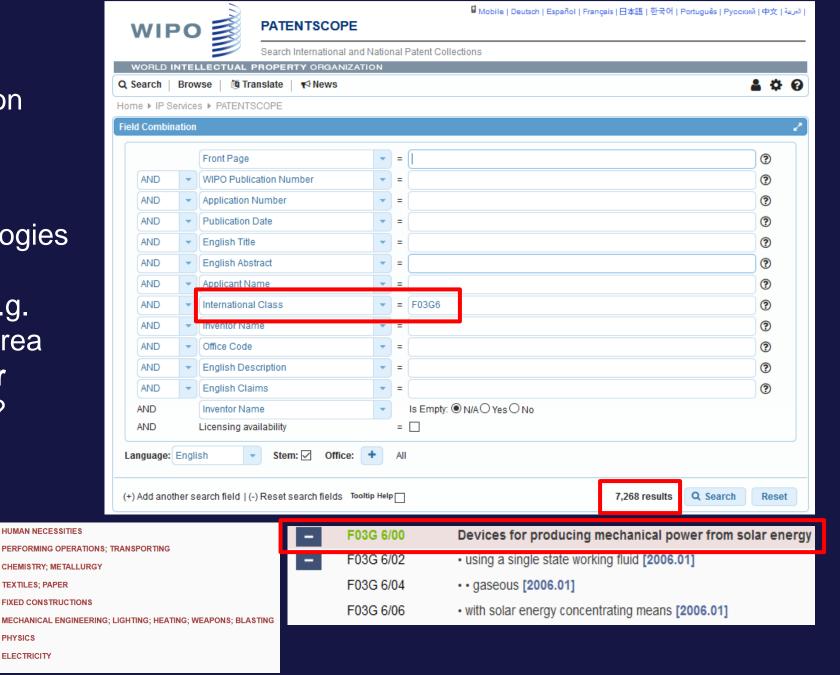


Is my invention new?

What technologies already exist, e.g. in the area of solar power?

> **PHYSICS ELECTRICITY**

+ A



https://www.wipo.int/classifications/ipc/ipcpub

### Technical information:

How does this technology work?

What technical problem does it solve?

## What is protected?

PCT Biblio. Data Description Claims

ational Phase

Abstract:

Pub. No.:

Notices

**Documents** 

Note: Text based on automatic Optical Character Recognition processes. Please use the PDF version for legal matters

CLAIMS

What is claimed is:

1. A solar receiver for a solar power generation system; said solar receiver comprising:

a panel of tubes receiving a fluid therethrough whereby solar energy is directed onto said tube for heating the fluid, each of said tubes having a rifled internal surface

- 2. The solar receiver of claim 1, wherein the tubes are oriented substantially vertical.
- The solar receiver of claim 2, wherein the fluid has a mass flow greater than 0.2xl0<sup>6</sup> lb/hr/ft<sup>3</sup>.
- 4. The solar receiver of claim 3, wherein the pressure of the fluid within the tubes are approximately in the range of 100-2850 psia.

Machine translation 8. (WO2009129167) A SOLAR STEAM GENERATOR

PCT Biblio. Data Description Claims

**National Phase** 

Notices

**Documents** 

Latest bibliographic data on file with the International Bureau

WO/2009/129167 International Application No.: PCT/US2009/040328 Publication Date: 22.10.2009 International Filing Date: 13.04.2009

F03G 6/00 (2006.01) ,F22B 1/00 (2006.01) ,F22B 21/02 (2006.01) ,F22B 37/10 (2006.01) ?

Applicants: PALKES, Mark [US/US]; US (UsOnly)

ALSTOM TECHNOLOGY LTD [CH/CH]; Brown Boveri Strasse 7 5400 Baden, CH (AllExceptUS)

Inventors: PALKES, Mark: US

TEIGEN, Bard; US

Agent: CRAWFORD, Robert, D.; Alstom Power Inc. 2000 Day Hill Road Windsor, CT 06095, US

> BIDDLE, Robert, P.; Alstom Power Inc. 2000 Day Hill Road Windsor, CT 06095, US OLSON, Timothy, J.; Alstom Power Inc. 2000 Day Hill Road Windsor, CT 06095, US ZALE, Lawrence, P.; Alstom Power Inc. 2000 Day Hill Road Windsor, CT 06095, US

