

**Mr. Jotam Matariro, Chief Executive Officer, Composers, Authors and Publishers Association, South Africa (CAPASSO)**



Jotam is a Professional Accountant working in collective management of music rights since 2015.

In 2015 he joined CAPASSO where he is currently Chief Executive Officer. He has several advanced certificates in management of copyright from the WIPO Academy.

Under his leadership CAPASSO evolved from a traditional CMO to become is an African Digital Licensing hub. His experience in digital licensing date back to the launch of the first music streaming services in Africa in 2016.

Prior to joining CAPASSO, he held several Senior Finance positions in the logistics industry in Zimbabwe, Malawi, and South Africa.

He is passionate about enforcement of copyright and equitable distribution of music royalties. He is a firm believer that copyright when properly and correctly enforced will contribute significantly to the economic development of Africa where there is still huge potential.

**Mr. William Rosenblatt, President, GiantSteps Media Technology Strategies**



Bill Rosenblatt is president of GiantSteps Media Technology Strategies and a globally recognized authority on technology issues pertaining to copyright in the digital age. He has contributed to standards initiatives related to content identification, metadata, and rights. Bill has advised public policy entities on digital copyright and technology issues on three continents. He is program chair and co-producer (with the Copyright Society) of the annual Copyright and Technology conferences in New York, and he has been an invited speaker at conferences including the World Economic Forum in Davos, Switzerland and other events worldwide.

Bill is an adjunct professor in the Music Business program at NYU. He is author of the book *Digital Rights Management: Business and Technology* and co-author of *Key Changes: The Ten Times Technology Transformed the Music Industry*, as well as various white papers, book chapters and peer-reviewed journal articles on technologies related to digital media and copyright. He is a media and entertainment industry contributor to *Forbes* magazine.

**Ms. Anna Vuopala, Senior Ministerial Adviser, Ministry of Education and Culture, Helsinki, Finland**



Anna is a copyright lawyer working since twenty years to solve digital IP questions and develop legislation on all levels at the Ministry of Education and Culture in Finland.

Her previous positions were in the private sector and she has also trained on the bench. For several years she has co-operated with WIPO in different areas and she also worked with A2K and orphan works at the European Commission in Luxemburg in 2009-2010.

Since 2015 she has worked for better data management and cross sector co-operation to

unleash the potential of new technologies in the creative sectors and the uptake of AI, including AR, VR and synthetic media.

**Mr. Satoshi Watanabe, Consultant, CISAC Asia-Pacific**



Satoshi Watanabe is Consultant to the CISAC Asia-Pacific, assisting emerging CMOs and coordinating the GDSDX (Global Digital Service Data Exchange) system development project in the region.

He worked for JASRAC (Japanese Society for Rights of Authors, Composers and Publishers) in the field of international relations for over 20 years and is also experienced in various licensing areas such as public performances, mechanical reproduction, broadcasting, and digital. From 2014 to 2022, he supervised international matters as Senior Administrator of

the Corporate Affairs Bureau of JASRAC and spoke at WIPO seminars. Satoshi chaired the CISAC Asia-Pacific Committee from 2016 to 2022, and from December of the same year, he has been serving as Consultant of CISAC Asia-Pacific.