



Australian Government
IP Australia

INTELLECTUAL PROPERTY AUSTRALIA



ROVING SEMINAR

WIPO/RS/IP/NZ-AU/15/INF/4/PROV.1
ORIGINAL: ENGLISH
DATE: FEBRUARY 23, 2015

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
IP Australia

Sydney, Australia, March 11, 2015

PROVISIONAL PROGRAM

the Secretariat

Wednesday, March 11, 2015

9.30 a.m. – 9.40 a.m. **OPENING SESSION**

Welcome addresses by:

- IP Australia
- Mr. Yoshiyuki Takagi, Assistant Director General, Global Infrastructure Sector (GIS), WIPO

9.40 a.m. – 9.55 a.m. **Topic 1: Introduction to WIPO – Major Intellectual Property Economic Studies - trends in export markets, business case studies, WIPO SMEs programs and success stories and challenges**

Speakers: Mr. Victor Vázquez López, Head, Section for Coordination of Developed countries, Department for Transition and Developed Countries (TDC), WIPO

Mr. Ben Mitra-Khan, Chief Economist, IP Australia

9.55 a.m. – 10.25 a.m. **Topic 2: The Patent Cooperation Treaty (PCT) – update on ePCT and future developments**

Speaker: Ms. Christine Bonvallet, Senior Legal Officer, PCT Legal Division, Patent and Technology Sector (PTS)

Questions and Answers around practical tips

10.25 a.m. – 10.45 a.m. **Topic 3: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**

Access to Global IP knowledge – how WIPO Global Databases help business enhance their innovative competitiveness, and how WIPO GREEN and RE:SEARCH are bringing IP to life

Speaker: Mr. Yoshiyuki Takagi, WIPO

10.45 a.m. – 10.55 a.m. **Topic 4: Alternative Dispute Resolution – practical tips**

Speaker: Mr. Victor Vázquez López, WIPO

10.55 a.m. – 11.10 a.m. Coffee break

11.10 a.m. – 11.40 a.m. **Topic 5: Easy Access IP: IP for free**

Speaker: Dr. Kevin Cullen, Chief Executive Officer, New South Innovations

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11.40 a.m. – 12.00 p.m. **Topic 6: Madrid and Hague – improvements to systems – Madrid Goods and Services Manager, ROMARIN**

Speaker: Mr. Neil Wilson, Director, Registries Support Division, Brands and Designs Sector (BDS), WIPO

12.00 p.m. – 12.30 p.m. **Open Discussion – Questions and Answers**

Speakers: All speakers

12.30 p.m. – 12.33 p.m. **CLOSING SESSION**

12.33 p.m. – 1.30 p.m. Networking lunch

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