**Priority Data:** 12/421.047 09.04.2009 US

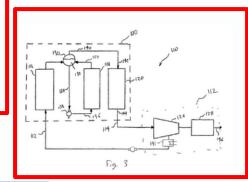
61/045,361 16.04.2008 US

Title (EN) A SOLAR STEAM GENERATOR

(FR) GÉNÉRATEUR DE VAPEUR SOLAIRE

(EN) A solar power generation system includes a solar receiver disposed on a tower that receives radiant heat reflected from a field of solar collectors. The solar receiver includes an evaporator having a plurality of vertically oriented tubes to form a panel for receiving a fluid, such as water and/or steam, wherein the tubes have a rifled internal surface. The fluid within the tubes has a mass flow greater than 0.2x10<sup>6</sup> lb/hr/ft<sup>3</sup> at a pressure in the range of 100-2850 psia. wherein radiant heat fluxes on the outside of the tubes exceed

(FR) L'invention concerne un système de génération d'énergie solaire comprenant un récepteur solaire disposé sur une tour qui recoit de la chaleur radiante réfléchie par un champ de collecteurs solaires. Le récepteur solaire comprend un évaporateur pourvu d'une pluralité de tubes orientés verticalement destinés à former un panneau de réeception de fluide, tel que de l'eau et/ou de la vapeur,



PermaLink 👄

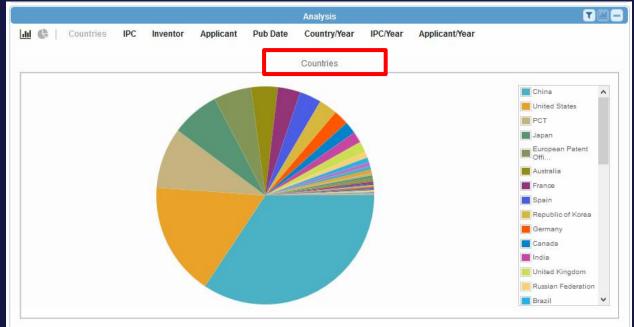
## **Business** information:

Who are the main players?

Who could be a partner?

Where do applicants file?

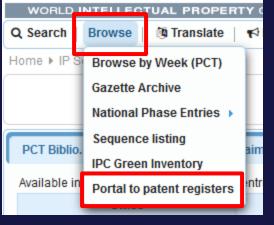


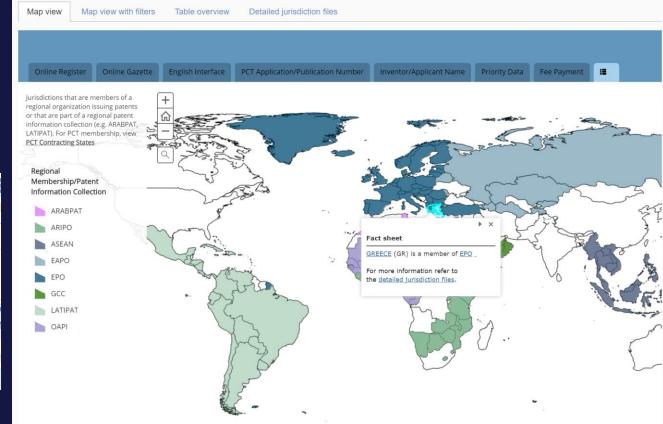


Are there any patents I might be infringing?



Is this patent valid in my target market?





## PATENTSCOPE tools

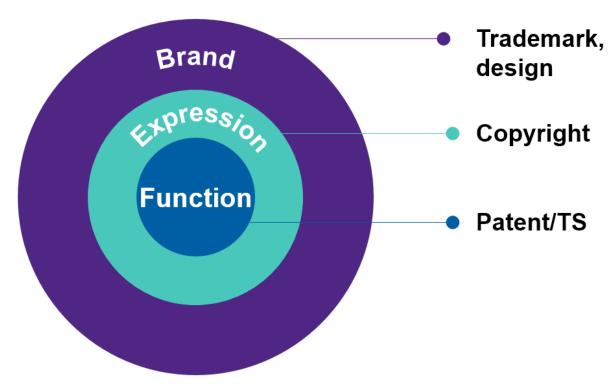
- WIPO Translate: search and translate patent documents in up to 14 languages
- Cross-lingual Expansion: looks for synonyms and translates terms and variations in up to 14 languages
- WIPO Pearl: collection of scientific and technical terminology for accurate and consistent use of terminology across languages, identify relationships between concepts
- Chemical compound search (register for a free account)

## Resources: patent search and analysis

- Finding Technology Using Patents
- WIPO Guide to Using Patent Information
- Guide to Technology Databases
- <u>e-Tutorial</u> on Using and Exploiting Patent Information
- PATENTSCOPE User Guide
- PATENTSCOPE <u>video tutorials</u> and <u>webinars</u>
- Guidelines on Preparing Patent Landscape Reports
  - WIPO PLRs and database of PLRs by other organizations
- Manual on Open Source Tools for Patent Analysis
- WIPO Academy Distance Learning Courses



## Other IP rights to add value to your product

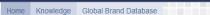


Source: The IP Atom Framework in "Innovation and IP Protection", Advanced Course on Intellectual Property Management, WIPO Academy

## Trademarks and industrial designs:

→ is my trademark or my design new/distinctive?

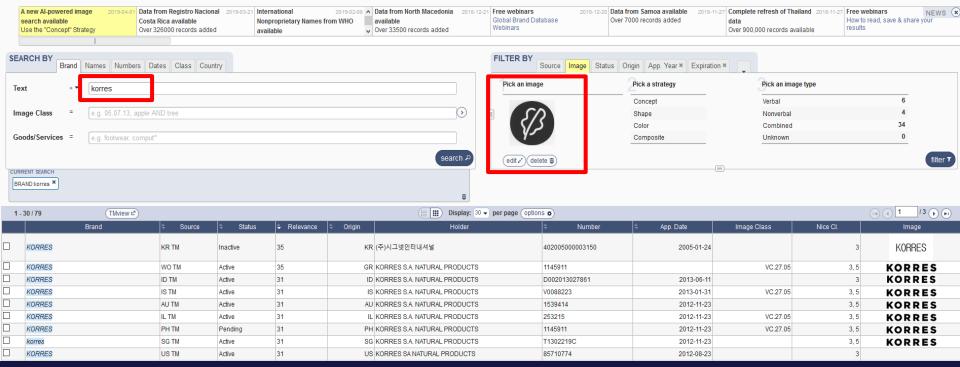




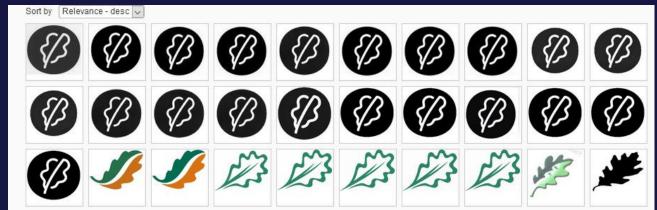
earches - records - help

#### **Global Brand Database**

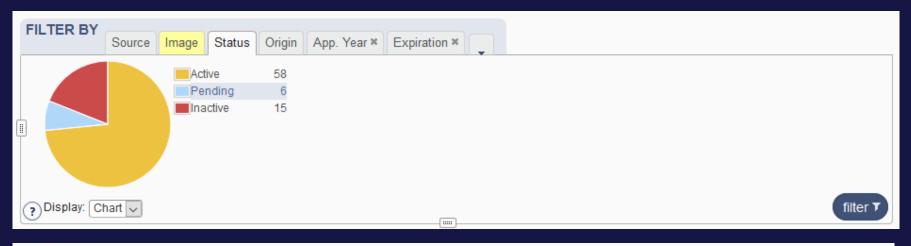
Perform a trademark search by text or image in brand data from multiple national and international sources, including trademarks, appellations of origin and official emblems. V: 2019-04-04 21:43



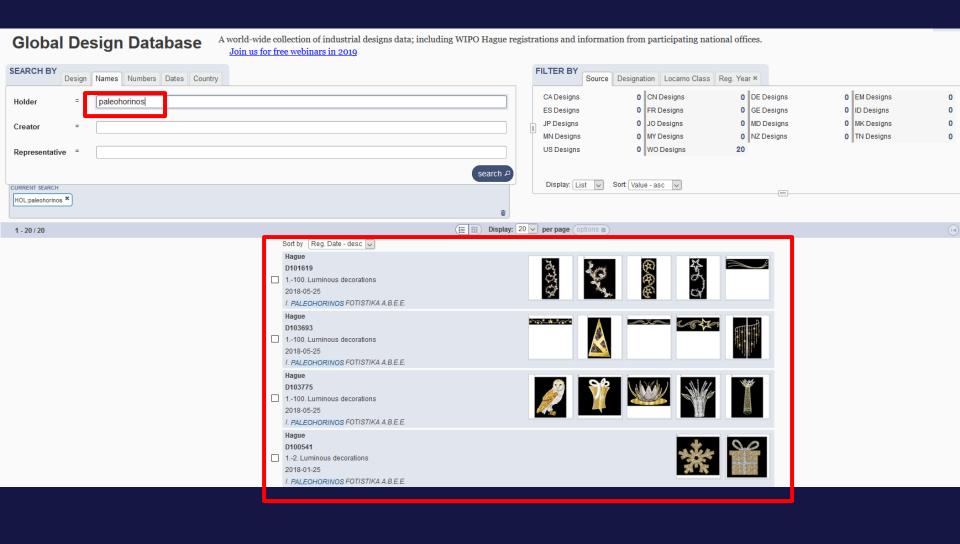
New: image concept similarity search



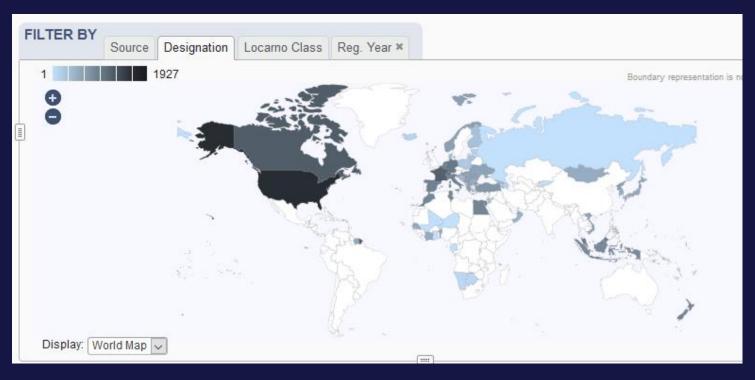
## Statistical/trend information







## Statistical/trend information





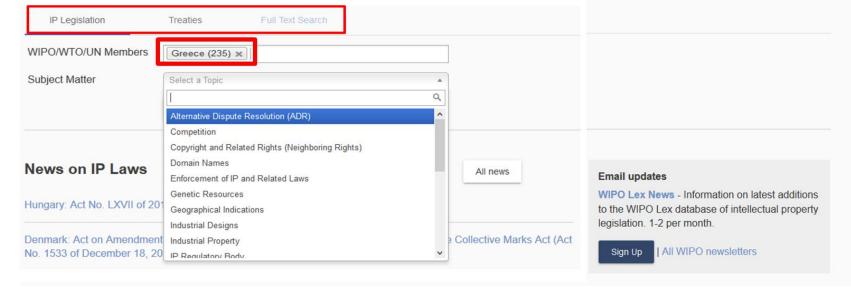
## **WIPO Lex**

#### **WIPO Lex**

WIPO Lex is a global database that provides free of charge access to legal information on intellectual property (IP) such as treaties administered by WIPO, other IP-related treaties, and laws and regulations of the Members States of WIPO, the United Nations and the World Trade Organization.

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Treaty Secretariat
WIPO-WTO Common Portal
Glossary
Partners
Brochure
How to Use





## Multi-stakeholder platforms: WIPO GREEN and WIPO Re:Search

https://www3.wipo.int/wipogreen/en/



#### WIPO GREEN - The Marketplace for Sustainable Technology

On this page: Database | Network | Join us | The challenge | Related links

WIPO GREEN is an interactive marketplace that promotes innovation and diffusion of green technologies. It does this by connecting technology and service providers with those seeking innovative solutions. Find out more about WIPO GREEN.

What precisely does WIPO GREEN do? |

What is unique about WIPO GREEN? |

Still have questions about WIPO GREEN? Read our full list of FAOs.



#### Find an expert

The upcoming WIPO GREEN Experts Database will help you to find green tech experts ready to provide their services/expertise.

#### Database

Search our database for green technology products. services and intellectual property assets, or post an announcement of a need. Anyone can search the WIPO GREEN database and registered users can upload their green technologies/needs.

#### Network

Our network facilitates commercial relationships and transactions by connecting green technology providers and seekers, and acts as a gateway to a range of useful services. Its members range from SMEs to intergovernmental organizations.

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Join us as either a WIPO GREEN Partner or User to take full advantage of the range of resources, services, and collaboration opportunities we offer.

## IP Policies for Universities

#### **Intellectual Property Policies for Universities**

Universities and public research institutions (PRIs) seeking to partner with industry or other organizations need a policy for effective intellectual property (IP) management and knowledge transfer. An IP policy provides structure, predictability, and a beneficial environment in which enterprise and researchers can access and share knowledge, technology and IP.



#### **Database of policies** What better way to learn than from others? Search IP policies, manuals and model agreements from universities and research institutions worldwide. If you would like to request that examples of your policies, manuals or agreements are added to the database, please contact us. Type of Focus institution Public Research Institution Collaboration Public Research Support Agency Commercialization Public University Confidentiality Private Research Institution Conflict of Interest Drivato University Contract Decearch Accompanying Country / documents Guidelines and other resources Territory Argentina Australia National model IP Policies Belgium Template forms and agreements Botswana Language Search Arabic Catalan Croatian Czech

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